

Waterproof Fabrics Market Research Report by Type (Breathable Waterproof Fabrics and Non-breathable Waterproof Fabrics), by Application (Clothing, Tarpaulins, Tents, and Vehicle Covers) - Global Forecast to 2025 - Cumulative Impact of COVID-19

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Abstracts

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Waterproof Fabrics Market is expected to grow from USD 10,094.20 Million in 2020 to USD 13,488.45 Million by the end of 2025.
2. The Global Waterproof Fabrics Market is expected to grow from EUR 8,850.79 Million in 2020 to EUR 11,826.93 Million by the end of 2025.
3. The Global Waterproof Fabrics Market is expected to grow from GBP 7,868.37 Million in 2020 to GBP 10,514.17 Million by the end of 2025.
4. The Global Waterproof Fabrics Market is expected to grow from JPY 1,077,307.95 Million in 2020 to JPY 1,439,560.18 Million by the end of 2025.
5. The Global Waterproof Fabrics Market is expected to grow from AUD 14,658.13 Million in 2020 to AUD 19,587.03 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Waterproof Fabrics to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Type, the Waterproof Fabrics Market studied across Breathable Waterproof Fabrics and Non-breathable Waterproof Fabrics.

Based on Application, the Waterproof Fabrics Market studied across Clothing, Tarpaulins, Tents, and Vehicle Covers.

Based on Geography, the Waterproof Fabrics Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Waterproof Fabrics Market including Attwoolls Manufacturing, Carrington Textiles, Chori Co., Ltd, Handloom Bhandar, Koninklijke DSM N.V., Lafayette USA Corp, Porelle Membranes, Sailrite Enterprises, Inc., and Toray Industries.

Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Waterproof Fabrics Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in

terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on the market offered by the key players
2. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets
3. **Market Diversification:** Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Waterproof Fabrics Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Waterproof Fabrics Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Waterproof Fabrics Market?
4. What is the competitive strategic window for opportunities in the Global Waterproof Fabrics Market?
5. What are the technology trends and regulatory frameworks in the Global Waterproof Fabrics Market?
6. What are the modes and strategic moves considered suitable for entering the Global Waterproof Fabrics Market?

Contents

1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

2. RESEARCH METHODOLOGY

- 2.1. Research Process
 - 2.1.1. Define: Research Objective
 - 2.1.2. Determine: Research Design
 - 2.1.3. Prepare: Research Instrument
 - 2.1.4. Collect: Data Source
 - 2.1.5. Analyze: Data Interpretation
 - 2.1.6. Formulate: Data Verification
 - 2.1.7. Publish: Research Report
 - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
 - 2.2.1. Initiation: Research Process
 - 2.2.2. Planning: Develop Research Plan
 - 2.2.3. Execution: Conduct Research
 - 2.2.4. Verification: Finding & Analysis
 - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Application Outlook
- 3.4. Type Outlook
- 3.5. Geography Outlook
- 3.6. Competitor Outlook

4. MARKET OVERVIEW

- 4.1. Introduction
- 4.2. Cumulative Impact of COVID-19

5. MARKET INSIGHTS

- 5.1. Market Dynamics
 - 5.1.1. Drivers
 - 5.1.2. Restraints
 - 5.1.3. Opportunities
 - 5.1.4. Challenges
- 5.2. Porters Five Forces Analysis
 - 5.2.1. Threat of New Entrants
 - 5.2.2. Threat of Substitutes
 - 5.2.3. Bargaining Power of Customers
 - 5.2.4. Bargaining Power of Suppliers
 - 5.2.5. Industry Rivalry

6. GLOBAL WATERPROOF FABRICS MARKET, BY TYPE

- 6.1. Introduction
- 6.2. Breathable Waterproof Fabrics
- 6.3. Non-breathable Waterproof Fabrics

7. GLOBAL WATERPROOF FABRICS MARKET, BY APPLICATION

- 7.1. Introduction
- 7.2. Clothing
- 7.3. Tarpaulins
- 7.4. Tents
- 7.5. Vehicle Covers

8. AMERICAS WATERPROOF FABRICS MARKET

- 8.1. Introduction
- 8.2. Argentina
- 8.3. Brazil

- 8.4. Canada
- 8.5. Mexico
- 8.6. United States

9. ASIA-PACIFIC WATERPROOF FABRICS MARKET

- 9.1. Introduction
- 9.2. Australia
- 9.3. China
- 9.4. India
- 9.5. Indonesia
- 9.6. Japan
- 9.7. Malaysia
- 9.8. Philippines
- 9.9. South Korea
- 9.10. Thailand

10. EUROPE, MIDDLE EAST & AFRICA WATERPROOF FABRICS MARKET

- 10.1. Introduction
- 10.2. France
- 10.3. Germany
- 10.4. Italy
- 10.5. Netherlands
- 10.6. Qatar
- 10.7. Russia
- 10.8. Saudi Arabia
- 10.9. South Africa
- 10.10. Spain
- 10.11. United Arab Emirates
- 10.12. United Kingdom

11. COMPETITIVE LANDSCAPE

- 11.1. FPNV Positioning Matrix
 - 11.1.1. Quadrants
 - 11.1.2. Business Strategy
 - 11.1.3. Product Satisfaction
- 11.2. Market Ranking Analysis

- 11.3. Market Share Analysis
- 11.4. Competitor SWOT Analysis
- 11.5. Competitive Scenario
 - 11.5.1. Merger & Acquisition
 - 11.5.2. Agreement, Collaboration, & Partnership
 - 11.5.3. New Product Launch & Enhancement
 - 11.5.4. Investment & Funding
 - 11.5.5. Award, Recognition, & Expansion

12. COMPANY USABILITY PROFILES

- 12.1. Attwoolls Manufacturing
- 12.2. Carrington Textiles
- 12.3. Chori Co., Ltd
- 12.4. Handloom Bhandar
- 12.5. Koninklijke DSM N.V.
- 12.6. Lafayette USA Corp
- 12.7. Porelle Membranes
- 12.8. Sailrite Enterprises, Inc.
- 12.9. Toray Industries

13. APPENDIX

- 13.1. Discussion Guide
- 13.2. License & Pricing

List Of Tables

LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL WATERPROOF FABRICS MARKET SIZE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL WATERPROOF FABRICS MARKET SIZE, BY TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL WATERPROOF FABRICS MARKET SIZE, BY BREATHABLE
WATERPROOF FABRICS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD
MILLION)

TABLE 6. GLOBAL WATERPROOF FABRICS MARKET SIZE, BY NON-BREATHABLE
WATERPROOF FABRICS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD
MILLION)

TABLE 7. GLOBAL WATERPROOF FABRICS MARKET SIZE, BY APPLICATION,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL WATERPROOF FABRICS MARKET SIZE, BY CLOTHING, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL WATERPROOF FABRICS MARKET SIZE, BY TARPAULINS, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL WATERPROOF FABRICS MARKET SIZE, BY TENTS, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL WATERPROOF FABRICS MARKET SIZE, BY VEHICLE
COVERS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. AMERICAS WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. AMERICAS WATERPROOF FABRICS MARKET SIZE, BY APPLICATION,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. AMERICAS WATERPROOF FABRICS MARKET SIZE, BY TYPE,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. ARGENTINA WATERPROOF FABRICS MARKET SIZE, BY
APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. ARGENTINA WATERPROOF FABRICS MARKET SIZE, BY TYPE,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. BRAZIL WATERPROOF FABRICS MARKET SIZE, BY APPLICATION,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. BRAZIL WATERPROOF FABRICS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. CANADA WATERPROOF FABRICS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. CANADA WATERPROOF FABRICS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. MEXICO WATERPROOF FABRICS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. MEXICO WATERPROOF FABRICS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. UNITED STATES WATERPROOF FABRICS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. UNITED STATES WATERPROOF FABRICS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. ASIA-PACIFIC WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. ASIA-PACIFIC WATERPROOF FABRICS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. ASIA-PACIFIC WATERPROOF FABRICS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. AUSTRALIA WATERPROOF FABRICS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. AUSTRALIA WATERPROOF FABRICS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. CHINA WATERPROOF FABRICS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. CHINA WATERPROOF FABRICS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. INDIA WATERPROOF FABRICS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. INDIA WATERPROOF FABRICS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. INDONESIA WATERPROOF FABRICS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. INDONESIA WATERPROOF FABRICS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. JAPAN WATERPROOF FABRICS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. JAPAN WATERPROOF FABRICS MARKET SIZE, BY TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 38. MALAYSIA WATERPROOF FABRICS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. MALAYSIA WATERPROOF FABRICS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. PHILIPPINES WATERPROOF FABRICS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. PHILIPPINES WATERPROOF FABRICS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. SOUTH KOREA WATERPROOF FABRICS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. SOUTH KOREA WATERPROOF FABRICS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. THAILAND WATERPROOF FABRICS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. THAILAND WATERPROOF FABRICS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. EUROPE, MIDDLE EAST & AFRICA WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. EUROPE, MIDDLE EAST & AFRICA WATERPROOF FABRICS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. EUROPE, MIDDLE EAST & AFRICA WATERPROOF FABRICS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. FRANCE WATERPROOF FABRICS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. FRANCE WATERPROOF FABRICS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. GERMANY WATERPROOF FABRICS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. GERMANY WATERPROOF FABRICS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. ITALY WATERPROOF FABRICS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. ITALY WATERPROOF FABRICS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. NETHERLANDS WATERPROOF FABRICS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. NETHERLANDS WATERPROOF FABRICS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 57. QATAR WATERPROOF FABRICS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. QATAR WATERPROOF FABRICS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. RUSSIA WATERPROOF FABRICS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. RUSSIA WATERPROOF FABRICS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. SAUDI ARABIA WATERPROOF FABRICS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. SAUDI ARABIA WATERPROOF FABRICS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. SOUTH AFRICA WATERPROOF FABRICS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. SOUTH AFRICA WATERPROOF FABRICS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. SPAIN WATERPROOF FABRICS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. SPAIN WATERPROOF FABRICS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. UNITED ARAB EMIRATES WATERPROOF FABRICS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. UNITED ARAB EMIRATES WATERPROOF FABRICS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. UNITED KINGDOM WATERPROOF FABRICS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. UNITED KINGDOM WATERPROOF FABRICS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. GLOBAL WATERPROOF FABRICS MARKET: SCORES

TABLE 72. GLOBAL WATERPROOF FABRICS MARKET: BUSINESS STRATEGY

TABLE 73. GLOBAL WATERPROOF FABRICS MARKET: PRODUCT SATISFACTION

TABLE 74. GLOBAL WATERPROOF FABRICS MARKET: RANKING

TABLE 75. GLOBAL WATERPROOF FABRICS MARKET: MERGER & ACQUISITION

TABLE 76. GLOBAL WATERPROOF FABRICS MARKET: AGREEMENT, COLLABORATION, & PARTNERSHIP

TABLE 77. GLOBAL WATERPROOF FABRICS MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT

TABLE 78. GLOBAL WATERPROOF FABRICS MARKET: INVESTMENT & FUNDING

TABLE 79. GLOBAL WATERPROOF FABRICS MARKET: AWARD, RECOGNITION, &

EXPANSION

TABLE 80. GLOBAL WATERPROOF FABRICS MARKET: LICENSE & PRICING

List Of Figures

LIST OF FIGURES

FIGURE 1. GLOBAL WATERPROOF FABRICS MARKET: RESEARCH PROCESS

FIGURE 2. GLOBAL WATERPROOF FABRICS MARKET: RESEARCH EXECUTION

FIGURE 3. GLOBAL WATERPROOF FABRICS MARKET SIZE, 2020 VS 2025 (USD MILLION)

FIGURE 4. GLOBAL WATERPROOF FABRICS MARKET SIZE, BY APPLICATION, 2020 (USD MILLION)

FIGURE 5. GLOBAL WATERPROOF FABRICS MARKET SIZE, BY TYPE, 2020 (USD MILLION)

FIGURE 6. GLOBAL WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)

FIGURE 7. GLOBAL WATERPROOF FABRICS MARKET SIZE, 2018-2025 (USD MILLION)

FIGURE 8. GLOBAL WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 9. GLOBAL WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 10. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 11. GLOBAL WATERPROOF FABRICS MARKET: MARKET DYNAMICS

FIGURE 12. GLOBAL WATERPROOF FABRICS MARKET: PORTERS FIVE FORCES ANALYSIS

FIGURE 13. GLOBAL WATERPROOF FABRICS MARKET SIZE, BY TYPE, 2020 VS 2025 (%)

FIGURE 14. GLOBAL WATERPROOF FABRICS MARKET SIZE, BY TYPE, 2020 VS 2025 (USD MILLION)

FIGURE 15. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL WATERPROOF FABRICS MARKET SIZE, BY TYPE, 2025

FIGURE 16. GLOBAL WATERPROOF FABRICS MARKET SIZE, BY BREATHABLE WATERPROOF FABRICS, 2020 VS 2025 (USD MILLION)

FIGURE 17. GLOBAL WATERPROOF FABRICS MARKET SIZE, BY NON-BREATHABLE WATERPROOF FABRICS, 2020 VS 2025 (USD MILLION)

FIGURE 18. GLOBAL WATERPROOF FABRICS MARKET SIZE, BY APPLICATION, 2020 VS 2025 (%)

FIGURE 19. GLOBAL WATERPROOF FABRICS MARKET SIZE, BY APPLICATION, 2020 VS 2025 (USD MILLION)

FIGURE 20. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL WATERPROOF FABRICS MARKET SIZE, BY APPLICATION, 2025

FIGURE 21. GLOBAL WATERPROOF FABRICS MARKET SIZE, BY CLOTHING, 2020 VS 2025 (USD MILLION)

FIGURE 22. GLOBAL WATERPROOF FABRICS MARKET SIZE, BY TARPAULINS, 2020 VS 2025 (USD MILLION)

FIGURE 23. GLOBAL WATERPROOF FABRICS MARKET SIZE, BY TENTS, 2020 VS 2025 (USD MILLION)

FIGURE 24. GLOBAL WATERPROOF FABRICS MARKET SIZE, BY VEHICLE COVERS, 2020 VS 2025 (USD MILLION)

FIGURE 25. AMERICAS WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 26. AMERICAS WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 27. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 28. ARGENTINA WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 29. BRAZIL WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 30. CANADA WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 31. MEXICO WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 32. UNITED STATES WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 33. ASIA-PACIFIC WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 34. ASIA-PACIFIC WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 35. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 36. AUSTRALIA WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 37. CHINA WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 38. INDIA WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 39. INDONESIA WATERPROOF FABRICS MARKET SIZE, BY

GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 40. JAPAN WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 41. MALAYSIA WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 42. PHILIPPINES WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 43. SOUTH KOREA WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 44. THAILAND WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 45. EUROPE, MIDDLE EAST & AFRICA WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 46. EUROPE, MIDDLE EAST & AFRICA WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 47. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 48. FRANCE WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 49. GERMANY WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 50. ITALY WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 51. NETHERLANDS WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 52. QATAR WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 53. RUSSIA WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 54. SAUDI ARABIA WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 55. SOUTH AFRICA WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 56. SPAIN WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 57. UNITED ARAB EMIRATES WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 58. UNITED KINGDOM WATERPROOF FABRICS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 59. GLOBAL WATERPROOF FABRICS MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 60. GLOBAL WATERPROOF FABRICS MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 61. GLOBAL WATERPROOF FABRICS MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 62. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL WATERPROOF FABRICS MARKET, BY TYPE

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