

Water Purifier Market Research Report by Technology (Gravity Purifier, RO Purifier, Sediment Filtration, UF Purifier, and UV Purifier), by Component (Membrane, Pump, and Tap &Faucet), by Distribution - Global Forecast to 2025 - Cumulative Impact of COVID-19

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Abstracts

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Water Purifier Market is expected to grow from USD 36,642.13 Million in 2020 to USD 49,869.91 Million by the end of 2025.
2. The Global Water Purifier Market is expected to grow from EUR 32,128.51 Million in 2020 to EUR 43,726.89 Million by the end of 2025.
3. The Global Water Purifier Market is expected to grow from GBP 28,562.32 Million in 2020 to GBP 38,873.30 Million by the end of 2025.
4. The Global Water Purifier Market is expected to grow from JPY 3,910,643.91 Million in 2020 to JPY 5,322,383.82 Million by the end of 2025.
5. The Global Water Purifier Market is expected to grow from AUD 53,209.24 Million in 2020 to AUD 72,417.75 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Water Purifier to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Technology, the Water Purifier Market studied across Gravity Purifier, RO Purifier, Sediment Filtration, UF Purifier, and UV Purifier.

Based on Component, the Water Purifier Market studied across Membrane, Pump, and Tap & Faucet.

Based on Distribution, the Water Purifier Market studied across Aftermarket Supplier and OEM Manufacturer.

Based on Geography, the Water Purifier Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Water Purifier Market including A.O.Smith, Bajaj Electricals Ltd, Electrolux, Eureka Forbes, Hindustan Unilever Limited, Kent RO, LG, Livpure Pvt. Ltd., Tata Swach, and Voltas.

Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Water Purifier Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on the market offered by the key players
2. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets
3. **Market Diversification:** Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Water Purifier Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Water Purifier Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Water Purifier Market?
4. What is the competitive strategic window for opportunities in the Global Water Purifier Market?
5. What are the technology trends and regulatory frameworks in the Global Water Purifier Market?
6. What are the modes and strategic moves considered suitable for entering the Global Water Purifier Market?

Contents

1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

2. RESEARCH METHODOLOGY

- 2.1. Research Process
 - 2.1.1. Define: Research Objective
 - 2.1.2. Determine: Research Design
 - 2.1.3. Prepare: Research Instrument
 - 2.1.4. Collect: Data Source
 - 2.1.5. Analyze: Data Interpretation
 - 2.1.6. Formulate: Data Verification
 - 2.1.7. Publish: Research Report
 - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
 - 2.2.1. Initiation: Research Process
 - 2.2.2. Planning: Develop Research Plan
 - 2.2.3. Execution: Conduct Research
 - 2.2.4. Verification: Finding & Analysis
 - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Component Outlook
- 3.4. Technology Outlook
- 3.5. Distribution Outlook
- 3.6. Geography Outlook

3.7. Competitor Outlook

4. MARKET OVERVIEW

4.1. Introduction

4.2. Cumulative Impact of COVID-19

5. MARKET INSIGHTS

5.1. Market Dynamics

5.1.1. Drivers

5.1.2. Restraints

5.1.3. Opportunities

5.1.4. Challenges

5.2. Porters Five Forces Analysis

5.2.1. Threat of New Entrants

5.2.2. Threat of Substitutes

5.2.3. Bargaining Power of Customers

5.2.4. Bargaining Power of Suppliers

5.2.5. Industry Rivalry

6. GLOBAL WATER PURIFIER MARKET, BY TECHNOLOGY

6.1. Introduction

6.2. Gravity Purifier

6.3. RO Purifier

6.4. Sediment Filtration

6.5. UF Purifier

6.6. UV Purifier

7. GLOBAL WATER PURIFIER MARKET, BY COMPONENT

7.1. Introduction

7.2. Membrane

7.3. Pump

7.4. Tap &Faucet

8. GLOBAL WATER PURIFIER MARKET, BY DISTRIBUTION

- 8.1. Introduction
- 8.2. Aftermarket Supplier
- 8.3. OEM Manufacturer

9. AMERICAS WATER PURIFIER MARKET

- 9.1. Introduction
- 9.2. Argentina
- 9.3. Brazil
- 9.4. Canada
- 9.5. Mexico
- 9.6. United States

10. ASIA-PACIFIC WATER PURIFIER MARKET

- 10.1. Introduction
- 10.2. Australia
- 10.3. China
- 10.4. India
- 10.5. Indonesia
- 10.6. Japan
- 10.7. Malaysia
- 10.8. Philippines
- 10.9. South Korea
- 10.10. Thailand

11. EUROPE, MIDDLE EAST & AFRICA WATER PURIFIER MARKET

- 11.1. Introduction
- 11.2. France
- 11.3. Germany
- 11.4. Italy
- 11.5. Netherlands
- 11.6. Qatar
- 11.7. Russia
- 11.8. Saudi Arabia
- 11.9. South Africa
- 11.10. Spain
- 11.11. United Arab Emirates

11.12. United Kingdom

12. COMPETITIVE LANDSCAPE

12.1. FPNV Positioning Matrix

12.1.1. Quadrants

12.1.2. Business Strategy

12.1.3. Product Satisfaction

12.2. Market Ranking Analysis

12.3. Market Share Analysis

12.4. Competitor SWOT Analysis

12.5. Competitive Scenario

12.5.1. Merger & Acquisition

12.5.2. Agreement, Collaboration, & Partnership

12.5.3. New Product Launch & Enhancement

12.5.4. Investment & Funding

12.5.5. Award, Recognition, & Expansion

13. COMPANY USABILITY PROFILES

13.1. A.O.Smith

13.2. Bajaj Electricals Ltd

13.3. Electrolux

13.4. Eureka Forbes

13.5. Hindustan Unilever Limited

13.6. Kent RO

13.7. LG

13.8. Livpure Pvt. Ltd.

13.9. Tata Swach

13.10. Voltas

14. APPENDIX

14.1. Discussion Guide

14.2. License & Pricing

List Of Tables

LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL WATER PURIFIER MARKET SIZE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL WATER PURIFIER MARKET SIZE, BY TECHNOLOGY, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL WATER PURIFIER MARKET SIZE, BY GRAVITY PURIFIER, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL WATER PURIFIER MARKET SIZE, BY RO PURIFIER, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL WATER PURIFIER MARKET SIZE, BY SEDIMENT FILTRATION,
BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL WATER PURIFIER MARKET SIZE, BY UF PURIFIER, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL WATER PURIFIER MARKET SIZE, BY UV PURIFIER, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL WATER PURIFIER MARKET SIZE, BY COMPONENT, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL WATER PURIFIER MARKET SIZE, BY MEMBRANE, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL WATER PURIFIER MARKET SIZE, BY PUMP, BY GEOGRAPHY,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL WATER PURIFIER MARKET SIZE, BY TAP & FAUCET, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. GLOBAL WATER PURIFIER MARKET SIZE, BY DISTRIBUTION,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. GLOBAL WATER PURIFIER MARKET SIZE, BY AFTERMARKET
SUPPLIER, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. GLOBAL WATER PURIFIER MARKET SIZE, BY OEM MANUFACTURER,
BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. AMERICAS WATER PURIFIER MARKET SIZE, BY GEOGRAPHY,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. AMERICAS WATER PURIFIER MARKET SIZE, BY COMPONENT,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. AMERICAS WATER PURIFIER MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. AMERICAS WATER PURIFIER MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. ARGENTINA WATER PURIFIER MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. ARGENTINA WATER PURIFIER MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. ARGENTINA WATER PURIFIER MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. BRAZIL WATER PURIFIER MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. BRAZIL WATER PURIFIER MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. BRAZIL WATER PURIFIER MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. CANADA WATER PURIFIER MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. CANADA WATER PURIFIER MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. CANADA WATER PURIFIER MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. MEXICO WATER PURIFIER MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. MEXICO WATER PURIFIER MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. MEXICO WATER PURIFIER MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. UNITED STATES WATER PURIFIER MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. UNITED STATES WATER PURIFIER MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. UNITED STATES WATER PURIFIER MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. ASIA-PACIFIC WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. ASIA-PACIFIC WATER PURIFIER MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 38. ASIA-PACIFIC WATER PURIFIER MARKET SIZE, BY TECHNOLOGY,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. ASIA-PACIFIC WATER PURIFIER MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. AUSTRALIA WATER PURIFIER MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. AUSTRALIA WATER PURIFIER MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. AUSTRALIA WATER PURIFIER MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. CHINA WATER PURIFIER MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. CHINA WATER PURIFIER MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. CHINA WATER PURIFIER MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. INDIA WATER PURIFIER MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. INDIA WATER PURIFIER MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. INDIA WATER PURIFIER MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. INDONESIA WATER PURIFIER MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. INDONESIA WATER PURIFIER MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. INDONESIA WATER PURIFIER MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. JAPAN WATER PURIFIER MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. JAPAN WATER PURIFIER MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. JAPAN WATER PURIFIER MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. MALAYSIA WATER PURIFIER MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. MALAYSIA WATER PURIFIER MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 57. MALAYSIA WATER PURIFIER MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

- TABLE 58. PHILIPPINES WATER PURIFIER MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 59. PHILIPPINES WATER PURIFIER MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 60. PHILIPPINES WATER PURIFIER MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 61. SOUTH KOREA WATER PURIFIER MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 62. SOUTH KOREA WATER PURIFIER MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 63. SOUTH KOREA WATER PURIFIER MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 64. THAILAND WATER PURIFIER MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 65. THAILAND WATER PURIFIER MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 66. THAILAND WATER PURIFIER MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 67. EUROPE, MIDDLE EAST & AFRICA WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 68. EUROPE, MIDDLE EAST & AFRICA WATER PURIFIER MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 69. EUROPE, MIDDLE EAST & AFRICA WATER PURIFIER MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 70. EUROPE, MIDDLE EAST & AFRICA WATER PURIFIER MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 71. FRANCE WATER PURIFIER MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 72. FRANCE WATER PURIFIER MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 73. FRANCE WATER PURIFIER MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 74. GERMANY WATER PURIFIER MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 75. GERMANY WATER PURIFIER MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 76. GERMANY WATER PURIFIER MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 77. ITALY WATER PURIFIER MARKET SIZE, BY COMPONENT, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 78. ITALY WATER PURIFIER MARKET SIZE, BY TECHNOLOGY, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 79. ITALY WATER PURIFIER MARKET SIZE, BY DISTRIBUTION, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 80. NETHERLANDS WATER PURIFIER MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 81. NETHERLANDS WATER PURIFIER MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 82. NETHERLANDS WATER PURIFIER MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 83. QATAR WATER PURIFIER MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 84. QATAR WATER PURIFIER MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 85. QATAR WATER PURIFIER MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 86. RUSSIA WATER PURIFIER MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 87. RUSSIA WATER PURIFIER MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 88. RUSSIA WATER PURIFIER MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 89. SAUDI ARABIA WATER PURIFIER MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 90. SAUDI ARABIA WATER PURIFIER MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 91. SAUDI ARABIA WATER PURIFIER MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 92. SOUTH AFRICA WATER PURIFIER MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 93. SOUTH AFRICA WATER PURIFIER MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 94. SOUTH AFRICA WATER PURIFIER MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 95. SPAIN WATER PURIFIER MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 96. SPAIN WATER PURIFIER MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 97. SPAIN WATER PURIFIER MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 98. UNITED ARAB EMIRATES WATER PURIFIER MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 99. UNITED ARAB EMIRATES WATER PURIFIER MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 100. UNITED ARAB EMIRATES WATER PURIFIER MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 101. UNITED KINGDOM WATER PURIFIER MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 102. UNITED KINGDOM WATER PURIFIER MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 103. UNITED KINGDOM WATER PURIFIER MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 104. GLOBAL WATER PURIFIER MARKET: SCORES

TABLE 105. GLOBAL WATER PURIFIER MARKET: BUSINESS STRATEGY

TABLE 106. GLOBAL WATER PURIFIER MARKET: PRODUCT SATISFACTION

TABLE 107. GLOBAL WATER PURIFIER MARKET: RANKING

TABLE 108. GLOBAL WATER PURIFIER MARKET: MERGER & ACQUISITION

TABLE 109. GLOBAL WATER PURIFIER MARKET: AGREEMENT, COLLABORATION, & PARTNERSHIP

TABLE 110. GLOBAL WATER PURIFIER MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT

TABLE 111. GLOBAL WATER PURIFIER MARKET: INVESTMENT & FUNDING

TABLE 112. GLOBAL WATER PURIFIER MARKET: AWARD, RECOGNITION, & EXPANSION

TABLE 113. GLOBAL WATER PURIFIER MARKET: LICENSE & PRICING

List Of Figures

LIST OF FIGURES

- FIGURE 1. GLOBAL WATER PURIFIER MARKET: RESEARCH PROCESS
- FIGURE 2. GLOBAL WATER PURIFIER MARKET: RESEARCH EXECUTION
- FIGURE 3. GLOBAL WATER PURIFIER MARKET SIZE, 2020 VS 2025 (USD MILLION)
- FIGURE 4. GLOBAL WATER PURIFIER MARKET SIZE, BY COMPONENT, 2020 (USD MILLION)
- FIGURE 5. GLOBAL WATER PURIFIER MARKET SIZE, BY TECHNOLOGY, 2020 (USD MILLION)
- FIGURE 6. GLOBAL WATER PURIFIER MARKET SIZE, BY DISTRIBUTION, 2020 (USD MILLION)
- FIGURE 7. GLOBAL WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)
- FIGURE 8. GLOBAL WATER PURIFIER MARKET SIZE, 2018-2025 (USD MILLION)
- FIGURE 9. GLOBAL WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)
- FIGURE 10. GLOBAL WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)
- FIGURE 11. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2025
- FIGURE 12. GLOBAL WATER PURIFIER MARKET: MARKET DYNAMICS
- FIGURE 13. GLOBAL WATER PURIFIER MARKET: PORTERS FIVE FORCES ANALYSIS
- FIGURE 14. GLOBAL WATER PURIFIER MARKET SIZE, BY TECHNOLOGY, 2020 VS 2025 (%)
- FIGURE 15. GLOBAL WATER PURIFIER MARKET SIZE, BY TECHNOLOGY, 2020 VS 2025 (USD MILLION)
- FIGURE 16. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL WATER PURIFIER MARKET SIZE, BY TECHNOLOGY, 2025
- FIGURE 17. GLOBAL WATER PURIFIER MARKET SIZE, BY GRAVITY PURIFIER, 2020 VS 2025 (USD MILLION)
- FIGURE 18. GLOBAL WATER PURIFIER MARKET SIZE, BY RO PURIFIER, 2020 VS 2025 (USD MILLION)
- FIGURE 19. GLOBAL WATER PURIFIER MARKET SIZE, BY SEDIMENT FILTRATION, 2020 VS 2025 (USD MILLION)
- FIGURE 20. GLOBAL WATER PURIFIER MARKET SIZE, BY UF PURIFIER, 2020 VS

2025 (USD MILLION)

FIGURE 21. GLOBAL WATER PURIFIER MARKET SIZE, BY UV PURIFIER, 2020 VS 2025 (USD MILLION)

FIGURE 22. GLOBAL WATER PURIFIER MARKET SIZE, BY COMPONENT, 2020 VS 2025 (%)

FIGURE 23. GLOBAL WATER PURIFIER MARKET SIZE, BY COMPONENT, 2020 VS 2025 (USD MILLION)

FIGURE 24. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL WATER PURIFIER MARKET SIZE, BY COMPONENT, 2025

FIGURE 25. GLOBAL WATER PURIFIER MARKET SIZE, BY MEMBRANE, 2020 VS 2025 (USD MILLION)

FIGURE 26. GLOBAL WATER PURIFIER MARKET SIZE, BY PUMP, 2020 VS 2025 (USD MILLION)

FIGURE 27. GLOBAL WATER PURIFIER MARKET SIZE, BY TAP & FAUCET, 2020 VS 2025 (USD MILLION)

FIGURE 28. GLOBAL WATER PURIFIER MARKET SIZE, BY DISTRIBUTION, 2020 VS 2025 (%)

FIGURE 29. GLOBAL WATER PURIFIER MARKET SIZE, BY DISTRIBUTION, 2020 VS 2025 (USD MILLION)

FIGURE 30. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL WATER PURIFIER MARKET SIZE, BY DISTRIBUTION, 2025

FIGURE 31. GLOBAL WATER PURIFIER MARKET SIZE, BY AFTERMARKET SUPPLIER, 2020 VS 2025 (USD MILLION)

FIGURE 32. GLOBAL WATER PURIFIER MARKET SIZE, BY OEM MANUFACTURER, 2020 VS 2025 (USD MILLION)

FIGURE 33. AMERICAS WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 34. AMERICAS WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 35. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 36. ARGENTINA WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 37. BRAZIL WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 38. CANADA WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 39. MEXICO WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 40. UNITED STATES WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 41. ASIA-PACIFIC WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 42. ASIA-PACIFIC WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 43. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 44. AUSTRALIA WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 45. CHINA WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 46. INDIA WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 47. INDONESIA WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 48. JAPAN WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 49. MALAYSIA WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 50. PHILIPPINES WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 51. SOUTH KOREA WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 52. THAILAND WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 53. EUROPE, MIDDLE EAST & AFRICA WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 54. EUROPE, MIDDLE EAST & AFRICA WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 55. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 56. FRANCE WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 57. GERMANY WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 58. ITALY WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 59. NETHERLANDS WATER PURIFIER MARKET SIZE, BY GEOGRAPHY,

2018-2025 (USD MILLION)

FIGURE 60. QATAR WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 61. RUSSIA WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 62. SAUDI ARABIA WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 63. SOUTH AFRICA WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 64. SPAIN WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 65. UNITED ARAB EMIRATES WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 66. UNITED KINGDOM WATER PURIFIER MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 67. GLOBAL WATER PURIFIER MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 68. GLOBAL WATER PURIFIER MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 69. GLOBAL WATER PURIFIER MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 70. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL WATER PURIFIER MARKET, BY TYPE

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