

Video Surveillance Market Research Report by System (Analog Video Surveillance System and IP Video Surveillance System), by Offering (Hardware, Services, and Software), by Vertical - Global Forecast to 2025 - Cumulative Impact of COVID-19

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Abstracts

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

- 1. The Global Video Surveillance Market is expected to grow from USD 41,151.21 Million in 2020 to USD 82,968.47 Million by the end of 2025.
- 2. The Global Video Surveillance Market is expected to grow from EUR 36,082.16 Million in 2020 to EUR 72,748.33 Million by the end of 2025.
- 3. The Global Video Surveillance Market is expected to grow from GBP 32,077.12 Million in 2020 to GBP 64,673.42 Million by the end of 2025.
- 4. The Global Video Surveillance Market is expected to grow from JPY 4,391,876.92 Million in 2020 to JPY 8,854,838.21 Million by the end of 2025.
- 5. The Global Video Surveillance Market is expected to grow from AUD 59,757.03 Million in 2020 to AUD 120,481.25 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Video Surveillance to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on System, the Video Surveillance Market studied across Analog Video Surveillance System and IP Video Surveillance System.



Based on Offering, the Video Surveillance Market studied across Hardware, Services, and Software. The Hardware further studied across Accessories, Camera, and Storage Device. The Services further studied across Installation and Maintenance Services and Video Surveillance-As-A-Service (VSaaS). The Software further studied across Video Analytics and Video Management Software.

Based on Vertical, the Video Surveillance Market studied across Commercial, Industrial, Infrastructure, Military & Defense, Public Facility, and Residential. The Commercial further studied across Banking and Finance Buildings, Enterprises and Data Centers, Hospitality Centers, Retail Stores and Malls, and Warehouses. The Infrastructure further studied across City Surveillance, Public Places, Transportation, and Utilities. The Military & Defense further studied across Border Surveillance, Coastal Surveillance, Law Enforcement, and Prison and Correctional Facilities.

Based on Geography, the Video Surveillance Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Video Surveillance Market including Avigilon, BCDVideo, CP Plus, Hanwha Techwin, Honeywell Security Group, Infinova, NICE Systems Ltd., Panasonic System Networks, Pelco Inc, Tiandy Technologies Co., Ltd, Uniview, Vivotek Inc, and Zicom.

Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so for and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlaying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19



impact on the market.

360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Video Surveillance Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

- 1. Market Penetration: Provides comprehensive information on the market offered by the key players
- 2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets
- 3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
- 4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
- 5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

- 1. What is the market size and forecast of the Global Video Surveillance Market?
- 2. What are the inhibiting factors and impact of COVID-19 shaping the Global Video Surveillance Market during the forecast period?
- 3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Video Surveillance Market?
- 4. What is the competitive strategic window for opportunities in the Global Video Surveillance Market?



- 5. What are the technology trends and regulatory frameworks in the Global Video Surveillance Market?
- 6. What are the modes and strategic moves considered suitable for entering the Global Video Surveillance Market?



Contents

1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

2. RESEARCH METHODOLOGY

- 2.1. Research Process
 - 2.1.1. Define: Research Objective
 - 2.1.2. Determine: Research Design
 - 2.1.3. Prepare: Research Instrument
 - 2.1.4. Collect: Data Source
 - 2.1.5. Analyze: Data Interpretation
 - 2.1.6. Formulate: Data Verification
 - 2.1.7. Publish: Research Report
 - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
 - 2.2.1. Initiation: Research Process
 - 2.2.2. Planning: Develop Research Plan
 - 2.2.3. Execution: Conduct Research
 - 2.2.4. Verification: Finding & Analysis
 - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Vertical Outlook
- 3.4. Offering Outlook
- 3.5. System Outlook
- 3.6. Geography Outlook



3.7. Competitor Outlook

4. MARKET OVERVIEW

- 4.1. Introduction
- 4.2. Cumulative Impact of COVID-19

5. MARKET INSIGHTS

- 5.1. Market Dynamics
 - 5.1.1. Drivers
 - 5.1.1.1. Increasing concerns for public safety and security
 - 5.1.1.2. Growing adoption of IP cameras
 - 5.1.1.3. Rising demand for DIY and spy cameras
 - 5.1.2. Restraints
 - 5.1.2.1. Violation of privacy
 - 5.1.3. Opportunities
- 5.1.3.1. Growing government and stakeholder funding for developing smart cities and employing city surveillance solutions
 - 5.1.3.2. Rising demand for VSaaS services
- 5.1.3.3. Ongoing technological advancements in big data, video analytics, IoT, and cloud-based services
 - 5.1.4. Challenges
 - 5.1.4.1. Requirement of high-capacity storage systems and higher bandwidth
 - 5.1.4.2. Cybersecurity threats
- 5.2. Porters Five Forces Analysis
 - 5.2.1. Threat of New Entrants
 - 5.2.2. Threat of Substitutes
 - 5.2.3. Bargaining Power of Customers
 - 5.2.4. Bargaining Power of Suppliers
 - 5.2.5. Industry Rivalry

6. GLOBAL VIDEO SURVEILLANCE MARKET, BY SYSTEM

- 6.1. Introduction
- 6.2. Analog Video Surveillance System
- 6.3. IP Video Surveillance System

7. GLOBAL VIDEO SURVEILLANCE MARKET, BY OFFERING



- 7.1. Introduction
- 7.2. Hardware
 - 7.2.1. Accessories
 - 7.2.1.1. Cables
 - 7.2.1.2. Encoders
 - 7.2.2. Camera
 - 7.2.2.1. Wired Cameras
 - 7.2.2.2. Wireless Cameras
 - 7.2.3. Storage Device
 - 7.2.3.1. Digital Video Recorders
 - 7.2.3.2. Direct-Attached Storage Devices
 - 7.2.3.3. Hybrid Video Recorders
 - 7.2.3.4. IP Storage Area Network
 - 7.2.3.5. Network Video Recorders
 - 7.2.3.6. Network-Attached Storage Devices
- 7.3. Services
 - 7.3.1. Installation and Maintenance Services
- 7.3.2. Video Surveillance-As-A-Service (VSaaS)
- 7.4. Software
 - 7.4.1. Video Analytics
 - 7.4.2. Video Management Software

8. GLOBAL VIDEO SURVEILLANCE MARKET, BY VERTICAL

- 8.1. Introduction
- 8.2. Commercial
 - 8.2.1. Banking and Finance Buildings
 - 8.2.2. Enterprises and Data Centers
 - 8.2.3. Hospitality Centers
 - 8.2.4. Retail Stores and Malls
 - 8.2.5. Warehouses
- 8.3. Industrial
- 8.4. Infrastructure
 - 8.4.1. City Surveillance
 - 8.4.2. Public Places
 - 8.4.3. Transportation
 - 8.4.4. Utilities
- 8.5. Military & Defense



- 8.5.1. Border Surveillance
- 8.5.2. Coastal Surveillance
- 8.5.3. Law Enforcement
- 8.5.4. Prison and Correctional Facilities
- 8.6. Public Facility
- 8.7. Residential

9. AMERICAS VIDEO SURVEILLANCE MARKET

- 9.1. Introduction
- 9.2. Argentina
- 9.3. Brazil
- 9.4. Canada
- 9.5. Mexico
- 9.6. United States

10. ASIA-PACIFIC VIDEO SURVEILLANCE MARKET

- 10.1. Introduction
- 10.2. Australia
- 10.3. China
- 10.4. India
- 10.5. Indonesia
- 10.6. Japan
- 10.7. Malaysia
- 10.8. Philippines
- 10.9. South Korea
- 10.10. Thailand

11. EUROPE, MIDDLE EAST & AFRICA VIDEO SURVEILLANCE MARKET

- 11.1. Introduction
- 11.2. France
- 11.3. Germany
- 11.4. Italy
- 11.5. Netherlands
- 11.6. Qatar
- 11.7. Russia
- 11.8. Saudi Arabia



- 11.9. South Africa
- 11.10. Spain
- 11.11. United Arab Emirates
- 11.12. United Kingdom

12. COMPETITIVE LANDSCAPE

- 12.1. FPNV Positioning Matrix
 - 12.1.1. Quadrants
 - 12.1.2. Business Strategy
 - 12.1.3. Product Satisfaction
- 12.2. Market Ranking Analysis
- 12.3. Market Share Analysis
- 12.4. Competitor SWOT Analysis
- 12.5. Competitive Scenario
 - 12.5.1. Merger & Acquisition
 - 12.5.2. Agreement, Collaboration, & Partnership
 - 12.5.3. New Product Launch & Enhancement
 - 12.5.4. Investment & Funding
 - 12.5.5. Award, Recognition, & Expansion

13. COMPANY USABILITY PROFILES

- 13.1. Avigilon
- 13.2. BCDVideo
- 13.3. CP Plus
- 13.4. Hanwha Techwin
- 13.5. Honeywell Security Group
- 13.6. Infinova
- 13.7. NICE Systems Ltd.
- 13.8. Panasonic System Networks
- 13.9. Pelco Inc
- 13.10. Tiandy Technologies Co., Ltd
- 13.11. Uniview
- 13.12. Vivotek Inc
- 13.13. Zicom

14. APPENDIX



- 14.1. Discussion Guide
- 14.2. License & Pricing



List Of Tables

LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY SYSTEM, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY ANALOG VIDEO SURVEILLANCE SYSTEM, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY IP VIDEO SURVEILLANCE SYSTEM, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY HARDWARE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY ACCESSORIES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY CABLES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY ENCODERS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY CAMERA, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY WIRED CAMERAS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY WIRELESS CAMERAS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY STORAGE DEVICE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY DIGITAL VIDEO RECORDERS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 17. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY DIRECT-ATTACHED

STORAGE DEVICES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD



MILLION)

TABLE 18. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY HYBRID VIDEO RECORDERS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 19. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY IP STORAGE AREA NETWORK, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 20. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY NETWORK VIDEO RECORDERS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 21. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY NETWORK-ATTACHED STORAGE DEVICES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY SERVICES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY INSTALLATION AND MAINTENANCE SERVICES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY VIDEO SURVEILLANCE-AS-A-SERVICE (VSAAS), BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY SOFTWARE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY VIDEO ANALYTICS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY VIDEO MANAGEMENT SOFTWARE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY COMMERCIAL, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY BANKING AND FINANCE BUILDINGS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY ENTERPRISES AND DATA CENTERS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 32. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY HOSPITALITY CENTERS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 33. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY RETAIL STORES AND MALLS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 34. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY WAREHOUSES, BY



GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY INDUSTRIAL, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY INFRASTRUCTURE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY CITY

SURVEILLANCE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 38. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY PUBLIC PLACES,

BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY

TRANSPORTATION, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY UTILITIES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY MILITARY &

DEFENSE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY BORDER

SURVEILLANCE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY COASTAL

SURVEILLANCE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY LAW

ENFORCEMENT, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY PRISON AND

CORRECTIONAL FACILITIES, BY GEOGRAPHY, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY PUBLIC FACILITY, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY RESIDENTIAL, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. AMERICAS VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. AMERICAS VIDEO SURVEILLANCE MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. AMERICAS VIDEO SURVEILLANCE MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. AMERICAS VIDEO SURVEILLANCE MARKET SIZE, BY SYSTEM, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. ARGENTINA VIDEO SURVEILLANCE MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)



TABLE 53. ARGENTINA VIDEO SURVEILLANCE MARKET SIZE, BY OFFERING,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. ARGENTINA VIDEO SURVEILLANCE MARKET SIZE, BY SYSTEM,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. BRAZIL VIDEO SURVEILLANCE MARKET SIZE, BY VERTICAL,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. BRAZIL VIDEO SURVEILLANCE MARKET SIZE, BY OFFERING,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 57. BRAZIL VIDEO SURVEILLANCE MARKET SIZE, BY SYSTEM, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. CANADA VIDEO SURVEILLANCE MARKET SIZE, BY VERTICAL,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. CANADA VIDEO SURVEILLANCE MARKET SIZE, BY OFFERING,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. CANADA VIDEO SURVEILLANCE MARKET SIZE, BY SYSTEM,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. MEXICO VIDEO SURVEILLANCE MARKET SIZE, BY VERTICAL,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. MEXICO VIDEO SURVEILLANCE MARKET SIZE, BY OFFERING,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. MEXICO VIDEO SURVEILLANCE MARKET SIZE, BY SYSTEM, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. UNITED STATES VIDEO SURVEILLANCE MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. UNITED STATES VIDEO SURVEILLANCE MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. UNITED STATES VIDEO SURVEILLANCE MARKET SIZE, BY SYSTEM, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. ASIA-PACIFIC VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. ASIA-PACIFIC VIDEO SURVEILLANCE MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. ASIA-PACIFIC VIDEO SURVEILLANCE MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. ASIA-PACIFIC VIDEO SURVEILLANCE MARKET SIZE, BY SYSTEM, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. AUSTRALIA VIDEO SURVEILLANCE MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 72. AUSTRALIA VIDEO SURVEILLANCE MARKET SIZE, BY OFFERING,



2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 73. AUSTRALIA VIDEO SURVEILLANCE MARKET SIZE, BY SYSTEM, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 74. CHINA VIDEO SURVEILLANCE MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 75. CHINA VIDEO SURVEILLANCE MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 76. CHINA VIDEO SURVEILLANCE MARKET SIZE, BY SYSTEM, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 77. INDIA VIDEO SURVEILLANCE MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 78. INDIA VIDEO SURVEILLANCE MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 79. INDIA VIDEO SURVEILLANCE MARKET SIZE, BY SYSTEM, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 80. INDONESIA VIDEO SURVEILLANCE MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 81. INDONESIA VIDEO SURVEILLANCE MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 82. INDONESIA VIDEO SURVEILLANCE MARKET SIZE, BY SYSTEM, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 83. JAPAN VIDEO SURVEILLANCE MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 84. JAPAN VIDEO SURVEILLANCE MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 85. JAPAN VIDEO SURVEILLANCE MARKET SIZE, BY SYSTEM, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 86. MALAYSIA VIDEO SURVEILLANCE MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 87. MALAYSIA VIDEO SURVEILLANCE MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 88. MALAYSIA VIDEO SURVEILLANCE MARKET SIZE, BY SYSTEM, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 89. PHILIPPINES VIDEO SURVEILLANCE MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 90. PHILIPPINES VIDEO SURVEILLANCE MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 91. PHILIPPINES VIDEO SURVEILLANCE MARKET SIZE, BY SYSTEM, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)



TABLE 92. SOUTH KOREA VIDEO SURVEILLANCE MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 93. SOUTH KOREA VIDEO SURVEILLANCE MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 94. SOUTH KOREA VIDEO SURVEILLANCE MARKET SIZE, BY SYSTEM, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 95. THAILAND VIDEO SURVEILLANCE MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 96. THAILAND VIDEO SURVEILLANCE MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 97. THAILAND VIDEO SURVEILLANCE MARKET SIZE, BY SYSTEM, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 98. EUROPE, MIDDLE EAST & AFRICA VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 99. EUROPE, MIDDLE EAST & AFRICA VIDEO SURVEILLANCE MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 100. EUROPE, MIDDLE EAST & AFRICA VIDEO SURVEILLANCE MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 101. EUROPE, MIDDLE EAST & AFRICA VIDEO SURVEILLANCE MARKET SIZE, BY SYSTEM, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 102. FRANCE VIDEO SURVEILLANCE MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 103. FRANCE VIDEO SURVEILLANCE MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 104. FRANCE VIDEO SURVEILLANCE MARKET SIZE, BY SYSTEM, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 105. GERMANY VIDEO SURVEILLANCE MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 106. GERMANY VIDEO SURVEILLANCE MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 107. GERMANY VIDEO SURVEILLANCE MARKET SIZE, BY SYSTEM, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 108. ITALY VIDEO SURVEILLANCE MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 109. ITALY VIDEO SURVEILLANCE MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 110. ITALY VIDEO SURVEILLANCE MARKET SIZE, BY SYSTEM, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 111. NETHERLANDS VIDEO SURVEILLANCE MARKET SIZE, BY VERTICAL,



2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 112. NETHERLANDS VIDEO SURVEILLANCE MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 113. NETHERLANDS VIDEO SURVEILLANCE MARKET SIZE, BY SYSTEM, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 114. QATAR VIDEO SURVEILLANCE MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 115. QATAR VIDEO SURVEILLANCE MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 116. QATAR VIDEO SURVEILLANCE MARKET SIZE, BY SYSTEM, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 117. RUSSIA VIDEO SURVEILLANCE MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 118. RUSSIA VIDEO SURVEILLANCE MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 119. RUSSIA VIDEO SURVEILLANCE MARKET SIZE, BY SYSTEM, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 120. SAUDI ARABIA VIDEO SURVEILLANCE MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 121. SAUDI ARABIA VIDEO SURVEILLANCE MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 122. SAUDI ARABIA VIDEO SURVEILLANCE MARKET SIZE, BY SYSTEM, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 123. SOUTH AFRICA VIDEO SURVEILLANCE MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 124. SOUTH AFRICA VIDEO SURVEILLANCE MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 125. SOUTH AFRICA VIDEO SURVEILLANCE MARKET SIZE, BY SYSTEM, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 126. SPAIN VIDEO SURVEILLANCE MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 127. SPAIN VIDEO SURVEILLANCE MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 128. SPAIN VIDEO SURVEILLANCE MARKET SIZE, BY SYSTEM, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 129. UNITED ARAB EMIRATES VIDEO SURVEILLANCE MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 130. UNITED ARAB EMIRATES VIDEO SURVEILLANCE MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)



TABLE 131. UNITED ARAB EMIRATES VIDEO SURVEILLANCE MARKET SIZE, BY SYSTEM, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 132. UNITED KINGDOM VIDEO SURVEILLANCE MARKET SIZE, BY

VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 133. UNITED KINGDOM VIDEO SURVEILLANCE MARKET SIZE, BY

OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 134. UNITED KINGDOM VIDEO SURVEILLANCE MARKET SIZE, BY

SYSTEM, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 135. GLOBAL VIDEO SURVEILLANCE MARKET: SCORES

TABLE 136. GLOBAL VIDEO SURVEILLANCE MARKET: BUSINESS STRATEGY

TABLE 137. GLOBAL VIDEO SURVEILLANCE MARKET: PRODUCT SATISFACTION

TABLE 138. GLOBAL VIDEO SURVEILLANCE MARKET: RANKING

TABLE 139. GLOBAL VIDEO SURVEILLANCE MARKET: MERGER & ACQUISITION

TABLE 140. GLOBAL VIDEO SURVEILLANCE MARKET: AGREEMENT,

COLLABORATION, & PARTNERSHIP

TABLE 141. GLOBAL VIDEO SURVEILLANCE MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT

TABLE 142. GLOBAL VIDEO SURVEILLANCE MARKET: INVESTMENT & FUNDING TABLE 143. GLOBAL VIDEO SURVEILLANCE MARKET: AWARD, RECOGNITION, & EXPANSION

TABLE 144. GLOBAL VIDEO SURVEILLANCE MARKET: LICENSE & PRICING



List Of Figures

LIST OF FIGURES

FIGURE 1. GLOBAL VIDEO SURVEILLANCE MARKET: RESEARCH PROCESS

FIGURE 2. GLOBAL VIDEO SURVEILLANCE MARKET: RESEARCH EXECUTION

FIGURE 3. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, 2020 VS 2025 (USD MILLION)

FIGURE 4. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY VERTICAL, 2020 (USD MILLION)

FIGURE 5. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY OFFERING, 2020 (USD MILLION)

FIGURE 6. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY SYSTEM, 2020 (USD MILLION)

FIGURE 7. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)

FIGURE 8. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, 2018-2025 (USD MILLION)

FIGURE 9. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 10. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 11. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL VIDEO SURVEILLANCE MARKET SIZE. BY GEOGRAPHY. 2025

FIGURE 12. GLOBAL VIDEO SURVEILLANCE MARKET: MARKET DYNAMICS

FIGURE 13. GLOBAL VIDEO SURVEILLANCE MARKET: PORTERS FIVE FORCES ANALYSIS

FIGURE 14. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY SYSTEM, 2020 VS 2025 (%)

FIGURE 15. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY SYSTEM, 2020 VS 2025 (USD MILLION)

FIGURE 16. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY SYSTEM, 2025

FIGURE 17. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY ANALOG VIDEO SURVEILLANCE SYSTEM, 2020 VS 2025 (USD MILLION)

FIGURE 18. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY IP VIDEO SURVEILLANCE SYSTEM, 2020 VS 2025 (USD MILLION)

FIGURE 19. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY OFFERING, 2020 VS 2025 (%)



FIGURE 20. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY OFFERING, 2020 VS 2025 (USD MILLION)

FIGURE 21. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL VIDEO

SURVEILLANCE MARKET SIZE, BY OFFERING, 2025

FIGURE 22. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY HARDWARE, 2020 VS 2025 (USD MILLION)

FIGURE 23. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY ACCESSORIES, 2020 VS 2025 (USD MILLION)

FIGURE 24. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY CABLES, 2020 VS 2025 (USD MILLION)

FIGURE 25. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY ENCODERS, 2020 VS 2025 (USD MILLION)

FIGURE 26. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY CAMERA, 2020 VS 2025 (USD MILLION)

FIGURE 27. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY WIRED CAMERAS, 2020 VS 2025 (USD MILLION)

FIGURE 28. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY WIRELESS CAMERAS, 2020 VS 2025 (USD MILLION)

FIGURE 29. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY STORAGE DEVICE, 2020 VS 2025 (USD MILLION)

FIGURE 30. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY DIGITAL VIDEO RECORDERS, 2020 VS 2025 (USD MILLION)

FIGURE 31. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY DIRECT-

ATTACHED STORAGE DEVICES, 2020 VS 2025 (USD MILLION)

FIGURE 32. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY HYBRID VIDEO RECORDERS, 2020 VS 2025 (USD MILLION)

FIGURE 33. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY IP STORAGE AREA NETWORK, 2020 VS 2025 (USD MILLION)

FIGURE 34. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY NETWORK VIDEO RECORDERS, 2020 VS 2025 (USD MILLION)

FIGURE 35. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY NETWORK-

ATTACHED STORAGE DEVICES, 2020 VS 2025 (USD MILLION)

FIGURE 36. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY SERVICES, 2020 VS 2025 (USD MILLION)

FIGURE 37. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY INSTALLATION AND MAINTENANCE SERVICES, 2020 VS 2025 (USD MILLION)

FIGURE 38. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY VIDEO

SURVEILLANCE-AS-A-SERVICE (VSAAS), 2020 VS 2025 (USD MILLION)

FIGURE 39. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY SOFTWARE, 2020



VS 2025 (USD MILLION)

FIGURE 40. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY VIDEO ANALYTICS, 2020 VS 2025 (USD MILLION)

FIGURE 41. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY VIDEO MANAGEMENT SOFTWARE, 2020 VS 2025 (USD MILLION)

FIGURE 42. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY VERTICAL, 2020 VS 2025 (%)

FIGURE 43. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY VERTICAL, 2020 VS 2025 (USD MILLION)

FIGURE 44. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY VERTICAL, 2025

FIGURE 45. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY COMMERCIAL, 2020 VS 2025 (USD MILLION)

FIGURE 46. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY BANKING AND FINANCE BUILDINGS, 2020 VS 2025 (USD MILLION)

FIGURE 47. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY ENTERPRISES AND DATA CENTERS, 2020 VS 2025 (USD MILLION)

FIGURE 48. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY HOSPITALITY CENTERS, 2020 VS 2025 (USD MILLION)

FIGURE 49. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY RETAIL STORES AND MALLS, 2020 VS 2025 (USD MILLION)

FIGURE 50. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY WAREHOUSES, 2020 VS 2025 (USD MILLION)

FIGURE 51. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY INDUSTRIAL, 2020 VS 2025 (USD MILLION)

FIGURE 52. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY

INFRASTRUCTURE, 2020 VS 2025 (USD MILLION)

FIGURE 53. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY CITY

SURVEILLANCE, 2020 VS 2025 (USD MILLION)

FIGURE 54. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY PUBLIC PLACES, 2020 VS 2025 (USD MILLION)

FIGURE 55. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY

TRANSPORTATION, 2020 VS 2025 (USD MILLION)

FIGURE 56. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY UTILITIES, 2020 VS 2025 (USD MILLION)

FIGURE 57. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY MILITARY & DEFENSE, 2020 VS 2025 (USD MILLION)

FIGURE 58. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY BORDER SURVEILLANCE, 2020 VS 2025 (USD MILLION)



FIGURE 59. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY COASTAL SURVEILLANCE, 2020 VS 2025 (USD MILLION)

FIGURE 60. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY LAW ENFORCEMENT, 2020 VS 2025 (USD MILLION)

FIGURE 61. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY PRISON AND CORRECTIONAL FACILITIES, 2020 VS 2025 (USD MILLION)

FIGURE 62. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY PUBLIC FACILITY, 2020 VS 2025 (USD MILLION)

FIGURE 63. GLOBAL VIDEO SURVEILLANCE MARKET SIZE, BY RESIDENTIAL, 2020 VS 2025 (USD MILLION)

FIGURE 64. AMERICAS VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 65. AMERICAS VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 66. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 67. ARGENTINA VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 68. BRAZIL VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 69. CANADA VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 70. MEXICO VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 71. UNITED STATES VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 72. ASIA-PACIFIC VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 73. ASIA-PACIFIC VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 74. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 75. AUSTRALIA VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 76. CHINA VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 77. INDIA VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 78. INDONESIA VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY,



2018-2025 (USD MILLION)

FIGURE 79. JAPAN VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 80. MALAYSIA VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 81. PHILIPPINES VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 82. SOUTH KOREA VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 83. THAILAND VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 84. EUROPE, MIDDLE EAST & AFRICA VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 85. EUROPE, MIDDLE EAST & AFRICA VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 86. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 87. FRANCE VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 88. GERMANY VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 89. ITALY VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 90. NETHERLANDS VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 91. QATAR VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 92. RUSSIA VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 93. SAUDI ARABIA VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 94. SOUTH AFRICA VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 95. SPAIN VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 96. UNITED ARAB EMIRATES VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 97. UNITED KINGDOM VIDEO SURVEILLANCE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)



FIGURE 98. GLOBAL VIDEO SURVEILLANCE MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 99. GLOBAL VIDEO SURVEILLANCE MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 100. GLOBAL VIDEO SURVEILLANCE MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 101. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL VIDEO SURVEILLANCE MARKET, BY TYPE



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