

Veterinary Medicine Market Research Report by Mode of Delivery (Oral and Parenteral), by Product (Biologics, Medicated Feed Additives, and Pharmaceuticals), by Animal Type, by End-user - Global Forecast to 2025 - Cumulative Impact of COVID-19

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Abstracts

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

- 1. The Global Veterinary Medicine Market is expected to grow from USD 22.77 Billion in 2019 to USD 34.93 Billion by the end of 2025.
- 2. The Global Veterinary Medicine Market is expected to grow from EUR 20.33 Billion in 2019 to EUR 30.62 Billion by the end of 2025.
- 3. The Global Veterinary Medicine Market is expected to grow from GBP 17.84 Billion in 2019 to GBP 27.22 Billion by the end of 2025.
- 4. The Global Veterinary Medicine Market is expected to grow from JPY 2,482.38 Billion in 2019 to JPY 3,728.21 Billion by the end of 2025.
- 5. The Global Veterinary Medicine Market is expected to grow from AUD 32.76 Billion in 2019 to AUD 50.72 Billion by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Veterinary Medicine to forecast the revenues and analyze the trends in each of the following sub-markets:



'The Parenteral is projected to witness the highest growth during the forecast period'

Based on Mode of Delivery, the Veterinary Medicine Market studied across Oral and Parenteral. The Parenteral commanded the largest size in the Veterinary Medicine Market in 2019, and it is expected to grow at the fastest CAGR during the forecast period.

'The Medicated Feed Additives is projected to witness the highest growth during the forecast period'

Based on Product, the Veterinary Medicine Market studied across Biologics, Medicated Feed Additives, and Pharmaceuticals. The Biologics further studied across DNA Vaccines, Inactivated Vaccines, Live attenuated vaccines, and Recombinant Vaccines. The Pharmaceuticals further studied across Analgesics, Anti-infectives, Anti-inflammatory, and Parasiticides. The Biologics commanded the largest size in the Veterinary Medicine Market in 2019. On the other hand, the Medicated Feed Additives is expected to grow at the fastest CAGR during the forecast period.

'The Production is projected to witness the highest growth during the forecast period'

Based on Animal Type, the Veterinary Medicine Market studied across Companion and Production. The Companion further studied across Cats, Dogs, and Horses. The Production further studied across Cattle, Fish, Poultry, Sheep & Goats, and Swine. The Companion commanded the largest size in the Veterinary Medicine Market in 2019. On the other hand, the Production is expected to grow at the fastest CAGR during the forecast period.

'The Point-of-care Testing/In-House Testing is projected to witness the highest growth during the forecast period'

Based on End-user, the Veterinary Medicine Market studied across Point-of-care Testing/In-House Testing, Reference Laboratories, and Veterinary Hospitals & Clinics. The Veterinary Hospitals & Clinics commanded the largest size in the Veterinary Medicine Market in 2019. On the other hand, the Point-of-care Testing/In-House Testing is expected to grow at the fastest CAGR during the forecast period.

'The Asia-Pacific is projected to witness the highest growth during the forecast period'



Based on Geography, the Veterinary Medicine Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom. The Europe, Middle East & Africa commanded the largest size in the Veterinary Medicine Market in 2019. On the other hand, the Asia-Pacific is expected to grow at the fastest CAGR during the forecast period.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Veterinary Medicine Market including Archer-Daniels-Midland Company, Biogenesis Bago SA, C. H. Boehringer Sohn AG & Co. KG, Ceva Sante Animale, Dechra Pharmaceuticals PLC, Elanco Animal Health Incorporated, Evonik Industries AG, Hester Biosciences Limited, Indian Immunologicals Ltd, Kindred Biosciences, Inc., Merck & Co. Inc., Neogen Corporation, Nutreco N.V., Phibro Animal Health Corporation, Vetoquinol S.A., Virbac SA, and Zoetis Inc..

Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so for and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlaying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Veterinary Medicine Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in



terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

- 1. Market Penetration: Provides comprehensive information on the market offered by the key players
- 2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets
- 3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
- 4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
- 5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

- 1. What is the market size and forecast of the Global Veterinary Medicine Market?
- 2. What are the inhibiting factors and impact of COVID-19 shaping the Global Veterinary Medicine Market during the forecast period?
- 3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Veterinary Medicine Market?
- 4. What is the competitive strategic window for opportunities in the Global Veterinary Medicine Market?
- 5. What are the technology trends and regulatory frameworks in the Global Veterinary Medicine Market?
- 6. What are the modes and strategic moves considered suitable for entering the Global Veterinary Medicine Market?



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