

India Air Conditioner Market (2017-23): Market Forecast by AC Types, Applications, Regions and Competitive Landscape

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Abstracts

India Air Conditioner Market (2017-23): Market Forecast by AC Types (Window AC, Split AC, Floor Standing, Cassette Type, Packaged, Ducted Split/Ceiling Concealed, Centralized (Chiller, VRF and AHU/FCU)), Applications (Residential, Commercial & Retail Buildings, Government & Transportation, Hospitality and Others), Regions (Northern, Eastern, Western and Southern) and Competitive Landscape

Increasing real estate and infrastructure development activities across all major sectors in India is providing necessary push to the demand for air conditioners in India. The construction activities have surged in both residential and commercial segments in the country. The demand for air conditioners which were primarily recorded in Tier 1 cities is gradually shifting towards Tier 2 and Tier 3 cities as well.

According to 6Wreaserch, India Air Conditioner Market is projected to grow at a CAGR of 8.7% during 2017-23. India Air Conditioner Market is highly competitive and fragmented, with presence of domestic, international, and unorganized market participants. The market is broadly divided into seven prime product segments; wherein split air conditioner segment held major market share owing to high demand from residential and light commercial applications. Under the centralized air conditioner segment, VRF sub-segment is gaining popularity in the market, registering positive growth year-over-year. In India, the Northern region captured major share in the overall air conditioner market followed by the Southern and Western regions.

The report thoroughly covers the market by air conditioner types, by applications, and by regions. The report provides an unbiased and detailed analysis of the on-going

trends, opportunities/high growth areas, market drivers, which would help stakeholders to device and align market strategies according to the current and future market dynamics.

Key Highlights of the Report:

Historical & Forecast data of Global Air Conditioner Market for the Period 2014-2023

Historical & Forecast data of India Air Conditioner Market Revenues for the Period 2014-2023

Historical & Forecast data of India Window AC Market Revenues & Volume for the Period 2014-2023

Historical & Forecast data of India Split AC Market Revenue & Volume for the Period 2014-2023

Historical & Forecast data of India Floor Standing AC Market Revenue & Volume for the Period 2014-2023

Historical & Forecast data of India Cassette AC Market Revenue & Volume for the Period 2014-2023

Historical & Forecast data of India Packaged AC Market Revenue & Volume for the Period 2014-2023

Historical & Forecast data of India Ducted Split AC Market Revenue & Volume for the Period 2014-2023

Historical & Forecast data of India Centralized AC Market Revenue for the Period 2014-2023

Historical & Forecast data of India Centralized AC Market Revenue Share, By Components 2016 & 2023

Historical & Forecast data of India Air Conditioner Application Market Revenue for the period 2014-2023

Market Size & Forecast of India Air Conditioner Regional Market Revenue for the period 2014-2023

Market Drivers & Restraints, and Market Trends

Players Market Share and Price Point Analysis

Company Profiles

Key Strategic Pointers

Markets Covered

The report provides the detailed analysis of the following market segments:

By Types

Window AC

Spilt AC

Floor Standing

Cassette Type

Packaged

Ducted Split/Ceiling Concealed

Centralized

Chiller

VRF

AHU/FCU

By Applications

Residential

Commercial Buildings & Retail

Government & Transportation

Hospitality

Others

By Regions

Northern Region

Eastern Region

Western Region

Southern Region

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