

# **India Commercial Vehicle Telematics Market (2016-2022): Market Forecast by Vendor Type, End Users, Regions, Applications and Competitive Landscape**

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## **Abstracts**

**India Commercial Vehicle Telematics Market (2016-2022): Market Forecast by Vendor Type (Aftermarket and OEM), End Users (Cold Chain Storage, Tourism, Retail, Courier, Pharma and Others), Regions (Northern, Southern, Western and Eastern), Applications (Vehicle Tracking & Fleet Management and Others) and Competitive Landscape**

In last few years, commercial vehicle telematics market has registered significant momentum, thanks to growing awareness, need for fleet management, adoption in cold chain & logistics segments and penetration in OEM market.

In India's commercial vehicle telematics market, Heavy-Commercial Vehicles (HCVs) accounted for majority of the market share; however, Medium Commercial Vehicles (MCVs) segment is poised to register significant growth over the next six years.

According to 6Wresearch, India Commercial Vehicles Telematics Market installed base is projected to reach 1.4 million by 2022. India commercial vehicles telematics market is exhibiting growth as the freight companies are becoming more cautious about their vehicle fuel consumption, on time delivery, repair cost and on road safety. Moreover, commercial vehicle OEMs are collaborating with telematics players to develop in-built telematics system.

In addition, prices are declining year-on-year due to increasing competition and adoption in the market. Amongst all end users, cold chain segment has acquired

highest share of the overall market in 2015.

The report thoroughly covers telematics market by vendor type, installed base, sectors, applications and regions. The report provides an unbiased and detailed analysis of the on-going trends, opportunities/high growth areas, market drivers which would help the stakeholders to decide and align their market strategies according to the current and future market dynamics.

## Key Highlights of the Report

Market Size & Forecast of Global Automotive Telematics Market until 2022

Market Size & Forecast of Global Commercial Vehicle Telematics Market until 2022

Historical data of India Commercial Vehicles Telematics Market for the Period 2012-2015

Market Size & Forecast of India Commercial Vehicles Telematics Market until 2022

Historical data of India Commercial Vehicles Telematics Market, By Vendor Type for the Period 2012-2015

Market Size & Forecast of India Commercial Vehicles Telematics Market, By Vendor Type until 2022

Historical data of India Commercial Vehicles Telematics Application Market for the Period 2012-2015

Market Size & Forecast of India Commercial Vehicles Telematics Application Market until 2022

Historical data of India Commercial Vehicles Telematics Market Installed Base for the Period 2012-2015

Market Size & Forecast of India Commercial Vehicles Telematics Market Installed Base until 2022

Market Share of India Commercial Vehicles Telematics Regional Market

Market Drivers and Restraints

Players Market Share

Company Profiles

Key Strategic Pointers

Markets Covered

The report provides the detailed analysis of the following market segments:

Vendor Types:

Aftermarket

OEM

End Users:

Cold Chain Storage

Tourism

Retail

Courier

Pharma

Others

Regions:

Northern

Southern

Western

Eastern

Applications:

Vehicle Tracking & Fleet Management

Others

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