

# India POS Market Tracker, CY Q4'2013

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## Abstracts

According to 6Wresearch, India POS (Point of Sale Systems) shipments volume reached 16,231 units in CY Q4 2013, representing an increase of 8% over the previous quarter. Epson emerged as the market leader followed by CITIZEN and POSIFLEX. CITIZEN experienced a substantial increase of around 60% in terms of unit shipments in the current quarter. In the POS Terminals, POSIFLEX captured lion's share of the pie.

### Key features of the report:

Total POS shipment in India

Market share by various players in various segments and specifications

Market by POS application

Shipments by market players

Model wise shipments by each company

Price of each model

Specifications covering

Printing Method

Printing Description

Resolution

Dimensions

Weight

Speed

Interface

Bluetooth

Paper Dimensions

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Printing Description

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Epson

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Hewlett Packard

Nec

Posiflex

Shenzhen Hcc Technology Co., Ltd.

Shenzhen Zijiang Electronics Co., Ltd.

Star

Tsc

Wincor  
Zebra, etc.

## **7. SERIES COVERED IN THIS EXCEL SHEET: CY Q4'2013 DATA**

POS unit shipments by players  
Type of POS  
Model wise unit shipments  
Price band  
Specifications

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