

# Global Cellular Machine to Machine (M2M) modules Market (2012-2017): Market Forecast by, M2M modules , Verticals and Geography

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# **Abstracts**

Global Cellular Machine to Machine (M2M) modules Market (2012-2017): Market Forecast by, M2M modules (GPRS, EDGE, CDMA 2000, UMTS/HSPA, WiMAX, LTE), Verticals (Utilities, Security, Automotive, Transport & Logistics, Networking, Banking & Financial Services, Healthcare) and Geography (North America (US, Canada, Others), Europe (Germany, UK, France, Italy Others), Asia- Pacific (China, Japan, Korea, India, Taiwan, Australia, Others) and RoW (Middle East, Africa, South America)

Government mandates, launch of 3G & 4G networks, new income opportunities for Mobile Network Operators and declining module prices have catalyzed the market for global cellular M2M modules. Also, with the increasing demand for handheld devices such as smartphones and tablet PC's the market is expected to propel in the coming years.

Cellular Machine to Machine (M2M) modules can be classified as GPRS, EDGE, CDMA2000, UMTS/HSPA, WiMAX and LTE modules. GPRS modules and EDGE modules have captured major share of the market, however UMTS/HSPA, WiMAX and LTE modules are expected to drive the future growth of the market. Cellular M2M modules are getting deployed across industry verticals such as utilities, security, automotive, transport & logistics, networking, banking & financial services and healthcare.

According to 6Wresearch, global cellular M2M modules market generated \$888.2 million in 2011 and is expected to reach \$2,324.7 million by 2017, with a CAGR of 17.3% from 2012-2017. The shipments of cellular M2M modules are expected to reach



145.3 million by 2017, with a CAGR of 22.9% for the same period. Amongst vertical market, automotive, transport & logistics accounts for largest share. The key players of the market are namely, Sierra Wireless, Gemalto, Telit, SimCom and Novatel Wireless.

#### Key Highlights of the report

Market dynamics of cellular M2M modules market.

Revenue forecast by different cellular M2M modules.

Unit Shipments by different cellular M2M modules.

Market forecast by verticals.

Revenue forecasts by geography and key countries.

Price-Volume Analysis.

Value Chain Analysis.

Market Trends.

Market share Analysis (Revenue & Shipments)

Competitive Landscape.

Competitive Benchmarking.



# Contents

ACRONYMS USED

### **EXECUTIVE SUMMARY**

# **1 INTRODUCTION**

- 1.1 KEY HIGHLIGHTS OF THE REPORT
- **1.2 REPORT DESCRIPTION**
- 1.3 MARKETS COVERED
- 1.4 METHODOLOGY ADOPTED AND KEY DATA POINTS
- 1.5 ASSUMPTIONS

# **2 MARKET OVERVIEW**

2.1 MACHINE TO MACHINE MODULES TYPES

- 2.1.1 SHORT RANGE MODULES
- 2.1.2 CELLULAR MODULES
- 2.1.3 SATELLITES MODULES
- 2.2 INDUSTRY LIFE CYCLE
- 2.3 CELLULAR M2M MODULES: MARKET OPPORTUNISTIC MATRIX

#### 2.4 MARKET SHARE

- 2.4.1 MARKET SHARE (2011) BY MODULES
- 2.4.2 MARKET SHARE (2011) BY UNIT SHIPMENTS
- 2.4.3 MARKET SHARE (2011) BY VERTICALS
- 2.4.4 MARKET SHARE (2011) BY GEOGRAPHY

#### 2.5 MARKET DYNAMICS

- 2.5.1 MARKET DRIVERS
  - 2.5.1.1 Government initiatives
  - 2.5.1.2 Income opportunities for Mobile Network Operators
  - 2.5.1.3 Remote access
  - 2.5.1.4 Launch of 3G & 4G networks
- 2.5.1.5 Reducing human efforts
- 2.5.2 MARKET RESTRAINTS
- 2.5.2.1 Lack of awareness
- 2.5.3 OPPORTUNITIES
- 2.5.3.1 Opportunities in different application markets
- 2.5.4 VALUE CHAIN ANALYSIS



2.5.5 PRICE-VOLUME ANALYSIS2.5.6 MARKET TRENDS2.5.6.1 Dedicated M2M infrastructure2.5.6.2 Price decline in high end M2M modules

### **3 CELLULAR M2M MODULES MARKET**

3.1 GPRS M2M MODULES
3.2 EDGE M2M MODULES
3.3 CDMA 2000 M2M MODULES
3.4 UMTS/HSPA M2M MODULES
3.5 WIMAX M2M MODULES
3.6 LTE M2M MODULES

## **4 VERTICAL MARKET**

4.1 UTILITIES
4.2 SECURITY
4.3 AUTOMOTIVE, TRANSPORT & LOGISTICS
4.4 NETWORKING
4.5 BANKING & FINANCIAL SERVICES
4.6 HEALTHCARE

#### **5 GEOGRAPHY MARKET**

5.1 NORTH AMERICA 5.1.1 U.S. 5.1.2 CANADA 5.1.3 OTHERS 5.2 EUROPE 5.2.1 GERMANY 5.2.2 UK 5.2.3 FRANCE 5.2.4 ITALY 5.2.5 OTHERS 5.3 ASIA-PACIFIC 5.3.1 CHINA 5.3.2 JAPAN 5.3.3 KOREA



5.3.4 INDIA
5.3.5 TAIWAN
5.3.6 AUSTRALIA
5.3.7 OTHERS
5.4 REST OF THE WORLD (ROW)
5.4.1 MIDDLE EAST
5.4.2 AFRICA
5.4.3 SOUTH AMERICA

## **6 COMPETITIVE LANDSCAPE**

6.1 MARKET SHARE ANALYSIS
6.1.1 MARKET SHARE BY VENDORS (REVENUES)
6.1.2 MARKET SHARE BY VENDORS (SHIPMENTS)
6.2 PORTER'S 5 FORCES MODEL
6.2.1 RIVALRY AMONG EXISTING FIRMS
6.2.2 BARGAINING POWER OF BUYERS
6.2.3 BARGAINING POWER OF SUPPLIERS
6.2.4 THREATS FROM NEW ENTRANT
6.2.5 THREAT FROM PRODUCT SUBSTITUTES
6.3 COMPETITIVE BENCHMARKING

# **7 COMPANY PROFILES**

7.1 GEMALTO NV
7.1.1 BUSINESS OVERVIEW
7.1.2 KEY COMPANY FACTS OF 2011
7.1.3 STRATEGY
7.1.4 KEY DEVELOPMENTS
7.2 NOVATEL WIRELESS
7.2.1 BUSINESS OVERVIEW
7.2.2 KEY COMPANY FACTS OF 2011
7.2.3 STRATEGY
7.2.4 KEY DEVELOPMENTS OF 2011 & 2012
7.3 SIERRA WIRELESS
7.3.1 BUSINESS OVERVIEW
7.3.2 KEY COMPANY FACTS OF 2011
7.3.3 STRATEGY
7.3.4 KEY DEVELOPMENTS



7.4 SIMCOM 7.4.1 BUSINESS OVERVIEW 7.4.2 KEY COMPANY FACTS OF 2011 7.4.3 STRATEGY 7.4.4 KEY DEVELOPMENTS 7.5 TELIT WIRELESS 7.5.1 BUSINESS OVERVIEW 7.5.2 KEY COMPANY FACTS OF 2011 7.5.3 STRATEGY 7.5.4 KEY DEVELOPMENTS 7.6 SAGEMCOM 7.6.1 BUSINESS OVERVIEW 7.6.2 KEY COMPANY FACTS OF 2011 7.6.3 STRATEGY 7.6.4 KEY DEVELOPMENTS OF 2011 & 2012 7.7 HUAWEI 7.7.1 BUSINESS OVERVIEW 7.7.2 KEY COMPANY FACTS OF 2011 7.7.3 STRATEGY 7.7.4 KEY DEVELOPMENTS OF 2011 & 2012 7.8 U-BLOX 7.8.1 BUSINESS OVERVIEW 7.8.2 KEY COMPANY FACTS OF 2011 7.8.3 STRATEGY

7.8.4 KEY DEVELOPMENTS OF 2011 & 2012



# **List Of Tables**

### LIST OF TABLES

TABLE 1 GOVERNMENT RULES & REGULATIONS TABLE 2 CELLULAR M2M MODULES MARKET REVENUE, BY TYPES 2010 – 2017 (\$MILLION) TABLE 3 CELLULAR M2M MODULES UNIT SHIPMENTS, BY TYPES 2010 – 2017 (MILLION) TABLE 4 GLOBAL CELLULAR M2M MODULES MARKET REVENUE, BY VERTICALS 2010 – 2017 (\$MILLION) TABLE 5 GLOBAL CELLULAR M2M MODULES MARKET REVENUE, BY GEOGRAPHY 2010 – 2017 (\$MILLION)



# **List Of Figures**

### LIST OF FIGURES

FIGURE 1 GLOBAL CELLULAR MACHINE TO MACHINE (M2M) MODULES, MARKET REVENUE 2010-2017 (\$MILLION) FIGURE 2 CELLULAR M2M MODULES- KEY MARKET VENDORS FIGURE 3 MACHINE TO MACHINE MODULES, BY TYPES FIGURE 4 INDUSTRY LIFE CYCLE: CELLULAR M2M MODULES (2011 & 2017) FIGURE 5 MARK-TUNITY MATRIX FIGURE 6 MARKET SHARE (2011), BY MODULE TYPES (REVENUE) FIGURE 7 MARKET SHARE (2011), BY UNIT SHIPMENTS FIGURE 8 MARKET SHARE (2011), BY VERTICALS FIGURE 9 MARKET SHARE (2011), BY GEOGRAPHY (REVENUE) FIGURE 10 IMPACT OF KEY MARKET PARAMETERS FIGURE 11 VAKUE CHAIN ANALYSIS FIGURE 12 PRICE VOLUME ANALYSIS FIGURE 13 GPRS M2M MODULES MARKET, MARKET REVENUES 2010-2017 (\$MILLION) FIGURE 14 GPRS M2M MODULES MARKET, UNIT SHIPMENTS 2010-2017 (MILLION) FIGURE 15 EDGE M2M MODULES MARKET, MARKET REVENUE 2010-2017 (\$MILLION) FIGURE 16 EDGE M2M MODULES MARKET, UNIT SHIPMENTS 2010-2017 (MILLION) FIGURE 17 CDMA 2000 M2M MODULES MARKET, MARKET REVENUE 2010-2017 (\$MILLION) FIGURE 18 CDMA 2000 M2M MODULES MARKET, UNIT SHIPMENTS 2010-2017 (MILLION) FIGURE 19 UMTS/HSPA M2M MODULES MARKET, MARKET REVENUE 2010-2017 (\$MILLION) FIGURE 20 UMTS/HSPA M2M MODULES MARKET, UNIT SHIPMENTS 2010-2017 (MILLION) FIGURE 21 WIMAX M2M MODULES MARKET, MARKET REVENUE 2010-2017 (\$MILLION) FIGURE 22 WIMAX M2M MODULES MARKET, UNIT SHIPMENTS 2010-2017 (MILLION) FIGURE 23 LTE M2M MODULES MARKET, MARKET REVENUE 2010-2017 (\$MILLION)

Global Cellular Machine to Machine (M2M) modules Market (2012-2017): Market Forecast by, M2M modules , Vertica...



FIGURE 24 LTE M2M MODULES MARKET, UNIT SHIPMENTS 2010-2017 (MILLION) FIGURE 25 GLOBAL CELLULAR M2M MODULES MARKET–UTILITIES 2010-2017 (\$MILLION)

FIGURE 26 GLOBAL CELLULAR M2M MODULES MARKET- SECURITY 2010-2017 (\$MILLION)

FIGURE 27 GLOBAL CELLULAR M2M MODULES MARKET – AUTOMOYIVE, TRANSPORT & LOGISTICS 2010-2017 (\$MILLION)

FIGURE 28 GLOBAL CELLULAR M2M MODULES MARKET – NETWORKING 2010-2017 (\$MILLION)

FIGURE 29 GLOBAL CELLULAR M2M MODULES MARKET – BFS 2010-2017 (\$MILLION)

FIGURE 30 GLOBAL CELLULAR M2M MODULES MARKET – HEALTHCARE 2010-2017 (\$MILLION)

FIGURE 31 CELLULAR M2M MODULES MARKET–NORTH AMERICA 2010-2017 (\$MILLION)

FIGURE 32 U.S. CELLULAR M2M MODULES MARKET 2010-2017 (\$MILLION) FIGURE 33 CANADA CELLULAR M2M MODULES MARKET 2010-2017 (\$MILLION) FIGURE 34 CELLULAR M2M MODULES MARKET, OTHER NORTH AMERICAN COUNTRIES 2010-2017 (\$MILLION)

FIGURE 35 CELLULAR M2M MODULES MARKET- EUROPE 2010-2017 (\$MILLION) FIGURE 36 GERMANY CELLULAR M2M MODULES MARKET 2010-2017 (\$MILLION) FIGURE 37 UK CELLULAR M2M MODULES MARKET 2010-2017 (\$MILLION) FIGURE 38 FRANCE CELLULAR M2M MODULES MARKET 2010-2017 (\$MILLION) FIGURE 39 ITALY CELLULAR M2M MODULES MARKET 2010-2017 (\$MILLION) FIGURE 40 CELLULAR M2M MODULES MARKET, OTHER EUROPEAN COUNTRIES 2010-2017 (\$MILLION)

FIGURE 41 CELLULAR M2M MODULES MARKET – ASIA PACIFIC 2010-2017 (\$MILLION)

FIGURE 42 CHINA CELLULAR M2M MODULES MARKET 2010-2017 (\$MILLION) FIGURE 43 JAPAN CELLULAR M2M MODULES MARKET 2010-2017 (\$MILLION) FIGURE 44 KOREA CELLULAR M2M MODULES MARKET 2010-2017 (\$MILLION) FIGURE 45 INDIA CELLULAR M2M MODULES MARKET 2010-2017 (\$MILLION) FIGURE 46 TAIWAN CELLULAR M2M MODULES MARKET 2010-2017 (\$MILLION) FIGURE 47 AUSTRALIA CELLULAR M2M MODULES MARKET 2010-2017 (\$MILLION)

FIGURE 48 CELLULAR M2M MODULES MARKET, OTHER APAC COUNTRIES 2010-2017 (\$MILLION)

FIGURE 49 CELLULAR M2M MODULES MARKET – ROW 2010-2017 (\$MILLION) FIGURE 50 MIDDLE EAST CELLULAR M2M MODULES MARKET 2010-2017



(\$MILLION)

FIGURE 51 AFRICA CELLULAR M2M MODULES MARKET 2010-2017 (\$MILLION) FIGURE 52 SOUTH AMERICA CELLULAR M2M MODULES MARKET 2010-2017 (\$MILLION)

FIGURE 53 GLOBAL CELLULAR M2M MODULES VENDORS MARKET SHARE, BY REVENUE (2011)

FIGURE 54 GLOBAL CELLULAR M2M MODULES VENDORS MARKET SHARE, BY SHIPMENTS (2011)

FIGURE 55 PORTER'S 5 FORCES MODEL

FIGURE 56 MARKET VENDORS OFFERINGS COMPARISON



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