

Winter Sports Equipment Market Research Report by Product (Accessories, Bindings, Boots, Ice Hockey Sticks, and Poles), by Distribution Channel (Offline and Online) - Global Forecast to 2025 - Cumulative Impact of COVID-19

<https://marketpublishers.com/r/WA382EB03FB3EN.html>

Date: February 2021

Pages: 188

Price: US\$ 3,949.00 (Single User License)

ID: WA382EB03FB3EN

Abstracts

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Winter Sports Equipment Market is expected to grow from USD 14,311.38 Million in 2020 to USD 15,141.66 Million by the end of 2025.
2. The Global Winter Sports Equipment Market is expected to grow from EUR 12,548.49 Million in 2020 to EUR 13,276.49 Million by the end of 2025.
3. The Global Winter Sports Equipment Market is expected to grow from GBP 11,155.63 Million in 2020 to GBP 11,802.83 Million by the end of 2025.
4. The Global Winter Sports Equipment Market is expected to grow from JPY 1,527,387.01 Million in 2020 to JPY 1,615,999.35 Million by the end of 2025.
5. The Global Winter Sports Equipment Market is expected to grow from AUD 20,782.02 Million in 2020 to AUD 21,987.71 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Winter Sports Equipment to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Product, the Winter Sports Equipment Market studied across Accessories, Bindings, Boots, Ice Hockey Sticks, Poles, Ski, and Snowboard.

Based on Distribution Channel, the Winter Sports Equipment Market studied across Offline and Online.

Based on Geography, the Winter Sports Equipment Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Winter Sports Equipment Market including Amer Sports Corporation, BAUER Hockey, LLC, Clarus Corp., ELAN, D.O.O., Fischer Sports GmbH, Head UK Ltd., Icelantic Llc, Rossignol Group, Sport Maska Inc., and Vikl Sports GmbH.

Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Winter Sports Equipment Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on the market offered by the key players
2. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets
3. **Market Diversification:** Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Winter Sports Equipment Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Winter Sports Equipment Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Winter Sports Equipment Market?
4. What is the competitive strategic window for opportunities in the Global Winter Sports Equipment Market?
5. What are the technology trends and regulatory frameworks in the Global Winter Sports Equipment Market?
6. What are the modes and strategic moves considered suitable for entering the Global Winter Sports Equipment Market?

Contents

1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

2. RESEARCH METHODOLOGY

- 2.1. Research Process
 - 2.1.1. Define: Research Objective
 - 2.1.2. Determine: Research Design
 - 2.1.3. Prepare: Research Instrument
 - 2.1.4. Collect: Data Source
 - 2.1.5. Analyze: Data Interpretation
 - 2.1.6. Formulate: Data Verification
 - 2.1.7. Publish: Research Report
 - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
 - 2.2.1. Initiation: Research Process
 - 2.2.2. Planning: Develop Research Plan
 - 2.2.3. Execution: Conduct Research
 - 2.2.4. Verification: Finding & Analysis
 - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Product Outlook
- 3.4. Distribution Channel Outlook
- 3.5. Geography Outlook
- 3.6. Competitor Outlook

4. MARKET OVERVIEW

- 4.1. Introduction
- 4.2. Cumulative Impact of COVID-19

5. MARKET INSIGHTS

- 5.1. Market Dynamics
 - 5.1.1. Drivers
 - 5.1.2. Restraints
 - 5.1.3. Opportunities
 - 5.1.4. Challenges
- 5.2. Porters Five Forces Analysis
 - 5.2.1. Threat of New Entrants
 - 5.2.2. Threat of Substitutes
 - 5.2.3. Bargaining Power of Customers
 - 5.2.4. Bargaining Power of Suppliers
 - 5.2.5. Industry Rivalry

6. GLOBAL WINTER SPORTS EQUIPMENT MARKET, BY PRODUCT

- 6.1. Introduction
- 6.2. Accessories
- 6.3. Bindings
- 6.4. Boots
- 6.5. Ice Hockey Sticks
- 6.6. Poles
- 6.7. Ski
- 6.8. Snowboard

7. GLOBAL WINTER SPORTS EQUIPMENT MARKET, BY DISTRIBUTION CHANNEL

- 7.1. Introduction
- 7.2. Offline
- 7.3. Online

8. AMERICAS WINTER SPORTS EQUIPMENT MARKET

- 8.1. Introduction
- 8.2. Argentina
- 8.3. Brazil
- 8.4. Canada
- 8.5. Mexico
- 8.6. United States

9. ASIA-PACIFIC WINTER SPORTS EQUIPMENT MARKET

- 9.1. Introduction
- 9.2. Australia
- 9.3. China
- 9.4. India
- 9.5. Indonesia
- 9.6. Japan
- 9.7. Malaysia
- 9.8. Philippines
- 9.9. South Korea
- 9.10. Thailand

10. EUROPE, MIDDLE EAST & AFRICA WINTER SPORTS EQUIPMENT MARKET

- 10.1. Introduction
- 10.2. France
- 10.3. Germany
- 10.4. Italy
- 10.5. Netherlands
- 10.6. Qatar
- 10.7. Russia
- 10.8. Saudi Arabia
- 10.9. South Africa
- 10.10. Spain
- 10.11. United Arab Emirates
- 10.12. United Kingdom

11. COMPETITIVE LANDSCAPE

- 11.1. FPNV Positioning Matrix

- 11.1.1. Quadrants
- 11.1.2. Business Strategy
- 11.1.3. Product Satisfaction
- 11.2. Market Ranking Analysis
- 11.3. Market Share Analysis
- 11.4. Competitor SWOT Analysis
- 11.5. Competitive Scenario
 - 11.5.1. Merger & Acquisition
 - 11.5.2. Agreement, Collaboration, & Partnership
 - 11.5.3. New Product Launch & Enhancement
 - 11.5.4. Investment & Funding
 - 11.5.5. Award, Recognition, & Expansion

12. COMPANY USABILITY PROFILES

- 12.1. Amer Sports Corporation
- 12.2. BAUER Hockey, LLC
- 12.3. Clarus Corp.
- 12.4. ELAN, D.O.O.
- 12.5. Fischer Sports GmbH
- 12.6. Head UK Ltd.
- 12.7. Icelantic Llc
- 12.8. Rossignol Group
- 12.9. Sport Maska Inc.
- 12.10. Viki Sports GmbH

13. APPENDIX

- 13.1. Discussion Guide
- 13.2. License & Pricing

List Of Tables

LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, BY PRODUCT,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, BY
ACCESSORIES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, BY BINDINGS,
BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, BY BOOTS, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, BY ICE HOCKEY
STICKS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, BY POLES, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, BY SKI, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, BY
SNOWBOARD, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, BY
DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, BY OFFLINE,
BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, BY ONLINE, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. AMERICAS WINTER SPORTS EQUIPMENT MARKET SIZE, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. AMERICAS WINTER SPORTS EQUIPMENT MARKET SIZE, BY
PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. AMERICAS WINTER SPORTS EQUIPMENT MARKET SIZE, BY
DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. ARGENTINA WINTER SPORTS EQUIPMENT MARKET SIZE, BY
PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

- TABLE 19. ARGENTINA WINTER SPORTS EQUIPMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 20. BRAZIL WINTER SPORTS EQUIPMENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 21. BRAZIL WINTER SPORTS EQUIPMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 22. CANADA WINTER SPORTS EQUIPMENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 23. CANADA WINTER SPORTS EQUIPMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 24. MEXICO WINTER SPORTS EQUIPMENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 25. MEXICO WINTER SPORTS EQUIPMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 26. UNITED STATES WINTER SPORTS EQUIPMENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 27. UNITED STATES WINTER SPORTS EQUIPMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 28. ASIA-PACIFIC WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 29. ASIA-PACIFIC WINTER SPORTS EQUIPMENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 30. ASIA-PACIFIC WINTER SPORTS EQUIPMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 31. AUSTRALIA WINTER SPORTS EQUIPMENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 32. AUSTRALIA WINTER SPORTS EQUIPMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 33. CHINA WINTER SPORTS EQUIPMENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 34. CHINA WINTER SPORTS EQUIPMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 35. INDIA WINTER SPORTS EQUIPMENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 36. INDIA WINTER SPORTS EQUIPMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 37. INDONESIA WINTER SPORTS EQUIPMENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 38. INDONESIA WINTER SPORTS EQUIPMENT MARKET SIZE, BY

DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. JAPAN WINTER SPORTS EQUIPMENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. JAPAN WINTER SPORTS EQUIPMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. MALAYSIA WINTER SPORTS EQUIPMENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. MALAYSIA WINTER SPORTS EQUIPMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. PHILIPPINES WINTER SPORTS EQUIPMENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. PHILIPPINES WINTER SPORTS EQUIPMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. SOUTH KOREA WINTER SPORTS EQUIPMENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. SOUTH KOREA WINTER SPORTS EQUIPMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. THAILAND WINTER SPORTS EQUIPMENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. THAILAND WINTER SPORTS EQUIPMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. EUROPE, MIDDLE EAST & AFRICA WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. EUROPE, MIDDLE EAST & AFRICA WINTER SPORTS EQUIPMENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. EUROPE, MIDDLE EAST & AFRICA WINTER SPORTS EQUIPMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. FRANCE WINTER SPORTS EQUIPMENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. FRANCE WINTER SPORTS EQUIPMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. GERMANY WINTER SPORTS EQUIPMENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. GERMANY WINTER SPORTS EQUIPMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. ITALY WINTER SPORTS EQUIPMENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 57. ITALY WINTER SPORTS EQUIPMENT MARKET SIZE, BY DISTRIBUTION

CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. NETHERLANDS WINTER SPORTS EQUIPMENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. NETHERLANDS WINTER SPORTS EQUIPMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. QATAR WINTER SPORTS EQUIPMENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. QATAR WINTER SPORTS EQUIPMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. RUSSIA WINTER SPORTS EQUIPMENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. RUSSIA WINTER SPORTS EQUIPMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. SAUDI ARABIA WINTER SPORTS EQUIPMENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. SAUDI ARABIA WINTER SPORTS EQUIPMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. SOUTH AFRICA WINTER SPORTS EQUIPMENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. SOUTH AFRICA WINTER SPORTS EQUIPMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. SPAIN WINTER SPORTS EQUIPMENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. SPAIN WINTER SPORTS EQUIPMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. UNITED ARAB EMIRATES WINTER SPORTS EQUIPMENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. UNITED ARAB EMIRATES WINTER SPORTS EQUIPMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 72. UNITED KINGDOM WINTER SPORTS EQUIPMENT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 73. UNITED KINGDOM WINTER SPORTS EQUIPMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 74. GLOBAL WINTER SPORTS EQUIPMENT MARKET: SCORES

TABLE 75. GLOBAL WINTER SPORTS EQUIPMENT MARKET: BUSINESS STRATEGY

TABLE 76. GLOBAL WINTER SPORTS EQUIPMENT MARKET: PRODUCT SATISFACTION

TABLE 77. GLOBAL WINTER SPORTS EQUIPMENT MARKET: RANKING

TABLE 78. GLOBAL WINTER SPORTS EQUIPMENT MARKET: MERGER & ACQUISITION

TABLE 79. GLOBAL WINTER SPORTS EQUIPMENT MARKET: AGREEMENT, COLLABORATION, & PARTNERSHIP

TABLE 80. GLOBAL WINTER SPORTS EQUIPMENT MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT

TABLE 81. GLOBAL WINTER SPORTS EQUIPMENT MARKET: INVESTMENT & FUNDING

TABLE 82. GLOBAL WINTER SPORTS EQUIPMENT MARKET: AWARD, RECOGNITION, & EXPANSION

TABLE 83. GLOBAL WINTER SPORTS EQUIPMENT MARKET: LICENSE & PRICING

List Of Figures

LIST OF FIGURES

FIGURE 1. GLOBAL WINTER SPORTS EQUIPMENT MARKET: RESEARCH PROCESS

FIGURE 2. GLOBAL WINTER SPORTS EQUIPMENT MARKET: RESEARCH EXECUTION

FIGURE 3. GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, 2020 VS 2025 (USD MILLION)

FIGURE 4. GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, BY PRODUCT, 2020 (USD MILLION)

FIGURE 5. GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2020 (USD MILLION)

FIGURE 6. GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)

FIGURE 7. GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, 2018-2025 (USD MILLION)

FIGURE 8. GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 9. GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 10. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 11. GLOBAL WINTER SPORTS EQUIPMENT MARKET: MARKET DYNAMICS

FIGURE 12. GLOBAL WINTER SPORTS EQUIPMENT MARKET: PORTERS FIVE FORCES ANALYSIS

FIGURE 13. GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, BY PRODUCT, 2020 VS 2025 (%)

FIGURE 14. GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, BY PRODUCT, 2020 VS 2025 (USD MILLION)

FIGURE 15. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, BY PRODUCT, 2025

FIGURE 16. GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, BY ACCESSORIES, 2020 VS 2025 (USD MILLION)

FIGURE 17. GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, BY BINDINGS, 2020 VS 2025 (USD MILLION)

FIGURE 18. GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, BY BOOTS,

2020 VS 2025 (USD MILLION)

FIGURE 19. GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, BY ICE HOCKEY STICKS, 2020 VS 2025 (USD MILLION)

FIGURE 20. GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, BY POLES, 2020 VS 2025 (USD MILLION)

FIGURE 21. GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, BY SKI, 2020 VS 2025 (USD MILLION)

FIGURE 22. GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, BY SNOWBOARD, 2020 VS 2025 (USD MILLION)

FIGURE 23. GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2020 VS 2025 (%)

FIGURE 24. GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2020 VS 2025 (USD MILLION)

FIGURE 25. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, BY DISTRIBUTION CHANNEL, 2025

FIGURE 26. GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, BY OFFLINE, 2020 VS 2025 (USD MILLION)

FIGURE 27. GLOBAL WINTER SPORTS EQUIPMENT MARKET SIZE, BY ONLINE, 2020 VS 2025 (USD MILLION)

FIGURE 28. AMERICAS WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 29. AMERICAS WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 30. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 31. ARGENTINA WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 32. BRAZIL WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 33. CANADA WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 34. MEXICO WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 35. UNITED STATES WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 36. ASIA-PACIFIC WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 37. ASIA-PACIFIC WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 38. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 39. AUSTRALIA WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 40. CHINA WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 41. INDIA WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 42. INDONESIA WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 43. JAPAN WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 44. MALAYSIA WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 45. PHILIPPINES WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 46. SOUTH KOREA WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 47. THAILAND WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 48. EUROPE, MIDDLE EAST & AFRICA WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 49. EUROPE, MIDDLE EAST & AFRICA WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 50. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 51. FRANCE WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 52. GERMANY WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 53. ITALY WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 54. NETHERLANDS WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 55. QATAR WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 56. RUSSIA WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 57. SAUDI ARABIA WINTER SPORTS EQUIPMENT MARKET SIZE, BY

GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 58. SOUTH AFRICA WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 59. SPAIN WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 60. UNITED ARAB EMIRATES WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 61. UNITED KINGDOM WINTER SPORTS EQUIPMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 62. GLOBAL WINTER SPORTS EQUIPMENT MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 63. GLOBAL WINTER SPORTS EQUIPMENT MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 64. GLOBAL WINTER SPORTS EQUIPMENT MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 65. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL WINTER SPORTS EQUIPMENT MARKET, BY TYPE

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