

India Set Top Box Market (2014-2019): Market Forecast by STB Type, Technology, Recording, Production Source and Region

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Abstracts

Set top box is an instrument or device fitted with television sets to support digital broadcasting standards. Set top box comes in two variants - standard definition and high definition. The report includes set top box market by technologies such as DVB-C, DVB-S, and others; by regions such as North, South, East, West, And North-East; by types such as standard and high definition; by features such as recorder and simple; by production source such as foreign and domestic and provides their market trend and forecast in terms of volume ('000 units) and revenue (\$ Million) from the year 2011 to 2019 with CAGR forecast from the year 2014 to 2019. Additionally, report also provides the market share of major players for all four quarters of 2013. Further, report provides market dynamics, challenges, and trends in Indian set top box market.

Markets Covered

By Type (Video Quality) – Standard Definition and High Definition

By Technology – DVB-C, DVB-S and others

By Region – North, South, East, West, and North East India

Feature – Simple, Recorder

Production Source – Foreign, Domestic

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