

India Convertible Laptop Market, CY H2' 2014

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Abstracts

Rising demand for mobility, acceptance of touch screen based devices by consumers, and growing mobile workforce in India is driving the market for 2-in-1 Laptop-Tablet in India.

According to 6Wresearch, India Convertible Laptop-Tablet popularly known as 2-in-1 Laptop-Tablet market shipments value reached more than \$11 Million in CY H2 2014. Dell dominated the market followed by Hewlett Packard and Asus. In terms of unit shipments, India's 2-in-1 Laptop-Tablet market registered a triple digit growth in CY 4Q 2014 over the previous quarter.

Key features of the report:

1. Total Convertible Laptop shipment in India
2. Market share by various players in various segments and specifications
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