

India Set Top Box CY Q2'2013 Market

<https://marketpublishers.com/r/I49B851F7F6EN.html>

Date: August 2013

Pages: 0

Price: US\$ 1,500.00 (Single User License)

ID: I49B851F7F6EN

Abstracts

India registered 55, 58,910 units of Set Top Boxes Shipments in CY Q2 2013; a 5% increase to the previous 52, 99,426 Unit Shipments of CY Q1 2013; Skyworth remains the market leader.

Key features of the report:

Total Set Top Box shipment in India

Market share by various players in various segments and specifications

Shipments by STB categories.

Shipments by market players

Category wise shipments by each Company

Price of each model

Specifications covering

6Wresearch publishes monthly/quarterly/annual shipments data of digital camera market in India. The publication would enable the player to enter or devise strategies to expand its presence in the India digital camera market by monitoring the shipments data by various types and specifications on a regular basis. This would also allow Companies to track their competitors' performance on a periodical basis.

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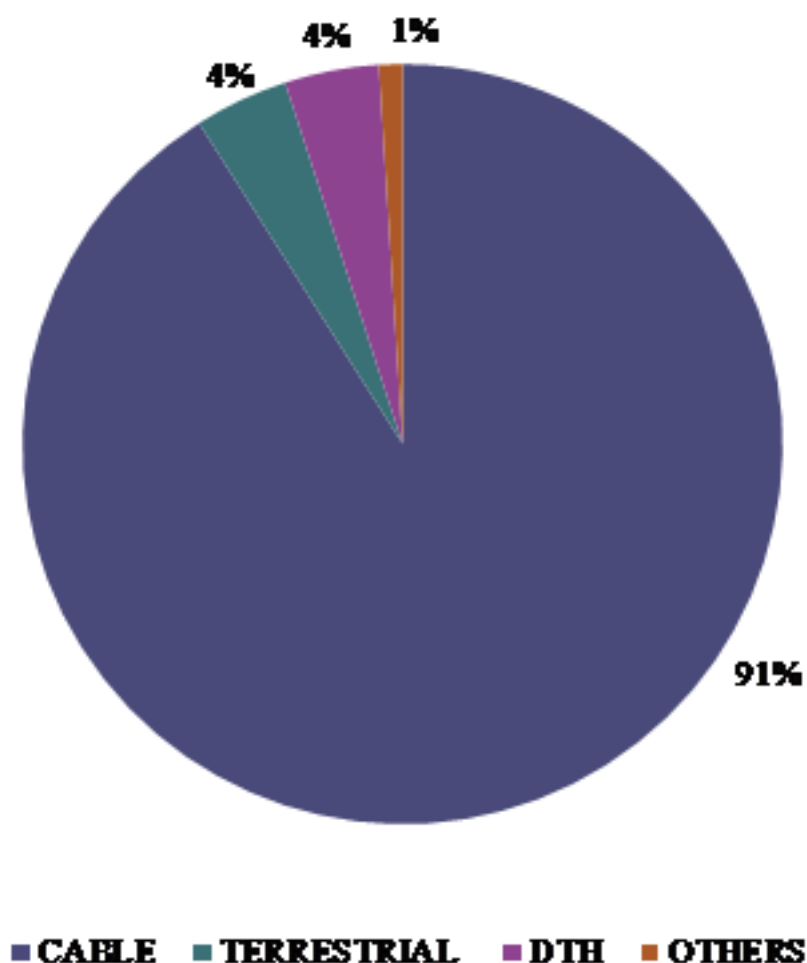
About

According to 6Wresearch, the total unit shipments of set top boxes amounted to 55,58,910 units in the CY Q2 2013. Skyworth leads the India Set Top Box market followed by Cisco and Skynet.

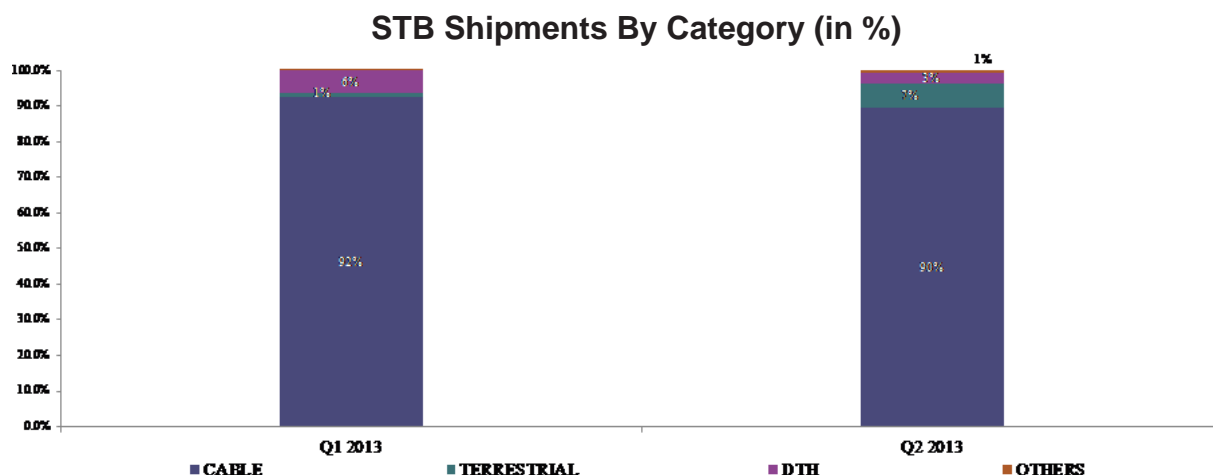
The DVB-C type of set top boxes accounted for more than 80% of the total unit shipments and exhibited a growth of 12% in CY Q2 2013 as compared to the previous quarter for the India Set Top Box market.

Skyworth, Cisco and Skynet collectively constitute 59% of the total market share in terms of total unit shipments. Moreover, Skynet with a market share of 10% in CY Q2 2013 superseded Coship in terms of unit shipments and emerged as the third largest player for the India Set Top Box market.

India STB Type Market Share in % (H1 '2013)



For CY Q2 2013, Skyworth illustrated an astounding growth of 71% as compared to CY Q1 2013. Further Skynet catapulted to an unparalleled increase of 283% for the current quarter on a Q-o-Q basis. The total unit shipments for Cisco however experienced a slump of 10% in CY Q2 2013 for the India Set Top Box market.



The DVB-C (Cable) type of set top boxes exhibited an upsurge of 12% for CY Q2 2013 as opposed to the previous quarter. However, overall shipments for DTH type of set top boxes witnessed a decline of around 45% for CY Q2 2013. Major players like Skyworth, Cisco and Skynet have capitalized on the current digitization of cable TV networks as regulated by the government in India.

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