

India Network Attached Storage (NAS) Systems Market (2016-2022): Market Forecast by NAS Type, End Users, Specifications Trend and Competitive Landscape

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Abstracts

India Network Attached Storage (NAS) Systems Market (2016-2022): Market Forecast by NAS Type (1 Bay, 2 Bay, 4 Bay and Others (5-24 Bay)), End Users (Home/SOHO and SME), Specifications Trend and Competitive Landscape.

Increasing usage of wireless devices, booming cloud market, rising data volumes, consolidation of storage devices to ensure continuity in the business processes and need for 24*7 surveillance are some of the factors that have resulted in the demand for NAS systems in India.

According to 6Wresearch, India Network Attached Storage (NAS) market is projected to reach \$89 million (upto 24 bay) by 2022. India's NAS market is exhibiting growth as the businesses are expanding and have started to realize the need for data backup and storage especially in SME segment. Moreover, with increasing internet penetration, rising IT infrastructure and growing number of SMEs, NAS systems players have started to realize the potential of Indian market.

Amongst all end users, SME segment has captured majority of the revenue share in overall India's NAS systems market. Low penetration of NAS systems in home end user segment is due to low awareness and increasing usage of hard drives and flash drives to store the data. The key players in the market include NETGEAR, QNAP, Western Digital, Synology, Seagate and D-Link.

The report thoroughly covers NAS systems market by types, end users and competitive

landscape. The report provides an unbiased and detailed analysis of the on-going trends, opportunities/ high growth areas, market drivers which would help the stakeholders to decide and align their market strategies according to the current and future market dynamics.

Key Highlights of the Report

Market Size of India NAS Systems Market for the Period 2014-2015.

Market Size & Forecast of India NAS Systems Market until 2022.

Market Size of India NAS Systems Market, By NAS System Type for the Period 2014-2015.

Market Size & Forecast of India NAS Systems Market, By NAS System Type until 2022.

Market Size of India NAS Systems Market, By End Users for the Period 2014-2015.

Market Size & Forecast of India NAS Systems Market, By End Users until 2022.

India NAS Systems Market Opportunity Assessment, By End Users.

Market Share Analysis of India NAS Systems Market, By Specifications (Q1-Q4 of 2015).

Market Growth Drivers and Restraints.

Distributor Analysis

Import Analysis.

Competitive Landscape

Company Profiles

Recommendations

Markets Covered

The report provides the detailed analysis of the following market segments:

NAS Systems Type

1-Bay

2-Bay

4-Bay

Others (5 to 24-Bay)

End Users

Home/ SOHO

Small & Medium Enterprises (SMEs)

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