

India Document Printer Market, CY 1Q 2015

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Date: August 2015

Pages: 0

Price: US\$ 1,960.00 (Single User License)

ID: I30B424E25DEN

Abstracts

Constant decline in ASP, increasing demand from the SMB segment as well as technological advancements in the printing methods are the key factors driving the India Document Printer market. However, growing acceptance of smart phones, e-readers and tablets as delivery systems are acting as a hurdle for the growth of Document Printers in the country.

According to 6Wresearch, India Document Printer Market shipments registered 0.76 million units during CY Q1 2015. Hewlett Packard led the market followed by Epson and Canon. Other major players were Ricoh, Brother, Samsung and Kyocera.

Key features of the report:

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2. Market share by various players in various segments and specifications
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