

India Smart TV Market (2012-2017): Market Forecast by, Display Size, Technology (2D & 3D) and Insights by Apps & Specifications

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Abstracts

The Indian TV market has seen significant transitions in last one decade. The market which was once dominated by CRT TV, shifted towards plasma TV then LCD TVs and is now evolving towards LED TVs. Consumer's demand for multi-functional services, on-going TV network digitization and increasing internet penetration is helping smart TV market to grow in India.

According to 6Wresearch, India smart TV market was valued at \$0.22 billion in 2011 and is expected to reach \$10.41 billion by 2017, growing at a CAGR of 87.02% during the period 2012-2017.

The report provides the unbiased and detailed analysis of the on-going trends, opportunities/high growth areas, market drivers which will help the stakeholders to device and align their market strategies according to the current and future market dynamics.

KEY HIGHLIGHTS OF THE REPORT

Market dynamics of smart TV market.

Market forecast by unit shipments.

Players market shares.

Company profiles of the key players.

Price Analysis.

Value Chain Analysis.

Market Trends.

Key Apps, etc.

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