

India Digital Camera CY Q2'2013 Market

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Abstracts

India registered total shipments of 4, 48,950 Digital Camera in CY Q2 2013; a decline of 10% as compared to 5, 00,471 total Unit Shipments in CY Q1 2013. Sony still remains the market leader.

Key features of the report:

Total digital camera shipment in India

Market share by various players in various segments and specifications

Shipments by Compact digital cameras and DSLR camera.

Shipments by market players

Model wise shipments by each Company

Price of each model

Specifications covering

6Wresearch publishes monthly/quarterly/annual shipments data of digital camera market in India. The publication would enable the player to enter or devise strategies to expand its presence in the India digital camera market by monitoring the shipments data by various types and specifications on a regular basis. This would also allow Companies to track their competitors' performance on a periodical basis.

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