

India Router CY Q2'2013 Market

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Abstracts

India Router Market reported a Total Unit Shipment of 4, 65,656 units' in CY Q2 2013; a decline of 1% as compared to the previous quarter Shipments of 4, 69,902 units. D-Link dominated the Indian Router market in terms of Unit Shipments.

Key features of the report:

Total Router shipment in India

Market share by various players in various segments and specifications

Shipments by WLAN, Frequency and Wireless Speed

Shipments by market players

Model wise shipments by each Company

Price of each model

Specifications covering

6Wresearch publishes monthly/quarterly/annual shipments data of digital camera market in India. The publication would enable the player to enter or devise strategies to expand its presence in the India digital camera market by monitoring the shipments data by various types and specifications on a regular basis. This would also allow Companies to track their competitors' performance on a periodical basis.

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About

According to 6Wresearch, India recorded a total unit shipment of 4,65,656 units in CY Q2 2013; a decline) of 1% as compared to the shipment of 4,69,902 units in CY Q1 2013. D-Link emerged as the new market leader for the India Router Market followed by TP-Link and Netgear.

Routers with WAN feature experienced an increase of 17% in CY Q2 2013 shipments over the previous quarter. Moreover, routers with features such as WLAN and external antenna accounted for more than 75% of the market share for the India Router market. The routers within the price range of INR 1500-2000 amounted to more than 35% of total unit shipments.

The increased networking needs with activities such as browsing internet over smart phones, laptops and tablets, and playing games online with multiple players have fuelled the demand for high performance network routers which provide maximum features with a reasonable price tag. The demand for cloud based networking services has also acted as key growth driver for the India Router Market.

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