

# India Navigation and Vehicle Tracking System (VTS) Market Tracker, CY Q4'2013

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## Abstracts

According to 6Wresearch, Indian Navigation and Vehicle Tracking System (VTS) Market reported a total Shipment of 32,196 units in CY Q4 2013; representing an increase of 30% as compared to the previous quarter. TRIMBLE emerged as the market leader followed by GARMIN and MAP MY INDIA. In CY Q4 2013, VTS represented 54% of the total market share registering an increase of 33% in terms of unit shipments over the previous quarter. Whereas, Global Positioning Systems (GPS) experienced a growth of 24% in the current quarter. However, VTS accounted for 55% of the total market share in H2'2013.

### Key features of the report:

Total VTS shipment in India

Market share by various players in various segments and specifications

Shipments by GPS and Tracking Sytem

Shipments by market players

Model wise shipments by each company

Price of each model

Specifications covering

Ability To Add Maps

Screen Size

Installed Memory

Memory Slot

Memory Card Type

Battery Life (Active Hours)

Battery Life (Standby Hours)

Multimedia Player

User Interface

Text To Speech

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Tracking System

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Ability To Add Maps

Screen Size

Installed Memory

Memory Slot

Memory Card Type

Battery Life (Active Hours)

Battery Life (Standby Hours)

Multimedia Player

User Interface

Text To Speech

### 5. MARKET SHARE OF THE COMPANIES:

Overall Market Share

Market share By Specifications

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Garmin

Trimble

Map My India

Cellocator

Amwell-Gps

Calamp

Trakgps  
Davantel  
Pointer  
Progressive Infoways  
Queclink  
Navika  
Huizhou Foryou General Electronics Co.,Ltd.  
Gasgoo, etc.

## **7. SERIES COVERED IN THIS EXCEL SHEET: CY Q4'2013 DATA**

VTS unit shipments by players  
Type of VTS  
Model wise unit shipments  
Price band  
Specifications

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