

# Vinyl Flooring Market Research Report by Product (Luxury Vinyl Tiles, Vinyl Composite Tile, and Vinyl Sheets), by End Use (Education, Healthcare, Hospitality, Industrial, and Residential) - Global Forecast to 2025 - Cumulative Impact of COVID-19

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## Abstracts

### Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Vinyl Flooring Market is expected to grow from USD 30,171.61 Million in 2020 to USD 42,139.55 Million by the end of 2025.
2. The Global Vinyl Flooring Market is expected to grow from EUR 26,455.04 Million in 2020 to EUR 36,948.76 Million by the end of 2025.
3. The Global Vinyl Flooring Market is expected to grow from GBP 23,518.58 Million in 2020 to GBP 32,847.53 Million by the end of 2025.
4. The Global Vinyl Flooring Market is expected to grow from JPY 3,220,075.38 Million in 2020 to JPY 4,497,358.35 Million by the end of 2025.
5. The Global Vinyl Flooring Market is expected to grow from AUD 43,813.19 Million in 2020 to AUD 61,192.23 Million by the end of 2025.

### Market Segmentation & Coverage:

This research report categorizes the Vinyl Flooring to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Product, the Vinyl Flooring Market studied across Luxury Vinyl Tiles, Vinyl Composite Tile, and Vinyl Sheets. The Vinyl Sheets further studied across Inlaid and

Printed.

Based on End Use, the Vinyl Flooring Market studied across Education, Healthcare, Hospitality, Industrial, Residential, Retail, and Sport.

Based on Geography, the Vinyl Flooring Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Vinyl Flooring Market including AFI Licensing LLC, CI TAKIRON Corporation, Forbo Holding AG, Gerflor Group, James Halstead PLC, Mannington Mills, Inc., Mohawk Industries, Inc, Responsive Industries Ltd., Shaw Industries Group, Inc., and TOLI Corporation.

Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Vinyl Flooring Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on the market offered by the key players
2. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets
3. **Market Diversification:** Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Vinyl Flooring Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Vinyl Flooring Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Vinyl Flooring Market?
4. What is the competitive strategic window for opportunities in the Global Vinyl Flooring Market?
5. What are the technology trends and regulatory frameworks in the Global Vinyl Flooring Market?
6. What are the modes and strategic moves considered suitable for entering the Global Vinyl Flooring Market?

## Contents

### 1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

### 2. RESEARCH METHODOLOGY

- 2.1. Research Process
  - 2.1.1. Define: Research Objective
  - 2.1.2. Determine: Research Design
  - 2.1.3. Prepare: Research Instrument
  - 2.1.4. Collect: Data Source
  - 2.1.5. Analyze: Data Interpretation
  - 2.1.6. Formulate: Data Verification
  - 2.1.7. Publish: Research Report
  - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
  - 2.2.1. Initiation: Research Process
  - 2.2.2. Planning: Develop Research Plan
  - 2.2.3. Execution: Conduct Research
  - 2.2.4. Verification: Finding & Analysis
  - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

### 3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Product Outlook
- 3.4. End Use Outlook
- 3.5. Geography Outlook
- 3.6. Competitor Outlook

## **4. MARKET OVERVIEW**

- 4.1. Introduction
- 4.2. Cumulative Impact of COVID-19

## **5. MARKET INSIGHTS**

- 5.1. Market Dynamics
  - 5.1.1. Drivers
  - 5.1.2. Restraints
  - 5.1.3. Opportunities
  - 5.1.4. Challenges
- 5.2. Porters Five Forces Analysis
  - 5.2.1. Threat of New Entrants
  - 5.2.2. Threat of Substitutes
  - 5.2.3. Bargaining Power of Customers
  - 5.2.4. Bargaining Power of Suppliers
  - 5.2.5. Industry Rivalry

## **6. GLOBAL VINYL FLOORING MARKET, BY PRODUCT**

- 6.1. Introduction
- 6.2. Luxury Vinyl Tiles
- 6.3. Vinyl Composite Tile
- 6.4. Vinyl Sheets
  - 6.4.1. Inlaid
  - 6.4.2. Printed

## **7. GLOBAL VINYL FLOORING MARKET, BY END USE**

- 7.1. Introduction
- 7.2. Education
- 7.3. Healthcare
- 7.4. Hospitality
- 7.5. Industrial
- 7.6. Residential
- 7.7. Retail
- 7.8. Sport

## **8. AMERICAS VINYL FLOORING MARKET**

- 8.1. Introduction
- 8.2. Argentina
- 8.3. Brazil
- 8.4. Canada
- 8.5. Mexico
- 8.6. United States

## **9. ASIA-PACIFIC VINYL FLOORING MARKET**

- 9.1. Introduction
- 9.2. Australia
- 9.3. China
- 9.4. India
- 9.5. Indonesia
- 9.6. Japan
- 9.7. Malaysia
- 9.8. Philippines
- 9.9. South Korea
- 9.10. Thailand

## **10. EUROPE, MIDDLE EAST & AFRICA VINYL FLOORING MARKET**

- 10.1. Introduction
- 10.2. France
- 10.3. Germany
- 10.4. Italy
- 10.5. Netherlands
- 10.6. Qatar
- 10.7. Russia
- 10.8. Saudi Arabia
- 10.9. South Africa
- 10.10. Spain
- 10.11. United Arab Emirates
- 10.12. United Kingdom

## **11. COMPETITIVE LANDSCAPE**

- 11.1. FPNV Positioning Matrix
  - 11.1.1. Quadrants
  - 11.1.2. Business Strategy
  - 11.1.3. Product Satisfaction
- 11.2. Market Ranking Analysis
- 11.3. Market Share Analysis
- 11.4. Competitor SWOT Analysis
- 11.5. Competitive Scenario
  - 11.5.1. Merger & Acquisition
  - 11.5.2. Agreement, Collaboration, & Partnership
  - 11.5.3. New Product Launch & Enhancement
  - 11.5.4. Investment & Funding
  - 11.5.5. Award, Recognition, & Expansion

## **12. COMPANY USABILITY PROFILES**

- 12.1. AFI Licensing LLC
- 12.2. CI TAKIRON Corporation
- 12.3. Forbo Holding AG
- 12.4. Gerflor Group
- 12.5. James Halstead PLC
- 12.6. Mannington Mills, Inc.
- 12.7. Mohawk Industries, Inc
- 12.8. Responsive Industries Ltd.
- 12.9. Shaw Industries Group, Inc.
- 12.10. TOLI Corporation

## **13. APPENDIX**

- 13.1. Discussion Guide
- 13.2. License & Pricing

## List Of Tables

### LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL VINYL FLOORING MARKET SIZE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL VINYL FLOORING MARKET SIZE, BY PRODUCT, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL VINYL FLOORING MARKET SIZE, BY LUXURY VINYL TILES, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL VINYL FLOORING MARKET SIZE, BY VINYL COMPOSITE TILE,

BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL VINYL FLOORING MARKET SIZE, BY VINYL SHEETS, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL VINYL FLOORING MARKET SIZE, BY INLAID, BY GEOGRAPHY,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL VINYL FLOORING MARKET SIZE, BY PRINTED, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL VINYL FLOORING MARKET SIZE, BY END USE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL VINYL FLOORING MARKET SIZE, BY EDUCATION, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL VINYL FLOORING MARKET SIZE, BY HEALTHCARE, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL VINYL FLOORING MARKET SIZE, BY HOSPITALITY, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. GLOBAL VINYL FLOORING MARKET SIZE, BY INDUSTRIAL, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. GLOBAL VINYL FLOORING MARKET SIZE, BY RESIDENTIAL, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. GLOBAL VINYL FLOORING MARKET SIZE, BY RETAIL, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. GLOBAL VINYL FLOORING MARKET SIZE, BY SPORT, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. AMERICAS VINYL FLOORING MARKET SIZE, BY GEOGRAPHY,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)



- TABLE 19. AMERICAS VINYL FLOORING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 20. AMERICAS VINYL FLOORING MARKET SIZE, BY END USE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 21. ARGENTINA VINYL FLOORING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 22. ARGENTINA VINYL FLOORING MARKET SIZE, BY END USE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 23. BRAZIL VINYL FLOORING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 24. BRAZIL VINYL FLOORING MARKET SIZE, BY END USE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 25. CANADA VINYL FLOORING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 26. CANADA VINYL FLOORING MARKET SIZE, BY END USE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 27. MEXICO VINYL FLOORING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 28. MEXICO VINYL FLOORING MARKET SIZE, BY END USE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 29. UNITED STATES VINYL FLOORING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 30. UNITED STATES VINYL FLOORING MARKET SIZE, BY END USE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 31. ASIA-PACIFIC VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 32. ASIA-PACIFIC VINYL FLOORING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 33. ASIA-PACIFIC VINYL FLOORING MARKET SIZE, BY END USE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 34. AUSTRALIA VINYL FLOORING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 35. AUSTRALIA VINYL FLOORING MARKET SIZE, BY END USE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 36. CHINA VINYL FLOORING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 37. CHINA VINYL FLOORING MARKET SIZE, BY END USE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 38. INDIA VINYL FLOORING MARKET SIZE, BY PRODUCT, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. INDIA VINYL FLOORING MARKET SIZE, BY END USE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. INDONESIA VINYL FLOORING MARKET SIZE, BY PRODUCT, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. INDONESIA VINYL FLOORING MARKET SIZE, BY END USE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. JAPAN VINYL FLOORING MARKET SIZE, BY PRODUCT, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. JAPAN VINYL FLOORING MARKET SIZE, BY END USE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. MALAYSIA VINYL FLOORING MARKET SIZE, BY PRODUCT, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. MALAYSIA VINYL FLOORING MARKET SIZE, BY END USE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. PHILIPPINES VINYL FLOORING MARKET SIZE, BY PRODUCT,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. PHILIPPINES VINYL FLOORING MARKET SIZE, BY END USE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. SOUTH KOREA VINYL FLOORING MARKET SIZE, BY PRODUCT,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. SOUTH KOREA VINYL FLOORING MARKET SIZE, BY END USE,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. THAILAND VINYL FLOORING MARKET SIZE, BY PRODUCT, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. THAILAND VINYL FLOORING MARKET SIZE, BY END USE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. EUROPE, MIDDLE EAST & AFRICA VINYL FLOORING MARKET SIZE, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. EUROPE, MIDDLE EAST & AFRICA VINYL FLOORING MARKET SIZE, BY  
PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. EUROPE, MIDDLE EAST & AFRICA VINYL FLOORING MARKET SIZE, BY  
END USE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. FRANCE VINYL FLOORING MARKET SIZE, BY PRODUCT, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. FRANCE VINYL FLOORING MARKET SIZE, BY END USE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 57. GERMANY VINYL FLOORING MARKET SIZE, BY PRODUCT, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. GERMANY VINYL FLOORING MARKET SIZE, BY END USE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. ITALY VINYL FLOORING MARKET SIZE, BY PRODUCT, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. ITALY VINYL FLOORING MARKET SIZE, BY END USE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. NETHERLANDS VINYL FLOORING MARKET SIZE, BY PRODUCT,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. NETHERLANDS VINYL FLOORING MARKET SIZE, BY END USE,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. QATAR VINYL FLOORING MARKET SIZE, BY PRODUCT, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. QATAR VINYL FLOORING MARKET SIZE, BY END USE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. RUSSIA VINYL FLOORING MARKET SIZE, BY PRODUCT, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. RUSSIA VINYL FLOORING MARKET SIZE, BY END USE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. SAUDI ARABIA VINYL FLOORING MARKET SIZE, BY PRODUCT,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. SAUDI ARABIA VINYL FLOORING MARKET SIZE, BY END USE,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. SOUTH AFRICA VINYL FLOORING MARKET SIZE, BY PRODUCT,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. SOUTH AFRICA VINYL FLOORING MARKET SIZE, BY END USE,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. SPAIN VINYL FLOORING MARKET SIZE, BY PRODUCT, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 72. SPAIN VINYL FLOORING MARKET SIZE, BY END USE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 73. UNITED ARAB EMIRATES VINYL FLOORING MARKET SIZE, BY  
PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 74. UNITED ARAB EMIRATES VINYL FLOORING MARKET SIZE, BY END  
USE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 75. UNITED KINGDOM VINYL FLOORING MARKET SIZE, BY PRODUCT,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 76. UNITED KINGDOM VINYL FLOORING MARKET SIZE, BY END USE,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 77. GLOBAL VINYL FLOORING MARKET: SCORES

- TABLE 78. GLOBAL VINYL FLOORING MARKET: BUSINESS STRATEGY
- TABLE 79. GLOBAL VINYL FLOORING MARKET: PRODUCT SATISFACTION
- TABLE 80. GLOBAL VINYL FLOORING MARKET: RANKING
- TABLE 81. GLOBAL VINYL FLOORING MARKET: MERGER & ACQUISITION
- TABLE 82. GLOBAL VINYL FLOORING MARKET: AGREEMENT, COLLABORATION,  
& PARTNERSHIP
- TABLE 83. GLOBAL VINYL FLOORING MARKET: NEW PRODUCT LAUNCH &  
ENHANCEMENT
- TABLE 84. GLOBAL VINYL FLOORING MARKET: INVESTMENT & FUNDING
- TABLE 85. GLOBAL VINYL FLOORING MARKET: AWARD, RECOGNITION, &  
EXPANSION
- TABLE 86. GLOBAL VINYL FLOORING MARKET: LICENSE & PRICING

## List Of Figures

### LIST OF FIGURES

- FIGURE 1. GLOBAL VINYL FLOORING MARKET: RESEARCH PROCESS
- FIGURE 2. GLOBAL VINYL FLOORING MARKET: RESEARCH EXECUTION
- FIGURE 3. GLOBAL VINYL FLOORING MARKET SIZE, 2020 VS 2025 (USD MILLION)
- FIGURE 4. GLOBAL VINYL FLOORING MARKET SIZE, BY PRODUCT, 2020 (USD MILLION)
- FIGURE 5. GLOBAL VINYL FLOORING MARKET SIZE, BY END USE, 2020 (USD MILLION)
- FIGURE 6. GLOBAL VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)
- FIGURE 7. GLOBAL VINYL FLOORING MARKET SIZE, 2018-2025 (USD MILLION)
- FIGURE 8. GLOBAL VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)
- FIGURE 9. GLOBAL VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)
- FIGURE 10. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2025
- FIGURE 11. GLOBAL VINYL FLOORING MARKET: MARKET DYNAMICS
- FIGURE 12. GLOBAL VINYL FLOORING MARKET: PORTERS FIVE FORCES ANALYSIS
- FIGURE 13. GLOBAL VINYL FLOORING MARKET SIZE, BY PRODUCT, 2020 VS 2025 (%)
- FIGURE 14. GLOBAL VINYL FLOORING MARKET SIZE, BY PRODUCT, 2020 VS 2025 (USD MILLION)
- FIGURE 15. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL VINYL FLOORING MARKET SIZE, BY PRODUCT, 2025
- FIGURE 16. GLOBAL VINYL FLOORING MARKET SIZE, BY LUXURY VINYL TILES, 2020 VS 2025 (USD MILLION)
- FIGURE 17. GLOBAL VINYL FLOORING MARKET SIZE, BY VINYL COMPOSITE TILE, 2020 VS 2025 (USD MILLION)
- FIGURE 18. GLOBAL VINYL FLOORING MARKET SIZE, BY VINYL SHEETS, 2020 VS 2025 (USD MILLION)
- FIGURE 19. GLOBAL VINYL FLOORING MARKET SIZE, BY INLAID, 2020 VS 2025 (USD MILLION)
- FIGURE 20. GLOBAL VINYL FLOORING MARKET SIZE, BY PRINTED, 2020 VS 2025

(USD MILLION)

FIGURE 21. GLOBAL VINYL FLOORING MARKET SIZE, BY END USE, 2020 VS 2025 (%)

FIGURE 22. GLOBAL VINYL FLOORING MARKET SIZE, BY END USE, 2020 VS 2025 (USD MILLION)

FIGURE 23. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL VINYL FLOORING MARKET SIZE, BY END USE, 2025

FIGURE 24. GLOBAL VINYL FLOORING MARKET SIZE, BY EDUCATION, 2020 VS 2025 (USD MILLION)

FIGURE 25. GLOBAL VINYL FLOORING MARKET SIZE, BY HEALTHCARE, 2020 VS 2025 (USD MILLION)

FIGURE 26. GLOBAL VINYL FLOORING MARKET SIZE, BY HOSPITALITY, 2020 VS 2025 (USD MILLION)

FIGURE 27. GLOBAL VINYL FLOORING MARKET SIZE, BY INDUSTRIAL, 2020 VS 2025 (USD MILLION)

FIGURE 28. GLOBAL VINYL FLOORING MARKET SIZE, BY RESIDENTIAL, 2020 VS 2025 (USD MILLION)

FIGURE 29. GLOBAL VINYL FLOORING MARKET SIZE, BY RETAIL, 2020 VS 2025 (USD MILLION)

FIGURE 30. GLOBAL VINYL FLOORING MARKET SIZE, BY SPORT, 2020 VS 2025 (USD MILLION)

FIGURE 31. AMERICAS VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 32. AMERICAS VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 33. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 34. ARGENTINA VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 35. BRAZIL VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 36. CANADA VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 37. MEXICO VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 38. UNITED STATES VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 39. ASIA-PACIFIC VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)



FIGURE 40. ASIA-PACIFIC VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 41. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 42. AUSTRALIA VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 43. CHINA VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 44. INDIA VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 45. INDONESIA VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 46. JAPAN VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 47. MALAYSIA VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 48. PHILIPPINES VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 49. SOUTH KOREA VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 50. THAILAND VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 51. EUROPE, MIDDLE EAST & AFRICA VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 52. EUROPE, MIDDLE EAST & AFRICA VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 53. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 54. FRANCE VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 55. GERMANY VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 56. ITALY VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 57. NETHERLANDS VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 58. QATAR VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 59. RUSSIA VINYL FLOORING MARKET SIZE, BY GEOGRAPHY,

2018-2025 (USD MILLION)

FIGURE 60. SAUDI ARABIA VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 61. SOUTH AFRICA VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 62. SPAIN VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 63. UNITED ARAB EMIRATES VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 64. UNITED KINGDOM VINYL FLOORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 65. GLOBAL VINYL FLOORING MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 66. GLOBAL VINYL FLOORING MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 67. GLOBAL VINYL FLOORING MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 68. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL VINYL FLOORING MARKET, BY TYPE



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