

Smart Insulin Pen Market Research Report by Type (First Generation Pens and Second Generation Pens), by Usability (Prefilled and Reusable), by End User - Global Forecast to 2025 - Cumulative Impact of COVID-19

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Abstracts

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Smart Insulin Pen Market is expected to grow from USD 29.77 Million in 2020 to USD 61.33 Million by the end of 2025.
2. The Global Smart Insulin Pen Market is expected to grow from EUR 26.10 Million in 2020 to EUR 53.77 Million by the end of 2025.
3. The Global Smart Insulin Pen Market is expected to grow from GBP 23.21 Million in 2020 to GBP 47.80 Million by the end of 2025.
4. The Global Smart Insulin Pen Market is expected to grow from JPY 3,178.02 Million in 2020 to JPY 6,545.93 Million by the end of 2025.
5. The Global Smart Insulin Pen Market is expected to grow from AUD 43.24 Million in 2020 to AUD 89.06 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Smart Insulin Pen to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Type, the Smart Insulin Pen Market studied across First Generation Pens and Second Generation Pens. The Second Generation Pens further studied across

Bluetooth-enabled and USB Connected.

Based on Usability, the Smart Insulin Pen Market studied across Prefilled and Reusable.

Based on End User, the Smart Insulin Pen Market studied across Ambulatory Surgical Centers, Home Care Settings, and Hospitals & Clinics.

Based on Geography, the Smart Insulin Pen Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Smart Insulin Pen Market including Bigfoot Biomedical, Companion Medical Inc., Diamesco Co., Ltd., Digital Medics Pty Ltd., Eli Lilly and Company, Emperra GmbH E-Health Technologies, F. Hoffmann-La Roche AG, Insulet Corporation, Jiangsu Delfu medical device Co. Ltd., and Novo Nordisk A/S.

Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Smart Insulin Pen Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids

businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Smart Insulin Pen Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Smart Insulin Pen Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Smart Insulin Pen Market?
4. What is the competitive strategic window for opportunities in the Global Smart Insulin Pen Market?
5. What are the technology trends and regulatory frameworks in the Global Smart Insulin Pen Market?
6. What are the modes and strategic moves considered suitable for entering the Global Smart Insulin Pen Market?

Contents

1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

2. RESEARCH METHODOLOGY

- 2.1. Research Process
 - 2.1.1. Define: Research Objective
 - 2.1.2. Determine: Research Design
 - 2.1.3. Prepare: Research Instrument
 - 2.1.4. Collect: Data Source
 - 2.1.5. Analyze: Data Interpretation
 - 2.1.6. Formulate: Data Verification
 - 2.1.7. Publish: Research Report
 - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
 - 2.2.1. Initiation: Research Process
 - 2.2.2. Planning: Develop Research Plan
 - 2.2.3. Execution: Conduct Research
 - 2.2.4. Verification: Finding & Analysis
 - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Usability Outlook
- 3.4. Type Outlook
- 3.5. End User Outlook
- 3.6. Geography Outlook

3.7. Competitor Outlook

4. MARKET OVERVIEW

4.1. Introduction

4.2. Cumulative Impact of COVID-19

5. MARKET INSIGHTS

5.1. Market Dynamics

5.1.1. Drivers

5.1.2. Restraints

5.1.3. Opportunities

5.1.4. Challenges

5.2. Porters Five Forces Analysis

5.2.1. Threat of New Entrants

5.2.2. Threat of Substitutes

5.2.3. Bargaining Power of Customers

5.2.4. Bargaining Power of Suppliers

5.2.5. Industry Rivalry

6. GLOBAL SMART INSULIN PEN MARKET, BY TYPE

6.1. Introduction

6.2. First Generation Pens

6.3. Second Generation Pens

6.3.1. Bluetooth-enabled

6.3.2. USB Connected

7. GLOBAL SMART INSULIN PEN MARKET, BY USABILITY

7.1. Introduction

7.2. Prefilled

7.3. Reusable

8. GLOBAL SMART INSULIN PEN MARKET, BY END USER

8.1. Introduction

8.2. Ambulatory Surgical Centers

8.3. Home Care Settings

8.4. Hospitals & Clinics

9. AMERICAS SMART INSULIN PEN MARKET

9.1. Introduction

9.2. Argentina

9.3. Brazil

9.4. Canada

9.5. Mexico

9.6. United States

10. ASIA-PACIFIC SMART INSULIN PEN MARKET

10.1. Introduction

10.2. Australia

10.3. China

10.4. India

10.5. Indonesia

10.6. Japan

10.7. Malaysia

10.8. Philippines

10.9. South Korea

10.10. Thailand

11. EUROPE, MIDDLE EAST & AFRICA SMART INSULIN PEN MARKET

11.1. Introduction

11.2. France

11.3. Germany

11.4. Italy

11.5. Netherlands

11.6. Qatar

11.7. Russia

11.8. Saudi Arabia

11.9. South Africa

11.10. Spain

11.11. United Arab Emirates

11.12. United Kingdom

12. COMPETITIVE LANDSCAPE

12.1. FPNV Positioning Matrix

12.1.1. Quadrants

12.1.2. Business Strategy

12.1.3. Product Satisfaction

12.2. Market Ranking Analysis

12.3. Market Share Analysis

12.4. Competitor SWOT Analysis

12.5. Competitive Scenario

12.5.1. Merger & Acquisition

12.5.2. Agreement, Collaboration, & Partnership

12.5.3. New Product Launch & Enhancement

12.5.4. Investment & Funding

12.5.5. Award, Recognition, & Expansion

13. COMPANY USABILITY PROFILES

13.1. Bigfoot Biomedical

13.2. Companion Medical Inc.

13.3. Diamesco Co., Ltd.

13.4. Digital Medics Pty Ltd.

13.5. Eli Lilly and Company

13.6. Emperra GmbH E-Health Technologies

13.7. F. Hoffmann-La Roche AG

13.8. Insulet Corporation

13.9. Jiangsu Delfu medical device Co. Ltd.

13.10. Novo Nordisk A/S

14. APPENDIX

14.1. Discussion Guide

14.2. License & Pricing

List Of Tables

LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL SMART INSULIN PEN MARKET SIZE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL SMART INSULIN PEN MARKET SIZE, BY TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL SMART INSULIN PEN MARKET SIZE, BY FIRST GENERATION
PENS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL SMART INSULIN PEN MARKET SIZE, BY SECOND
GENERATION PENS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD
MILLION)

TABLE 7. GLOBAL SMART INSULIN PEN MARKET SIZE, BY BLUETOOTH-
ENABLED, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL SMART INSULIN PEN MARKET SIZE, BY USB CONNECTED, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL SMART INSULIN PEN MARKET SIZE, BY USABILITY, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL SMART INSULIN PEN MARKET SIZE, BY PREFILLED, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL SMART INSULIN PEN MARKET SIZE, BY REUSABLE, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL SMART INSULIN PEN MARKET SIZE, BY END USER,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL SMART INSULIN PEN MARKET SIZE, BY AMBULATORY
SURGICAL CENTERS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD
MILLION)

TABLE 14. GLOBAL SMART INSULIN PEN MARKET SIZE, BY HOME CARE
SETTINGS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. GLOBAL SMART INSULIN PEN MARKET SIZE, BY HOSPITALS &
CLINICS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. AMERICAS SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. AMERICAS SMART INSULIN PEN MARKET SIZE, BY USABILITY,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. AMERICAS SMART INSULIN PEN MARKET SIZE, BY TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. AMERICAS SMART INSULIN PEN MARKET SIZE, BY END USER,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. ARGENTINA SMART INSULIN PEN MARKET SIZE, BY USABILITY,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. ARGENTINA SMART INSULIN PEN MARKET SIZE, BY TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. ARGENTINA SMART INSULIN PEN MARKET SIZE, BY END USER,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. BRAZIL SMART INSULIN PEN MARKET SIZE, BY USABILITY, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. BRAZIL SMART INSULIN PEN MARKET SIZE, BY TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. BRAZIL SMART INSULIN PEN MARKET SIZE, BY END USER, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. CANADA SMART INSULIN PEN MARKET SIZE, BY USABILITY,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. CANADA SMART INSULIN PEN MARKET SIZE, BY TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. CANADA SMART INSULIN PEN MARKET SIZE, BY END USER,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. MEXICO SMART INSULIN PEN MARKET SIZE, BY USABILITY, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. MEXICO SMART INSULIN PEN MARKET SIZE, BY TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. MEXICO SMART INSULIN PEN MARKET SIZE, BY END USER,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. UNITED STATES SMART INSULIN PEN MARKET SIZE, BY USABILITY,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. UNITED STATES SMART INSULIN PEN MARKET SIZE, BY TYPE,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. UNITED STATES SMART INSULIN PEN MARKET SIZE, BY END USER,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. ASIA-PACIFIC SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. ASIA-PACIFIC SMART INSULIN PEN MARKET SIZE, BY USABILITY,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. ASIA-PACIFIC SMART INSULIN PEN MARKET SIZE, BY TYPE,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 38. ASIA-PACIFIC SMART INSULIN PEN MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. AUSTRALIA SMART INSULIN PEN MARKET SIZE, BY USABILITY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. AUSTRALIA SMART INSULIN PEN MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. AUSTRALIA SMART INSULIN PEN MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. CHINA SMART INSULIN PEN MARKET SIZE, BY USABILITY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. CHINA SMART INSULIN PEN MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. CHINA SMART INSULIN PEN MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. INDIA SMART INSULIN PEN MARKET SIZE, BY USABILITY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. INDIA SMART INSULIN PEN MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. INDIA SMART INSULIN PEN MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. INDONESIA SMART INSULIN PEN MARKET SIZE, BY USABILITY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. INDONESIA SMART INSULIN PEN MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. INDONESIA SMART INSULIN PEN MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. JAPAN SMART INSULIN PEN MARKET SIZE, BY USABILITY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. JAPAN SMART INSULIN PEN MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. JAPAN SMART INSULIN PEN MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. MALAYSIA SMART INSULIN PEN MARKET SIZE, BY USABILITY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. MALAYSIA SMART INSULIN PEN MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. MALAYSIA SMART INSULIN PEN MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 57. PHILIPPINES SMART INSULIN PEN MARKET SIZE, BY USABILITY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. PHILIPPINES SMART INSULIN PEN MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. PHILIPPINES SMART INSULIN PEN MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. SOUTH KOREA SMART INSULIN PEN MARKET SIZE, BY USABILITY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. SOUTH KOREA SMART INSULIN PEN MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. SOUTH KOREA SMART INSULIN PEN MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. THAILAND SMART INSULIN PEN MARKET SIZE, BY USABILITY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. THAILAND SMART INSULIN PEN MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. THAILAND SMART INSULIN PEN MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. EUROPE, MIDDLE EAST & AFRICA SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. EUROPE, MIDDLE EAST & AFRICA SMART INSULIN PEN MARKET SIZE, BY USABILITY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. EUROPE, MIDDLE EAST & AFRICA SMART INSULIN PEN MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. EUROPE, MIDDLE EAST & AFRICA SMART INSULIN PEN MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. FRANCE SMART INSULIN PEN MARKET SIZE, BY USABILITY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. FRANCE SMART INSULIN PEN MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 72. FRANCE SMART INSULIN PEN MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 73. GERMANY SMART INSULIN PEN MARKET SIZE, BY USABILITY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 74. GERMANY SMART INSULIN PEN MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 75. GERMANY SMART INSULIN PEN MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 76. ITALY SMART INSULIN PEN MARKET SIZE, BY USABILITY, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 77. ITALY SMART INSULIN PEN MARKET SIZE, BY TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 78. ITALY SMART INSULIN PEN MARKET SIZE, BY END USER, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 79. NETHERLANDS SMART INSULIN PEN MARKET SIZE, BY USABILITY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 80. NETHERLANDS SMART INSULIN PEN MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 81. NETHERLANDS SMART INSULIN PEN MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 82. QATAR SMART INSULIN PEN MARKET SIZE, BY USABILITY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 83. QATAR SMART INSULIN PEN MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 84. QATAR SMART INSULIN PEN MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 85. RUSSIA SMART INSULIN PEN MARKET SIZE, BY USABILITY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 86. RUSSIA SMART INSULIN PEN MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 87. RUSSIA SMART INSULIN PEN MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 88. SAUDI ARABIA SMART INSULIN PEN MARKET SIZE, BY USABILITY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 89. SAUDI ARABIA SMART INSULIN PEN MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 90. SAUDI ARABIA SMART INSULIN PEN MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 91. SOUTH AFRICA SMART INSULIN PEN MARKET SIZE, BY USABILITY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 92. SOUTH AFRICA SMART INSULIN PEN MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 93. SOUTH AFRICA SMART INSULIN PEN MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 94. SPAIN SMART INSULIN PEN MARKET SIZE, BY USABILITY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 95. SPAIN SMART INSULIN PEN MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 96. SPAIN SMART INSULIN PEN MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 97. UNITED ARAB EMIRATES SMART INSULIN PEN MARKET SIZE, BY USABILITY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 98. UNITED ARAB EMIRATES SMART INSULIN PEN MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 99. UNITED ARAB EMIRATES SMART INSULIN PEN MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 100. UNITED KINGDOM SMART INSULIN PEN MARKET SIZE, BY USABILITY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 101. UNITED KINGDOM SMART INSULIN PEN MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 102. UNITED KINGDOM SMART INSULIN PEN MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 103. GLOBAL SMART INSULIN PEN MARKET: SCORES

TABLE 104. GLOBAL SMART INSULIN PEN MARKET: BUSINESS STRATEGY

TABLE 105. GLOBAL SMART INSULIN PEN MARKET: PRODUCT SATISFACTION

TABLE 106. GLOBAL SMART INSULIN PEN MARKET: RANKING

TABLE 107. GLOBAL SMART INSULIN PEN MARKET: MERGER & ACQUISITION

TABLE 108. GLOBAL SMART INSULIN PEN MARKET: AGREEMENT, COLLABORATION, & PARTNERSHIP

TABLE 109. GLOBAL SMART INSULIN PEN MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT

TABLE 110. GLOBAL SMART INSULIN PEN MARKET: INVESTMENT & FUNDING

TABLE 111. GLOBAL SMART INSULIN PEN MARKET: AWARD, RECOGNITION, & EXPANSION

TABLE 112. GLOBAL SMART INSULIN PEN MARKET: LICENSE & PRICING

List Of Figures

LIST OF FIGURES

FIGURE 1. GLOBAL SMART INSULIN PEN MARKET: RESEARCH PROCESS

FIGURE 2. GLOBAL SMART INSULIN PEN MARKET: RESEARCH EXECUTION

FIGURE 3. GLOBAL SMART INSULIN PEN MARKET SIZE, 2020 VS 2025 (USD MILLION)

FIGURE 4. GLOBAL SMART INSULIN PEN MARKET SIZE, BY USABILITY, 2020 (USD MILLION)

FIGURE 5. GLOBAL SMART INSULIN PEN MARKET SIZE, BY TYPE, 2020 (USD MILLION)

FIGURE 6. GLOBAL SMART INSULIN PEN MARKET SIZE, BY END USER, 2020 (USD MILLION)

FIGURE 7. GLOBAL SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)

FIGURE 8. GLOBAL SMART INSULIN PEN MARKET SIZE, 2018-2025 (USD MILLION)

FIGURE 9. GLOBAL SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 10. GLOBAL SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 11. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 12. GLOBAL SMART INSULIN PEN MARKET: MARKET DYNAMICS

FIGURE 13. GLOBAL SMART INSULIN PEN MARKET: PORTERS FIVE FORCES ANALYSIS

FIGURE 14. GLOBAL SMART INSULIN PEN MARKET SIZE, BY TYPE, 2020 VS 2025 (%)

FIGURE 15. GLOBAL SMART INSULIN PEN MARKET SIZE, BY TYPE, 2020 VS 2025 (USD MILLION)

FIGURE 16. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL SMART INSULIN PEN MARKET SIZE, BY TYPE, 2025

FIGURE 17. GLOBAL SMART INSULIN PEN MARKET SIZE, BY FIRST GENERATION PENS, 2020 VS 2025 (USD MILLION)

FIGURE 18. GLOBAL SMART INSULIN PEN MARKET SIZE, BY SECOND GENERATION PENS, 2020 VS 2025 (USD MILLION)

FIGURE 19. GLOBAL SMART INSULIN PEN MARKET SIZE, BY BLUETOOTH-ENABLED, 2020 VS 2025 (USD MILLION)

FIGURE 20. GLOBAL SMART INSULIN PEN MARKET SIZE, BY USB CONNECTED, 2020 VS 2025 (USD MILLION)

FIGURE 21. GLOBAL SMART INSULIN PEN MARKET SIZE, BY USABILITY, 2020 VS 2025 (%)

FIGURE 22. GLOBAL SMART INSULIN PEN MARKET SIZE, BY USABILITY, 2020 VS 2025 (USD MILLION)

FIGURE 23. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL SMART INSULIN PEN MARKET SIZE, BY USABILITY, 2025

FIGURE 24. GLOBAL SMART INSULIN PEN MARKET SIZE, BY PREFILLED, 2020 VS 2025 (USD MILLION)

FIGURE 25. GLOBAL SMART INSULIN PEN MARKET SIZE, BY REUSABLE, 2020 VS 2025 (USD MILLION)

FIGURE 26. GLOBAL SMART INSULIN PEN MARKET SIZE, BY END USER, 2020 VS 2025 (%)

FIGURE 27. GLOBAL SMART INSULIN PEN MARKET SIZE, BY END USER, 2020 VS 2025 (USD MILLION)

FIGURE 28. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL SMART INSULIN PEN MARKET SIZE, BY END USER, 2025

FIGURE 29. GLOBAL SMART INSULIN PEN MARKET SIZE, BY AMBULATORY SURGICAL CENTERS, 2020 VS 2025 (USD MILLION)

FIGURE 30. GLOBAL SMART INSULIN PEN MARKET SIZE, BY HOME CARE SETTINGS, 2020 VS 2025 (USD MILLION)

FIGURE 31. GLOBAL SMART INSULIN PEN MARKET SIZE, BY HOSPITALS & CLINICS, 2020 VS 2025 (USD MILLION)

FIGURE 32. AMERICAS SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 33. AMERICAS SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 34. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 35. ARGENTINA SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 36. BRAZIL SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 37. CANADA SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 38. MEXICO SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 39. UNITED STATES SMART INSULIN PEN MARKET SIZE, BY

GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 40. ASIA-PACIFIC SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 41. ASIA-PACIFIC SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 42. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 43. AUSTRALIA SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 44. CHINA SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 45. INDIA SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 46. INDONESIA SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 47. JAPAN SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 48. MALAYSIA SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 49. PHILIPPINES SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 50. SOUTH KOREA SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 51. THAILAND SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 52. EUROPE, MIDDLE EAST & AFRICA SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 53. EUROPE, MIDDLE EAST & AFRICA SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 54. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 55. FRANCE SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 56. GERMANY SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 57. ITALY SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 58. NETHERLANDS SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 59. QATAR SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 60. RUSSIA SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 61. SAUDI ARABIA SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 62. SOUTH AFRICA SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 63. SPAIN SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 64. UNITED ARAB EMIRATES SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 65. UNITED KINGDOM SMART INSULIN PEN MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 66. GLOBAL SMART INSULIN PEN MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 67. GLOBAL SMART INSULIN PEN MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 68. GLOBAL SMART INSULIN PEN MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 69. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL SMART INSULIN PEN MARKET, BY TYPE

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