

Soil Monitoring Market Research Report by System Type (Ground-based Monitoring Systems, Robotics, Sensing & Imagery Systems, and Telematics), by Offering (Hardware, Services, and Software), by Application - Global Forecast to 2025 - Cumulative Impact of COVID-19

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Abstracts

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Soil Monitoring Market is expected to grow from USD 477.42 Million in 2020 to USD 905.13 Million by the end of 2025.
2. The Global Soil Monitoring Market is expected to grow from EUR 418.61 Million in 2020 to EUR 793.63 Million by the end of 2025.
3. The Global Soil Monitoring Market is expected to grow from GBP 372.14 Million in 2020 to GBP 705.54 Million by the end of 2025.
4. The Global Soil Monitoring Market is expected to grow from JPY 50,953.24 Million in 2020 to JPY 96,600.60 Million by the end of 2025.
5. The Global Soil Monitoring Market is expected to grow from AUD 693.28 Million in 2020 to AUD 1,314.37 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Soil Monitoring to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on System Type, the Soil Monitoring Market studied across Ground-based Monitoring Systems, Robotics, Sensing & Imagery Systems, and Telematics. The Sensing & Imagery Systems further studied across Aerial Photography-based Soil Monitoring, Drone-based Soil Monitoring, Manned Aircraft, and Satellite-based Soil Monitoring.

Based on Offering, the Soil Monitoring Market studied across Hardware, Services, and Software. The Hardware further studied across Data Loggers & Telemetry Systems, Portable Soil Scanners, Sensors, and Smart Imaging Systems. The Services further studied across Analytics Services, Assisted Professional Services, Connectivity Services, Farm Operation Services, Managed Services, and System Integration & Consulting Services. The Software further studied across Cloud-based and On-premise.

Based on Application, the Soil Monitoring Market studied across Agricultural and Non-agricultural. The Agricultural further studied across Cannabis/Hemp, Field Crops, Floriculture, Orchards, Smart Greenhouse & Horticulture, and Vertical Farms. The Non-agricultural further studied across Forestry, Landscaping & Ground Care, Residential, Sports Turf, and Weather Forecasting.

Based on Geography, the Soil Monitoring Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Soil Monitoring Market including Acclima Inc., AquaCheck Pvt. Ltd., Aquamonix, Campbell Scientific Inc., CropX Technologies, Decagon Devices, Inc., Delta-T Devices Ltd, E.S.I. Environmental Sensors Inc, Edaphic Scientific Mos, Element Materials Technology, IMKO Micromodultechnik GmbH, Irrrometer Company, Inc., METER Group, Inc., Ranch Systems, LLC, SGS S.A., Spectrum Technologies, Inc., Spiio, Stevens Water Monitoring Systems Inc., TagIT Technologies, and The Toro Company.

Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost

every industry, so for and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Soil Monitoring Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Soil Monitoring Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Soil Monitoring Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Soil Monitoring Market?
4. What is the competitive strategic window for opportunities in the Global Soil Monitoring Market?
5. What are the technology trends and regulatory frameworks in the Global Soil Monitoring Market?
6. What are the modes and strategic moves considered suitable for entering the Global Soil Monitoring Market?

Contents

1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

2. RESEARCH METHODOLOGY

- 2.1. Research Process
 - 2.1.1. Define: Research Objective
 - 2.1.2. Determine: Research Design
 - 2.1.3. Prepare: Research Instrument
 - 2.1.4. Collect: Data Source
 - 2.1.5. Analyze: Data Interpretation
 - 2.1.6. Formulate: Data Verification
 - 2.1.7. Publish: Research Report
 - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
 - 2.2.1. Initiation: Research Process
 - 2.2.2. Planning: Develop Research Plan
 - 2.2.3. Execution: Conduct Research
 - 2.2.4. Verification: Finding & Analysis
 - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. System Type Outlook
- 3.4. Application Outlook
- 3.5. Offering Outlook
- 3.6. Geography Outlook

3.7. Competitor Outlook

4. MARKET OVERVIEW

4.1. Introduction

4.2. Cumulative Impact of COVID-19

5. MARKET INSIGHTS

5.1. Market Dynamics

5.1.1. Drivers

5.1.1.1. Need for improving farm productivity to feed rising population

5.1.1.2. Rising demand to preserve quality of soil

5.1.1.3. Stringent government regulations pertaining to ecological stability

5.1.2. Restraints

5.1.2.1. Variability of soil causes difficulties in monitoring

5.1.2.2. High costs associated with soil monitoring sensors

5.1.3. Opportunities

5.1.3.1. IoT and data analytics technique integrated in soil monitoring

5.1.3.2. Digitization of agriculture and increased adoption of advanced farming techniques

5.1.4. Challenges

5.1.4.1. Lack of technical skills and awareness pertaining to soil monitoring

5.2. Porters Five Forces Analysis

5.2.1. Threat of New Entrants

5.2.2. Threat of Substitutes

5.2.3. Bargaining Power of Customers

5.2.4. Bargaining Power of Suppliers

5.2.5. Industry Rivalry

6. GLOBAL SOIL MONITORING MARKET, BY SYSTEM TYPE

6.1. Introduction

6.2. Ground-based Monitoring Systems

6.3. Robotics

6.4. Sensing & Imagery Systems

6.4.1. Aerial Photography-based Soil Monitoring

6.4.2. Drone-based Soil Monitoring

6.4.3. Manned Aircraft

- 6.4.4. Satellite-based Soil Monitoring
- 6.5. Telematics

7. GLOBAL SOIL MONITORING MARKET, BY OFFERING

- 7.1. Introduction
- 7.2. Hardware
 - 7.2.1. Data Loggers & Telemetry Systems
 - 7.2.2. Portable Soil Scanners
 - 7.2.3. Sensors
 - 7.2.3.1. Climate Sensors
 - 7.2.3.2. Nutrient Sensors
 - 7.2.3.3. Ph Sensors
 - 7.2.3.4. Salinity Sensors
 - 7.2.3.5. Soil Water Potential Sensors
 - 7.2.3.5.1. Granular Matrix Sensors
 - 7.2.3.5.2. Gypsum Blocks
 - 7.2.3.5.3. Tensiometers
 - 7.2.3.6. Temperature Sensors
 - 7.2.3.7. Volumetric Soil Moisture Sensors
 - 7.2.4. Smart Imaging Systems
- 7.3. Services
 - 7.3.1. Analytics Services
 - 7.3.2. Assisted Professional Services
 - 7.3.2.1. Climate Information Services
 - 7.3.2.2. Supply Chain Management Services
 - 7.3.3. Connectivity Services
 - 7.3.4. Farm Operation Services
 - 7.3.5. Managed Services
 - 7.3.6. System Integration & Consulting Services
- 7.4. Software
 - 7.4.1. Cloud-based
 - 7.4.2. On-premise

8. GLOBAL SOIL MONITORING MARKET, BY APPLICATION

- 8.1. Introduction
- 8.2. Agricultural
 - 8.2.1. Cannabis/Hemp

- 8.2.2. Field Crops
- 8.2.3. Floriculture
- 8.2.4. Orchards
- 8.2.5. Smart Greenhouse & Horticulture
- 8.2.6. Vertical Farms
- 8.3. Non-agricultural
 - 8.3.1. Forestry
 - 8.3.2. Landscaping & Ground Care
 - 8.3.3. Residential
 - 8.3.4. Sports Turf
 - 8.3.5. Weather Forecasting

9. AMERICAS SOIL MONITORING MARKET

- 9.1. Introduction
- 9.2. Argentina
- 9.3. Brazil
- 9.4. Canada
- 9.5. Mexico
- 9.6. United States

10. ASIA-PACIFIC SOIL MONITORING MARKET

- 10.1. Introduction
- 10.2. Australia
- 10.3. China
- 10.4. India
- 10.5. Indonesia
- 10.6. Japan
- 10.7. Malaysia
- 10.8. Philippines
- 10.9. South Korea
- 10.10. Thailand

11. EUROPE, MIDDLE EAST & AFRICA SOIL MONITORING MARKET

- 11.1. Introduction
- 11.2. France
- 11.3. Germany

- 11.4. Italy
- 11.5. Netherlands
- 11.6. Qatar
- 11.7. Russia
- 11.8. Saudi Arabia
- 11.9. South Africa
- 11.10. Spain
- 11.11. United Arab Emirates
- 11.12. United Kingdom

12. COMPETITIVE LANDSCAPE

- 12.1. FPNV Positioning Matrix
 - 12.1.1. Quadrants
 - 12.1.2. Business Strategy
 - 12.1.3. Product Satisfaction
- 12.2. Market Ranking Analysis
- 12.3. Market Share Analysis
- 12.4. Competitor SWOT Analysis
- 12.5. Competitive Scenario
 - 12.5.1. Merger & Acquisition
 - 12.5.2. Agreement, Collaboration, & Partnership
 - 12.5.3. New Product Launch & Enhancement
 - 12.5.4. Investment & Funding
 - 12.5.5. Award, Recognition, & Expansion

13. COMPANY USABILITY PROFILES

- 13.1. Acclima Inc.
- 13.2. AquaCheck Pvt. Ltd.
- 13.3. Aquamonix
- 13.4. Campbell Scientific Inc.
- 13.5. CropX Technologies
- 13.6. Decagon Devices, Inc,
- 13.7. Delta-T Devices Ltd
- 13.8. E.S.I. Environmental Sensors Inc
- 13.9. Edaphic Scientific Mos
- 13.10. Element Materials Technology
- 13.11. IMKO Micromodultechnik GmbH

- 13.12. Irrrometer Company, Inc.
- 13.13. METER Group, Inc.
- 13.14. Ranch Systems, LLC
- 13.15. SGS S.A.
- 13.16. Spectrum Technologies, Inc.
- 13.17. Spiio
- 13.18. Stevens Water Monitoring Systems Inc.
- 13.19. TagIT Technologies
- 13.20. The Toro Company

14. APPENDIX

- 14.1. Discussion Guide
- 14.2. License & Pricing

List Of Tables

LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL SOIL MONITORING MARKET SIZE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL SOIL MONITORING MARKET SIZE, BY SYSTEM TYPE,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL SOIL MONITORING MARKET SIZE, BY GROUND-BASED
MONITORING SYSTEMS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD
MILLION)

TABLE 6. GLOBAL SOIL MONITORING MARKET SIZE, BY ROBOTICS, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL SOIL MONITORING MARKET SIZE, BY SENSING & IMAGERY
SYSTEMS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL SOIL MONITORING MARKET SIZE, BY AERIAL PHOTOGRAPHY-
BASED SOIL MONITORING, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD
MILLION)

TABLE 9. GLOBAL SOIL MONITORING MARKET SIZE, BY DRONE-BASED SOIL
MONITORING, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL SOIL MONITORING MARKET SIZE, BY MANNED AIRCRAFT,
BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL SOIL MONITORING MARKET SIZE, BY SATELLITE-BASED
SOIL MONITORING, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD
MILLION)

TABLE 12. GLOBAL SOIL MONITORING MARKET SIZE, BY TELEMATICS, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL SOIL MONITORING MARKET SIZE, BY OFFERING, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. GLOBAL SOIL MONITORING MARKET SIZE, BY HARDWARE, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. GLOBAL SOIL MONITORING MARKET SIZE, BY DATA LOGGERS &
TELEMETRY SYSTEMS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD
MILLION)

TABLE 16. GLOBAL SOIL MONITORING MARKET SIZE, BY PORTABLE SOIL
SCANNERS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. GLOBAL SOIL MONITORING MARKET SIZE, BY SENSORS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. GLOBAL SOIL MONITORING MARKET SIZE, BY CLIMATE SENSORS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. GLOBAL SOIL MONITORING MARKET SIZE, BY NUTRIENT SENSORS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. GLOBAL SOIL MONITORING MARKET SIZE, BY PH SENSORS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. GLOBAL SOIL MONITORING MARKET SIZE, BY SALINITY SENSORS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. GLOBAL SOIL MONITORING MARKET SIZE, BY SOIL WATER POTENTIAL SENSORS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. GLOBAL SOIL MONITORING MARKET SIZE, BY GRANULAR MATRIX SENSORS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. GLOBAL SOIL MONITORING MARKET SIZE, BY GYPSUM BLOCKS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. GLOBAL SOIL MONITORING MARKET SIZE, BY TENSIOMETERS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. GLOBAL SOIL MONITORING MARKET SIZE, BY TEMPERATURE SENSORS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. GLOBAL SOIL MONITORING MARKET SIZE, BY VOLUMETRIC SOIL MOISTURE SENSORS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. GLOBAL SOIL MONITORING MARKET SIZE, BY SMART IMAGING SYSTEMS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. GLOBAL SOIL MONITORING MARKET SIZE, BY SERVICES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. GLOBAL SOIL MONITORING MARKET SIZE, BY ANALYTICS SERVICES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. GLOBAL SOIL MONITORING MARKET SIZE, BY ASSISTED PROFESSIONAL SERVICES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. GLOBAL SOIL MONITORING MARKET SIZE, BY CLIMATE INFORMATION SERVICES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. GLOBAL SOIL MONITORING MARKET SIZE, BY SUPPLY CHAIN MANAGEMENT SERVICES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. GLOBAL SOIL MONITORING MARKET SIZE, BY CONNECTIVITY SERVICES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. GLOBAL SOIL MONITORING MARKET SIZE, BY FARM OPERATION SERVICES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. GLOBAL SOIL MONITORING MARKET SIZE, BY MANAGED SERVICES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. GLOBAL SOIL MONITORING MARKET SIZE, BY SYSTEM INTEGRATION & CONSULTING SERVICES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 38. GLOBAL SOIL MONITORING MARKET SIZE, BY SOFTWARE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. GLOBAL SOIL MONITORING MARKET SIZE, BY CLOUD-BASED, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. GLOBAL SOIL MONITORING MARKET SIZE, BY ON-PREMISE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. GLOBAL SOIL MONITORING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. GLOBAL SOIL MONITORING MARKET SIZE, BY AGRICULTURAL, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. GLOBAL SOIL MONITORING MARKET SIZE, BY CANNABIS/HEMP, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. GLOBAL SOIL MONITORING MARKET SIZE, BY FIELD CROPS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. GLOBAL SOIL MONITORING MARKET SIZE, BY FLORICULTURE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. GLOBAL SOIL MONITORING MARKET SIZE, BY ORCHARDS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. GLOBAL SOIL MONITORING MARKET SIZE, BY SMART GREENHOUSE & HORTICULTURE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. GLOBAL SOIL MONITORING MARKET SIZE, BY VERTICAL FARMS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. GLOBAL SOIL MONITORING MARKET SIZE, BY NON-AGRICULTURAL, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. GLOBAL SOIL MONITORING MARKET SIZE, BY FORESTRY, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. GLOBAL SOIL MONITORING MARKET SIZE, BY LANDSCAPING & GROUND CARE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. GLOBAL SOIL MONITORING MARKET SIZE, BY RESIDENTIAL, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. GLOBAL SOIL MONITORING MARKET SIZE, BY SPORTS TURF, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. GLOBAL SOIL MONITORING MARKET SIZE, BY WEATHER FORECASTING, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. AMERICAS SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. AMERICAS SOIL MONITORING MARKET SIZE, BY SYSTEM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 57. AMERICAS SOIL MONITORING MARKET SIZE, BY APPLICATION , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. AMERICAS SOIL MONITORING MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. ARGENTINA SOIL MONITORING MARKET SIZE, BY SYSTEM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. ARGENTINA SOIL MONITORING MARKET SIZE, BY APPLICATION , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. ARGENTINA SOIL MONITORING MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. BRAZIL SOIL MONITORING MARKET SIZE, BY SYSTEM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. BRAZIL SOIL MONITORING MARKET SIZE, BY APPLICATION , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. BRAZIL SOIL MONITORING MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. CANADA SOIL MONITORING MARKET SIZE, BY SYSTEM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. CANADA SOIL MONITORING MARKET SIZE, BY APPLICATION , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. CANADA SOIL MONITORING MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. MEXICO SOIL MONITORING MARKET SIZE, BY SYSTEM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. MEXICO SOIL MONITORING MARKET SIZE, BY APPLICATION , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. MEXICO SOIL MONITORING MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. UNITED STATES SOIL MONITORING MARKET SIZE, BY SYSTEM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

- TABLE 72. UNITED STATES SOIL MONITORING MARKET SIZE, BY APPLICATION , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 73. UNITED STATES SOIL MONITORING MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 74. ASIA-PACIFIC SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 75. ASIA-PACIFIC SOIL MONITORING MARKET SIZE, BY SYSTEM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 76. ASIA-PACIFIC SOIL MONITORING MARKET SIZE, BY APPLICATION , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 77. ASIA-PACIFIC SOIL MONITORING MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 78. AUSTRALIA SOIL MONITORING MARKET SIZE, BY SYSTEM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 79. AUSTRALIA SOIL MONITORING MARKET SIZE, BY APPLICATION , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 80. AUSTRALIA SOIL MONITORING MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 81. CHINA SOIL MONITORING MARKET SIZE, BY SYSTEM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 82. CHINA SOIL MONITORING MARKET SIZE, BY APPLICATION , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 83. CHINA SOIL MONITORING MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 84. INDIA SOIL MONITORING MARKET SIZE, BY SYSTEM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 85. INDIA SOIL MONITORING MARKET SIZE, BY APPLICATION , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 86. INDIA SOIL MONITORING MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 87. INDONESIA SOIL MONITORING MARKET SIZE, BY SYSTEM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 88. INDONESIA SOIL MONITORING MARKET SIZE, BY APPLICATION , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 89. INDONESIA SOIL MONITORING MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 90. JAPAN SOIL MONITORING MARKET SIZE, BY SYSTEM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 91. JAPAN SOIL MONITORING MARKET SIZE, BY APPLICATION ,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 92. JAPAN SOIL MONITORING MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 93. MALAYSIA SOIL MONITORING MARKET SIZE, BY SYSTEM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 94. MALAYSIA SOIL MONITORING MARKET SIZE, BY APPLICATION , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 95. MALAYSIA SOIL MONITORING MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 96. PHILIPPINES SOIL MONITORING MARKET SIZE, BY SYSTEM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 97. PHILIPPINES SOIL MONITORING MARKET SIZE, BY APPLICATION , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 98. PHILIPPINES SOIL MONITORING MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 99. SOUTH KOREA SOIL MONITORING MARKET SIZE, BY SYSTEM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 100. SOUTH KOREA SOIL MONITORING MARKET SIZE, BY APPLICATION , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 101. SOUTH KOREA SOIL MONITORING MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 102. THAILAND SOIL MONITORING MARKET SIZE, BY SYSTEM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 103. THAILAND SOIL MONITORING MARKET SIZE, BY APPLICATION , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 104. THAILAND SOIL MONITORING MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 105. EUROPE, MIDDLE EAST & AFRICA SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 106. EUROPE, MIDDLE EAST & AFRICA SOIL MONITORING MARKET SIZE, BY SYSTEM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 107. EUROPE, MIDDLE EAST & AFRICA SOIL MONITORING MARKET SIZE, BY APPLICATION , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 108. EUROPE, MIDDLE EAST & AFRICA SOIL MONITORING MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 109. FRANCE SOIL MONITORING MARKET SIZE, BY SYSTEM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 110. FRANCE SOIL MONITORING MARKET SIZE, BY APPLICATION , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 111. FRANCE SOIL MONITORING MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 112. GERMANY SOIL MONITORING MARKET SIZE, BY SYSTEM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 113. GERMANY SOIL MONITORING MARKET SIZE, BY APPLICATION , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 114. GERMANY SOIL MONITORING MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 115. ITALY SOIL MONITORING MARKET SIZE, BY SYSTEM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 116. ITALY SOIL MONITORING MARKET SIZE, BY APPLICATION , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 117. ITALY SOIL MONITORING MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 118. NETHERLANDS SOIL MONITORING MARKET SIZE, BY SYSTEM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 119. NETHERLANDS SOIL MONITORING MARKET SIZE, BY APPLICATION , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 120. NETHERLANDS SOIL MONITORING MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 121. QATAR SOIL MONITORING MARKET SIZE, BY SYSTEM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 122. QATAR SOIL MONITORING MARKET SIZE, BY APPLICATION , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 123. QATAR SOIL MONITORING MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 124. RUSSIA SOIL MONITORING MARKET SIZE, BY SYSTEM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 125. RUSSIA SOIL MONITORING MARKET SIZE, BY APPLICATION , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 126. RUSSIA SOIL MONITORING MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 127. SAUDI ARABIA SOIL MONITORING MARKET SIZE, BY SYSTEM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 128. SAUDI ARABIA SOIL MONITORING MARKET SIZE, BY APPLICATION , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 129. SAUDI ARABIA SOIL MONITORING MARKET SIZE, BY OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 130. SOUTH AFRICA SOIL MONITORING MARKET SIZE, BY SYSTEM TYPE,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 131. SOUTH AFRICA SOIL MONITORING MARKET SIZE, BY APPLICATION ,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 132. SOUTH AFRICA SOIL MONITORING MARKET SIZE, BY OFFERING,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 133. SPAIN SOIL MONITORING MARKET SIZE, BY SYSTEM TYPE,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 134. SPAIN SOIL MONITORING MARKET SIZE, BY APPLICATION ,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 135. SPAIN SOIL MONITORING MARKET SIZE, BY OFFERING, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 136. UNITED ARAB EMIRATES SOIL MONITORING MARKET SIZE, BY
SYSTEM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 137. UNITED ARAB EMIRATES SOIL MONITORING MARKET SIZE, BY
APPLICATION , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 138. UNITED ARAB EMIRATES SOIL MONITORING MARKET SIZE, BY
OFFERING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 139. UNITED KINGDOM SOIL MONITORING MARKET SIZE, BY SYSTEM
TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 140. UNITED KINGDOM SOIL MONITORING MARKET SIZE, BY
APPLICATION , 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 141. UNITED KINGDOM SOIL MONITORING MARKET SIZE, BY OFFERING,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 142. GLOBAL SOIL MONITORING MARKET: SCORES

TABLE 143. GLOBAL SOIL MONITORING MARKET: BUSINESS STRATEGY

TABLE 144. GLOBAL SOIL MONITORING MARKET: PRODUCT SATISFACTION

TABLE 145. GLOBAL SOIL MONITORING MARKET: RANKING

TABLE 146. GLOBAL SOIL MONITORING MARKET: MERGER & ACQUISITION

TABLE 147. GLOBAL SOIL MONITORING MARKET: AGREEMENT,
COLLABORATION, & PARTNERSHIP

TABLE 148. GLOBAL SOIL MONITORING MARKET: NEW PRODUCT LAUNCH &
ENHANCEMENT

TABLE 149. GLOBAL SOIL MONITORING MARKET: INVESTMENT & FUNDING

TABLE 150. GLOBAL SOIL MONITORING MARKET: AWARD, RECOGNITION, &
EXPANSION

TABLE 151. GLOBAL SOIL MONITORING MARKET: LICENSE & PRICING

List Of Figures

LIST OF FIGURES

FIGURE 1. GLOBAL SOIL MONITORING MARKET: RESEARCH PROCESS

FIGURE 2. GLOBAL SOIL MONITORING MARKET: RESEARCH EXECUTION

FIGURE 3. GLOBAL SOIL MONITORING MARKET SIZE, 2020 VS 2025 (USD MILLION)

FIGURE 4. GLOBAL SOIL MONITORING MARKET SIZE, BY SYSTEM TYPE, 2020 (USD MILLION)

FIGURE 5. GLOBAL SOIL MONITORING MARKET SIZE, BY APPLICATION , 2020 (USD MILLION)

FIGURE 6. GLOBAL SOIL MONITORING MARKET SIZE, BY OFFERING, 2020 (USD MILLION)

FIGURE 7. GLOBAL SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)

FIGURE 8. GLOBAL SOIL MONITORING MARKET SIZE, 2018-2025 (USD MILLION)

FIGURE 9. GLOBAL SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 10. GLOBAL SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 11. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 12. GLOBAL SOIL MONITORING MARKET: MARKET DYNAMICS

FIGURE 13. GLOBAL SOIL MONITORING MARKET: PORTERS FIVE FORCES ANALYSIS

FIGURE 14. GLOBAL SOIL MONITORING MARKET SIZE, BY SYSTEM TYPE, 2020 VS 2025 (%)

FIGURE 15. GLOBAL SOIL MONITORING MARKET SIZE, BY SYSTEM TYPE, 2020 VS 2025 (USD MILLION)

FIGURE 16. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL SOIL MONITORING MARKET SIZE, BY SYSTEM TYPE, 2025

FIGURE 17. GLOBAL SOIL MONITORING MARKET SIZE, BY GROUND-BASED MONITORING SYSTEMS, 2020 VS 2025 (USD MILLION)

FIGURE 18. GLOBAL SOIL MONITORING MARKET SIZE, BY ROBOTICS, 2020 VS 2025 (USD MILLION)

FIGURE 19. GLOBAL SOIL MONITORING MARKET SIZE, BY SENSING & IMAGERY SYSTEMS, 2020 VS 2025 (USD MILLION)

FIGURE 20. GLOBAL SOIL MONITORING MARKET SIZE, BY AERIAL

PHOTOGRAPHY-BASED SOIL MONITORING, 2020 VS 2025 (USD MILLION)

FIGURE 21. GLOBAL SOIL MONITORING MARKET SIZE, BY DRONE-BASED SOIL MONITORING, 2020 VS 2025 (USD MILLION)

FIGURE 22. GLOBAL SOIL MONITORING MARKET SIZE, BY MANNED AIRCRAFT, 2020 VS 2025 (USD MILLION)

FIGURE 23. GLOBAL SOIL MONITORING MARKET SIZE, BY SATELLITE-BASED SOIL MONITORING, 2020 VS 2025 (USD MILLION)

FIGURE 24. GLOBAL SOIL MONITORING MARKET SIZE, BY TELEMATICS, 2020 VS 2025 (USD MILLION)

FIGURE 25. GLOBAL SOIL MONITORING MARKET SIZE, BY OFFERING, 2020 VS 2025 (%)

FIGURE 26. GLOBAL SOIL MONITORING MARKET SIZE, BY OFFERING, 2020 VS 2025 (USD MILLION)

FIGURE 27. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL SOIL MONITORING MARKET SIZE, BY OFFERING, 2025

FIGURE 28. GLOBAL SOIL MONITORING MARKET SIZE, BY HARDWARE, 2020 VS 2025 (USD MILLION)

FIGURE 29. GLOBAL SOIL MONITORING MARKET SIZE, BY DATA LOGGERS & TELEMETRY SYSTEMS, 2020 VS 2025 (USD MILLION)

FIGURE 30. GLOBAL SOIL MONITORING MARKET SIZE, BY PORTABLE SOIL SCANNERS, 2020 VS 2025 (USD MILLION)

FIGURE 31. GLOBAL SOIL MONITORING MARKET SIZE, BY SENSORS, 2020 VS 2025 (USD MILLION)

FIGURE 32. GLOBAL SOIL MONITORING MARKET SIZE, BY CLIMATE SENSORS, 2020 VS 2025 (USD MILLION)

FIGURE 33. GLOBAL SOIL MONITORING MARKET SIZE, BY NUTRIENT SENSORS, 2020 VS 2025 (USD MILLION)

FIGURE 34. GLOBAL SOIL MONITORING MARKET SIZE, BY PH SENSORS, 2020 VS 2025 (USD MILLION)

FIGURE 35. GLOBAL SOIL MONITORING MARKET SIZE, BY SALINITY SENSORS, 2020 VS 2025 (USD MILLION)

FIGURE 36. GLOBAL SOIL MONITORING MARKET SIZE, BY SOIL WATER POTENTIAL SENSORS, 2020 VS 2025 (USD MILLION)

FIGURE 37. GLOBAL SOIL MONITORING MARKET SIZE, BY GRANULAR MATRIX SENSORS, 2020 VS 2025 (USD MILLION)

FIGURE 38. GLOBAL SOIL MONITORING MARKET SIZE, BY GYPSUM BLOCKS, 2020 VS 2025 (USD MILLION)

FIGURE 39. GLOBAL SOIL MONITORING MARKET SIZE, BY TENSIOMETERS, 2020 VS 2025 (USD MILLION)

FIGURE 40. GLOBAL SOIL MONITORING MARKET SIZE, BY TEMPERATURE SENSORS, 2020 VS 2025 (USD MILLION)

FIGURE 41. GLOBAL SOIL MONITORING MARKET SIZE, BY VOLUMETRIC SOIL MOISTURE SENSORS, 2020 VS 2025 (USD MILLION)

FIGURE 42. GLOBAL SOIL MONITORING MARKET SIZE, BY SMART IMAGING SYSTEMS, 2020 VS 2025 (USD MILLION)

FIGURE 43. GLOBAL SOIL MONITORING MARKET SIZE, BY SERVICES, 2020 VS 2025 (USD MILLION)

FIGURE 44. GLOBAL SOIL MONITORING MARKET SIZE, BY ANALYTICS SERVICES, 2020 VS 2025 (USD MILLION)

FIGURE 45. GLOBAL SOIL MONITORING MARKET SIZE, BY ASSISTED PROFESSIONAL SERVICES, 2020 VS 2025 (USD MILLION)

FIGURE 46. GLOBAL SOIL MONITORING MARKET SIZE, BY CLIMATE INFORMATION SERVICES, 2020 VS 2025 (USD MILLION)

FIGURE 47. GLOBAL SOIL MONITORING MARKET SIZE, BY SUPPLY CHAIN MANAGEMENT SERVICES, 2020 VS 2025 (USD MILLION)

FIGURE 48. GLOBAL SOIL MONITORING MARKET SIZE, BY CONNECTIVITY SERVICES, 2020 VS 2025 (USD MILLION)

FIGURE 49. GLOBAL SOIL MONITORING MARKET SIZE, BY FARM OPERATION SERVICES, 2020 VS 2025 (USD MILLION)

FIGURE 50. GLOBAL SOIL MONITORING MARKET SIZE, BY MANAGED SERVICES, 2020 VS 2025 (USD MILLION)

FIGURE 51. GLOBAL SOIL MONITORING MARKET SIZE, BY SYSTEM INTEGRATION & CONSULTING SERVICES, 2020 VS 2025 (USD MILLION)

FIGURE 52. GLOBAL SOIL MONITORING MARKET SIZE, BY SOFTWARE, 2020 VS 2025 (USD MILLION)

FIGURE 53. GLOBAL SOIL MONITORING MARKET SIZE, BY CLOUD-BASED, 2020 VS 2025 (USD MILLION)

FIGURE 54. GLOBAL SOIL MONITORING MARKET SIZE, BY ON-PREMISE, 2020 VS 2025 (USD MILLION)

FIGURE 55. GLOBAL SOIL MONITORING MARKET SIZE, BY APPLICATION , 2020 VS 2025 (%)

FIGURE 56. GLOBAL SOIL MONITORING MARKET SIZE, BY APPLICATION , 2020 VS 2025 (USD MILLION)

FIGURE 57. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL SOIL MONITORING MARKET SIZE, BY APPLICATION , 2025

FIGURE 58. GLOBAL SOIL MONITORING MARKET SIZE, BY AGRICULTURAL, 2020 VS 2025 (USD MILLION)

FIGURE 59. GLOBAL SOIL MONITORING MARKET SIZE, BY CANNABIS/HEMP,

2020 VS 2025 (USD MILLION)

FIGURE 60. GLOBAL SOIL MONITORING MARKET SIZE, BY FIELD CROPS, 2020 VS 2025 (USD MILLION)

FIGURE 61. GLOBAL SOIL MONITORING MARKET SIZE, BY FLORICULTURE, 2020 VS 2025 (USD MILLION)

FIGURE 62. GLOBAL SOIL MONITORING MARKET SIZE, BY ORCHARDS, 2020 VS 2025 (USD MILLION)

FIGURE 63. GLOBAL SOIL MONITORING MARKET SIZE, BY SMART GREENHOUSE & HORTICULTURE, 2020 VS 2025 (USD MILLION)

FIGURE 64. GLOBAL SOIL MONITORING MARKET SIZE, BY VERTICAL FARMS, 2020 VS 2025 (USD MILLION)

FIGURE 65. GLOBAL SOIL MONITORING MARKET SIZE, BY NON-AGRICULTURAL, 2020 VS 2025 (USD MILLION)

FIGURE 66. GLOBAL SOIL MONITORING MARKET SIZE, BY FORESTRY, 2020 VS 2025 (USD MILLION)

FIGURE 67. GLOBAL SOIL MONITORING MARKET SIZE, BY LANDSCAPING & GROUND CARE, 2020 VS 2025 (USD MILLION)

FIGURE 68. GLOBAL SOIL MONITORING MARKET SIZE, BY RESIDENTIAL, 2020 VS 2025 (USD MILLION)

FIGURE 69. GLOBAL SOIL MONITORING MARKET SIZE, BY SPORTS TURF, 2020 VS 2025 (USD MILLION)

FIGURE 70. GLOBAL SOIL MONITORING MARKET SIZE, BY WEATHER FORECASTING, 2020 VS 2025 (USD MILLION)

FIGURE 71. AMERICAS SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 72. AMERICAS SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 73. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 74. ARGENTINA SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 75. BRAZIL SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 76. CANADA SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 77. MEXICO SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 78. UNITED STATES SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 79. ASIA-PACIFIC SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 80. ASIA-PACIFIC SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 81. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 82. AUSTRALIA SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 83. CHINA SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 84. INDIA SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 85. INDONESIA SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 86. JAPAN SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 87. MALAYSIA SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 88. PHILIPPINES SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 89. SOUTH KOREA SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 90. THAILAND SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 91. EUROPE, MIDDLE EAST & AFRICA SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 92. EUROPE, MIDDLE EAST & AFRICA SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 93. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 94. FRANCE SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 95. GERMANY SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 96. ITALY SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 97. NETHERLANDS SOIL MONITORING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 98. QATAR SOIL MONITORING MARKET SIZE, BY GEOGRAPHY,

2018-2025 (USD MILLION)

FIGURE 99. RUSSIA SOIL MONITORING MARKET SIZE, BY GEOGRAPHY,
2018-2025 (USD MILLION)

FIGURE 100. SAUDI ARABIA SOIL MONITORING MARKET SIZE, BY GEOGRAPHY,
2018-2025 (USD MILLION)

FIGURE 101. SOUTH AFRICA SOIL MONITORING MARKET SIZE, BY GEOGRAPHY,
2018-2025 (USD MILLION)

FIGURE 102. SPAIN SOIL MONITORING MARKET SIZE, BY GEOGRAPHY,
2018-2025 (USD MILLION)

FIGURE 103. UNITED ARAB EMIRATES SOIL MONITORING MARKET SIZE, BY
GEOGRAPHY, 2018-2025 (USD MILLIO

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