

India Self Balancing Scooter Market (2016–2022): Market Forecast By Form Factor and Applications

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Abstracts

India Self Balancing Scooter Market (2016–2022): Market Forecast By Form Factor (Hoverboard, Self Balancing Board with Handle Bar and Electric Unicycle) and Applications (Retail, Event Management and Personal Mobility)

Concept of self balancing scooter is new in India, however it holds immense growth potential. Presently, India's self balancing scooter market demand is primarily derived from Tier-I cities. The market is still in its nascent stage, which is primarily dominated by international players; however, the market is registering stiff competition from low cost Chinese players. In India, self balancing scooters are widely available in three types such as hoverboard, electric unicycle and self balancing board with handle bar.

According to 6Wresearch, India self balancing scooter market is projected to grow at a CAGR of 18% from 2016 to 2022. In form factor type, hoverboard accounted for majority of revenues in the overall market, wherein Ninebot led in terms of market share followed by Airwheel and others.

Hoverboard leads in Indian market owing to its low cost and ease of availability of these over e-commerce websites. Additionally, personal mobility application acquired largest revenue share due to increasing usage for recreational and commuting purposes in residential premises, entertainment parks and educational institutions.

The report thoroughly covers self balancing scooter market by form factor and application. The report provides an unbiased and detailed analysis of the on-going trends, opportunities/high growth areas, market drivers which would help the stakeholders to decide and align their market strategies according to the current and future market dynamics.

Key Highlights of the Report:

Market Dynamics Including Drivers and Restraints for India Self Balancing Scooter Market

Historical Market Revenue for Global Self Balancing Scooter Market, 2010 – 2015

Market Size & Revenue Forecast of Global Self Balancing Scooter Market until 2022

Historical Market Revenue Trends for India Self Balancing Scooter Market, 2013 – 2015

Market Size & Revenue Forecast of India Self Balancing Scooter Market until 2022

Historical Market Volume Trends for India Self Balancing Scooter Market, 2013– 2015

Market Size & Volume Forecast of India Self Balancing Scooter Market until 2022

Market Volume and Revenue Forecast and Estimations by Form Factor until 2022

Market Revenue Trends and Forecast by Applications until 2022

Existing Market Trends

Industry Life Cycle & Value Chain Analysis

Porter's Five Forces Analysis

Players Market Share

Competitive Benchmarking

Company Profiles and Key Strategic Pointers

Markets Covered

The report provides the detailed analysis of the following market segments:

Form-Factor

Hoverboard

Self Balancing Board with Handle Bar

Electric Unicycle

Application

Retail

Event Management

Personal Mobility

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