

India Multi-Function Printer, Copier and Document Printer Market Tracker, CY Q4'2013

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Abstracts

According to 6Wresearch, Indian MFP (Multi-Functional Printer), Copier, Dot-Matrix and Serial Inkjet Printer market registered a total unit shipments of 0.82 Million units in CY Q4 2013, representing a decline of 6% over the previous quarter. HEWLETT PACKARD emerged as the market leader in MFP and Printer market, whereas, RICOH captured lion's share in the copier segment. In CY Q4 2013, MFP segment registered an increase of 4% in terms of unit shipments, whereas, printers exhibited a substantial decrease of 16% as compared to the previous quarter, which can be well explained by the increased usage of MFP by the Indian consumers.

Key features of the report:

Total printers shipment in India

Market share by various players in various segments and specifications.

Shipments by Printer types.

Shipments by market players.

Model wise shipments by each Company.

Price of each model

Specifications covering

PRINTING METHOD

DUPLEX PRINTING

WI-FI

TOUCHSCREEN

MAX PRINT RESOLUTION

DUPLEXING AUTOMATIC DOCUMENT FEEDER

PRINT SPEED MAXIMUM

COPY RESOLUTION

OPTICAL SCAN RESOLUTION

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