

Touch Sensor Market Research Report by Type (Capacitive, Infrared, Optical, Resistive, and Surface Acoustic Wave), by Technology (Conventional and Flexible), by Application - Global Forecast to 2025 - Cumulative Impact of COVID-19

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Abstracts

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Touch Sensor Market is expected to grow from USD 4,590.95 Million in 2020 to USD 6,923.64 Million by the end of 2025.
2. The Global Touch Sensor Market is expected to grow from EUR 4,025.43 Million in 2020 to EUR 6,070.78 Million by the end of 2025.
3. The Global Touch Sensor Market is expected to grow from GBP 3,578.62 Million in 2020 to GBP 5,396.93 Million by the end of 2025.
4. The Global Touch Sensor Market is expected to grow from JPY 489,971.16 Million in 2020 to JPY 738,928.34 Million by the end of 2025.
5. The Global Touch Sensor Market is expected to grow from AUD 6,666.67 Million in 2020 to AUD 10,054.05 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Touch Sensor to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Type, the Touch Sensor Market studied across Capacitive, Infrared, Optical, Resistive, and Surface Acoustic Wave.

Based on Technology, the Touch Sensor Market studied across Conventional and Flexible.

Based on Application, the Touch Sensor Market studied across All-in-One Pcs, Automated Teller Machines, Biometric Systems, Laptops, Monitors, Smartphones, and Tablets.

Based on Geography, the Touch Sensor Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Touch Sensor Market including 3M Touch Systems Inc., Atmel Corp, Banpil Photonics Inc., Cypress Semiconductor Corp, DMC Co., Ltd., Freescale Semiconductor Ltd., Fujitsu Ltd, Honeywell International Inc., Infineon Technologies AG, and Neonode Inc..

Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Touch Sensor Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in

better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Touch Sensor Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Touch Sensor Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Touch Sensor Market?
4. What is the competitive strategic window for opportunities in the Global Touch Sensor Market?
5. What are the technology trends and regulatory frameworks in the Global Touch Sensor Market?
6. What are the modes and strategic moves considered suitable for entering the Global Touch Sensor Market?

Contents

1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

2. RESEARCH METHODOLOGY

- 2.1. Research Process
 - 2.1.1. Define: Research Objective
 - 2.1.2. Determine: Research Design
 - 2.1.3. Prepare: Research Instrument
 - 2.1.4. Collect: Data Source
 - 2.1.5. Analyze: Data Interpretation
 - 2.1.6. Formulate: Data Verification
 - 2.1.7. Publish: Research Report
 - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
 - 2.2.1. Initiation: Research Process
 - 2.2.2. Planning: Develop Research Plan
 - 2.2.3. Execution: Conduct Research
 - 2.2.4. Verification: Finding & Analysis
 - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Technology Outlook
- 3.4. Application Outlook
- 3.5. Type Outlook
- 3.6. Geography Outlook

3.7. Competitor Outlook

4. MARKET OVERVIEW

4.1. Introduction

4.2. Cumulative Impact of COVID-19

5. MARKET INSIGHTS

5.1. Market Dynamics

5.1.1. Drivers

5.1.2. Restraints

5.1.3. Opportunities

5.1.4. Challenges

5.2. Porters Five Forces Analysis

5.2.1. Threat of New Entrants

5.2.2. Threat of Substitutes

5.2.3. Bargaining Power of Customers

5.2.4. Bargaining Power of Suppliers

5.2.5. Industry Rivalry

6. GLOBAL TOUCH SENSOR MARKET, BY TYPE

6.1. Introduction

6.2. Capacitive

6.3. Infrared

6.4. Optical

6.5. Resistive

6.6. Surface Acoustic Wave

7. GLOBAL TOUCH SENSOR MARKET, BY TECHNOLOGY

7.1. Introduction

7.2. Conventional

7.3. Flexible

8. GLOBAL TOUCH SENSOR MARKET, BY APPLICATION

8.1. Introduction

- 8.2. All-in-One Pcs
- 8.3. Automated Teller Machines
- 8.4. Biometric Systems
- 8.5. Laptops
- 8.6. Monitors
- 8.7. Smartphones
- 8.8. Tablets

9. AMERICAS TOUCH SENSOR MARKET

- 9.1. Introduction
- 9.2. Argentina
- 9.3. Brazil
- 9.4. Canada
- 9.5. Mexico
- 9.6. United States

10. ASIA-PACIFIC TOUCH SENSOR MARKET

- 10.1. Introduction
- 10.2. Australia
- 10.3. China
- 10.4. India
- 10.5. Indonesia
- 10.6. Japan
- 10.7. Malaysia
- 10.8. Philippines
- 10.9. South Korea
- 10.10. Thailand

11. EUROPE, MIDDLE EAST & AFRICA TOUCH SENSOR MARKET

- 11.1. Introduction
- 11.2. France
- 11.3. Germany
- 11.4. Italy
- 11.5. Netherlands
- 11.6. Qatar
- 11.7. Russia

- 11.8. Saudi Arabia
- 11.9. South Africa
- 11.10. Spain
- 11.11. United Arab Emirates
- 11.12. United Kingdom

12. COMPETITIVE LANDSCAPE

- 12.1. FPNV Positioning Matrix
 - 12.1.1. Quadrants
 - 12.1.2. Business Strategy
 - 12.1.3. Product Satisfaction
- 12.2. Market Ranking Analysis
- 12.3. Market Share Analysis
- 12.4. Competitor SWOT Analysis
- 12.5. Competitive Scenario
 - 12.5.1. Merger & Acquisition
 - 12.5.2. Agreement, Collaboration, & Partnership
 - 12.5.3. New Product Launch & Enhancement
 - 12.5.4. Investment & Funding
 - 12.5.5. Award, Recognition, & Expansion

13. COMPANY USABILITY PROFILES

- 13.1. 3M Touch Systems Inc.
- 13.2. Atmel Corp
- 13.3. Banpil Photonics Inc.
- 13.4. Cypress Semiconductor Corp
- 13.5. DMC Co., Ltd.
- 13.6. Freescale Semiconductor Ltd.
- 13.7. Fujitsu Ltd
- 13.8. Honeywell International Inc.
- 13.9. Infineon Technologies AG
- 13.10. Neonode Inc.

14. APPENDIX

- 14.1. Discussion Guide
- 14.2. License & Pricing

List Of Tables

LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL TOUCH SENSOR MARKET SIZE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL TOUCH SENSOR MARKET SIZE, BY TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL TOUCH SENSOR MARKET SIZE, BY CAPACITIVE, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL TOUCH SENSOR MARKET SIZE, BY INFRARED, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL TOUCH SENSOR MARKET SIZE, BY OPTICAL, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL TOUCH SENSOR MARKET SIZE, BY RESISTIVE, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL TOUCH SENSOR MARKET SIZE, BY SURFACE ACOUSTIC
WAVE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL TOUCH SENSOR MARKET SIZE, BY TECHNOLOGY, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL TOUCH SENSOR MARKET SIZE, BY CONVENTIONAL, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL TOUCH SENSOR MARKET SIZE, BY FLEXIBLE, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL TOUCH SENSOR MARKET SIZE, BY APPLICATION, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. GLOBAL TOUCH SENSOR MARKET SIZE, BY ALL-IN-ONE PCS, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. GLOBAL TOUCH SENSOR MARKET SIZE, BY AUTOMATED TELLER
MACHINES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. GLOBAL TOUCH SENSOR MARKET SIZE, BY BIOMETRIC SYSTEMS,
BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. GLOBAL TOUCH SENSOR MARKET SIZE, BY LAPTOPS, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. GLOBAL TOUCH SENSOR MARKET SIZE, BY MONITORS, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. GLOBAL TOUCH SENSOR MARKET SIZE, BY SMARTPHONES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. GLOBAL TOUCH SENSOR MARKET SIZE, BY TABLETS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. AMERICAS TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. AMERICAS TOUCH SENSOR MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. AMERICAS TOUCH SENSOR MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. AMERICAS TOUCH SENSOR MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. ARGENTINA TOUCH SENSOR MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. ARGENTINA TOUCH SENSOR MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. ARGENTINA TOUCH SENSOR MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. BRAZIL TOUCH SENSOR MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. BRAZIL TOUCH SENSOR MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. BRAZIL TOUCH SENSOR MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. CANADA TOUCH SENSOR MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. CANADA TOUCH SENSOR MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. CANADA TOUCH SENSOR MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. MEXICO TOUCH SENSOR MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. MEXICO TOUCH SENSOR MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. MEXICO TOUCH SENSOR MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. UNITED STATES TOUCH SENSOR MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 38. UNITED STATES TOUCH SENSOR MARKET SIZE, BY APPLICATION,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. UNITED STATES TOUCH SENSOR MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. ASIA-PACIFIC TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. ASIA-PACIFIC TOUCH SENSOR MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. ASIA-PACIFIC TOUCH SENSOR MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. ASIA-PACIFIC TOUCH SENSOR MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. AUSTRALIA TOUCH SENSOR MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. AUSTRALIA TOUCH SENSOR MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. AUSTRALIA TOUCH SENSOR MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. CHINA TOUCH SENSOR MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. CHINA TOUCH SENSOR MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. CHINA TOUCH SENSOR MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. INDIA TOUCH SENSOR MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. INDIA TOUCH SENSOR MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. INDIA TOUCH SENSOR MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. INDONESIA TOUCH SENSOR MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. INDONESIA TOUCH SENSOR MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. INDONESIA TOUCH SENSOR MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. JAPAN TOUCH SENSOR MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 57. JAPAN TOUCH SENSOR MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. JAPAN TOUCH SENSOR MARKET SIZE, BY TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. MALAYSIA TOUCH SENSOR MARKET SIZE, BY TECHNOLOGY,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. MALAYSIA TOUCH SENSOR MARKET SIZE, BY APPLICATION,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. MALAYSIA TOUCH SENSOR MARKET SIZE, BY TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. PHILIPPINES TOUCH SENSOR MARKET SIZE, BY TECHNOLOGY,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. PHILIPPINES TOUCH SENSOR MARKET SIZE, BY APPLICATION,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. PHILIPPINES TOUCH SENSOR MARKET SIZE, BY TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. SOUTH KOREA TOUCH SENSOR MARKET SIZE, BY TECHNOLOGY,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. SOUTH KOREA TOUCH SENSOR MARKET SIZE, BY APPLICATION,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. SOUTH KOREA TOUCH SENSOR MARKET SIZE, BY TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. THAILAND TOUCH SENSOR MARKET SIZE, BY TECHNOLOGY,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. THAILAND TOUCH SENSOR MARKET SIZE, BY APPLICATION,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. THAILAND TOUCH SENSOR MARKET SIZE, BY TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. EUROPE, MIDDLE EAST & AFRICA TOUCH SENSOR MARKET SIZE, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 72. EUROPE, MIDDLE EAST & AFRICA TOUCH SENSOR MARKET SIZE, BY
TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 73. EUROPE, MIDDLE EAST & AFRICA TOUCH SENSOR MARKET SIZE, BY
APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 74. EUROPE, MIDDLE EAST & AFRICA TOUCH SENSOR MARKET SIZE, BY
TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 75. FRANCE TOUCH SENSOR MARKET SIZE, BY TECHNOLOGY,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 76. FRANCE TOUCH SENSOR MARKET SIZE, BY APPLICATION, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 77. FRANCE TOUCH SENSOR MARKET SIZE, BY TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 78. GERMANY TOUCH SENSOR MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 79. GERMANY TOUCH SENSOR MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 80. GERMANY TOUCH SENSOR MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 81. ITALY TOUCH SENSOR MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 82. ITALY TOUCH SENSOR MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 83. ITALY TOUCH SENSOR MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 84. NETHERLANDS TOUCH SENSOR MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 85. NETHERLANDS TOUCH SENSOR MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 86. NETHERLANDS TOUCH SENSOR MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 87. QATAR TOUCH SENSOR MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 88. QATAR TOUCH SENSOR MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 89. QATAR TOUCH SENSOR MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 90. RUSSIA TOUCH SENSOR MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 91. RUSSIA TOUCH SENSOR MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 92. RUSSIA TOUCH SENSOR MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 93. SAUDI ARABIA TOUCH SENSOR MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 94. SAUDI ARABIA TOUCH SENSOR MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 95. SAUDI ARABIA TOUCH SENSOR MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 96. SOUTH AFRICA TOUCH SENSOR MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 97. SOUTH AFRICA TOUCH SENSOR MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 98. SOUTH AFRICA TOUCH SENSOR MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 99. SPAIN TOUCH SENSOR MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 100. SPAIN TOUCH SENSOR MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 101. SPAIN TOUCH SENSOR MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 102. UNITED ARAB EMIRATES TOUCH SENSOR MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 103. UNITED ARAB EMIRATES TOUCH SENSOR MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 104. UNITED ARAB EMIRATES TOUCH SENSOR MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 105. UNITED KINGDOM TOUCH SENSOR MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 106. UNITED KINGDOM TOUCH SENSOR MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 107. UNITED KINGDOM TOUCH SENSOR MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 108. GLOBAL TOUCH SENSOR MARKET: SCORES

TABLE 109. GLOBAL TOUCH SENSOR MARKET: BUSINESS STRATEGY

TABLE 110. GLOBAL TOUCH SENSOR MARKET: PRODUCT SATISFACTION

TABLE 111. GLOBAL TOUCH SENSOR MARKET: RANKING

TABLE 112. GLOBAL TOUCH SENSOR MARKET: MERGER & ACQUISITION

TABLE 113. GLOBAL TOUCH SENSOR MARKET: AGREEMENT, COLLABORATION, & PARTNERSHIP

TABLE 114. GLOBAL TOUCH SENSOR MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT

TABLE 115. GLOBAL TOUCH SENSOR MARKET: INVESTMENT & FUNDING

TABLE 116. GLOBAL TOUCH SENSOR MARKET: AWARD, RECOGNITION, & EXPANSION

TABLE 117. GLOBAL TOUCH SENSOR MARKET: LICENSE & PRICING

List Of Figures

LIST OF FIGURES

- FIGURE 1. GLOBAL TOUCH SENSOR MARKET: RESEARCH PROCESS
- FIGURE 2. GLOBAL TOUCH SENSOR MARKET: RESEARCH EXECUTION
- FIGURE 3. GLOBAL TOUCH SENSOR MARKET SIZE, 2020 VS 2025 (USD MILLION)
- FIGURE 4. GLOBAL TOUCH SENSOR MARKET SIZE, BY TECHNOLOGY, 2020 (USD MILLION)
- FIGURE 5. GLOBAL TOUCH SENSOR MARKET SIZE, BY APPLICATION, 2020 (USD MILLION)
- FIGURE 6. GLOBAL TOUCH SENSOR MARKET SIZE, BY TYPE, 2020 (USD MILLION)
- FIGURE 7. GLOBAL TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)
- FIGURE 8. GLOBAL TOUCH SENSOR MARKET SIZE, 2018-2025 (USD MILLION)
- FIGURE 9. GLOBAL TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)
- FIGURE 10. GLOBAL TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)
- FIGURE 11. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY, 2025
- FIGURE 12. GLOBAL TOUCH SENSOR MARKET: MARKET DYNAMICS
- FIGURE 13. GLOBAL TOUCH SENSOR MARKET: PORTERS FIVE FORCES ANALYSIS
- FIGURE 14. GLOBAL TOUCH SENSOR MARKET SIZE, BY TYPE, 2020 VS 2025 (%)
- FIGURE 15. GLOBAL TOUCH SENSOR MARKET SIZE, BY TYPE, 2020 VS 2025 (USD MILLION)
- FIGURE 16. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL TOUCH SENSOR MARKET SIZE, BY TYPE, 2025
- FIGURE 17. GLOBAL TOUCH SENSOR MARKET SIZE, BY CAPACITIVE, 2020 VS 2025 (USD MILLION)
- FIGURE 18. GLOBAL TOUCH SENSOR MARKET SIZE, BY INFRARED, 2020 VS 2025 (USD MILLION)
- FIGURE 19. GLOBAL TOUCH SENSOR MARKET SIZE, BY OPTICAL, 2020 VS 2025 (USD MILLION)
- FIGURE 20. GLOBAL TOUCH SENSOR MARKET SIZE, BY RESISTIVE, 2020 VS 2025 (USD MILLION)
- FIGURE 21. GLOBAL TOUCH SENSOR MARKET SIZE, BY SURFACE ACOUSTIC

WAVE, 2020 VS 2025 (USD MILLION)

FIGURE 22. GLOBAL TOUCH SENSOR MARKET SIZE, BY TECHNOLOGY, 2020 VS 2025 (%)

FIGURE 23. GLOBAL TOUCH SENSOR MARKET SIZE, BY TECHNOLOGY, 2020 VS 2025 (USD MILLION)

FIGURE 24. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL TOUCH SENSOR MARKET SIZE, BY TECHNOLOGY, 2025

FIGURE 25. GLOBAL TOUCH SENSOR MARKET SIZE, BY CONVENTIONAL, 2020 VS 2025 (USD MILLION)

FIGURE 26. GLOBAL TOUCH SENSOR MARKET SIZE, BY FLEXIBLE, 2020 VS 2025 (USD MILLION)

FIGURE 27. GLOBAL TOUCH SENSOR MARKET SIZE, BY APPLICATION, 2020 VS 2025 (%)

FIGURE 28. GLOBAL TOUCH SENSOR MARKET SIZE, BY APPLICATION, 2020 VS 2025 (USD MILLION)

FIGURE 29. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL TOUCH SENSOR MARKET SIZE, BY APPLICATION, 2025

FIGURE 30. GLOBAL TOUCH SENSOR MARKET SIZE, BY ALL-IN-ONE PCS, 2020 VS 2025 (USD MILLION)

FIGURE 31. GLOBAL TOUCH SENSOR MARKET SIZE, BY AUTOMATED TELLER MACHINES, 2020 VS 2025 (USD MILLION)

FIGURE 32. GLOBAL TOUCH SENSOR MARKET SIZE, BY BIOMETRIC SYSTEMS, 2020 VS 2025 (USD MILLION)

FIGURE 33. GLOBAL TOUCH SENSOR MARKET SIZE, BY LAPTOPS, 2020 VS 2025 (USD MILLION)

FIGURE 34. GLOBAL TOUCH SENSOR MARKET SIZE, BY MONITORS, 2020 VS 2025 (USD MILLION)

FIGURE 35. GLOBAL TOUCH SENSOR MARKET SIZE, BY SMARTPHONES, 2020 VS 2025 (USD MILLION)

FIGURE 36. GLOBAL TOUCH SENSOR MARKET SIZE, BY TABLETS, 2020 VS 2025 (USD MILLION)

FIGURE 37. AMERICAS TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 38. AMERICAS TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 39. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 40. ARGENTINA TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

- FIGURE 41. BRAZIL TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 42. CANADA TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 43. MEXICO TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 44. UNITED STATES TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 45. ASIA-PACIFIC TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)
- FIGURE 46. ASIA-PACIFIC TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)
- FIGURE 47. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY, 2025
- FIGURE 48. AUSTRALIA TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 49. CHINA TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 50. INDIA TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 51. INDONESIA TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 52. JAPAN TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 53. MALAYSIA TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 54. PHILIPPINES TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 55. SOUTH KOREA TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 56. THAILAND TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 57. EUROPE, MIDDLE EAST & AFRICA TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)
- FIGURE 58. EUROPE, MIDDLE EAST & AFRICA TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)
- FIGURE 59. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY, 2025
- FIGURE 60. FRANCE TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY,

2018-2025 (USD MILLION)

FIGURE 61. GERMANY TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY,
2018-2025 (USD MILLION)

FIGURE 62. ITALY TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY, 2018-2025
(USD MILLION)

FIGURE 63. NETHERLANDS TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY,
2018-2025 (USD MILLION)

FIGURE 64. QATAR TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY, 2018-2025
(USD MILLION)

FIGURE 65. RUSSIA TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY, 2018-2025
(USD MILLION)

FIGURE 66. SAUDI ARABIA TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY,
2018-2025 (USD MILLION)

FIGURE 67. SOUTH AFRICA TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY,
2018-2025 (USD MILLION)

FIGURE 68. SPAIN TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY, 2018-2025
(USD MILLION)

FIGURE 69. UNITED ARAB EMIRATES TOUCH SENSOR MARKET SIZE, BY
GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 70. UNITED KINGDOM TOUCH SENSOR MARKET SIZE, BY GEOGRAPHY,
2018-2025 (USD MILLION)

FIGURE 71. GLOBAL TOUCH SENSOR MARKET: 360IRESEARCH FPNV
POSITIONING MATRIX

FIGURE 72. GLOBAL TOUCH SENSOR MARKET: 360IRESEARCH MARKET SHARE
ANALYSIS

FIGURE 73. GLOBAL TOUCH SENSOR MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 74. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL TOUCH SENSOR
MARKET, BY TYPE

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