

# **India In-Car Entertainment Systems Market (2015-2021): Market Forecast By Head Unit Types, Navigation Systems, Speaker Types, Fit and Regions**

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## **Abstracts**

India is one of the biggest in-car entertainment markets in Asia-Pacific region. Over the years, India's automobile sector has witnessed tremendous growth; however, during 2012-14, market registered sluggish demand, which affected the sales of passenger car segment in the country. This resulted into weaker demand for in-car entertainment systems. However, with the recovery of sales of passenger vehicle segment the demand for in-car entertainment systems would surge in the coming years.

According to 6Wresearch, India In-Car Entertainment market revenue is projected to grow at a CAGR of 5.3% during 2015-21. In India's in-car entertainment market, speaker and head unit segments accounted for majority of the market revenue. However, in the forecast period, higher growth of infotainment systems would be witnessed in the country.

OEM market accounted for major revenue share in the overall market and its share is expected to increase further in the forecast period. On the other hand, aftermarket revenue is primarily generated from mid-size and small car segments.

## **Key Highlights of the Report**

Historical data of Global In-Car Entertainment Market for the Period 2010-2014

Market Size & Forecast of Global In-Car Entertainment Market until 2021

Historical data of India In-Car Entertainment Market Revenue & Volume for the Period 2010-2014

Market Size & Forecast of India In-Car Entertainment Revenue & Volume  
Market until 2021

Historical data of India Head Unit Market Revenue & Volume for the Period  
2010-2014

Market Size & Forecast of India Head Unit Market Revenue & Volume until 2021

Historical data of India Navigation Systems Market Revenue & Volume for the  
Period 2010-2014

Market Size & Forecast of India Navigation Systems Market Revenue & Volume  
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Historical data of India Speaker Market Revenue & Volume for the Period  
2010-2014

Market Size & Forecast of India Speaker Market Revenue & Volume until 2021

Historical data of India In-Car Entertainment Regional Market Revenue &  
Volume for the Period 2010-2014

Market Size & Forecast of India In-Car Entertainment Regional Market Revenue  
& Volume until 2021

India In-Car Entertainment OEM Market Revenue & Volume for the Period  
2010-2021

India In-Car Entertainment Aftermarket Revenue & Volume for the Period  
2010-2021

Market Drivers and Restraints

Market Trends

Players Market Share and Competitive Landscape

## Markets Covered

The report provides the detailed analysis of following market segments:

### Head Unit Types:

CD Players

USB + AUX

CD + USB + AUX

CD + USB + AUX + Display

Single Display

Multi-display

### Navigation Types:

Portable Navigation

In-Built Navigation

### Speaker Types:

Less than 5" Tweeters

5-7" Mid-Range Speakers

7-9" Subwoofers

### Fit:

OEM Market

Aftermarket

### Regions:

Northern Region

Southern Region

Eastern Region

Western Region

Central Region

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