

# India Smart TV Market (2012-2017): Market Forecast by, Display Size, Technology (2D & 3D) and Insights by Apps & Specifications

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## Abstracts

The Indian TV market has seen significant transitions in last one decade. The market which was once dominated by CRT TV, shifted towards plasma TV then LCD TVs and is now evolving towards LED TVs. Consumer's demand for multi-functional services, on-going TV network digitization and increasing internet penetration is helping smart TV market to grow in India.

According to 6Wresearch, India smart TV market was valued at \$0.22 billion in 2011 and is expected to reach \$10.41 billion by 2017, growing at a CAGR of 87.02% during the period 2012-2017.

The report provides the unbiased and detailed analysis of the on-going trends, opportunities/high growth areas, market drivers which will help the stakeholders to device and align their market strategies according to the current and future market dynamics.

## KEY HIGHLIGHTS OF THE REPORT

Market dynamics of smart TV market.

Market forecast by unit shipments.

Players market shares.

Company profiles of the key players.

Price Analysis.

Value Chain Analysis.

Market Trends.

Key Apps, etc.

## Contents

### ACRONYMS USED

### EXECUTIVE SUMMARY

### 1 INTRODUCTION

- 1.1 KEY HIGHLIGHTS OF THE REPORT
- 1.2 REPORT DESCRIPTION
- 1.3 MARKETS COVERED
- 1.4 METHODOLOGY ADOPTED AND KEY DATA POINTS
- 1.5 ASSUMPTIONS

### 2 MARKET OVERVIEW

- 2.1 OVERALL TELEVISION SNAPSHOT
- 2.2 INDIA FLAT TELEVISION MARKET OUTLOOK
  - 2.2.1 INDIA FLAT TELEVISION MARKET, BY UNIT SHIPMENTS
  - 2.2.2 INDIA SMART TV CONTRIBUTION
- 2.3 INDUSTRY LIFE CYCLE
- 2.4 MARKET SHARE
  - 2.4.1 SMART TV SHIPMENTS MARKET SHARE - BY TECHNOLOGY
  - 2.4.2 SMART TV SHIPMENTS MARKET SHARE - BY DISPLAY SIZE
- 2.5 MARKET DYNAMICS
  - 2.5.1 MARKET DRIVERS
    - 2.5.1.1 Increasing internet subscribers
    - 2.5.1.2 Increasing Pay TV subscribers
    - 2.5.1.3 On-going pay TV digitization
    - 2.5.1.4 Increasing usage of technological advanced devices
    - 2.5.1.5 Launch of HD channels
  - 2.5.2 MARKET RESTRAINTS
    - 2.5.2.1 Lack of awareness
  - 2.5.3 OPPORTUNITIES
    - 2.5.3.1 Opportunities in smaller display size
- 2.6 MARKET TRENDS
  - 2.6.1 GROWING COLLABORATIONS
  - 2.6.2 INCREASING ADOPTION OF SOCIAL TV
- 2.7 MARKET ISSUES/CHALLENGES

- 2.7.1 HIGH COST OF SMART TV
- 2.8 VALUE CHAIN ANALYSIS
- 2.9 PRICE ANALYSIS

### **3 INDIA SMART TV MARKET**

- 3.1 INDIA SMART TV MARKET
  - 3.1.1 INDIA SMART TV MARKET-BY DISPLAY SIZE
  - 3.1.2 INDIA SMART TV MARKET-BY TECHNOLOGY
  - 3.1.3 INDIA SMART TV MARKET- PRODUCT COMPOSITION
    - 3.1.3.1 2D and 3D composition
    - 3.1.3.2 Display type
    - 3.1.3.3 Inbuilt applications

### **4 COMPETITIVE LANDSCAPE**

- 4.1 MARKET SHARE ANALYSIS
  - 4.1.1 MARKET SHARE BY VENDORS
- 4.2 PORTER'S 5 FORCES MODEL
  - 4.2.1 RIVALRY AMONG EXISTING FIRMS
  - 4.2.2 BARGAINING POWER OF SUPPLIERS
  - 4.2.3 BARGAINING POWER OF BUYERS
  - 4.2.4 THREATS FROM NEW ENTRANT
  - 4.2.5 THREAT FROM PRODUCT SUBSTITUTES

### **5 COMPANY PROFILES**

- 5.1 LG ELECTRONICS
  - 5.1.1 BUSINESS OVERVIEW
  - 5.1.2 STRATEGY
  - 5.1.3 KEY DEVELOPMENTS
- 5.2 PANASONIC
  - 5.2.1 BUSINESS OVERVIEW
  - 5.2.2 STRATEGY
  - 5.2.3 KEY DEVELOPMENTS
- 5.3 SAMSUNG
  - 5.3.1 BUSINESS OVERVIEW
  - 5.3.2 STRATEGY
  - 5.3.3 KEY DEVELOPMENTS

## 5.4 SONY

### 5.4.1 BUSINESS OVERVIEW

### 5.4.2 STRATEGY

### 5.4.3 KEY DEVELOPMENTS

## 5.5 TOSHIBA

### 5.5.1 BUSINESS OVERVIEW

### 5.5.2 STRATEGY

### 5.5.3 KEY DEVELOPMENTS

## List Of Tables

### LIST OF TABLES

TABLE 1 TOTAL PAY TV SUBSCRIBERS (MILLION)

TABLE 2 DIGITAL ADDRESSABLE CABLE TV SYSTEMS DEADLINE

TABLE 3 INDIA SMART TV MARKET SHIPMENTS, BY DISPLAY SIZE 2011 – 2017  
(MILLION)

TABLE 4 INDIA SMART TV MARKET UNIT SHIPMENTS, BY TECHNOLOGY 2011 –  
2017 (MILLION)

## List Of Figures

### LIST OF FIGURES

FIGURE 1 SMART TV MARKET VENDORS

FIGURE 2 TELEVISIONS SNAPSHOT

FIGURE 3 INDIA FLAT TELEVISION MARKET UNIT SHIPMENTS 2011-2017  
(MILLION)

FIGURE 4 SMART TV CONTRIBUTION IN TOTAL FLAT TV MARKET 2011-2017 (%)

FIGURE 5 INDUSTRY LIFE CYCLE: SMART TV MARKET (2011 & 2017)

FIGURE 6 INDIA SMART TV MARKET UNIT SHIPMENTS, BY TECHNOLOGY (2011  
& 2017)

FIGURE 7 INDIA SMART TV MARKET SHIPMENTS, BY DISPLAY SIZE (2011 & 2017)

FIGURE 8 IMPACT OF KEY MARKET PARAMETERS

FIGURE 9 VALUE CHAIN ANALYSIS

FIGURE 10 PRICE ANALYSIS (2011-2017)

FIGURE 11 INDIA SMART TV MARKET, MARKET REVENUES 2011-2017 (\$BILLION)

FIGURE 12 INDIA SMART TV MARKET, UNIT SHIPMENTS 2011-2017 (MILLION)

FIGURE 13 INDIA SMART TV MARKET, 2D VS 3D DISTRIBUTION

FIGURE 14 LCD VS LED VS PLASMA

FIGURE 15 PRE INSTALLED APPLICATION DISTRIBUTION

FIGURE 16 INDIA SMART TV PLAYERS MARKET SHARE (2012E)

FIGURE 17 PORTER'S 5 FORCES MODEL

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