

India Data Card Market, CY 3Q' 2014

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Abstracts

Telecommunication market in India has experienced substantial growth, primarily driven by growing number of internet subscribers in the country. Over the years, demand for 'plug-n-play' type of internet services in India has picked momentum due to declining prices of 3G/4G data cards, affordable data plans, and BYOD. With introduction of Wi-Fi enabled data cards, market is expected to touch new height in the coming quarters. According to 6Wresearch, India Data Card market shipments reached 1.58 million units in CY 3Q 2014. Huawei endured its market leadership followed by ZTE and iBall. In CY 3Q 2014, the market registered growth of around 7% as compared to CY 2Q 2014. During CY 3Q 2014, GSM captured lion share of the India Data Card market and faced stiff competition by CDMA Data Cards.

Key Highlights of the Report

- 1. Total Data Card shipment in India
- 2. Market by Data Card Type
 - 2.1 CDMA
 - 2.2 GSM
- 3. Market share by various players in various segments and specifications
- 4. Shipments by market players
- 5. Model wise shipments by each company
- 6. Price of each model
- 7. Specifications covering
 - 7.1 3G Availability
 - 7.2 4G Availability
 - 7.3 CDMA/GSM
 - 7.4 Chipset Company
 - 7.5 Chipset Model No.
 - 7.6 Company



7.7 EDGE Class

- 7.8 Hotspot Availability
- 7.9 HSDPA Availability
- 7.10 Model No.
- 7.11 Network (2G Frequency)
- 7.12 Network (2G)
- 7.13 Network (3G Frequency)
- 7.14 Network (3G)
- 7.15 Speed (Mbps)
- 7.16 UMTS Availability
- 7.17 USB Type



Contents

- 1. INDIA DATA CARD MARKET
- 2. DATA CARD BY PRICE
- 3. MARKET BY DATA CARD TYPE
- **3.1 CDMA**
- 3.2 GSM

4. DATA CARD MARKET BY SPECIFICATIONS

- 4.1 3G Availability
- 4.2 4G Availability
- 4.3 CDMA/GSM
- 4.4 Chipset Company
- 4.5 Chipset Model No.
- 4.6 Company
- 4.7 EDGE Class
- 4.8 Hotspot Availability
- 4.9 HSDPA Availability
- 4.10 Model No.
- 4.11 Network (2G Frequency)
- 4.12 Network (2G)
- 4.13 Network (3G Frequency)
- 4.14 Network (3G)
- 4.15 Speed (Mbps)
- 4.16 UMTS Availability
- 4.17 USB Type

5. MARKET SHARE OF THE COMPANIES:

- 5.1 Overall Market Share
- 5.2 Market share By Specifications
- 6. COMPANIES COVERED IN THIS DATASET (PARTIAL LIST)
- 6.1 Huawei



- 6.2 ZTE
- 6.3 Micromax
- 6.4 iBall
- 6.5 Intex
- 6.6 Alcatel
- 6.7 Digisol
- 6.8 Lava

7. SERIES COVERED IN THIS EXCEL SHEET: CY 3Q' 2014

- 7.1 Data Card unit shipments by players
- 7.2 Type of Data Card
- 7.3 Model wise unit shipments
- 7.4 Price band
- 7.5 Specifications



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