

# **Wireless Sensors Market Research Report by Type (Position & Proximity, Pressure, Accelerometers, Ambient Light Sensors, and Blood Glucose Sensors), by Connectivity Type (Ant+, Bluetooth, Bluetooth Smart or Bluetooth Low Energy, Bluetooth or WLAN, and Cellular Network), by End User - Global Forecast to 2025 - Cumulative Impact of COVID-19**

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## **Abstracts**

### Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Wireless Sensors Market is expected to grow from USD 44,421.00 Million in 2020 to USD 108,126.83 Million by the end of 2025.
2. The Global Wireless Sensors Market is expected to grow from EUR 38,949.17 Million in 2020 to EUR 94,807.66 Million by the end of 2025.
3. The Global Wireless Sensors Market is expected to grow from GBP 34,625.90 Million in 2020 to GBP 84,284.21 Million by the end of 2025.
4. The Global Wireless Sensors Market is expected to grow from JPY 4,740,846.59 Million in 2020 to JPY 11,539,873.24 Million by the end of 2025.
5. The Global Wireless Sensors Market is expected to grow from AUD 64,505.20 Million in 2020 to AUD 157,014.54 Million by the end of 2025.

### Market Segmentation & Coverage:

This research report categorizes the Wireless Sensors to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Type, the Wireless Sensors Market studied across Position & Proximity, Pressure, Accelerometers, Ambient Light Sensors, Blood Glucose Sensors, Blood Oxygen Sensors, Carbon Monoxide Sensors, Chemical Sensors, Electrocardiogram Sensors, Flow Sensors, Heart Rate Sensors, Humidity Sensors, Image Sensors, Inertial Measurement Units, Level Sensors, and Temperature Sensors.

Based on Connectivity Type, the Wireless Sensors Market studied across Ant+, Bluetooth, Bluetooth Smart or Bluetooth Low Energy, Bluetooth or WLAN, Cellular Network, Global Navigation Satellite System Module, ISA100, Near-Field Communication, Wireless Fidelity, Wireless Highway Addressable Remote Transducer, and Zigbee.

Based on End User, the Wireless Sensors Market studied across Aerospace & Defense, Automotive, Energy & Power, Food & Beverage, Healthcare, and Oil & Gas.

Based on Geography, the Wireless Sensors Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

#### Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Wireless Sensors Market including ABB Ltd, Emerson Electric Co, Endress+Hauser SA, Rockwell Automation Inc., Siemens AG, Freescale Semiconductors Inc., and STMicroelectronics.

#### Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19

impact on the market.

#### 360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Wireless Sensors Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

#### 360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on the market offered by the key players
2. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets
3. **Market Diversification:** Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Wireless Sensors Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Wireless Sensors Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Wireless Sensors Market?
4. What is the competitive strategic window for opportunities in the Global Wireless Sensors Market?

5. What are the technology trends and regulatory frameworks in the Global Wireless Sensors Market?
6. What are the modes and strategic moves considered suitable for entering the Global Wireless Sensors Market?

## Contents

### 1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

### 2. RESEARCH METHODOLOGY

- 2.1. Research Process
  - 2.1.1. Define: Research Objective
  - 2.1.2. Determine: Research Design
  - 2.1.3. Prepare: Research Instrument
  - 2.1.4. Collect: Data Source
  - 2.1.5. Analyze: Data Interpretation
  - 2.1.6. Formulate: Data Verification
  - 2.1.7. Publish: Research Report
  - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
  - 2.2.1. Initiation: Research Process
  - 2.2.2. Planning: Develop Research Plan
  - 2.2.3. Execution: Conduct Research
  - 2.2.4. Verification: Finding & Analysis
  - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

### 3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Type Outlook
- 3.4. End User Outlook
- 3.5. Connectivity Type Outlook
- 3.6. Geography Outlook

### 3.7. Competitor Outlook

## 4. MARKET OVERVIEW

### 4.1. Introduction

### 4.2. Cumulative Impact of COVID-19

## 5. MARKET INSIGHTS

### 5.1. Market Dynamics

#### 5.1.1. Drivers

#### 5.1.2. Restraints

#### 5.1.3. Opportunities

#### 5.1.4. Challenges

### 5.2. Porters Five Forces Analysis

#### 5.2.1. Threat of New Entrants

#### 5.2.2. Threat of Substitutes

#### 5.2.3. Bargaining Power of Customers

#### 5.2.4. Bargaining Power of Suppliers

#### 5.2.5. Industry Rivalry

## 6. GLOBAL WIRELESS SENSORS MARKET, BY TYPE

### 6.1. Introduction

### 6.2. Position & Proximity

### 6.3. Pressure

### 6.4. Accelerometers

### 6.5. Ambient Light Sensors

### 6.6. Blood Glucose Sensors

### 6.7. Blood Oxygen Sensors

### 6.8. Carbon Monoxide Sensors

### 6.9. Chemical Sensors

### 6.10. Electrocardiogram Sensors

### 6.11. Flow Sensors

### 6.12. Heart Rate Sensors

### 6.13. Humidity Sensors

### 6.14. Image Sensors

### 6.15. Inertial Measurement Units

### 6.16. Level Sensors

## 6.17. Temperature Sensors

# 7. GLOBAL WIRELESS SENSORS MARKET, BY CONNECTIVITY TYPE

## 7.1. Introduction

## 7.2. Ant+

## 7.3. Bluetooth

## 7.4. Bluetooth Smart or Bluetooth Low Energy

## 7.5. Bluetooth or WLAN

## 7.6. Cellular Network

## 7.7. Global Navigation Satellite System Module

## 7.8. ISA100

## 7.9. Near-Field Communication

## 7.10. Wireless Fidelity

## 7.11. Wireless Highway Addressable Remote Transducer

## 7.12. Zigbee

# 8. GLOBAL WIRELESS SENSORS MARKET, BY END USER

## 8.1. Introduction

## 8.2. Aerospace & Defense

## 8.3. Automotive

## 8.4. Energy & Power

## 8.5. Food & Beverage

## 8.6. Healthcare

## 8.7. Oil & Gas

# 9. AMERICAS WIRELESS SENSORS MARKET

## 9.1. Introduction

## 9.2. Argentina

## 9.3. Brazil

## 9.4. Canada

## 9.5. Mexico

## 9.6. United States

# 10. ASIA-PACIFIC WIRELESS SENSORS MARKET

## 10.1. Introduction

- 10.2. Australia
- 10.3. China
- 10.4. India
- 10.5. Indonesia
- 10.6. Japan
- 10.7. Malaysia
- 10.8. Philippines
- 10.9. South Korea
- 10.10. Thailand

## **11. EUROPE, MIDDLE EAST & AFRICA WIRELESS SENSORS MARKET**

- 11.1. Introduction
- 11.2. France
- 11.3. Germany
- 11.4. Italy
- 11.5. Netherlands
- 11.6. Qatar
- 11.7. Russia
- 11.8. Saudi Arabia
- 11.9. South Africa
- 11.10. Spain
- 11.11. United Arab Emirates
- 11.12. United Kingdom

## **12. COMPETITIVE LANDSCAPE**

- 12.1. FPNV Positioning Matrix
  - 12.1.1. Quadrants
  - 12.1.2. Business Strategy
  - 12.1.3. Product Satisfaction
- 12.2. Market Ranking Analysis
- 12.3. Market Share Analysis
- 12.4. Competitor SWOT Analysis
- 12.5. Competitive Scenario
  - 12.5.1. Merger & Acquisition
  - 12.5.2. Agreement, Collaboration, & Partnership
  - 12.5.3. New Product Launch & Enhancement
  - 12.5.4. Investment & Funding



12.5.5. Award, Recognition, & Expansion

## **13. COMPANY USABILITY PROFILES**

- 13.1. ABB Ltd
- 13.2. Emerson Electric Co
- 13.3. Endress+Hauser SA
- 13.4. Rockwell Automation Inc.
- 13.5. Siemens AG
- 13.6. Freescale Semiconductors Inc.
- 13.7. STMicroelectronics

## **14. APPENDIX**

- 14.1. Discussion Guide
- 14.2. License & Pricing

## List Of Tables

### LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL WIRELESS SENSORS MARKET SIZE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL WIRELESS SENSORS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL WIRELESS SENSORS MARKET SIZE, BY POSITION &  
PROXIMITY, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL WIRELESS SENSORS MARKET SIZE, BY PRESSURE, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL WIRELESS SENSORS MARKET SIZE, BY ACCELEROMETERS,  
BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL WIRELESS SENSORS MARKET SIZE, BY AMBIENT LIGHT  
SENSORS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL WIRELESS SENSORS MARKET SIZE, BY BLOOD GLUCOSE  
SENSORS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL WIRELESS SENSORS MARKET SIZE, BY BLOOD OXYGEN  
SENSORS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL WIRELESS SENSORS MARKET SIZE, BY CARBON MONOXIDE  
SENSORS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL WIRELESS SENSORS MARKET SIZE, BY CHEMICAL  
SENSORS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL WIRELESS SENSORS MARKET SIZE, BY  
ELECTROCARDIOGRAM SENSORS, BY GEOGRAPHY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. GLOBAL WIRELESS SENSORS MARKET SIZE, BY FLOW SENSORS, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. GLOBAL WIRELESS SENSORS MARKET SIZE, BY HEART RATE  
SENSORS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. GLOBAL WIRELESS SENSORS MARKET SIZE, BY HUMIDITY  
SENSORS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. GLOBAL WIRELESS SENSORS MARKET SIZE, BY IMAGE SENSORS,  
BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. GLOBAL WIRELESS SENSORS MARKET SIZE, BY INERTIAL

MEASUREMENT UNITS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. GLOBAL WIRELESS SENSORS MARKET SIZE, BY LEVEL SENSORS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. GLOBAL WIRELESS SENSORS MARKET SIZE, BY TEMPERATURE SENSORS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. GLOBAL WIRELESS SENSORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. GLOBAL WIRELESS SENSORS MARKET SIZE, BY ANT+, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. GLOBAL WIRELESS SENSORS MARKET SIZE, BY BLUETOOTH, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. GLOBAL WIRELESS SENSORS MARKET SIZE, BY BLUETOOTH SMART OR BLUETOOTH LOW ENERGY, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. GLOBAL WIRELESS SENSORS MARKET SIZE, BY BLUETOOTH OR WLAN, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. GLOBAL WIRELESS SENSORS MARKET SIZE, BY CELLULAR NETWORK, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. GLOBAL WIRELESS SENSORS MARKET SIZE, BY GLOBAL NAVIGATION SATELLITE SYSTEM MODULE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. GLOBAL WIRELESS SENSORS MARKET SIZE, BY ISA100, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. GLOBAL WIRELESS SENSORS MARKET SIZE, BY NEAR-FIELD COMMUNICATION, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. GLOBAL WIRELESS SENSORS MARKET SIZE, BY WIRELESS FIDELITY, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. GLOBAL WIRELESS SENSORS MARKET SIZE, BY WIRELESS HIGHWAY ADDRESSABLE REMOTE TRANSDUCER, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. GLOBAL WIRELESS SENSORS MARKET SIZE, BY ZIGBEE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. GLOBAL WIRELESS SENSORS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. GLOBAL WIRELESS SENSORS MARKET SIZE, BY AEROSPACE & DEFENSE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. GLOBAL WIRELESS SENSORS MARKET SIZE, BY AUTOMOTIVE, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. GLOBAL WIRELESS SENSORS MARKET SIZE, BY ENERGY & POWER, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. GLOBAL WIRELESS SENSORS MARKET SIZE, BY FOOD & BEVERAGE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 38. GLOBAL WIRELESS SENSORS MARKET SIZE, BY HEALTHCARE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. GLOBAL WIRELESS SENSORS MARKET SIZE, BY OIL & GAS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. AMERICAS WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. AMERICAS WIRELESS SENSORS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. AMERICAS WIRELESS SENSORS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. AMERICAS WIRELESS SENSORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. ARGENTINA WIRELESS SENSORS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. ARGENTINA WIRELESS SENSORS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. ARGENTINA WIRELESS SENSORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. BRAZIL WIRELESS SENSORS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. BRAZIL WIRELESS SENSORS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. BRAZIL WIRELESS SENSORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. CANADA WIRELESS SENSORS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. CANADA WIRELESS SENSORS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. CANADA WIRELESS SENSORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. MEXICO WIRELESS SENSORS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. MEXICO WIRELESS SENSORS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. MEXICO WIRELESS SENSORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. UNITED STATES WIRELESS SENSORS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 57. UNITED STATES WIRELESS SENSORS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. UNITED STATES WIRELESS SENSORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. ASIA-PACIFIC WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. ASIA-PACIFIC WIRELESS SENSORS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. ASIA-PACIFIC WIRELESS SENSORS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. ASIA-PACIFIC WIRELESS SENSORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. AUSTRALIA WIRELESS SENSORS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. AUSTRALIA WIRELESS SENSORS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. AUSTRALIA WIRELESS SENSORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. CHINA WIRELESS SENSORS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. CHINA WIRELESS SENSORS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. CHINA WIRELESS SENSORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. INDIA WIRELESS SENSORS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. INDIA WIRELESS SENSORS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. INDIA WIRELESS SENSORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 72. INDONESIA WIRELESS SENSORS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 73. INDONESIA WIRELESS SENSORS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 74. INDONESIA WIRELESS SENSORS MARKET SIZE, BY CONNECTIVITY

TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 75. JAPAN WIRELESS SENSORS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 76. JAPAN WIRELESS SENSORS MARKET SIZE, BY END USER, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 77. JAPAN WIRELESS SENSORS MARKET SIZE, BY CONNECTIVITY TYPE,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 78. MALAYSIA WIRELESS SENSORS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 79. MALAYSIA WIRELESS SENSORS MARKET SIZE, BY END USER,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 80. MALAYSIA WIRELESS SENSORS MARKET SIZE, BY CONNECTIVITY  
TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 81. PHILIPPINES WIRELESS SENSORS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 82. PHILIPPINES WIRELESS SENSORS MARKET SIZE, BY END USER,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 83. PHILIPPINES WIRELESS SENSORS MARKET SIZE, BY CONNECTIVITY  
TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 84. SOUTH KOREA WIRELESS SENSORS MARKET SIZE, BY TYPE,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 85. SOUTH KOREA WIRELESS SENSORS MARKET SIZE, BY END USER,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 86. SOUTH KOREA WIRELESS SENSORS MARKET SIZE, BY  
CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 87. THAILAND WIRELESS SENSORS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 88. THAILAND WIRELESS SENSORS MARKET SIZE, BY END USER,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 89. THAILAND WIRELESS SENSORS MARKET SIZE, BY CONNECTIVITY  
TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 90. EUROPE, MIDDLE EAST & AFRICA WIRELESS SENSORS MARKET  
SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 91. EUROPE, MIDDLE EAST & AFRICA WIRELESS SENSORS MARKET  
SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 92. EUROPE, MIDDLE EAST & AFRICA WIRELESS SENSORS MARKET  
SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 93. EUROPE, MIDDLE EAST & AFRICA WIRELESS SENSORS MARKET  
SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 94. FRANCE WIRELESS SENSORS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 95. FRANCE WIRELESS SENSORS MARKET SIZE, BY END USER,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 96. FRANCE WIRELESS SENSORS MARKET SIZE, BY CONNECTIVITY  
TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 97. GERMANY WIRELESS SENSORS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 98. GERMANY WIRELESS SENSORS MARKET SIZE, BY END USER,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 99. GERMANY WIRELESS SENSORS MARKET SIZE, BY CONNECTIVITY  
TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 100. ITALY WIRELESS SENSORS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 101. ITALY WIRELESS SENSORS MARKET SIZE, BY END USER, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 102. ITALY WIRELESS SENSORS MARKET SIZE, BY CONNECTIVITY TYPE,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 103. NETHERLANDS WIRELESS SENSORS MARKET SIZE, BY TYPE,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 104. NETHERLANDS WIRELESS SENSORS MARKET SIZE, BY END USER,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 105. NETHERLANDS WIRELESS SENSORS MARKET SIZE, BY  
CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 106. QATAR WIRELESS SENSORS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 107. QATAR WIRELESS SENSORS MARKET SIZE, BY END USER,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 108. QATAR WIRELESS SENSORS MARKET SIZE, BY CONNECTIVITY  
TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 109. RUSSIA WIRELESS SENSORS MARKET SIZE, BY TYPE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 110. RUSSIA WIRELESS SENSORS MARKET SIZE, BY END USER,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 111. RUSSIA WIRELESS SENSORS MARKET SIZE, BY CONNECTIVITY  
TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 112. SAUDI ARABIA WIRELESS SENSORS MARKET SIZE, BY TYPE,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 113. SAUDI ARABIA WIRELESS SENSORS MARKET SIZE, BY END USER,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 114. SAUDI ARABIA WIRELESS SENSORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 115. SOUTH AFRICA WIRELESS SENSORS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 116. SOUTH AFRICA WIRELESS SENSORS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 117. SOUTH AFRICA WIRELESS SENSORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 118. SPAIN WIRELESS SENSORS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 119. SPAIN WIRELESS SENSORS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 120. SPAIN WIRELESS SENSORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 121. UNITED ARAB EMIRATES WIRELESS SENSORS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 122. UNITED ARAB EMIRATES WIRELESS SENSORS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 123. UNITED ARAB EMIRATES WIRELESS SENSORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 124. UNITED KINGDOM WIRELESS SENSORS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 125. UNITED KINGDOM WIRELESS SENSORS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 126. UNITED KINGDOM WIRELESS SENSORS MARKET SIZE, BY CONNECTIVITY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 127. GLOBAL WIRELESS SENSORS MARKET: SCORES

TABLE 128. GLOBAL WIRELESS SENSORS MARKET: BUSINESS STRATEGY

TABLE 129. GLOBAL WIRELESS SENSORS MARKET: PRODUCT SATISFACTION

TABLE 130. GLOBAL WIRELESS SENSORS MARKET: RANKING

TABLE 131. GLOBAL WIRELESS SENSORS MARKET: MERGER & ACQUISITION

TABLE 132. GLOBAL WIRELESS SENSORS MARKET: AGREEMENT, COLLABORATION, & PARTNERSHIP

TABLE 133. GLOBAL WIRELESS SENSORS MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT

TABLE 134. GLOBAL WIRELESS SENSORS MARKET: INVESTMENT & FUNDING

TABLE 135. GLOBAL WIRELESS SENSORS MARKET: AWARD, RECOGNITION, & EXPANSION



TABLE 136. GLOBAL WIRELESS SENSORS MARKET: LICENSE & PRICING

## List Of Figures

### LIST OF FIGURES

- FIGURE 1. GLOBAL WIRELESS SENSORS MARKET: RESEARCH PROCESS
- FIGURE 2. GLOBAL WIRELESS SENSORS MARKET: RESEARCH EXECUTION
- FIGURE 3. GLOBAL WIRELESS SENSORS MARKET SIZE, 2020 VS 2025 (USD MILLION)
- FIGURE 4. GLOBAL WIRELESS SENSORS MARKET SIZE, BY TYPE, 2020 (USD MILLION)
- FIGURE 5. GLOBAL WIRELESS SENSORS MARKET SIZE, BY END USER, 2020 (USD MILLION)
- FIGURE 6. GLOBAL WIRELESS SENSORS MARKET SIZE, BY CONNECTIVITY TYPE, 2020 (USD MILLION)
- FIGURE 7. GLOBAL WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)
- FIGURE 8. GLOBAL WIRELESS SENSORS MARKET SIZE, 2018-2025 (USD MILLION)
- FIGURE 9. GLOBAL WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)
- FIGURE 10. GLOBAL WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)
- FIGURE 11. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2025
- FIGURE 12. GLOBAL WIRELESS SENSORS MARKET: MARKET DYNAMICS
- FIGURE 13. GLOBAL WIRELESS SENSORS MARKET: PORTERS FIVE FORCES ANALYSIS
- FIGURE 14. GLOBAL WIRELESS SENSORS MARKET SIZE, BY TYPE, 2020 VS 2025 (%)
- FIGURE 15. GLOBAL WIRELESS SENSORS MARKET SIZE, BY TYPE, 2020 VS 2025 (USD MILLION)
- FIGURE 16. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL WIRELESS SENSORS MARKET SIZE, BY TYPE, 2025
- FIGURE 17. GLOBAL WIRELESS SENSORS MARKET SIZE, BY POSITION & PROXIMITY, 2020 VS 2025 (USD MILLION)
- FIGURE 18. GLOBAL WIRELESS SENSORS MARKET SIZE, BY PRESSURE, 2020 VS 2025 (USD MILLION)
- FIGURE 19. GLOBAL WIRELESS SENSORS MARKET SIZE, BY ACCELEROMETERS, 2020 VS 2025 (USD MILLION)

FIGURE 20. GLOBAL WIRELESS SENSORS MARKET SIZE, BY AMBIENT LIGHT SENSORS, 2020 VS 2025 (USD MILLION)

FIGURE 21. GLOBAL WIRELESS SENSORS MARKET SIZE, BY BLOOD GLUCOSE SENSORS, 2020 VS 2025 (USD MILLION)

FIGURE 22. GLOBAL WIRELESS SENSORS MARKET SIZE, BY BLOOD OXYGEN SENSORS, 2020 VS 2025 (USD MILLION)

FIGURE 23. GLOBAL WIRELESS SENSORS MARKET SIZE, BY CARBON MONOXIDE SENSORS, 2020 VS 2025 (USD MILLION)

FIGURE 24. GLOBAL WIRELESS SENSORS MARKET SIZE, BY CHEMICAL SENSORS, 2020 VS 2025 (USD MILLION)

FIGURE 25. GLOBAL WIRELESS SENSORS MARKET SIZE, BY ELECTROCARDIOGRAM SENSORS, 2020 VS 2025 (USD MILLION)

FIGURE 26. GLOBAL WIRELESS SENSORS MARKET SIZE, BY FLOW SENSORS, 2020 VS 2025 (USD MILLION)

FIGURE 27. GLOBAL WIRELESS SENSORS MARKET SIZE, BY HEART RATE SENSORS, 2020 VS 2025 (USD MILLION)

FIGURE 28. GLOBAL WIRELESS SENSORS MARKET SIZE, BY HUMIDITY SENSORS, 2020 VS 2025 (USD MILLION)

FIGURE 29. GLOBAL WIRELESS SENSORS MARKET SIZE, BY IMAGE SENSORS, 2020 VS 2025 (USD MILLION)

FIGURE 30. GLOBAL WIRELESS SENSORS MARKET SIZE, BY INERTIAL MEASUREMENT UNITS, 2020 VS 2025 (USD MILLION)

FIGURE 31. GLOBAL WIRELESS SENSORS MARKET SIZE, BY LEVEL SENSORS, 2020 VS 2025 (USD MILLION)

FIGURE 32. GLOBAL WIRELESS SENSORS MARKET SIZE, BY TEMPERATURE SENSORS, 2020 VS 2025 (USD MILLION)

FIGURE 33. GLOBAL WIRELESS SENSORS MARKET SIZE, BY CONNECTIVITY TYPE, 2020 VS 2025 (%)

FIGURE 34. GLOBAL WIRELESS SENSORS MARKET SIZE, BY CONNECTIVITY TYPE, 2020 VS 2025 (USD MILLION)

FIGURE 35. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL WIRELESS SENSORS MARKET SIZE, BY CONNECTIVITY TYPE, 2025

FIGURE 36. GLOBAL WIRELESS SENSORS MARKET SIZE, BY ANT+, 2020 VS 2025 (USD MILLION)

FIGURE 37. GLOBAL WIRELESS SENSORS MARKET SIZE, BY BLUETOOTH, 2020 VS 2025 (USD MILLION)

FIGURE 38. GLOBAL WIRELESS SENSORS MARKET SIZE, BY BLUETOOTH SMART OR BLUETOOTH LOW ENERGY, 2020 VS 2025 (USD MILLION)

FIGURE 39. GLOBAL WIRELESS SENSORS MARKET SIZE, BY BLUETOOTH OR

WLAN, 2020 VS 2025 (USD MILLION)

FIGURE 40. GLOBAL WIRELESS SENSORS MARKET SIZE, BY CELLULAR NETWORK, 2020 VS 2025 (USD MILLION)

FIGURE 41. GLOBAL WIRELESS SENSORS MARKET SIZE, BY GLOBAL NAVIGATION SATELLITE SYSTEM MODULE, 2020 VS 2025 (USD MILLION)

FIGURE 42. GLOBAL WIRELESS SENSORS MARKET SIZE, BY ISA100, 2020 VS 2025 (USD MILLION)

FIGURE 43. GLOBAL WIRELESS SENSORS MARKET SIZE, BY NEAR-FIELD COMMUNICATION, 2020 VS 2025 (USD MILLION)

FIGURE 44. GLOBAL WIRELESS SENSORS MARKET SIZE, BY WIRELESS FIDELITY, 2020 VS 2025 (USD MILLION)

FIGURE 45. GLOBAL WIRELESS SENSORS MARKET SIZE, BY WIRELESS HIGHWAY ADDRESSABLE REMOTE TRANSDUCER, 2020 VS 2025 (USD MILLION)

FIGURE 46. GLOBAL WIRELESS SENSORS MARKET SIZE, BY ZIGBEE, 2020 VS 2025 (USD MILLION)

FIGURE 47. GLOBAL WIRELESS SENSORS MARKET SIZE, BY END USER, 2020 VS 2025 (%)

FIGURE 48. GLOBAL WIRELESS SENSORS MARKET SIZE, BY END USER, 2020 VS 2025 (USD MILLION)

FIGURE 49. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL WIRELESS SENSORS MARKET SIZE, BY END USER, 2025

FIGURE 50. GLOBAL WIRELESS SENSORS MARKET SIZE, BY AEROSPACE & DEFENSE, 2020 VS 2025 (USD MILLION)

FIGURE 51. GLOBAL WIRELESS SENSORS MARKET SIZE, BY AUTOMOTIVE, 2020 VS 2025 (USD MILLION)

FIGURE 52. GLOBAL WIRELESS SENSORS MARKET SIZE, BY ENERGY & POWER, 2020 VS 2025 (USD MILLION)

FIGURE 53. GLOBAL WIRELESS SENSORS MARKET SIZE, BY FOOD & BEVERAGE, 2020 VS 2025 (USD MILLION)

FIGURE 54. GLOBAL WIRELESS SENSORS MARKET SIZE, BY HEALTHCARE, 2020 VS 2025 (USD MILLION)

FIGURE 55. GLOBAL WIRELESS SENSORS MARKET SIZE, BY OIL & GAS, 2020 VS 2025 (USD MILLION)

FIGURE 56. AMERICAS WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 57. AMERICAS WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 58. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 59. ARGENTINA WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 60. BRAZIL WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 61. CANADA WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 62. MEXICO WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 63. UNITED STATES WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 64. ASIA-PACIFIC WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 65. ASIA-PACIFIC WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 66. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 67. AUSTRALIA WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 68. CHINA WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 69. INDIA WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 70. INDONESIA WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 71. JAPAN WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 72. MALAYSIA WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 73. PHILIPPINES WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 74. SOUTH KOREA WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 75. THAILAND WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 76. EUROPE, MIDDLE EAST & AFRICA WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 77. EUROPE, MIDDLE EAST & AFRICA WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 78. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST &

AFRICA WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 79. FRANCE WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 80. GERMANY WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 81. ITALY WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 82. NETHERLANDS WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 83. QATAR WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 84. RUSSIA WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 85. SAUDI ARABIA WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 86. SOUTH AFRICA WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 87. SPAIN WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 88. UNITED ARAB EMIRATES WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 89. UNITED KINGDOM WIRELESS SENSORS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 90. GLOBAL WIRELESS SENSORS MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 91. GLOBAL WIRELESS SENSORS MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 92. GLOBAL WIRELESS SENSORS MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 93. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL WIRELESS SENSORS MARKET, BY TYPE

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