+44 20 8123 2220
info@marketpublishers.com

India Air Conditioner Market (2017-23): Market Forecast by AC Types, Applications, Regions and Competitive Landscape

https://marketpublishers.com/r/ID7C02643A9EN.html
Date: August 2017
Pages: 114
Price: US$ 1,960.00 (Single User License)
ID: ID7C02643A9EN

Abstracts

India Air Conditioner Market (2017-23): Market Forecast by AC Types (Window AC, Split AC, Floor Standing, Cassette Type, Packaged, Ducted Split/Ceiling Concealed, Centralized (Chiller, VRF and AHU/FCU)), Applications (Residential, Commercial & Retail Buildings, Government & Transportation, Hospitality and Others), Regions (Northern, Eastern, Western and Southern) and Competitive Landscape

Increasing real estate and infrastructure development activities across all major sectors in India is providing necessary push to the demand for air conditioners in India. The construction activities have surged in both residential and commercial segments in the country. The demand for air conditioners which were primarily recorded in Tier 1 cities is gradually shifting towards Tier 2 and Tier 3 cities as well.

According to 6Wreaserch, India Air Conditioner Market is projected to grow at a CAGR of 8.7% during 2017-23. India Air Conditioner Market is highly competitive and fragmented, with presence of domestic, international, and unorganized market participants. The market is broadly divided into seven prime product segments; wherein split air conditioner segment held major market share owing to high demand from residential and light commercial applications. Under the centralized air conditioner segment, VRF sub-segment is gaining popularity in the market, registering positive growth year-over-year. In India, the Northern region captured major share in the overall air conditioner market followed by the Southern and Western regions.

The report thoroughly covers the market by air conditioner types, by applications, and by regions. The report provides an unbiased and detailed analysis of the on-going

trends, opportunities/high growth areas, market drivers, which would help stakeholders to device and align market strategies according to the current and future market dynamics.

Key Highlights of the Report:

Historical & Forecast data of Global Air Conditioner Market for the Period 2014-2023

Historical & Forecast data of India Air Conditioner Market Revenues for the Period 2014-2023

Historical & Forecast data of India Window AC Market Revenues & Volume for the Period 2014-2023

Historical & Forecast data of India Split AC Market Revenue & Volume for the Period 2014-2023

Historical & Forecast data of India Floor Standing AC Market Revenue & Volume for the Period 2014-2023

Historical & Forecast data of India Cassette AC Market Revenue & Volume for the Period 2014-2023

Historical & Forecast data of India Packaged AC Market Revenue & Volume for the Period 2014-2023

Historical & Forecast data of India Ducted Split AC Market Revenue & Volume for the Period 2014-2023

Historical & Forecast data of India Centralized AC Market Revenue for the Period 2014-2023

Historical & Forecast data of India Centralized AC Market Revenue Share, By Components 2016 & 2023

Historical & Forecast data of India Air Conditioner Application Market Revenue for the period 2014-2023

- Market Size & Forecast of India Air Conditioner Regional Market Revenue for the period 2014-2023
- Market Drivers & Restraints, and Market Trends
- Players Market Share and Price Point Analysis
- Company Profiles
- Key Strategic Pointers

Markets Covered

The report provides the detailed analysis of the following market segments:

- By Types
  - Window AC
  - Spilt AC
  - Floor Standing
  - Cassette Type
  - Packaged
  - Ducted Split/Ceiling Concealed
  - Centralized
    - Chiller
    - VRF
    - AHU/FCU
- By Applications

+44 20 8123 2220
info@marketpublishers.com

Residential

Commercial Buildings & Retail

Government & Transportation

Hospitality

Others

By Regions

Northern Region

Eastern Region

Western Region

Southern Region

+44 20 8123 2220
info@marketpublishers.com

Contents

1 EXECUTIVE SUMMARY

2 INTRODUCTION

2.1 Key Highlights of the Report
2.2 Report Description
2.3 Market Scope & Segmentation
2.4 Research Methodology
2.5 Assumptions

3 GLOBAL AIR CONDITIONER MARKET DYNAMICS

3.1 Global Air Conditioner Market Overview
3.2 Global Air Conditioner Market Revenues, (2014-203F)
3.3 Global Air Conditioner Market Revenue Share, By Country (2016 & 2023F)

4 INDIA AIR CONDITIONER MARKET OVERVIEW

4.1 India Air Conditioner Market Revenues (2014-2023F)
4.2 Industry Life Cycle
4.3 Porters 5 Forces Model
4.4 India Air Conditioner Market Share, By Types (2016 & 2023F)
4.5 India Air Conditioner Market Share, By Regions (2016 & 2023F)
4.6 India Air Conditioner Market Share, By End User Applications (2016 & 2023F)

5 GOVERNMENT POLICY AND CERTIFICATION

6 INDIA AIR CONDITIONER MARKET DYNAMICS

6.1 Drivers
6.2 Challenges

7 INDIA AIR CONDITIONER MARKET TRENDS

8 INDIA AIR CONDITIONER MARKET, BY TYPES

8.1 India Window Air Conditioner Market Revenues & Volume (2014-2023F)

8.2 India Split Air Conditioner Market Revenues & Volume (2014-2023F)
8.3 India Ducted Split Air Conditioner Market Revenues & Volume (2014-2023F)
8.4 India Packaged Air Conditioner Market Revenues & Volume (2014-2023F)
8.5 India Floor Standing Air Conditioner Market Revenues & Volume (2014-2023F)
8.6 India Cassette Air Conditioner Market Revenues & Volume (2014-2023F)
8.7 India Centralized Air Conditioner Market Revenue (2014-2023F)
8.7.1 India Centralized Air Conditioner Market Share, By Types (Chiller, VRF, AHU/FCU, Others)
8.7.2 India Centralized Air Conditioner Market, By Chiller (2014-2023F)
8.7.3 India Centralized Air Conditioner Market, By VRF (2014-2023F)

9 INDIA AIR CONDITIONER MARKET, BY END USER APPLICATIONS

9.1 India Residential Air Conditioner Market (2014-2023F)
9.2 India Commercial Buildings & Retail Air Conditioner Market (2014-2023F)
9.3 India Government & Transportation Air Conditioner Market (2014-2023F)
9.4 India Hospitality Air Conditioner Market (2014-2023F)
9.5 India Others Air Conditioner Market (2014-2023F)

10 INDIA AIR CONDITIONER REGIONAL MARKET OVERVIEW

10.1 Northern Region
10.2 Eastern Region
10.3 Western Region
10.4 Southern Region

11 INDIA AIR CONDITIONER MARKET OPPORTUNITY ASSESSMENT, BY TYPES AND END USER APPLICATIONS

12 INDIA AIR CONDITIONER MARKET COMPETITIVE LANDSCAPE

12.1 India Air Conditioner Market Price Point Analysis
12.2 India Air Conditioner Company Revenue Share, By Product

13 COMPANY PROFILES

13.1 Blue Star Limited
13.2 Carrier Airconditioning & Refrigeration Ltd
13.3 Daikin Airconditioning India Pvt. Ltd.

+44 20 8123 2220
info@marketpublishers.com

13.4 ETA General Private Limited
13.5 Hitachi Home & Life Solutions (India) Ltd
13.6 LG Electronics India Pvt. Ltd.
13.7 Mitsubishi Electric India Private Limited
13.8 Panasonic India Pvt. Ltd.
13.9 Samsung India Electronics Ltd
13.10 Videocon Industries Limited
13.11 Voltas Limited

14 KEY STRATEGIC POINTERS

15 DISCLAIMER

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

1 GLOBAL AIR CONDITIONER MARKET REVENUES, 2014-2023F ($ BILLION)
2 GLOBAL AIR CONDITIONER MARKET REVENUE SHARE, BY COUNTRY (2016 & 2023F)
3 TOP INVESTMENT DESTINATION IN INDIA
4 INDIA AIR CONDITIONER MARKET REVENUES, 2014-2023F ($ BILLION)
5 INDIA AIR CONDITIONER MARKET REVENUE SHARE, BY TYPES (2016 & 2023F)
6 INDIA AIR CONDITIONER MARKET REVENUE SHARE, BY END USERS APPLICATION (2016 & 2023F)
7 INDIA AIR CONDITIONER MARKET REVENUE, BY REGIONS (2016 & 2023F)
8 GROWING MIDDLE CLASS GROUP IN INDIA (IN MILLION)
9 INDIA POPULATION, 2011-2016 (IN MILLION)
10 NUMBER OF HOUSEHOLD IN INDIA, 2011-2016 (MILLION)
11 INDIA CONSUMER EXPENDITURE, 2011-2016 ($ MILLION)
12 CAPITAL INVESTMENT IN TRAVEL & TOURISM SECTOR OF INDIA ($ BILLION)
13 DIFFERENT COMPONENTS OF TRAVEL AND TOURISM'S CONTRIBUTION TO INDIA GDP, FY' 2017
14 INDIA WINDOW AIR CONDITIONER MARKET REVENUES, 2014-2023F ($ MILLION)
15 INDIA WINDOW AIR CONDITIONER MARKET VOLUME, 2014-2023F (000' UNITS)
16 INDIA SPLIT AIR CONDITIONER MARKET REVENUES, 2014-2023F ($ BILLION)
17 INDIA SPLIT AIR CONDITIONER MARKET VOLUME, 2014-2023F (MILLION UNITS)
18 INDIA DUCTED SPLIT AIR CONDITIONER MARKET REVENUES, 2014-2023F ($ MILLION)
19 INDIA DUCTED SPLIT AIR CONDITIONER MARKET VOLUME, 2014-2023F (000' UNITS)
20 INDIA PACKAGED AIR CONDITIONER MARKET REVENUES, 2014-2023F ($ MILLION)
21 INDIA PACKAGED AIR CONDITIONER MARKET VOLUME, 2014-2023F (000' UNITS)
22 INDIA FLOOR STANDING AIR CONDITIONER MARKET REVENUES, 2014-2023F ($ MILLION)
23 INDIA FLOOR STANDING AIR CONDITIONER MARKET VOLUME, 2014-2023F (000' UNITS)

24 INDIA CASSETTE AIR CONDITIONER MARKET REVENUES, 2014-2023F ($ MILLION)
25 INDIA CASSETTE AIR CONDITIONER MARKET VOLUME, 2014-2023F (000' UNITS)
26 INDIA CENTRALIZED AIR CONDITIONER MARKET REVENUES, 2014- 2023F ($ MILLION)
27 INDIA CENTRALIZED AIR CONDITIONER MARKET REVENUE SHARE, BY TYPES (2016 & 2023F)
28 INDIA CHILLER AIR CONDITIONER MARKET REVENUES, 2014-2023F ($ MILLION)
29 INDIA VRF AIR CONDITIONER MARKET REVENUES, 2014-2023F ($ MILLION)
30 INDIA RESIDENTIAL AIR CONDITIONER MARKET REVENUES, 2014- 2023F ($ MILLION)
31 INDIA RESIDENTIAL SUPPLY AND SALES TREND (Q1' 2014-Q1' 2017)
32 INDIA COMMERCIAL BUILDINGS & RETAIL AIR CONDITIONER MARKET REVENUES, 2014- 2023F ($ MILLION)
33 INDIA COMMERCIAL OFFICE SPACE SUPPLY AND SALES TREND, 2009- 2019F (MILLION SQ. FT.)
34 INDIA RETAIL SPACE SUPPLY AND SALES TREND, 2009- 2019F (MILLION SQ. FT.)
35 INDIA RETAIL MARKET REVENUE, BY SEGMENTS, 2016 ($ BILLION)
36 INDIA RETAIL MARKET REVENUES, 2014-2023F ($ BILLION)
37 INDIA IT SPENDING, 2013-2021 ($ BILLION)
38 TOTAL SMES IN INDIA, 2013-2021 (MILLION)
39 INDIA GOVERNMENT & TRANSPORTATION AIR CONDITIONER MARKET REVENUES, 2014- 2023F ($ MILLION)
40 INDIA HOSPITALITY AIR CONDITIONER MARKET REVENUES, 2014- 2023F ($ MILLION)
41 DIRECT CONTRIBUTION OF TRAVEL AND TOURISM TO INDIA GDP ($ BILLION)
42 INDIA OTHER END USER APPLICATIONS AIR CONDITIONER MARKET REVENUES, 2014- 2023F ($ MILLION)
43 INDIA AIR CONDITIONER MARKET REVENUE, BY NORTHERN REGIONS, 2014-2023F ($ MILLION)
44 INDIA AIR CONDITIONER MARKET REVENUE, BY EASTERN REGIONS, 2014-2023F ($ MILLION)
45 INDIA AIR CONDITIONER MARKET REVENUE, BY WESTERN REGION, 2014-2023F ($ MILLION)
46 INDIA AIR CONDITIONER MARKET REVENUE, BY SOUTHERN REGION, 2014-2023F ($ MILLION)

+44 20 8123 2220
info@marketpublishers.com

47 INDIA AIR CONDITIONER MARKET OPPORTUNITY MATRIX, BY TYPES (2023F)
48 INDIA AIR CONDITIONER MARKET OPPORTUNITY MATRIX, BY APPLICATIONS (2023F)
49 INDIA WINDOW AIR CONDITIONER MARKET REVENUE SHARE, BY COMPANY (2016)
50 INDIA SPLIT CONDITIONER MARKET REVENUE SHARE, BY COMPANY (2016)
51 INDIA FLOOR STANDING AIR CONDITIONER MARKET REVENUE SHARE, BY COMPANY (2016)
52 INDIA CASSETTE AIR CONDITIONER MARKET REVENUE SHARE, BY COMPANY (2016)
53 INDIA DUCTED SPLIT AIR CONDITIONER MARKET REVENUE SHARE, BY COMPANY (2016)
54 INDIA PACKAGED AIR CONDITIONER MARKET REVENUE SHARE, BY COMPANY (2016)
55 INDIA CENTRALIZED AIR CONDITIONER MARKET REVENUE SHARE, BY COMPANY (2016)

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

1 INDIA UPCOMING MEGA PROJECTS
2 ENERGY AND COST SAVING FOR 1.5 TON WINDOW OR SPLIT AIR CONDITIONER AT DIFFERENT STAR RATINGS
3 INDIA REFRIGERANT, ITS AVAILABILITY AND REGULATORY LANDSCAPE
4 INDIA STATE-WISE HOUSING REQUIREMENT BY 2022 (IN MILLION)
5 UPCOMING RETAIL SECTOR PROJECTS IN INDIA
6 UPCOMING AIRPORTS IN INDIA
7 EXPANSION PLAN FOR HOTELS IN INDIA
8 HEALTHCARE PROJECTS IN INDIA
9 UPCOMING PROJECTS IN SOUTHERN REGION
10 INDIA ROOM AIR CONDITIONER PRICE COMPETITIVE ANALYSIS (2016)
11 INDIA AIR CONDITIONER PRICE ANALYSIS, BY TON (2016)

I would like to order

Product name: India Air Conditioner Market (2017-23): Market Forecast by AC Types, Applications, Regions and Competitive Landscape

Product link: https://marketpublishers.com/r/ID7C02643A9EN.html

Price: US$ 1,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/ID7C02643A9EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

+44 20 8123 2220
info@marketpublishers.com