

Video on Demand Market Research Report by Type (Advertising VOD Model, Catch-up TV, Near VOD, Push VOD, and Subscription Models), by Component (Services and Solutions), by Application - Global Forecast to 2025 - Cumulative Impact of COVID-19

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Abstracts

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Video on Demand Market is expected to grow from USD 41,304.07 Million in 2020 to USD 103,280.37 Million by the end of 2025.
2. The Global Video on Demand Market is expected to grow from EUR 36,216.19 Million in 2020 to EUR 90,558.19 Million by the end of 2025.
3. The Global Video on Demand Market is expected to grow from GBP 32,196.27 Million in 2020 to GBP 80,506.43 Million by the end of 2025.
4. The Global Video on Demand Market is expected to grow from JPY 4,408,191.07 Million in 2020 to JPY 11,022,632.95 Million by the end of 2025.
5. The Global Video on Demand Market is expected to grow from AUD 59,979.00 Million in 2020 to AUD 149,976.83 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Video on Demand to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Type, the Video on Demand Market studied across Advertising VOD Model, Catch-up TV, Near VOD, Push VOD, Subscription Models, and Transactional VOD.

Based on Component, the Video on Demand Market studied across Services and Solutions. The Solutions further studied across IPTV, Over-the-Top (OTT) Services, and Pay-TV.

Based on Application, the Video on Demand Market studied across Education & Training, Live Events and Sport, Media & Entertainment and Gaming, and Travel and Hospitality.

'The Asia-Pacific is projected to witness the highest growth during the forecast period'

Based on Geography, the Video on Demand Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom. The Americas commanded the largest size in the Video on Demand Market in 2020. On the other hand, the Asia-Pacific is expected to grow at the fastest CAGR during the forecast period.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Video on Demand Market including Akamai, Amazon, Apple, CBS All Access, Centurylink, Cisco, Comcast, Disney, fuboTV, Fujitsu, Google, HBO, Huawei, Hulu, Indieflix, KweliTV, Muvi, Netflix, Peacock, Plex, Right-To-Win, Roku, VRV, Vubiquity, Vudu, YouTube, and Youtube.

Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Video on Demand Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on the market offered by the key players
2. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets
3. **Market Diversification:** Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Video on Demand Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Video on Demand Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Video on Demand Market?
4. What is the competitive strategic window for opportunities in the Global Video on Demand Market?
5. What are the technology trends and regulatory frameworks in the Global Video on Demand Market?

6. What are the modes and strategic moves considered suitable for entering the Global Video on Demand Market?

Contents

1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

2. RESEARCH METHODOLOGY

- 2.1. Research Process
 - 2.1.1. Define: Research Objective
 - 2.1.2. Determine: Research Design
 - 2.1.3. Prepare: Research Instrument
 - 2.1.4. Collect: Data Source
 - 2.1.5. Analyze: Data Interpretation
 - 2.1.6. Formulate: Data Verification
 - 2.1.7. Publish: Research Report
 - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
 - 2.2.1. Initiation: Research Process
 - 2.2.2. Planning: Develop Research Plan
 - 2.2.3. Execution: Conduct Research
 - 2.2.4. Verification: Finding & Analysis
 - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Component Outlook
- 3.4. Application Outlook
- 3.5. Type Outlook
- 3.6. Geography Outlook

3.7. Competitor Outlook

4. MARKET OVERVIEW

4.1. Introduction

4.2. Cumulative Impact of COVID-19

5. MARKET INSIGHTS

5.1. Market Dynamics

5.1.1. Drivers

5.1.1.1. Increasing demand of online video services

5.1.1.2. Flexibility and ease-of-use services offering seamless customer experience

5.1.1.3. Internet penetration and proliferation of mobile computing devices

5.1.2. Restraints

5.1.2.1. Issues with video content piracy

5.1.2.2. Disparity in views about licensed business model

5.1.3. Opportunities

5.1.3.1. Increasing consumer preference for online streaming services

5.1.3.2. Amalgamation activity helping local producers and film studios across regions for the subscription based monetization model

5.1.3.3. Analytics and AI to understand audience preferences and reactions

5.1.4. Challenges

5.1.4.1. Complex regulatory framework and licensing regimes

5.1.4.2. High cost of video content creation

5.2. Porters Five Forces Analysis

5.2.1. Threat of New Entrants

5.2.2. Threat of Substitutes

5.2.3. Bargaining Power of Customers

5.2.4. Bargaining Power of Suppliers

5.2.5. Industry Rivalry

6. GLOBAL VIDEO ON DEMAND MARKET, BY TYPE

6.1. Introduction

6.2. Advertising VOD Model

6.3. Catch-up TV

6.4. Near VOD

6.5. Push VOD

6.6. Subscription Models

6.7. Transactional VOD

7. GLOBAL VIDEO ON DEMAND MARKET, BY COMPONENT

7.1. Introduction

7.2. Services

7.3. Solutions

7.3.1. IPTV

7.3.2. Over-the-Top (OTT) Services

7.3.3. Pay-TV

7.3.3.1. Cable TV

7.3.3.2. Direct to Home Services (DTH)

8. GLOBAL VIDEO ON DEMAND MARKET, BY APPLICATION

8.1. Introduction

8.2. Education & Training

8.3. Live Events and Sport

8.4. Media & Entertainment and Gaming

8.5. Travel and Hospitality

9. AMERICAS VIDEO ON DEMAND MARKET

9.1. Introduction

9.2. Argentina

9.3. Brazil

9.4. Canada

9.5. Mexico

9.6. United States

10. ASIA-PACIFIC VIDEO ON DEMAND MARKET

10.1. Introduction

10.2. Australia

10.3. China

10.4. India

10.5. Indonesia

10.6. Japan

- 10.7. Malaysia
- 10.8. Philippines
- 10.9. South Korea
- 10.10. Thailand

11. EUROPE, MIDDLE EAST & AFRICA VIDEO ON DEMAND MARKET

- 11.1. Introduction
- 11.2. France
- 11.3. Germany
- 11.4. Italy
- 11.5. Netherlands
- 11.6. Qatar
- 11.7. Russia
- 11.8. Saudi Arabia
- 11.9. South Africa
- 11.10. Spain
- 11.11. United Arab Emirates
- 11.12. United Kingdom

12. COMPETITIVE LANDSCAPE

- 12.1. FPNV Positioning Matrix
 - 12.1.1. Quadrants
 - 12.1.2. Business Strategy
 - 12.1.3. Product Satisfaction
- 12.2. Market Ranking Analysis
- 12.3. Market Share Analysis
- 12.4. Competitor SWOT Analysis
- 12.5. Competitive Scenario
 - 12.5.1. Merger & Acquisition
 - 12.5.2. Agreement, Collaboration, & Partnership
 - 12.5.3. New Product Launch & Enhancement
 - 12.5.4. Investment & Funding
 - 12.5.5. Award, Recognition, & Expansion

13. COMPANY USABILITY PROFILES

- 13.1. Akamai

- 13.2. Amazon
- 13.3. Apple
- 13.4. CBS All Access
- 13.5. Centurylink
- 13.6. Cisco
- 13.7. Comcast
- 13.8. Disney
- 13.9. fuboTV
- 13.10. Fujitsu
- 13.11. Google
- 13.12. HBO
- 13.13. Huawei
- 13.14. Hulu
- 13.15. Indieflix
- 13.16. KweliTV
- 13.17. Muvi
- 13.18. Netflix
- 13.19. Peacock
- 13.20. Plex
- 13.21. Right-To-Win
- 13.22. Roku
- 13.23. VRV
- 13.24. Vubiquity
- 13.25. Vudu
- 13.26. YouTube
- 13.27. Youtube

14. APPENDIX

- 14.1. Discussion Guide
- 14.2. License & Pricing

List Of Tables

LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL VIDEO ON DEMAND MARKET SIZE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY ADVERTISING VOD
MODEL, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY CATCH-UP TV, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY NEAR VOD, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY PUSH VOD, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY SUBSCRIPTION
MODELS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY TRANSACTIONAL
VOD, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY COMPONENT,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY SERVICES, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY SOLUTIONS, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY IPTV, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY OVER-THE-TOP (OTT)
SERVICES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY PAY-TV, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY CABLE TV, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY DIRECT TO HOME
SERVICES (DTH), BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY EDUCATION & TRAINING, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY LIVE EVENTS AND SPORT, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY MEDIA & ENTERTAINMENT AND GAMING, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY TRAVEL AND HOSPITALITY, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. AMERICAS VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. AMERICAS VIDEO ON DEMAND MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. AMERICAS VIDEO ON DEMAND MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. AMERICAS VIDEO ON DEMAND MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. ARGENTINA VIDEO ON DEMAND MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. ARGENTINA VIDEO ON DEMAND MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. ARGENTINA VIDEO ON DEMAND MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. BRAZIL VIDEO ON DEMAND MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. BRAZIL VIDEO ON DEMAND MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. BRAZIL VIDEO ON DEMAND MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. CANADA VIDEO ON DEMAND MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. CANADA VIDEO ON DEMAND MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. CANADA VIDEO ON DEMAND MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. MEXICO VIDEO ON DEMAND MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

- TABLE 38. MEXICO VIDEO ON DEMAND MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 39. MEXICO VIDEO ON DEMAND MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 40. UNITED STATES VIDEO ON DEMAND MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 41. UNITED STATES VIDEO ON DEMAND MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 42. UNITED STATES VIDEO ON DEMAND MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 43. ASIA-PACIFIC VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 44. ASIA-PACIFIC VIDEO ON DEMAND MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 45. ASIA-PACIFIC VIDEO ON DEMAND MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 46. ASIA-PACIFIC VIDEO ON DEMAND MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 47. AUSTRALIA VIDEO ON DEMAND MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 48. AUSTRALIA VIDEO ON DEMAND MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 49. AUSTRALIA VIDEO ON DEMAND MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 50. CHINA VIDEO ON DEMAND MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 51. CHINA VIDEO ON DEMAND MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 52. CHINA VIDEO ON DEMAND MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 53. INDIA VIDEO ON DEMAND MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 54. INDIA VIDEO ON DEMAND MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 55. INDIA VIDEO ON DEMAND MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 56. INDONESIA VIDEO ON DEMAND MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 57. INDONESIA VIDEO ON DEMAND MARKET SIZE, BY APPLICATION,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. INDONESIA VIDEO ON DEMAND MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. JAPAN VIDEO ON DEMAND MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. JAPAN VIDEO ON DEMAND MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. JAPAN VIDEO ON DEMAND MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. MALAYSIA VIDEO ON DEMAND MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. MALAYSIA VIDEO ON DEMAND MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. MALAYSIA VIDEO ON DEMAND MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. PHILIPPINES VIDEO ON DEMAND MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. PHILIPPINES VIDEO ON DEMAND MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. PHILIPPINES VIDEO ON DEMAND MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. SOUTH KOREA VIDEO ON DEMAND MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. SOUTH KOREA VIDEO ON DEMAND MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. SOUTH KOREA VIDEO ON DEMAND MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. THAILAND VIDEO ON DEMAND MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 72. THAILAND VIDEO ON DEMAND MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 73. THAILAND VIDEO ON DEMAND MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 74. EUROPE, MIDDLE EAST & AFRICA VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 75. EUROPE, MIDDLE EAST & AFRICA VIDEO ON DEMAND MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 76. EUROPE, MIDDLE EAST & AFRICA VIDEO ON DEMAND MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

- TABLE 77. EUROPE, MIDDLE EAST & AFRICA VIDEO ON DEMAND MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 78. FRANCE VIDEO ON DEMAND MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 79. FRANCE VIDEO ON DEMAND MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 80. FRANCE VIDEO ON DEMAND MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 81. GERMANY VIDEO ON DEMAND MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 82. GERMANY VIDEO ON DEMAND MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 83. GERMANY VIDEO ON DEMAND MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 84. ITALY VIDEO ON DEMAND MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 85. ITALY VIDEO ON DEMAND MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 86. ITALY VIDEO ON DEMAND MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 87. NETHERLANDS VIDEO ON DEMAND MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 88. NETHERLANDS VIDEO ON DEMAND MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 89. NETHERLANDS VIDEO ON DEMAND MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 90. QATAR VIDEO ON DEMAND MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 91. QATAR VIDEO ON DEMAND MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 92. QATAR VIDEO ON DEMAND MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 93. RUSSIA VIDEO ON DEMAND MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 94. RUSSIA VIDEO ON DEMAND MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 95. RUSSIA VIDEO ON DEMAND MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 96. SAUDI ARABIA VIDEO ON DEMAND MARKET SIZE, BY COMPONENT,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 97. SAUDI ARABIA VIDEO ON DEMAND MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 98. SAUDI ARABIA VIDEO ON DEMAND MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 99. SOUTH AFRICA VIDEO ON DEMAND MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 100. SOUTH AFRICA VIDEO ON DEMAND MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 101. SOUTH AFRICA VIDEO ON DEMAND MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 102. SPAIN VIDEO ON DEMAND MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 103. SPAIN VIDEO ON DEMAND MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 104. SPAIN VIDEO ON DEMAND MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 105. UNITED ARAB EMIRATES VIDEO ON DEMAND MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 106. UNITED ARAB EMIRATES VIDEO ON DEMAND MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 107. UNITED ARAB EMIRATES VIDEO ON DEMAND MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 108. UNITED KINGDOM VIDEO ON DEMAND MARKET SIZE, BY COMPONENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 109. UNITED KINGDOM VIDEO ON DEMAND MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 110. UNITED KINGDOM VIDEO ON DEMAND MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 111. GLOBAL VIDEO ON DEMAND MARKET: SCORES

TABLE 112. GLOBAL VIDEO ON DEMAND MARKET: BUSINESS STRATEGY

TABLE 113. GLOBAL VIDEO ON DEMAND MARKET: PRODUCT SATISFACTION

TABLE 114. GLOBAL VIDEO ON DEMAND MARKET: RANKING

TABLE 115. GLOBAL VIDEO ON DEMAND MARKET: MERGER & ACQUISITION

TABLE 116. GLOBAL VIDEO ON DEMAND MARKET: AGREEMENT, COLLABORATION, & PARTNERSHIP

TABLE 117. GLOBAL VIDEO ON DEMAND MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT

TABLE 118. GLOBAL VIDEO ON DEMAND MARKET: INVESTMENT & FUNDING

TABLE 119. GLOBAL VIDEO ON DEMAND MARKET: AWARD, RECOGNITION, & EXPANSION

TABLE 120. GLOBAL VIDEO ON DEMAND MARKET: LICENSE & PRICING

List Of Figures

LIST OF FIGURES

- FIGURE 1. GLOBAL VIDEO ON DEMAND MARKET: RESEARCH PROCESS
- FIGURE 2. GLOBAL VIDEO ON DEMAND MARKET: RESEARCH EXECUTION
- FIGURE 3. GLOBAL VIDEO ON DEMAND MARKET SIZE, 2020 VS 2025 (USD MILLION)
- FIGURE 4. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY COMPONENT, 2020 (USD MILLION)
- FIGURE 5. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY APPLICATION, 2020 (USD MILLION)
- FIGURE 6. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY TYPE, 2020 (USD MILLION)
- FIGURE 7. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)
- FIGURE 8. GLOBAL VIDEO ON DEMAND MARKET SIZE, 2018-2025 (USD MILLION)
- FIGURE 9. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)
- FIGURE 10. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)
- FIGURE 11. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2025
- FIGURE 12. GLOBAL VIDEO ON DEMAND MARKET: MARKET DYNAMICS
- FIGURE 13. GLOBAL VIDEO ON DEMAND MARKET: PORTERS FIVE FORCES ANALYSIS
- FIGURE 14. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY TYPE, 2020 VS 2025 (%)
- FIGURE 15. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY TYPE, 2020 VS 2025 (USD MILLION)
- FIGURE 16. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL VIDEO ON DEMAND MARKET SIZE, BY TYPE, 2025
- FIGURE 17. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY ADVERTISING VOD MODEL, 2020 VS 2025 (USD MILLION)
- FIGURE 18. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY CATCH-UP TV, 2020 VS 2025 (USD MILLION)
- FIGURE 19. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY NEAR VOD, 2020 VS 2025 (USD MILLION)
- FIGURE 20. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY PUSH VOD, 2020 VS

2025 (USD MILLION)

FIGURE 21. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY SUBSCRIPTION MODELS, 2020 VS 2025 (USD MILLION)

FIGURE 22. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY TRANSACTIONAL VOD, 2020 VS 2025 (USD MILLION)

FIGURE 23. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY COMPONENT, 2020 VS 2025 (%)

FIGURE 24. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY COMPONENT, 2020 VS 2025 (USD MILLION)

FIGURE 25. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL VIDEO ON DEMAND MARKET SIZE, BY COMPONENT, 2025

FIGURE 26. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY SERVICES, 2020 VS 2025 (USD MILLION)

FIGURE 27. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY SOLUTIONS, 2020 VS 2025 (USD MILLION)

FIGURE 28. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY IPTV, 2020 VS 2025 (USD MILLION)

FIGURE 29. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY OVER-THE-TOP (OTT) SERVICES, 2020 VS 2025 (USD MILLION)

FIGURE 30. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY PAY-TV, 2020 VS 2025 (USD MILLION)

FIGURE 31. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY CABLE TV, 2020 VS 2025 (USD MILLION)

FIGURE 32. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY DIRECT TO HOME SERVICES (DTH), 2020 VS 2025 (USD MILLION)

FIGURE 33. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY APPLICATION, 2020 VS 2025 (%)

FIGURE 34. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY APPLICATION, 2020 VS 2025 (USD MILLION)

FIGURE 35. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL VIDEO ON DEMAND MARKET SIZE, BY APPLICATION, 2025

FIGURE 36. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY EDUCATION & TRAINING, 2020 VS 2025 (USD MILLION)

FIGURE 37. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY LIVE EVENTS AND SPORT, 2020 VS 2025 (USD MILLION)

FIGURE 38. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY MEDIA & ENTERTAINMENT AND GAMING, 2020 VS 2025 (USD MILLION)

FIGURE 39. GLOBAL VIDEO ON DEMAND MARKET SIZE, BY TRAVEL AND HOSPITALITY, 2020 VS 2025 (USD MILLION)

FIGURE 40. AMERICAS VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 41. AMERICAS VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 42. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 43. ARGENTINA VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 44. BRAZIL VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 45. CANADA VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 46. MEXICO VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 47. UNITED STATES VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 48. ASIA-PACIFIC VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 49. ASIA-PACIFIC VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 50. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 51. AUSTRALIA VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 52. CHINA VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 53. INDIA VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 54. INDONESIA VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 55. JAPAN VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 56. MALAYSIA VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 57. PHILIPPINES VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 58. SOUTH KOREA VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 59. THAILAND VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY,

2018-2025 (USD MILLION)

FIGURE 60. EUROPE, MIDDLE EAST & AFRICA VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 61. EUROPE, MIDDLE EAST & AFRICA VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 62. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 63. FRANCE VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 64. GERMANY VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 65. ITALY VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 66. NETHERLANDS VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 67. QATAR VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 68. RUSSIA VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 69. SAUDI ARABIA VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 70. SOUTH AFRICA VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 71. SPAIN VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 72. UNITED ARAB EMIRATES VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 73. UNITED KINGDOM VIDEO ON DEMAND MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 74. GLOBAL VIDEO ON DEMAND MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 75. GLOBAL VIDEO ON DEMAND MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 76. GLOBAL VIDEO ON DEMAND MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 77. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL VIDEO ON DEMAND MARKET, BY TYPE

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