

# **Smart Education & Learning Management Market Research Report by Learning Mode (Adaptive Learning, Blended Learning, Collaborative Learning, Simulation-Based Learning, and Social Learning), by Component (Educational Content, Hardware, Services, and Software), by End-User - Global Forecast to 2025 - Cumulative Impact of COVID-19**

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## **Abstracts**

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Smart Education & Learning Management Market is expected to grow from USD 123,619.85 Million in 2020 to USD 270,630.32 Million by the end of 2025.
2. The Global Smart Education & Learning Management Market is expected to grow from EUR 108,392.23 Million in 2020 to EUR 237,293.80 Million by the end of 2025.
3. The Global Smart Education & Learning Management Market is expected to grow from GBP 96,360.93 Million in 2020 to GBP 210,954.71 Million by the end of 2025.
4. The Global Smart Education & Learning Management Market is expected to grow from JPY 13,193,371.00 Million in 2020 to JPY 28,883,112.96 Million by the end of 2025.
5. The Global Smart Education & Learning Management Market is expected to grow from AUD 179,512.47 Million in 2020 to AUD 392,991.21 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Smart Education & Learning Management to

forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Learning Mode , the Smart Education & Learning Management Market studied across Adaptive Learning, Blended Learning, Collaborative Learning, Simulation-Based Learning, Social Learning, and Virtual Instructor-Led Training.

Based on Component, the Smart Education & Learning Management Market studied across Educational Content, Hardware, Services, and Software. The Educational Content further studied across Audio-Based Content, Text Content, and Video-based Content. The Services further studied across Consulting, Managed Hosting, and Training & Certification. The Software further studied across Adaptive Learning Platform, Assessment Systems, Learning Content Management Systems, and Learning Management System.

Based on End-User, the Smart Education & Learning Management Market studied across Corporate Education, Elementary School, Pre-School Education, Secondary School, and University & Higher education.

Based on Geography, the Smart Education & Learning Management Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

#### Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Smart Education & Learning Management Market including Adobe Systems Incorporated, Blackboard, Inc., Cisco Systems, Inc., Cornerstone OnDemand, Inc., Desire2learn Corporation Ltd., Educomp Solutions Ltd., Ellucian Company L.P., Instructure, Inc., Knewton, Mcgraw-Hill Education, Niit Limited, Pearson PLC, Promethean, Inc., Saba Software, Inc., Samsung Electronics Co., Ltd., Smart Technologies, Inc., Sum Total Systems, LLC., Tata Interactive Systems, and Think & Learn Pvt Ltd.

#### Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost

every industry, so for and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

#### 360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Smart Education & Learning Management Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

#### 360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Smart Education & Learning Management Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Smart Education & Learning Management Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Smart Education & Learning Management Market?
4. What is the competitive strategic window for opportunities in the Global Smart Education & Learning Management Market?
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