

# Smart Home Market Research Report by Product (Energy Management, Entertainment Control, HVAC & R Control, Lighting Systems, and Security & Surveillance System) - Global Forecast to 2025 - Cumulative Impact of COVID-19

https://marketpublishers.com/r/S744962A915DEN.html

Date: February 2021

Pages: 194

Price: US\$ 3,949.00 (Single User License)

ID: S744962A915DEN

# **Abstracts**

#### Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

- 1. The Global Smart Home Market is expected to grow from USD 79,626.25 Million in 2020 to USD 148,509.53 Million by the end of 2025.
- 2. The Global Smart Home Market is expected to grow from EUR 69,817.81 Million in 2020 to EUR 130,215.98 Million by the end of 2025.
- 3. The Global Smart Home Market is expected to grow from GBP 62,068.18 Million in 2020 to GBP 115,762.28 Million by the end of 2025.
- 4. The Global Smart Home Market is expected to grow from JPY 8,498,139.24 Million in 2020 to JPY 15,849,730.38 Million by the end of 2025.
- 5. The Global Smart Home Market is expected to grow from AUD 115,627.91 Million in 2020 to AUD 215,655.59 Million by the end of 2025.

# Market Segmentation & Coverage:

This research report categorizes the Smart Home to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Product, the Smart Home Market studied across Energy Management, Entertainment Control, HVAC & R Control, Lighting Systems, and Security &



# Surveillance System.

Based on Geography, the Smart Home Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

# Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Smart Home Market including ABB Ltd, Cisco Systems Inc., Emerson Electric Corporation, General Electric, Honeywell International Inc, Johnson Controls Inc., LG Electronics Inc., Schneider Electric SE, Siemens AG, and United Technologies Corporation.

# Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so for and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlaying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

# 360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Smart Home Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

# 360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities



and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

- 1. Market Penetration: Provides comprehensive information on the market offered by the key players
- 2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets
- 3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
- 4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
- 5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

- 1. What is the market size and forecast of the Global Smart Home Market?
- 2. What are the inhibiting factors and impact of COVID-19 shaping the Global Smart Home Market during the forecast period?
- 3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Smart Home Market?
- 4. What is the competitive strategic window for opportunities in the Global Smart Home Market?
- 5. What are the technology trends and regulatory frameworks in the Global Smart Home Market?
- 6. What are the modes and strategic moves considered suitable for entering the Global Smart Home Market?



# **Contents**

#### 1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

# 2. RESEARCH METHODOLOGY

- 2.1. Research Process
  - 2.1.1. Define: Research Objective
  - 2.1.2. Determine: Research Design
  - 2.1.3. Prepare: Research Instrument
  - 2.1.4. Collect: Data Source
  - 2.1.5. Analyze: Data Interpretation
  - 2.1.6. Formulate: Data Verification
  - 2.1.7. Publish: Research Report
  - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
  - 2.2.1. Initiation: Research Process
  - 2.2.2. Planning: Develop Research Plan
  - 2.2.3. Execution: Conduct Research
  - 2.2.4. Verification: Finding & Analysis
  - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

# 3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Product Outlook
- 3.4. Geography Outlook
- 3.5. Competitor Outlook



#### 4. MARKET OVERVIEW

- 4.1. Introduction
- 4.2. Cumulative Impact of COVID-19

# 5. MARKET INSIGHTS

- 5.1. Market Dynamics
  - 5.1.1. Drivers
  - 5.1.2. Restraints
  - 5.1.3. Opportunities
  - 5.1.4. Challenges
- 5.2. Porters Five Forces Analysis
  - 5.2.1. Threat of New Entrants
  - 5.2.2. Threat of Substitutes
  - 5.2.3. Bargaining Power of Customers
  - 5.2.4. Bargaining Power of Suppliers
  - 5.2.5. Industry Rivalry

# 6. GLOBAL SMART HOME MARKET, BY PRODUCT

- 6.1. Introduction
- 6.2. Energy Management
- 6.3. Entertainment Control
- 6.4. HVAC & R Control
- 6.5. Lighting Systems
- 6.6. Security & Surveillance System

# 7. AMERICAS SMART HOME MARKET

- 7.1. Introduction
- 7.2. Argentina
- 7.3. Brazil
- 7.4. Canada
- 7.5. Mexico
- 7.6. United States

#### 8. ASIA-PACIFIC SMART HOME MARKET



- 8.1. Introduction
- 8.2. Australia
- 8.3. China
- 8.4. India
- 8.5. Indonesia
- 8.6. Japan
- 8.7. Malaysia
- 8.8. Philippines
- 8.9. South Korea
- 8.10. Thailand

# 9. EUROPE, MIDDLE EAST & AFRICA SMART HOME MARKET

- 9.1. Introduction
- 9.2. France
- 9.3. Germany
- 9.4. Italy
- 9.5. Netherlands
- 9.6. Qatar
- 9.7. Russia
- 9.8. Saudi Arabia
- 9.9. South Africa
- 9.10. Spain
- 9.11. United Arab Emirates
- 9.12. United Kingdom

# 10. COMPETITIVE LANDSCAPE

- 10.1. FPNV Positioning Matrix
  - 10.1.1. Quadrants
  - 10.1.2. Business Strategy
  - 10.1.3. Product Satisfaction
- 10.2. Market Ranking Analysis
- 10.3. Market Share Analysis
- 10.4. Competitor SWOT Analysis
- 10.5. Competitive Scenario
  - 10.5.1. Merger & Acquisition
- 10.5.2. Agreement, Collaboration, & Partnership
- 10.5.3. New Product Launch & Enhancement



- 10.5.4. Investment & Funding
- 10.5.5. Award, Recognition, & Expansion

# 11. COMPANY USABILITY PROFILES

- 11.1. ABB Ltd
- 11.2. Cisco Systems Inc.
- 11.3. Emerson Electric Corporation
- 11.4. General Electric
- 11.5. Honeywell International Inc
- 11.6. Johnson Controls Inc.
- 11.7. LG Electronics Inc.
- 11.8. Schneider Electric SE
- 11.9. Siemens AG
- 11.10. United Technologies Corporation

# 12. APPENDIX

- 12.1. Discussion Guide
- 12.2. License & Pricing



# **List Of Tables**

#### LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL SMART HOME MARKET SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL SMART HOME MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL SMART HOME MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL SMART HOME MARKET SIZE, BY ENERGY MANAGEMENT, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL SMART HOME MARKET SIZE, BY ENTERTAINMENT CONTROL, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL SMART HOME MARKET SIZE, BY HVAC & R CONTROL, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL SMART HOME MARKET SIZE, BY LIGHTING SYSTEMS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL SMART HOME MARKET SIZE, BY SECURITY & SURVEILLANCE SYSTEM, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. AMERICAS SMART HOME MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. AMERICAS SMART HOME MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. ARGENTINA SMART HOME MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. BRAZIL SMART HOME MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. CANADA SMART HOME MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. MEXICO SMART HOME MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. UNITED STATES SMART HOME MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. ASIA-PACIFIC SMART HOME MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. ASIA-PACIFIC SMART HOME MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)



- TABLE 19. AUSTRALIA SMART HOME MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 20. CHINA SMART HOME MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 21. INDIA SMART HOME MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 22. INDONESIA SMART HOME MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 23. JAPAN SMART HOME MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 24. MALAYSIA SMART HOME MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 25. PHILIPPINES SMART HOME MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 26. SOUTH KOREA SMART HOME MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 27. THAILAND SMART HOME MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 28. EUROPE, MIDDLE EAST & AFRICA SMART HOME MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 29. EUROPE, MIDDLE EAST & AFRICA SMART HOME MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 30. FRANCE SMART HOME MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 31. GERMANY SMART HOME MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 32. ITALY SMART HOME MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 33. NETHERLANDS SMART HOME MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 34. QATAR SMART HOME MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 35. RUSSIA SMART HOME MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 36. SAUDI ARABIA SMART HOME MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 37. SOUTH AFRICA SMART HOME MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 38. SPAIN SMART HOME MARKET SIZE, BY PRODUCT, 2018-2025



# (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. UNITED ARAB EMIRATES SMART HOME MARKET SIZE, BY PRODUCT,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. UNITED KINGDOM SMART HOME MARKET SIZE, BY PRODUCT,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. GLOBAL SMART HOME MARKET: SCORES

TABLE 42. GLOBAL SMART HOME MARKET: BUSINESS STRATEGY

TABLE 43. GLOBAL SMART HOME MARKET: PRODUCT SATISFACTION

TABLE 44. GLOBAL SMART HOME MARKET: RANKING

TABLE 45. GLOBAL SMART HOME MARKET: MERGER & ACQUISITION

TABLE 46. GLOBAL SMART HOME MARKET: AGREEMENT, COLLABORATION, &

PARTNERSHIP

TABLE 47. GLOBAL SMART HOME MARKET: NEW PRODUCT LAUNCH &

**ENHANCEMENT** 

TABLE 48. GLOBAL SMART HOME MARKET: INVESTMENT & FUNDING

TABLE 49. GLOBAL SMART HOME MARKET: AWARD, RECOGNITION, &

**EXPANSION** 

TABLE 50. GLOBAL SMART HOME MARKET: LICENSE & PRICING



# **List Of Figures**

#### **LIST OF FIGURES**

FIGURE 1. GLOBAL SMART HOME MARKET: RESEARCH PROCESS

FIGURE 2. GLOBAL SMART HOME MARKET: RESEARCH EXECUTION

FIGURE 3. GLOBAL SMART HOME MARKET SIZE, 2020 VS 2025 (USD MILLION)

FIGURE 4. GLOBAL SMART HOME MARKET SIZE, BY PRODUCT, 2020 (USD MILLION)

FIGURE 5. GLOBAL SMART HOME MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)

FIGURE 6. GLOBAL SMART HOME MARKET SIZE, 2018-2025 (USD MILLION)

FIGURE 7. GLOBAL SMART HOME MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 8. GLOBAL SMART HOME MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 9. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL SMART HOME MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 10. GLOBAL SMART HOME MARKET: MARKET DYNAMICS

FIGURE 11. GLOBAL SMART HOME MARKET: PORTERS FIVE FORCES ANALYSIS

FIGURE 12. GLOBAL SMART HOME MARKET SIZE, BY PRODUCT, 2020 VS 2025 (%)

FIGURE 13. GLOBAL SMART HOME MARKET SIZE, BY PRODUCT, 2020 VS 2025 (USD MILLION)

FIGURE 14. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL SMART HOME MARKET SIZE, BY PRODUCT, 2025

FIGURE 15. GLOBAL SMART HOME MARKET SIZE, BY ENERGY MANAGEMENT, 2020 VS 2025 (USD MILLION)

FIGURE 16. GLOBAL SMART HOME MARKET SIZE, BY ENTERTAINMENT CONTROL, 2020 VS 2025 (USD MILLION)

FIGURE 17. GLOBAL SMART HOME MARKET SIZE, BY HVAC & R CONTROL, 2020 VS 2025 (USD MILLION)

FIGURE 18. GLOBAL SMART HOME MARKET SIZE, BY LIGHTING SYSTEMS, 2020 VS 2025 (USD MILLION)

FIGURE 19. GLOBAL SMART HOME MARKET SIZE, BY SECURITY &

SURVEILLANCE SYSTEM, 2020 VS 2025 (USD MILLION)

FIGURE 20. AMERICAS SMART HOME MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 21. AMERICAS SMART HOME MARKET SIZE, BY GEOGRAPHY, 2020 VS



2025 (USD MILLION)

FIGURE 22. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS SMART HOME MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 23. ARGENTINA SMART HOME MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 24. BRAZIL SMART HOME MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 25. CANADA SMART HOME MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 26. MEXICO SMART HOME MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 27. UNITED STATES SMART HOME MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 28. ASIA-PACIFIC SMART HOME MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 29. ASIA-PACIFIC SMART HOME MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 30. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC SMART HOME MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 31. AUSTRALIA SMART HOME MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 32. CHINA SMART HOME MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 33. INDIA SMART HOME MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 34. INDONESIA SMART HOME MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 35. JAPAN SMART HOME MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 36. MALAYSIA SMART HOME MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 37. PHILIPPINES SMART HOME MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 38. SOUTH KOREA SMART HOME MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 39. THAILAND SMART HOME MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 40. EUROPE, MIDDLE EAST & AFRICA SMART HOME MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)



FIGURE 41. EUROPE, MIDDLE EAST & AFRICA SMART HOME MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 42. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA SMART HOME MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 43. FRANCE SMART HOME MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 44. GERMANY SMART HOME MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 45. ITALY SMART HOME MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 46. NETHERLANDS SMART HOME MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 47. QATAR SMART HOME MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 48. RUSSIA SMART HOME MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 49. SAUDI ARABIA SMART HOME MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 50. SOUTH AFRICA SMART HOME MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 51. SPAIN SMART HOME MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 52. UNITED ARAB EMIRATES SMART HOME MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 53. UNITED KINGDOM SMART HOME MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 54. GLOBAL SMART HOME MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 55. GLOBAL SMART HOME MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 56. GLOBAL SMART HOME MARKET: COMPETITOR SWOT ANALYSIS FIGURE 57. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL SMART HOME MARKET, BY TYPE



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