+44 20 8123 2220
info@marketpublishers.com

India Set top Box CY Q1’2013 Market

https://marketpublishers.com/r/I5215978157EN.html
Date: June 2013
Pages: 0
Price: US$ 1,500.00 (Single User License)
ID: I5215978157EN

Abstracts

Skyworth emerged as the market leader in the India Set Top Box market. India registered 5.3 million units of set top boxes shipments in CY Q1 2013.

Introduction of Conditional Access System (CAS), mandatory government & regulations, popularity of DTH platforms, declining prices of Set Top Boxes (STBs) are fuelling the growth of STBs in India.

With government directing rules to completely digitize the entire pay TV market by 2014, the demand for STBs is expected to increase exponentially in the coming years. Evaluating the present market scenario, majority of the total cable TV subscribers are still on analog based networks; however we expect a shift towards digital cable TV platform. Also, with the introduction of High Definition (HD) channels and smart TVs, the market for digital TV viewing is expected to increase significantly.

Imports of Set Top Boxes (STBs) in India constitutes the significant share of total STBs, around 85%, in India due to the cost advantage enjoyed by the foreign players.

Key features of the report:

The report provides the detailed analysis of following market segments:

Total set top box shipment in India.

Market share by various players in various segments and specifications.

Shipments by SD STB and HD STB.

Shipments by cable TV, DTH and IPTV.

+44 20 8123 2220
info@marketpublishers.com

Shipments by market players.

Model wise shipments by each Company.

Price of each model.

Specifications

+44 20 8123 2220
info@marketpublishers.com

Contents

1. INDIA SET TOP BOX MARKET

2. SET TOP BOX MARKET BY TYPE

2.1 SD
2.2 HD

3. SET TOP BOX MARKET BY CATEGORY

3.1 Cable TV
3.2 DTH
3.3 IPTV

4. SET TOP BOX BY PRICE

5. SET TOP BOX MARKET BY SPECIFICATIONS:

5.1 Memory
5.2 HDMI
5.3 CAS
5.4 MPEG format
5.5 SD/HD

6. MARKET SHARE OF THE COMPANIES

6.1 Overall Market Share
6.2 Market Share By Type of STB Type
6.3 Market share By Specifications

7. COMPANIES COVERED IN THIS DATASET

7.1 ARION
7.2 CHANCHONG
7.3 CISCO
7.4 COSHIP
7.5 DBC TECHNOLOGIES
7.6 ENTROPIC

+44 20 8123 2220
info@marketpublishers.com

7.7 FUJIAN NEWLAND COMMUNICATION
7.8 GLOBECAST
7.9 GOODTV
7.10 GOSPELL DIGITAL TECHNOLOGY CO. LTD.
7.11 INDIEON
7.12 INDIGITAL
7.13 INOVO
7.14 INTERMEDIA CABLE COMMUNICATION
7.15 JIUZHOU
7.16 MANTHAN
7.17 MARS
7.18 MSTAR SEMICONDUCTOR INC
7.19 MYBOX
7.20 NEPTUNE
7.21 PACE
7.22 SAMSUNG
7.23 SELTEKA
7.24 SHENZEN GOBETTER
7.25 SHENZHEN VEISAT TECHNOLOGY CO.LTD
7.26 SILIOCONTECHONE
7.27 SKYNET
7.28 SKYWORTH
7.29 TCCL
7.30 TECHNICOLOR
7.31 THOMSON
7.32 TOPFIELD
7.33 VIDEOCON
7.34 VENUS

8. SERIES COVERED IN THIS EXCEL SHEET: CY Q1’2013 DATA

8.1 Set Top Box unit shipments by players
8.2 STB Type
8.3 Model wise unit shipments
8.4 Price band
8.5 Specifications

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: India Set top Box CY Q1'2013 Market
Product link: https://marketpublishers.com/r/I5215978157EN.html
Price: US$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/I5215978157EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970