

India Camcorder Market Tracker, CY Q4'2013

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Abstracts

According to 6Wresearch, India's Camcorder market shipments reached 26,348 units in CY Q4 2013, an increase of 62% over the 16,391 units of previous quarter. SONY emerged as the new market leader followed by PANASONIC and JVC. Out of the total units shipped, personal camcorders captured 52% of the total market share.

Key features of the report:

Total camcorder shipments in India

Market share by various players in various segments and specifications

Shipments by personal and professional camcorders.

Shipments by market players.

Model wise shipments by each company

Price of each model

Specifications covering

Usage type

Image sensor

Display screen type

Display screen size

USB

Type of USB

HDMI

Type of HDMI port

Megapixel

Optical zoom

Lens

Compression, etc.

Contents

1. INDIA CAMCORDER MARKET

2. CAMCORDER MARKET BY TYPE

2.1 Personal

2.2 Professional

3. CAMCORDER BY PRICE

4. CAMCORDER MARKET BY SPECIFICATIONS:

4.1 Usage type

4.2 Image sensor

4.3 Display screen type

4.4 Display screen size

4.5 USB

4.6 Type of USB

4.7 HDMI

4.8 Type of HDMI port

4.9 Megapixel

4.10 Optical zoom

4.11 Lens

4.12 COMPRESSION

4.13 MPEG-2/MPEG-4

4.14 Recording resolution (MAX)

4.15 Recording format

4.16 Battery

4.17 Dimension

4.18 Weight

5. MARKET SHARE OF THE COMPANIES

5.1 Overall Market Share

5.2 Market Share By Type of Camcorder

5.3 Market Share By Specifications

6. COMPANIES COVERED IN THIS DATASET

- 6.1 CANON
- 6.2 PANASONIC
- 6.3 SAMSUNG
- 6.4 SONY
- 6.5 JVC

7. SERIES COVERED IN THIS EXCEL SHEET: CY Q4'2013 DATA

- 7.1 Camcorder unit shipments by players
- 7.2 Type of camcorders
- 7.3 Model wise unit shipments
- 7.4 Price band
- 7.5 Specifications

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