

India Digital Camera Market Tracker, CY Q4'2013

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Abstracts

According to 6Wresearch, India Digital Camera Market registered a total Unit Shipments of 0.6 Million units in CY Q4 2013. Compact Digital Camera segment registered a decline of 17% in terms of unit shipments. Whereas, DSLR range of cameras exhibited an eye popping growth of 59% compared to the previous quarter, which can be well explained by the increased usage of cameras in smartphones.

Key features of the report:

Total digital camera shipment in India

Market share by various players in various segments and specifications

Shipments by compact and DSLR camera.

Shipments by market players

Model wise shipments by each Company

Price of each model

Specifications covering

Megapixel

Sensor

Lens Type

Optical Zoom

GPS

Face Detection, etc.

Contents

1. INDIA DIGITAL CAMERA MARKET

2. DIGITAL CAMERA MARKET BY TYPE

2.1 Compact

2.2 DSLR

3. DIGITAL CAMERA BY PRICE

4. DIGITAL CAMERA MARKET BY SPECIFICATIONS:

4.1 Camera Pixel

4.2 Sensor

4.3 Lens Type

4.4 Optical Zoom

4.5 GPS

4.6 Face Detection

4.7 SD Memory Card

4.8 Micro SD Card

4.9 USB

4.10 HDMI

4.11 WiFi

5. MARKET SHARE OF THE COMPANIES

5.1 Overall Market Share

5.2 Market Share By Type of Camera

5.3 Market share By Specifications

6. COMPANIES COVERED IN THIS DATASET

6.1 CANON

6.2 FUJIFILM

6.3 KODAK

6.4 NIKON

6.5 OLYMPUS

6.6 PANASONIC

6.7 PENTAX

6.8 RICOH

6.9 SAMSUNG

6.10 SONY

7. SERIES COVERED IN THIS EXCEL SHEET: CY Q4'2013 DATA

7.1 Digital Camera unit shipments by players

7.2 Type of Cameras

7.3 Model wise unit shipments

7.4 Price band

7.5 Specifications

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