

# **Yacht Charter Market Research Report by Control (Bareboat, Crewed, and Skippered), by Size (Large, Medium, and Small), by Type - Global Forecast to 2025 - Cumulative Impact of COVID-19**

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## **Abstracts**

### Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Yacht Charter Market is expected to grow from USD 11,886.55 Million in 2020 to USD 15,537.71 Million by the end of 2025.
2. The Global Yacht Charter Market is expected to grow from EUR 10,422.35 Million in 2020 to EUR 13,623.76 Million by the end of 2025.
3. The Global Yacht Charter Market is expected to grow from GBP 9,265.49 Million in 2020 to GBP 12,111.55 Million by the end of 2025.
4. The Global Yacht Charter Market is expected to grow from JPY 1,268,596.63 Million in 2020 to JPY 1,658,267.93 Million by the end of 2025.
5. The Global Yacht Charter Market is expected to grow from AUD 17,260.85 Million in 2020 to AUD 22,562.82 Million by the end of 2025.

### Market Segmentation & Coverage:

This research report categorizes the Yacht Charter to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Control, the Yacht Charter Market studied across Bareboat, Crewed, and Skippered.

Based on Size, the Yacht Charter Market studied across Large, Medium, and Small.

Based on Type, the Yacht Charter Market studied across Catamaran, Motor Yacht, and Sailing Yacht. The Motor Yacht further studied across Catamaran & Trimaran and Planning, Displacement, and Semi-displacement. The Sailing Yacht further studied across Catamaran, Ketch, Schooner, and Sloop.

Based on Geography, the Yacht Charter Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

#### Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Yacht Charter Market including Argo Nautical Limited, Boat International Media Ltd., Boatbookings, Boatbound Inc., Boatsetter, Burgess, Charter Yachts Australia, Charterworld Limited, Fairline Yachts Ltd., Fraser Yachts, Incredibleblue Limited, Kiriacoulis Mediterranean Cruises Shipping S.A., Martello Yachting and Company, Northrop and Johnson Inc., Princess Yachts Limited, SAILOGY S.A., Super Boats & Yachts LLC., West Coast Marine Yacht Services India Pvt. Ltd., Yachtico, Inc., and Zizooboats GmbH.

#### Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

#### 360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in

the Yacht Charter Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

**360iResearch Competitive Strategic Window:**

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on the market offered by the key players
2. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets
3. **Market Diversification:** Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Yacht Charter Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Yacht Charter Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Yacht Charter Market?
4. What is the competitive strategic window for opportunities in the Global Yacht Charter Market?
5. What are the technology trends and regulatory frameworks in the Global Yacht Charter Market?
6. What are the modes and strategic moves considered suitable for entering the Global Yacht Charter Market?

## Contents

### 1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

### 2. RESEARCH METHODOLOGY

- 2.1. Research Process
  - 2.1.1. Define: Research Objective
  - 2.1.2. Determine: Research Design
  - 2.1.3. Prepare: Research Instrument
  - 2.1.4. Collect: Data Source
  - 2.1.5. Analyze: Data Interpretation
  - 2.1.6. Formulate: Data Verification
  - 2.1.7. Publish: Research Report
  - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
  - 2.2.1. Initiation: Research Process
  - 2.2.2. Planning: Develop Research Plan
  - 2.2.3. Execution: Conduct Research
  - 2.2.4. Verification: Finding & Analysis
  - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

### 3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Control Outlook
- 3.4. Type Outlook
- 3.5. Size Outlook
- 3.6. Geography Outlook

### 3.7. Competitor Outlook

## 4. MARKET OVERVIEW

### 4.1. Introduction

### 4.2. Cumulative Impact of COVID-19

## 5. MARKET INSIGHTS

### 5.1. Market Dynamics

#### 5.1.1. Drivers

5.1.1.1. Attractive rise in number of private islands on cruise itineraries

5.1.1.2. Rising disposable income coupled with purchasing power & shift toward alternative sources of energy

5.1.1.3. Rise in high income group to expand market growth

#### 5.1.2. Restraints

5.1.2.1. High cost associated with yacht charter

#### 5.1.3. Opportunities

5.1.3.1. Increased involvement of intermediaries & hybrid business models

5.1.3.2. Change in yacht infrastructure

5.1.3.3. Yacht tourism raised the demand for yachts charter in the upcoming years

#### 5.1.4. Challenges

### 5.2. Porters Five Forces Analysis

#### 5.2.1. Threat of New Entrants

#### 5.2.2. Threat of Substitutes

#### 5.2.3. Bargaining Power of Customers

#### 5.2.4. Bargaining Power of Suppliers

#### 5.2.5. Industry Rivalry

## 6. GLOBAL YACHT CHARTER MARKET, BY CONTROL

### 6.1. Introduction

### 6.2. Bareboat

### 6.3. Crewed

### 6.4. Skippered

## 7. GLOBAL YACHT CHARTER MARKET, BY SIZE

### 7.1. Introduction

- 7.2. Large
- 7.3. Medium
- 7.4. Small

## **8. GLOBAL YACHT CHARTER MARKET, BY TYPE**

- 8.1. Introduction
- 8.2. Catamaran
- 8.3. Motor Yacht
  - 8.3.1. Catamaran & Trimaran and Planning
  - 8.3.2. Displacement
  - 8.3.3. Semi-displacement
- 8.4. Sailing Yacht
  - 8.4.1. Catamaran
  - 8.4.2. Ketch
  - 8.4.3. Schooner
  - 8.4.4. Sloop

## **9. AMERICAS YACHT CHARTER MARKET**

- 9.1. Introduction
- 9.2. Argentina
- 9.3. Brazil
- 9.4. Canada
- 9.5. Mexico
- 9.6. United States

## **10. ASIA-PACIFIC YACHT CHARTER MARKET**

- 10.1. Introduction
- 10.2. Australia
- 10.3. China
- 10.4. India
- 10.5. Indonesia
- 10.6. Japan
- 10.7. Malaysia
- 10.8. Philippines
- 10.9. South Korea
- 10.10. Thailand

## **11. EUROPE, MIDDLE EAST & AFRICA YACHT CHARTER MARKET**

- 11.1. Introduction
- 11.2. France
- 11.3. Germany
- 11.4. Italy
- 11.5. Netherlands
- 11.6. Qatar
- 11.7. Russia
- 11.8. Saudi Arabia
- 11.9. South Africa
- 11.10. Spain
- 11.11. United Arab Emirates
- 11.12. United Kingdom

## **12. COMPETITIVE LANDSCAPE**

- 12.1. FPNV Positioning Matrix
  - 12.1.1. Quadrants
  - 12.1.2. Business Strategy
  - 12.1.3. Product Satisfaction
- 12.2. Market Ranking Analysis
- 12.3. Market Share Analysis
- 12.4. Competitor SWOT Analysis
- 12.5. Competitive Scenario
  - 12.5.1. Merger & Acquisition
  - 12.5.2. Agreement, Collaboration, & Partnership
  - 12.5.3. New Product Launch & Enhancement
  - 12.5.4. Investment & Funding
  - 12.5.5. Award, Recognition, & Expansion

## **13. COMPANY USABILITY PROFILES**

- 13.1. Argo Nautical Limited
- 13.2. Boat International Media Ltd.
- 13.3. Boatbookings
- 13.4. Boatbound Inc.
- 13.5. Boatsetter

- 13.6. Burgess
- 13.7. Charter Yachts Australia
- 13.8. Charterworld Limited
- 13.9. Fairline Yachts Ltd.
- 13.10. Fraser Yachts
- 13.11. Incrediblue Limited
- 13.12. Kiriacoulis Mediterranean Cruises Shipping S.A.
- 13.13. Martello Yachting and Company
- 13.14. Northrop and Johnson Inc.
- 13.15. Princess Yachts Limited
- 13.16. SAILOGY S.A.
- 13.17. Super Boats & Yachts LLC.
- 13.18. West Coast Marine Yacht Services India Pvt. Ltd.
- 13.19. Yachtico, Inc.
- 13.20. Zizooboats GmbH

## **14. APPENDIX**

- 14.1. Discussion Guide
- 14.2. License & Pricing



## List Of Tables

### LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL YACHT CHARTER MARKET SIZE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL YACHT CHARTER MARKET SIZE, BY CONTROL, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL YACHT CHARTER MARKET SIZE, BY BAREBOAT, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL YACHT CHARTER MARKET SIZE, BY CREWED, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL YACHT CHARTER MARKET SIZE, BY SKIPPED, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL YACHT CHARTER MARKET SIZE, BY SIZE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL YACHT CHARTER MARKET SIZE, BY LARGE, BY GEOGRAPHY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL YACHT CHARTER MARKET SIZE, BY MEDIUM, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL YACHT CHARTER MARKET SIZE, BY SMALL, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL YACHT CHARTER MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL YACHT CHARTER MARKET SIZE, BY CATAMARAN, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. GLOBAL YACHT CHARTER MARKET SIZE, BY MOTOR YACHT, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. GLOBAL YACHT CHARTER MARKET SIZE, BY CATAMARAN &  
TRIMARAN AND PLANNING, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD  
MILLION)

TABLE 16. GLOBAL YACHT CHARTER MARKET SIZE, BY DISPLACEMENT, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. GLOBAL YACHT CHARTER MARKET SIZE, BY SEMI-DISPLACEMENT,  
BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. GLOBAL YACHT CHARTER MARKET SIZE, BY SAILING YACHT, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. GLOBAL YACHT CHARTER MARKET SIZE, BY CATAMARAN, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. GLOBAL YACHT CHARTER MARKET SIZE, BY KETCH, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. GLOBAL YACHT CHARTER MARKET SIZE, BY SCHOONER, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. GLOBAL YACHT CHARTER MARKET SIZE, BY SLOOP, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. AMERICAS YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. AMERICAS YACHT CHARTER MARKET SIZE, BY CONTROL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. AMERICAS YACHT CHARTER MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. AMERICAS YACHT CHARTER MARKET SIZE, BY SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. ARGENTINA YACHT CHARTER MARKET SIZE, BY CONTROL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. ARGENTINA YACHT CHARTER MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. ARGENTINA YACHT CHARTER MARKET SIZE, BY SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. BRAZIL YACHT CHARTER MARKET SIZE, BY CONTROL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. BRAZIL YACHT CHARTER MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. BRAZIL YACHT CHARTER MARKET SIZE, BY SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. CANADA YACHT CHARTER MARKET SIZE, BY CONTROL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. CANADA YACHT CHARTER MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. CANADA YACHT CHARTER MARKET SIZE, BY SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. MEXICO YACHT CHARTER MARKET SIZE, BY CONTROL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. MEXICO YACHT CHARTER MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

- TABLE 38. MEXICO YACHT CHARTER MARKET SIZE, BY SIZE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 39. UNITED STATES YACHT CHARTER MARKET SIZE, BY CONTROL,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 40. UNITED STATES YACHT CHARTER MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 41. UNITED STATES YACHT CHARTER MARKET SIZE, BY SIZE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 42. ASIA-PACIFIC YACHT CHARTER MARKET SIZE, BY GEOGRAPHY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 43. ASIA-PACIFIC YACHT CHARTER MARKET SIZE, BY CONTROL,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 44. ASIA-PACIFIC YACHT CHARTER MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 45. ASIA-PACIFIC YACHT CHARTER MARKET SIZE, BY SIZE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 46. AUSTRALIA YACHT CHARTER MARKET SIZE, BY CONTROL, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 47. AUSTRALIA YACHT CHARTER MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 48. AUSTRALIA YACHT CHARTER MARKET SIZE, BY SIZE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 49. CHINA YACHT CHARTER MARKET SIZE, BY CONTROL, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 50. CHINA YACHT CHARTER MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 51. CHINA YACHT CHARTER MARKET SIZE, BY SIZE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 52. INDIA YACHT CHARTER MARKET SIZE, BY CONTROL, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 53. INDIA YACHT CHARTER MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 54. INDIA YACHT CHARTER MARKET SIZE, BY SIZE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 55. INDONESIA YACHT CHARTER MARKET SIZE, BY CONTROL, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 56. INDONESIA YACHT CHARTER MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 57. INDONESIA YACHT CHARTER MARKET SIZE, BY SIZE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. JAPAN YACHT CHARTER MARKET SIZE, BY CONTROL, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. JAPAN YACHT CHARTER MARKET SIZE, BY TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. JAPAN YACHT CHARTER MARKET SIZE, BY SIZE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. MALAYSIA YACHT CHARTER MARKET SIZE, BY CONTROL, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. MALAYSIA YACHT CHARTER MARKET SIZE, BY TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. MALAYSIA YACHT CHARTER MARKET SIZE, BY SIZE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. PHILIPPINES YACHT CHARTER MARKET SIZE, BY CONTROL,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. PHILIPPINES YACHT CHARTER MARKET SIZE, BY TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. PHILIPPINES YACHT CHARTER MARKET SIZE, BY SIZE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. SOUTH KOREA YACHT CHARTER MARKET SIZE, BY CONTROL,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. SOUTH KOREA YACHT CHARTER MARKET SIZE, BY TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. SOUTH KOREA YACHT CHARTER MARKET SIZE, BY SIZE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. THAILAND YACHT CHARTER MARKET SIZE, BY CONTROL, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. THAILAND YACHT CHARTER MARKET SIZE, BY TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 72. THAILAND YACHT CHARTER MARKET SIZE, BY SIZE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 73. EUROPE, MIDDLE EAST & AFRICA YACHT CHARTER MARKET SIZE,  
BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 74. EUROPE, MIDDLE EAST & AFRICA YACHT CHARTER MARKET SIZE,  
BY CONTROL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 75. EUROPE, MIDDLE EAST & AFRICA YACHT CHARTER MARKET SIZE,  
BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 76. EUROPE, MIDDLE EAST & AFRICA YACHT CHARTER MARKET SIZE,  
BY SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 77. FRANCE YACHT CHARTER MARKET SIZE, BY CONTROL, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 78. FRANCE YACHT CHARTER MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 79. FRANCE YACHT CHARTER MARKET SIZE, BY SIZE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 80. GERMANY YACHT CHARTER MARKET SIZE, BY CONTROL, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 81. GERMANY YACHT CHARTER MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 82. GERMANY YACHT CHARTER MARKET SIZE, BY SIZE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 83. ITALY YACHT CHARTER MARKET SIZE, BY CONTROL, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 84. ITALY YACHT CHARTER MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 85. ITALY YACHT CHARTER MARKET SIZE, BY SIZE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 86. NETHERLANDS YACHT CHARTER MARKET SIZE, BY CONTROL,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 87. NETHERLANDS YACHT CHARTER MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 88. NETHERLANDS YACHT CHARTER MARKET SIZE, BY SIZE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 89. QATAR YACHT CHARTER MARKET SIZE, BY CONTROL, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 90. QATAR YACHT CHARTER MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 91. QATAR YACHT CHARTER MARKET SIZE, BY SIZE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 92. RUSSIA YACHT CHARTER MARKET SIZE, BY CONTROL, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 93. RUSSIA YACHT CHARTER MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 94. RUSSIA YACHT CHARTER MARKET SIZE, BY SIZE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 95. SAUDI ARABIA YACHT CHARTER MARKET SIZE, BY CONTROL,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 96. SAUDI ARABIA YACHT CHARTER MARKET SIZE, BY TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 97. SAUDI ARABIA YACHT CHARTER MARKET SIZE, BY SIZE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 98. SOUTH AFRICA YACHT CHARTER MARKET SIZE, BY CONTROL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 99. SOUTH AFRICA YACHT CHARTER MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 100. SOUTH AFRICA YACHT CHARTER MARKET SIZE, BY SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 101. SPAIN YACHT CHARTER MARKET SIZE, BY CONTROL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 102. SPAIN YACHT CHARTER MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 103. SPAIN YACHT CHARTER MARKET SIZE, BY SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 104. UNITED ARAB EMIRATES YACHT CHARTER MARKET SIZE, BY CONTROL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 105. UNITED ARAB EMIRATES YACHT CHARTER MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 106. UNITED ARAB EMIRATES YACHT CHARTER MARKET SIZE, BY SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 107. UNITED KINGDOM YACHT CHARTER MARKET SIZE, BY CONTROL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 108. UNITED KINGDOM YACHT CHARTER MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 109. UNITED KINGDOM YACHT CHARTER MARKET SIZE, BY SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 110. GLOBAL YACHT CHARTER MARKET: SCORES

TABLE 111. GLOBAL YACHT CHARTER MARKET: BUSINESS STRATEGY

TABLE 112. GLOBAL YACHT CHARTER MARKET: PRODUCT SATISFACTION

TABLE 113. GLOBAL YACHT CHARTER MARKET: RANKING

TABLE 114. GLOBAL YACHT CHARTER MARKET: MERGER & ACQUISITION

TABLE 115. GLOBAL YACHT CHARTER MARKET: AGREEMENT, COLLABORATION, & PARTNERSHIP

TABLE 116. GLOBAL YACHT CHARTER MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT

TABLE 117. GLOBAL YACHT CHARTER MARKET: INVESTMENT & FUNDING

TABLE 118. GLOBAL YACHT CHARTER MARKET: AWARD, RECOGNITION, & EXPANSION

TABLE 119. GLOBAL YACHT CHARTER MARKET: LICENSE & PRICING

## List Of Figures

### LIST OF FIGURES

- FIGURE 1. GLOBAL YACHT CHARTER MARKET: RESEARCH PROCESS
- FIGURE 2. GLOBAL YACHT CHARTER MARKET: RESEARCH EXECUTION
- FIGURE 3. GLOBAL YACHT CHARTER MARKET SIZE, 2020 VS 2025 (USD MILLION)
- FIGURE 4. GLOBAL YACHT CHARTER MARKET SIZE, BY CONTROL, 2020 (USD MILLION)
- FIGURE 5. GLOBAL YACHT CHARTER MARKET SIZE, BY TYPE, 2020 (USD MILLION)
- FIGURE 6. GLOBAL YACHT CHARTER MARKET SIZE, BY SIZE, 2020 (USD MILLION)
- FIGURE 7. GLOBAL YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)
- FIGURE 8. GLOBAL YACHT CHARTER MARKET SIZE, 2018-2025 (USD MILLION)
- FIGURE 9. GLOBAL YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)
- FIGURE 10. GLOBAL YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)
- FIGURE 11. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2025
- FIGURE 12. GLOBAL YACHT CHARTER MARKET: MARKET DYNAMICS
- FIGURE 13. GLOBAL YACHT CHARTER MARKET: PORTERS FIVE FORCES ANALYSIS
- FIGURE 14. GLOBAL YACHT CHARTER MARKET SIZE, BY CONTROL, 2020 VS 2025 (%)
- FIGURE 15. GLOBAL YACHT CHARTER MARKET SIZE, BY CONTROL, 2020 VS 2025 (USD MILLION)
- FIGURE 16. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL YACHT CHARTER MARKET SIZE, BY CONTROL, 2025
- FIGURE 17. GLOBAL YACHT CHARTER MARKET SIZE, BY BAREBOAT, 2020 VS 2025 (USD MILLION)
- FIGURE 18. GLOBAL YACHT CHARTER MARKET SIZE, BY CREWED, 2020 VS 2025 (USD MILLION)
- FIGURE 19. GLOBAL YACHT CHARTER MARKET SIZE, BY SKIPPERED, 2020 VS 2025 (USD MILLION)
- FIGURE 20. GLOBAL YACHT CHARTER MARKET SIZE, BY SIZE, 2020 VS 2025 (%)



FIGURE 21. GLOBAL YACHT CHARTER MARKET SIZE, BY SIZE, 2020 VS 2025 (USD MILLION)

FIGURE 22. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL YACHT CHARTER MARKET SIZE, BY SIZE, 2025

FIGURE 23. GLOBAL YACHT CHARTER MARKET SIZE, BY LARGE, 2020 VS 2025 (USD MILLION)

FIGURE 24. GLOBAL YACHT CHARTER MARKET SIZE, BY MEDIUM, 2020 VS 2025 (USD MILLION)

FIGURE 25. GLOBAL YACHT CHARTER MARKET SIZE, BY SMALL, 2020 VS 2025 (USD MILLION)

FIGURE 26. GLOBAL YACHT CHARTER MARKET SIZE, BY TYPE, 2020 VS 2025 (%)

FIGURE 27. GLOBAL YACHT CHARTER MARKET SIZE, BY TYPE, 2020 VS 2025 (USD MILLION)

FIGURE 28. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL YACHT CHARTER MARKET SIZE, BY TYPE, 2025

FIGURE 29. GLOBAL YACHT CHARTER MARKET SIZE, BY CATAMARAN, 2020 VS 2025 (USD MILLION)

FIGURE 30. GLOBAL YACHT CHARTER MARKET SIZE, BY MOTOR YACHT, 2020 VS 2025 (USD MILLION)

FIGURE 31. GLOBAL YACHT CHARTER MARKET SIZE, BY CATAMARAN & TRIMARAN AND PLANNING, 2020 VS 2025 (USD MILLION)

FIGURE 32. GLOBAL YACHT CHARTER MARKET SIZE, BY DISPLACEMENT, 2020 VS 2025 (USD MILLION)

FIGURE 33. GLOBAL YACHT CHARTER MARKET SIZE, BY SEMI-DISPLACEMENT, 2020 VS 2025 (USD MILLION)

FIGURE 34. GLOBAL YACHT CHARTER MARKET SIZE, BY SAILING YACHT, 2020 VS 2025 (USD MILLION)

FIGURE 35. GLOBAL YACHT CHARTER MARKET SIZE, BY CATAMARAN, 2020 VS 2025 (USD MILLION)

FIGURE 36. GLOBAL YACHT CHARTER MARKET SIZE, BY KETCH, 2020 VS 2025 (USD MILLION)

FIGURE 37. GLOBAL YACHT CHARTER MARKET SIZE, BY SCHOONER, 2020 VS 2025 (USD MILLION)

FIGURE 38. GLOBAL YACHT CHARTER MARKET SIZE, BY SLOOP, 2020 VS 2025 (USD MILLION)

FIGURE 39. AMERICAS YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 40. AMERICAS YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 41. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 42. ARGENTINA YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 43. BRAZIL YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 44. CANADA YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 45. MEXICO YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 46. UNITED STATES YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 47. ASIA-PACIFIC YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 48. ASIA-PACIFIC YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 49. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 50. AUSTRALIA YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 51. CHINA YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 52. INDIA YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 53. INDONESIA YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 54. JAPAN YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 55. MALAYSIA YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 56. PHILIPPINES YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 57. SOUTH KOREA YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 58. THAILAND YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 59. EUROPE, MIDDLE EAST & AFRICA YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 60. EUROPE, MIDDLE EAST & AFRICA YACHT CHARTER MARKET SIZE,

BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 61. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 62. FRANCE YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 63. GERMANY YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 64. ITALY YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 65. NETHERLANDS YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 66. QATAR YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 67. RUSSIA YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 68. SAUDI ARABIA YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 69. SOUTH AFRICA YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 70. SPAIN YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 71. UNITED ARAB EMIRATES YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 72. UNITED KINGDOM YACHT CHARTER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 73. GLOBAL YACHT CHARTER MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 74. GLOBAL YACHT CHARTER MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 75. GLOBAL YACHT CHARTER MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 76. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL YACHT CHARTER MARKET, BY TYPE

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