

India Output Management Software Market for SME Segment (2016-2022): Market Forecast by Segments, Regions and Competitive Landscape

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Abstracts

India Output Management Software Market for SME Segment (2016-2022): Market Forecast by Segments (On-Premise Output Management Software and Cloud Output Management Software), Regions (Northern, Southern, Eastern and Western) and Competitive Landscape

In the last few years, India's Output Management Software for SME market has registered significant growth. Output management solutions can be categorized as - on premise and cloud (hosted), wherein the former segment dominates in revenue terms. India being one of the potential markets for output management solutions is witnessing growth in demand owing to large presence of small and medium enterprises, growing adoption of Social, Media, Analytics and Cloud (SMAC) solutions and digitization initiatives in the country.

According to 6Wresearch, India OMS market for SME segment is projected to touch over \$74 million by 2022. Presently, On-Premise output management solutions accounted for majority of the market demand, whereas the cloud OMS segment have seen very few installations in past few years.

In SME segment, output management solutions are relatively growing at higher CAGR owing to increasing adoption of SMAC. Further, in SME segment, On-Premise solutions accounted for major share of the market and is likely to maintain its dominance over the next six years. However, cloud output management solutions are likely to grow at a higher CAGR as compared to On-Premise output management solutions.

Amongst the regions, Northern India accounted for largest share in output management

software market in India followed by Western India, Southern India and Eastern India.

The report thoroughly covers output management software market types, small and medium business verticals and regions. The report provides an unbiased and detailed analysis of the on-going trends, opportunities/high growth areas, market drivers which would help the stakeholders to decide and align their market strategies according to the current and future market dynamics.

KEY HIGHLIGHTS OF THE REPORT:

Market Dynamics Including Drivers, Restraints, Opportunity for India Output Management Software Market

Historical Market Revenue Trends for India Output Management Software Market, 2012 – 2015

Market Size & Revenue Forecast of India Output Management Software Market until 2022

Market Revenue Forecast and Estimations by Types until 2022

Market Revenue Trends and Forecast by Small and Medium Enterprise Sector until 2022

Market Revenue Trends and Forecast by types in Small and Medium Enterprise Sector until 2022

Market Revenue Trends and Forecast by Region until 2022

SWOT Analysis

Existing Market Trends

Industry Life Cycle

Porter's Five Forces Analysis

Competitive Benchmarking

Company Profiles

Key Strategic Pointers

MARKETS COVERED: The report provides the detailed analysis of the following market segments:

By Segments:

On-Premise Output Management Software

Cloud Output Management Software

By Regions:

Northern

Southern

Eastern

Western

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