

India Router Market, 3Q'2014

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Abstracts

India's Communication and Networking industry has witnessed significant changes in the last few years. With the increasing number of internet subscribers, growth of SMB segment, enhancing telecom infrastructure and growing market for BYOD have boosted the market for routers in India. According to 6Wresearch, India's Commercial and Enterprise Router market reached 1.15 million unit shipments in CY 3Q 2014, registering a YoY growth of around 7%. TP-Link emerged as the market leader in commercial router segment, whereas, Cisco captured lion share in Enterprise segment. Increasing demand for multiple capable devices for supporting VPN, load balance, 3G/4G services have fuelled growth of the Indian Enterprise Router segment.

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