

India Air Purifier Market (2017-2023): Market Forecast by Markets Covered by Segments, Types, Applications, Cities and Competitive Landscape

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Abstracts

India Air Purifier Market (2017-2023): Market Forecast by Markets Covered by Segments (Car and Room), Types (Type I: HEPA + Carbon, Type II: HEPA + Carbon + Ionizer, Type III: HEPA + Carbon+ UV, Type IV: HEPA + Carbon + Electrostatic, Type V: HEPA + Carbon + Ionizer+ UV + Electrostatic and Type VI: Other Technologies), Applications (Residential, Government, Healthcare & Hospitality, Commercial and Automobile), Cities (Tier I, Tier II and Tier III) and Competitive Landscape

India's air purifiers market is at a very nascent stage. When compared with countries such as US, where air purifier penetration was around 40% in 2016; India's penetration rate was mere 1.2% (based on urban households considering organized market)*. However, the market is expected to evolve exponentially owing to increasing marketing push done by various players and also educating the customers about the benefits of using air purifiers.

According to 6Wresearch, India air purifier market volume is projected to grow at a CAGR of 30% during 2017-23. India air purifier market is mainly an import driven market with both domestic and international players importing their products. Air purifiers with HEPA and Carbon filters have captured key share of the market in 2016; however its share is expected to decline during the forecast period owing to advancement in technology and increase in number of filters in air purifiers.

At present, residential sector is dominating the market with maximum share of revenue due to increasing concerns of indoor air pollution. In 2016, tier 1 cities have contributed for major share in the air purifier market, where major demand is coming from northern

part of the country.

“India Air Purifier Market (2017-2023)” provides in-depth analysis with 31 figures and 12 tables covered in 100 pages. The report thoroughly covers the market by air purifier by segments, types, applications, and cities. The report provides unbiased and detail analysis of the on-going trends, opportunities/high growth areas, market drivers, which would help stakeholders to device and align market strategies according to the current and future market dynamics.

KEY HIGHLIGHTS OF THE REPORT

Historical and Forecast data of Global Air Purifier Market Revenue for the Period 2014-2023F.

Historical and Forecast data of India Air Purifier Market Revenue for the Period 2014-2023F.

Historical and Forecast data of India Air Purifier Market Volume for the Period 2014-2023F.

Historical and Forecast data of Car Air Purifier Market Revenue for the Period 2014-2023F.

Historical and Forecast data of Car Air Purifier Market Volume for the Period 2014-2023F.

Historical and Forecast data of Room Air Purifier Market Revenue for the Period 2014-2023F.

Historical and Forecast data of Room Air Purifier Market Volume for the Period 2014-2023F.

Historical and Forecast data of India Type I Air Purifier Market Revenue for the Period 2014-2023F.

Historical and Forecast data of India Type I Air Purifier Market Volume for the Period 2014-2023F.

Historical and Forecast data of India Type II Air Purifier Market Revenue for the

Period 2014-2023F.

Historical and Forecast data of India Type II Air Purifier Market Volume for the Period 2014-2023F.

Historical and Forecast data of India Type III Air Purifier Market Revenue for the Period 2014-2023F.

Historical and Forecast data of India Type III Air Purifier Market Volume for the Period 2014-2023F.

Historical and Forecast data of India Type IV Air Purifier Market Revenue for the Period 2014-2023F.

Historical and Forecast data of India Type IV Air Purifier Market Volume for the Period 2014-2023F.

Historical and Forecast data of India Type V Air Purifier Market Revenue for the Period 2014-2023F.

Historical and Forecast data of India Type V Air Purifier Market Volume for the Period 2014-2023F.

Historical and Forecast data of India Type VI Air Purifier Market Revenue for the Period 2014-2023F.

Historical and Forecast data of India Type VI Air Purifier Market Volume for the Period 2014-2023F.

Market Drivers, Restraints and Opportunities

Market Trends.

Players Market Share and Competitive Landscape.

MARKETS COVERED

The report provides the detailed analysis of the following market segments:

India Air Purifier Market (2017-2023): Market Forecast by Markets Covered by Segments, Types, Applications, Ci...

Car

Room

Types:

Type I: HEPA + Carbon

Type II: HEPA + Carbon + Ionizer

Type III: HEPA + Carbon+ UV

Type IV: HEPA + Carbon + Electrostatic

Type V: HEPA + Carbon + Ionizer+ UV + Electrostatic

Type VI: Other Technologies

Applications:

Residential

Government

Healthcare & Hospitality

Commercial

Automobile

Cities:

Tier I

Tier II

Tier III

Contents

1 EXECUTIVE SUMMARY

2 INTRODUCTION

- 2.1 Key Highlights of the Report
- 2.2 Report Description
- 2.3 Market Scope & Segmentation
- 2.4 Research Methodology
- 2.5 Assumption

3 GLOBAL AIR PURIFIER MARKET OVERVIEW

- 3.1 Global Air Purifier Market Revenue (2014 - 2023F) and Penetration Rate Across Regions

4 INDIA AIR PURIFIER MARKET OVERVIEW

- 4.1 India Air Purifier Market Revenue (2014 - 2023F)
- 4.2 India Air Purifier Market Volume (2014-2023F)
- 4.3 India Air Purifier Market by Segments
 - 4.3.1 India Car Air Purifier Market (2014-2023F)
 - 4.3.2 India Room Air Purifier Market (2014-2023F)
- 4.4 India Air Purifier Market Industry Life Cycle
- 4.5 India Air Purifier Market Opportunistic Matrix
- 4.6 India Air Purifier Market Porter's Five Forces Analysis
- 4.7 India Air Purifier Market Revenue Share, By Types (2016 & 2023F)
- 4.8 India Air Purifier Market Revenue Share, By Application (2016 & 2023F)
- 4.9 India Air Purifier Market Revenue Share, By Region (2016 & 2023F)

5 INDIA AIR PURIFIER MARKET DYNAMICS

- 5.1 Market Drivers
 - 5.1.1 Bourgeoning Urbanization resulting in increase of air pollution
 - 5.1.2 Rising Health Issues Caused By Air Pollution
 - 5.1.3 Increase in Purchasing Power
- 5.2 Market Challenges
 - 5.2.1 Lack of Awareness About Indoor Air Impurities

6 INDIA AIR PURIFIER MARKET TRENDS

- 6.1 Affect of Online Portals
- 6.2 Air Purifier Demand Driven by 'Expat' and Affluent Resident
- 6.3 Growing Demand for Air Purifier in Healthcare Industry
- 6.4 Dominating HEPA Filter Air Purifier

7 INDIA AIR PURIFIER MARKET OVERVIEW, BY TYPE

- 7.1 India Type I Air Purifier Market Revenue and Volume (2014-2023F)
- 7.2 India Type II Air Purifier Market Revenue and Volume (2014-2023F)
- 7.3 India Type III Air Purifier Market Revenue and Volume (2014-2023F)
- 7.4 India Type IV Air Purifier Market Revenue and Volume (2014-2023F)
- 7.5 India Type V Air Purifier Market Revenue and Volume (2014-2023F)
- 7.6 India Type VI Air Purifier Market Revenue and Volume (2014-2023F)

8 INDIA AIR PURIFIER MARKET OVERVIEW, BY APPLICATION

- 8.1 India Air Purifier Market Revenue, By Residential Application
- 8.2 India Air Purifier Market Revenue, By Government Application
- 8.3 India Air Purifier Market Revenue, By Hospitality & Healthcare Application
- 8.4 India Air Purifier Market Revenue, By Commercial Office Application
- 8.5 India Air Purifier Market Revenue, By Automobile Application

9 INDIA AIR PURIFIER MARKET, BY REGION

- 9.1 Tier I India Air Purifier Market Revenue (2014-2023F)
- 9.2 Tier II India Air Purifier Market Revenue (2014-2023F)
- 9.3 Tier III India Air Purifier Market Revenue (2014-2023F)

10 COMPETITIVE LANDSCAPE

- 10.1 Air Purifier Company Market Share, By Volume (2016)

11 COMPANY PROFILES

- 11.1 Atlanta Healthcare
- 11.2 Blueair India Pvt. Ltd.

- 11.3 Crusaders Technology (I) Pvt. Ltd.
- 11.4 Daikin Air Conditioning India Pvt. Ltd.
- 11.5 Eureka Forbes Limited
- 11.6 Honeywell Automation India Ltd.
- 11.7 OSIM International Ltd.
- 11.8 Panasonic India Pvt. Ltd.
- 11.9 Philips India Limited
- 11.10 Sharp Business India Private Limited

12 KEY STRATEGIC POINTERS

13 DISCLAIMER

List Of Figures

LIST OF FIGURES

- Figure 1 Global Air Purifier Market Revenue, 2014-2023F (\$ Billion)
- Figure 2 India Air Purifier Market Revenue, 2014-2023F (\$ Million)
- Figure 3 India Air Purifier Market Volume, 2014-2023F ('000 Units)
- Figure 4 India Car Air Purifier Market Revenue, 2014-2023F (\$ Million)
- Figure 5 India Car Air Purifier Market Volume, 2014-2023F ('000 Units)
- Figure 6 India Room Air Purifier Market Revenue, 2014-2023F (\$ Million)
- Figure 7 India Room Air Purifier Market Volume, 2014-2023F ('000 Units)
- Figure 8 India Air Purifier Market-Industry life Cycle (2016)
- Figure 9 Mark- Tunity Matrix (2016)
- Figure 10 India Air Purifier Market Revenue Share, By Type (2016 & 2023F)
- Figure 11 India Air Purifier Market Revenue Share, By Application (2016 & 2023F)
- Figure 12 India Air Purifier Market Revenue Share, By Region (2016 & 2023F)
- Figure 13 Top Polluted Urban Cities in India with Air Pollution Index Number (2015)
- Figure 14 Percentage Distribution of Death from Air Pollution in India (2015)
- Figure 15 India Gross Domestic Product Per Capita, 2011-2015 (\$)
- Figure 16 India Household Final Consumption Expenditure Per Capita, 2010-2015 (\$)
- Figure 17 Pricing Trend of Air Purifier in India, 2014-2019 (\$ per unit)
- Figure 18 India Type I Air Purifier Market Revenue & Volume (2014-2023F)
- Figure 19 India Type II Air Purifier Market Revenue & Volume (2014-2023F)
- Figure 20 India Type III Air Purifier Market Revenue & Volume (2014-2023F)
- Figure 21 India Type IV Air Purifier Market Revenue & Volume (2014-2023F)
- Figure 22 India Type V Air Purifier Market Revenue & Volume (2014-2023F)
- Figure 23 India Type VI Air Purifier Market Revenue & Volume (2014-2023F)
- Figure 24 India Residential Air Purifier Market Revenue, 2014-2023F (\$ Million)
- Figure 25 India Government Air Purifier Market Revenue, 2014-2023F (\$ Million)
- Figure 26 India Hospitality & Healthcare Air Purifier Market Revenue, 2011-2022 (\$ Million)
- Figure 27 India Commercial Air Purifier Market Revenue, 2014-2023F (\$ Million)
- Figure 28 India Automobile Air Purifier Market Revenue, 2014-2023F (\$ Million)
- Figure 29 India Air Purifier Market Revenue, Tier I, 2014-2023F (\$ Million)
- Figure 30 India Air Purifier Market Revenue, Tier II, 2014-2023F (\$ Million)
- Figure 31 India Air Purifier Market Revenue, Tier III, 2014-2023F (\$ Million)

List Of Tables

LIST OF TABLES

Table 1 Top-Ten Pollutant Causing Air Pollution

Table 2 PM 2.5 Average of 24 Hour (ug/m3)

Table 3 Air Purifier Company Market Share, By Volume (2016)

Table 4 Atlanta Healthcare Clients List, By Application

Table 5 Blueair Client List, By Application

Table 6 Blueair Air Purifier Product Portfolio

Table 7 Crusaders Air Purifier Product Portfolio

Table 8 Eureka Forbes Dr. Aeroguard Air Purifier Product Portfolio

Table 9 Honeywell Automation India Ltd. Air Purifier Product Portfolio

Table 10 OSIM Air Purifier Product Portfolio

Table 11 Panasonic Air Purifier Product Portfolio

Table 12 Sharp Air Purifier Product Portfolio

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