

# India Router and Switch Market (2016-2022): Market Forecast by Router Types, Switch Types, Verticals, Regions, Specifications and Competitive Landscape

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## Abstracts

**India Router and Switch Market (2016-2022): Market Forecast by Router Types (Wired and Wireless), Switch Types (Managed and Unmanaged), Verticals (Residential, MSME, Large Enterprise, Hospitality & Healthcare, Government, Transportation, Education, BFSI and Telecommunication), Regions (Northern, Western, Southern and Eastern), Specifications and Competitive Landscape.**

In the last five years, India's Routers and Ethernet Switches market has registered significant growth. Routers can be categorized as- wired and wireless, wherein wireless dominates both in revenue and volume terms. India being one of the potential markets for routers is increasingly witnessing growth in demand for wireless routers. Whereas Ethernet switches can be segmented as managed and un-managed switches. Presently, Managed switch segment accounted for dominant market revenue share; increasing amount of data traffic over the network coupled with increasing bandwidth requirements in the enterprise segment are driving the market for managed switches.

According to 6Wresearch, India router and switch market revenue is estimated to reach \$579 million in 2016. India's Router and Switch market is exhibiting growth on the back of increasing usage of internet enabled devices, government initiatives like Digital India, Smart Cities and Make in India, increasing internet penetration, emergence of IoT and increasing adoption of solutions such as social, mobility, analytics and cloud.

Amongst all end users, enterprise and telecom verticals have captured majority of the revenue share in overall India's router and switch market. In-terms of regions, Northern region captured the largest share of the market followed by South, West and East. The key players in the market include D-Link, TP-Link, NETGEAR, Cisco, HP, Binatone,

iBall and others.

The report thoroughly covers router and switch market by types, verticals, by regions and competitive landscape. The report provides an unbiased and detailed analysis of the on-going trends, opportunities/ high growth areas, market drivers which would help the stakeholders to decide and align their market strategies according to the current and future market dynamics.

### Key Highlights of the Report

Market Size & Revenue Forecast of Global Router & Switch Market until 2022

Historical Market Revenue Trends for Global Router & Switch Market, 2012 – 2015

Market Size & Revenue Forecast of India Router & Switch Market until 2022

Historical Market Volume Trends for India Router & Switch Market, 2012 – 2015

Market Size & Volume Forecast of India Router & Switch Market until 2022

Market Volume and Revenue Forecast and Estimations by Types until 2022

Market Volume and Revenue Forecast and Estimations by Verticals until 2022

Market Revenue Trends and Forecast by Region until 2022

Market Dynamics Including Drivers, Restraints, Opportunity for India Router & Switch Market

Existing Market Trends

Players' Market Share

Competitive Benchmarking

Company Profiles

Key Strategic Pointers

## Markets Covered

The report provides the detailed analysis of the following market segments:

### Router, By Type

Wired Router

Wireless Router

### Switch, By Type

Managed

Unmanaged

### Verticals

Residential

MSME

Large Enterprise

Hospitality & Healthcare

Government

Transportation

Education

BFSI

Telecommunication

## Regions

Northern

Western

Southern

Eastern

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Table 45 Key ZyXEL Router Products Sold in India, 2015 (in \$ Per Unit)

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