

India Memory Card Market Tracker, CY Q4'2013

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Abstracts

According to 6Wresearch, India Memory Card Market shipments volume reached 14.5 Million units in CY Q4 2013. SANDISK emerged as the market leader followed by TRANSCEND. Increasing usage of cameras and other multimedia functions amongst Indian consumers have resulted in the need for external storage device i.e. Memory Card. Further, growing awareness towards mobile applications such as music, videos and photos is also fueling growth of the Memory Card market in India.

Key features of the report:

Total Memory Card shipment in India

Market share by various players in various segments and specifications

Market by Memory Card type

Shipments by market players

Model wise shipments by each company

Price of each model

Specifications covering

Capacity

Class

Speed

Contents

1. INDIA MEMORY CARD MARKET

2. MEMORY CARD BY PRICE

3. MEMORY CARD MARKET BY TYPE

4. MEMORY CARD MARKET BY SPECIFICATIONS

Capacity

Class

Speed

5. MARKET SHARE OF THE COMPANIES:

Overall Market Share

Market share By Specifications

6. COMPANIES COVERED IN THIS DATASET

Adata

Apacer

Delkin

Hitech

Kingmax

Kingston

Lexar

Samsung

Sandisk

Silicon Power

Sony

Strontium

Toshiba

Transcend, etc.

7. SERIES COVERED IN THIS EXCEL SHEET: CY Q4'2013 DATA

Memory Card unit shipments by players

Type of Memory Card
Model wise unit shipments
Price band
Specifications

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