

India Mobile Wallet Market (2016-2022): Market Forecast By Verticals, Applications, Devices Used and Regions

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Abstracts

India Mobile Wallet Market (2016-2022): Market Forecast By Verticals (Telecom & Broadcasting, Banking, Transportation, Utilities and Retail), Applications (Recharge, Money Transfer, Bill Payment, Ticketing and Others), Devices Used (Mobile Phones and Desktop PC) and Regions (Tier 1, 2 and 3)

India has emerged as one of the fastest growing mobile wallet markets in the Asia Pacific region. In financial year 2014-15 alone, m-wallet transactions registered a swashbuckling growth of more than 130% as compared to previous year. Thanks to increasing penetration of smartphones & tablets, gaining consumer confidence and surging mobile internet subscribers are providing necessary boost to the market.

According to 6Wresearch, India Mobile Wallet market is projected to generate \$11.5 billion by 2022. Reserve Bank of India expected measures to increase the mobile wallet limit and players investing heavily in the marketing campaigns would further fuel the growth of the market. Telecom and broadcasting vertical is the leading revenue contributor in the overall market followed banking vertical. In the forecast period, banking vertical is expected to grow with fastest CAGR amongst all verticals. In application market, recharge application captured lion share of the market.

“India’s Mobile wallet Market (2016-2022)” provides in-depth analysis with 53 figures and 3 tables covered in more than 100 pages. The report thoroughly covers the market by verticals, applications, devices used and regions. The report provides unbiased and detailed analysis of the on-going trends, opportunities/ high growth areas, market drivers, which would help stakeholders to device and align market strategies according to the current and future market dynamics.

Key Highlights of the Report

Historical data of Global Mobile Wallet Market for the Period 2010-2015

Market Size & Forecast of Global Mobile Wallet Market until 2022

Historical data of India Mobile Wallet Market Revenue & Volume for the Period 2013-2015

Market Size & Forecast of India Mobile Wallet Revenue & Volume Market until 2022

Historical data of India Mobile Wallet Vertical Market Revenue for the Period 2013-2015

Market Size & Forecast of India Mobile Wallet Vertical Market Revenue until 2022

Historical data of India Mobile Wallet Application Market Revenue for the Period 2013-2015

Market Size & Forecast of India Mobile Wallet Application Market Revenue until 2022

Historical data of India Mobile Wallet Device Market Revenue for the Period 2013-2015

Market Size & Forecast of India Mobile Wallet Device Market Revenue until 2022

Historical data of India Mobile Wallet Regional Market Revenue for the Period 2013-2015

Market Size & Forecast of India Mobile Wallet Regional Market Revenue until 2022

Market Drivers and Restraints

Market Trends

Players Market Share

Competitive Benchmarking

Company Profiles

Markets Covered

The report provides the detailed analysis of the following market segments:

Verticals

Telecom and Broadcasting

Banking

Transportation

Utilities

Retail

Applications

Recharge

Money Transfer

Bill Payment

Ticketing

Others

Devices Used

Mobile Phones

Desktop PC

Regions

Tier-1 Cities

Tier-2 Cities

Tier-3 Cities

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