

Shapewear Products Market Research Report by Gender (Female and Male), by Application (Body Shaping and Performance and Recovery), by Distribution Channel - Global Forecast to 2025 - Cumulative Impact of COVID-19

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Abstracts

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Shapewear Products Market is expected to grow from USD 21,852.25 Million in 2020 to USD 31,445.88 Million by the end of 2025.
2. The Global Shapewear Products Market is expected to grow from EUR 19,160.46 Million in 2020 to EUR 27,572.34 Million by the end of 2025.
3. The Global Shapewear Products Market is expected to grow from GBP 17,033.69 Million in 2020 to GBP 24,511.87 Million by the end of 2025.
4. The Global Shapewear Products Market is expected to grow from JPY 2,332,188.83 Million in 2020 to JPY 3,356,072.74 Million by the end of 2025.
5. The Global Shapewear Products Market is expected to grow from AUD 31,732.37 Million in 2020 to AUD 45,663.60 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Shapewear Products to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Gender, the Shapewear Products Market studied across Female and Male.

Based on Application, the Shapewear Products Market studied across Body Shaping and Performance and Recovery.

Based on Distribution Channel, the Shapewear Products Market studied across Modern Trade, Online Channels, and Specialty Retail Store.

Based on Geography, the Shapewear Products Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Shapewear Products Market including 2XU, Adidas AG, Ann Chery, Leonisa S.A., Nike Inc., Spanx, Inc., Triumph International Corporation, Under Armour Inc., and Wacoal.

Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Shapewear Products Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on the market offered by the key players
2. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets
3. **Market Diversification:** Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Shapewear Products Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Shapewear Products Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Shapewear Products Market?
4. What is the competitive strategic window for opportunities in the Global Shapewear Products Market?
5. What are the technology trends and regulatory frameworks in the Global Shapewear Products Market?
6. What are the modes and strategic moves considered suitable for entering the Global Shapewear Products Market?

Contents

1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

2. RESEARCH METHODOLOGY

- 2.1. Research Process
 - 2.1.1. Define: Research Objective
 - 2.1.2. Determine: Research Design
 - 2.1.3. Prepare: Research Instrument
 - 2.1.4. Collect: Data Source
 - 2.1.5. Analyze: Data Interpretation
 - 2.1.6. Formulate: Data Verification
 - 2.1.7. Publish: Research Report
 - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
 - 2.2.1. Initiation: Research Process
 - 2.2.2. Planning: Develop Research Plan
 - 2.2.3. Execution: Conduct Research
 - 2.2.4. Verification: Finding & Analysis
 - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Application Outlook
- 3.4. Distribution Channel Outlook
- 3.5. Gender Outlook
- 3.6. Geography Outlook

3.7. Competitor Outlook

4. MARKET OVERVIEW

4.1. Introduction

4.2. Cumulative Impact of COVID-19

5. MARKET INSIGHTS

5.1. Market Dynamics

5.1.1. Drivers

5.1.2. Restraints

5.1.3. Opportunities

5.1.4. Challenges

5.2. Porters Five Forces Analysis

5.2.1. Threat of New Entrants

5.2.2. Threat of Substitutes

5.2.3. Bargaining Power of Customers

5.2.4. Bargaining Power of Suppliers

5.2.5. Industry Rivalry

6. GLOBAL SHAPEWEAR PRODUCTS MARKET, BY GENDER

6.1. Introduction

6.2. Female

6.3. Male

7. GLOBAL SHAPEWEAR PRODUCTS MARKET, BY APPLICATION

7.1. Introduction

7.2. Body Shaping

7.3. Performance and Recovery

8. GLOBAL SHAPEWEAR PRODUCTS MARKET, BY DISTRIBUTION CHANNEL

8.1. Introduction

8.2. Modern Trade

8.3. Online Channels

8.4. Specialty Retail Store

9. AMERICAS SHAPEWEAR PRODUCTS MARKET

- 9.1. Introduction
- 9.2. Argentina
- 9.3. Brazil
- 9.4. Canada
- 9.5. Mexico
- 9.6. United States

10. ASIA-PACIFIC SHAPEWEAR PRODUCTS MARKET

- 10.1. Introduction
- 10.2. Australia
- 10.3. China
- 10.4. India
- 10.5. Indonesia
- 10.6. Japan
- 10.7. Malaysia
- 10.8. Philippines
- 10.9. South Korea
- 10.10. Thailand

11. EUROPE, MIDDLE EAST & AFRICA SHAPEWEAR PRODUCTS MARKET

- 11.1. Introduction
- 11.2. France
- 11.3. Germany
- 11.4. Italy
- 11.5. Netherlands
- 11.6. Qatar
- 11.7. Russia
- 11.8. Saudi Arabia
- 11.9. South Africa
- 11.10. Spain
- 11.11. United Arab Emirates
- 11.12. United Kingdom

12. COMPETITIVE LANDSCAPE

- 12.1. FPNV Positioning Matrix
 - 12.1.1. Quadrants
 - 12.1.2. Business Strategy
 - 12.1.3. Product Satisfaction
- 12.2. Market Ranking Analysis
- 12.3. Market Share Analysis
- 12.4. Competitor SWOT Analysis
- 12.5. Competitive Scenario
 - 12.5.1. Merger & Acquisition
 - 12.5.2. Agreement, Collaboration, & Partnership
 - 12.5.3. New Product Launch & Enhancement
 - 12.5.4. Investment & Funding
 - 12.5.5. Award, Recognition, & Expansion

13. COMPANY USABILITY PROFILES

- 13.1. 2XU
- 13.2. Adidas AG
- 13.3. Ann Chery
- 13.4. Leonisa S.A.
- 13.5. Nike Inc.
- 13.6. Spanx, Inc.
- 13.7. Triumph International Corporation
- 13.8. Under Armour Inc.
- 13.9. Wacoal

14. APPENDIX

- 14.1. Discussion Guide
- 14.2. License & Pricing

List Of Tables

LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, BY GENDER,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, BY FEMALE, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, BY MALE, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, BY APPLICATION,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, BY BODY SHAPING,
BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, BY PERFORMANCE
AND RECOVERY, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, BY DISTRIBUTION
CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, BY MODERN
TRADE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, BY ONLINE
CHANNELS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, BY SPECIALTY
RETAIL STORE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. AMERICAS SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. AMERICAS SHAPEWEAR PRODUCTS MARKET SIZE, BY APPLICATION,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. AMERICAS SHAPEWEAR PRODUCTS MARKET SIZE, BY
DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. AMERICAS SHAPEWEAR PRODUCTS MARKET SIZE, BY GENDER,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. ARGENTINA SHAPEWEAR PRODUCTS MARKET SIZE, BY
APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

- TABLE 19. ARGENTINA SHAPEWEAR PRODUCTS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 20. ARGENTINA SHAPEWEAR PRODUCTS MARKET SIZE, BY GENDER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 21. BRAZIL SHAPEWEAR PRODUCTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 22. BRAZIL SHAPEWEAR PRODUCTS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 23. BRAZIL SHAPEWEAR PRODUCTS MARKET SIZE, BY GENDER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 24. CANADA SHAPEWEAR PRODUCTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 25. CANADA SHAPEWEAR PRODUCTS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 26. CANADA SHAPEWEAR PRODUCTS MARKET SIZE, BY GENDER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 27. MEXICO SHAPEWEAR PRODUCTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 28. MEXICO SHAPEWEAR PRODUCTS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 29. MEXICO SHAPEWEAR PRODUCTS MARKET SIZE, BY GENDER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 30. UNITED STATES SHAPEWEAR PRODUCTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 31. UNITED STATES SHAPEWEAR PRODUCTS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 32. UNITED STATES SHAPEWEAR PRODUCTS MARKET SIZE, BY GENDER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 33. ASIA-PACIFIC SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 34. ASIA-PACIFIC SHAPEWEAR PRODUCTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 35. ASIA-PACIFIC SHAPEWEAR PRODUCTS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 36. ASIA-PACIFIC SHAPEWEAR PRODUCTS MARKET SIZE, BY GENDER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 37. AUSTRALIA SHAPEWEAR PRODUCTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 38. AUSTRALIA SHAPEWEAR PRODUCTS MARKET SIZE, BY

DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. AUSTRALIA SHAPEWEAR PRODUCTS MARKET SIZE, BY GENDER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. CHINA SHAPEWEAR PRODUCTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. CHINA SHAPEWEAR PRODUCTS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. CHINA SHAPEWEAR PRODUCTS MARKET SIZE, BY GENDER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. INDIA SHAPEWEAR PRODUCTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. INDIA SHAPEWEAR PRODUCTS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. INDIA SHAPEWEAR PRODUCTS MARKET SIZE, BY GENDER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. INDONESIA SHAPEWEAR PRODUCTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. INDONESIA SHAPEWEAR PRODUCTS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. INDONESIA SHAPEWEAR PRODUCTS MARKET SIZE, BY GENDER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. JAPAN SHAPEWEAR PRODUCTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. JAPAN SHAPEWEAR PRODUCTS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. JAPAN SHAPEWEAR PRODUCTS MARKET SIZE, BY GENDER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. MALAYSIA SHAPEWEAR PRODUCTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. MALAYSIA SHAPEWEAR PRODUCTS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. MALAYSIA SHAPEWEAR PRODUCTS MARKET SIZE, BY GENDER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. PHILIPPINES SHAPEWEAR PRODUCTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. PHILIPPINES SHAPEWEAR PRODUCTS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 57. PHILIPPINES SHAPEWEAR PRODUCTS MARKET SIZE, BY GENDER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

- TABLE 58. SOUTH KOREA SHAPEWEAR PRODUCTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 59. SOUTH KOREA SHAPEWEAR PRODUCTS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 60. SOUTH KOREA SHAPEWEAR PRODUCTS MARKET SIZE, BY GENDER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 61. THAILAND SHAPEWEAR PRODUCTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 62. THAILAND SHAPEWEAR PRODUCTS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 63. THAILAND SHAPEWEAR PRODUCTS MARKET SIZE, BY GENDER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 64. EUROPE, MIDDLE EAST & AFRICA SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 65. EUROPE, MIDDLE EAST & AFRICA SHAPEWEAR PRODUCTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 66. EUROPE, MIDDLE EAST & AFRICA SHAPEWEAR PRODUCTS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 67. EUROPE, MIDDLE EAST & AFRICA SHAPEWEAR PRODUCTS MARKET SIZE, BY GENDER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 68. FRANCE SHAPEWEAR PRODUCTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 69. FRANCE SHAPEWEAR PRODUCTS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 70. FRANCE SHAPEWEAR PRODUCTS MARKET SIZE, BY GENDER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 71. GERMANY SHAPEWEAR PRODUCTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 72. GERMANY SHAPEWEAR PRODUCTS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 73. GERMANY SHAPEWEAR PRODUCTS MARKET SIZE, BY GENDER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 74. ITALY SHAPEWEAR PRODUCTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 75. ITALY SHAPEWEAR PRODUCTS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 76. ITALY SHAPEWEAR PRODUCTS MARKET SIZE, BY GENDER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 77. NETHERLANDS SHAPEWEAR PRODUCTS MARKET SIZE, BY

APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 78. NETHERLANDS SHAPEWEAR PRODUCTS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 79. NETHERLANDS SHAPEWEAR PRODUCTS MARKET SIZE, BY GENDER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 80. QATAR SHAPEWEAR PRODUCTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 81. QATAR SHAPEWEAR PRODUCTS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 82. QATAR SHAPEWEAR PRODUCTS MARKET SIZE, BY GENDER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 83. RUSSIA SHAPEWEAR PRODUCTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 84. RUSSIA SHAPEWEAR PRODUCTS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 85. RUSSIA SHAPEWEAR PRODUCTS MARKET SIZE, BY GENDER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 86. SAUDI ARABIA SHAPEWEAR PRODUCTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 87. SAUDI ARABIA SHAPEWEAR PRODUCTS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 88. SAUDI ARABIA SHAPEWEAR PRODUCTS MARKET SIZE, BY GENDER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 89. SOUTH AFRICA SHAPEWEAR PRODUCTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 90. SOUTH AFRICA SHAPEWEAR PRODUCTS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 91. SOUTH AFRICA SHAPEWEAR PRODUCTS MARKET SIZE, BY GENDER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 92. SPAIN SHAPEWEAR PRODUCTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 93. SPAIN SHAPEWEAR PRODUCTS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 94. SPAIN SHAPEWEAR PRODUCTS MARKET SIZE, BY GENDER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 95. UNITED ARAB EMIRATES SHAPEWEAR PRODUCTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 96. UNITED ARAB EMIRATES SHAPEWEAR PRODUCTS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 97. UNITED ARAB EMIRATES SHAPEWEAR PRODUCTS MARKET SIZE, BY GENDER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 98. UNITED KINGDOM SHAPEWEAR PRODUCTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 99. UNITED KINGDOM SHAPEWEAR PRODUCTS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 100. UNITED KINGDOM SHAPEWEAR PRODUCTS MARKET SIZE, BY GENDER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 101. GLOBAL SHAPEWEAR PRODUCTS MARKET: SCORES

TABLE 102. GLOBAL SHAPEWEAR PRODUCTS MARKET: BUSINESS STRATEGY

TABLE 103. GLOBAL SHAPEWEAR PRODUCTS MARKET: PRODUCT SATISFACTION

TABLE 104. GLOBAL SHAPEWEAR PRODUCTS MARKET: RANKING

TABLE 105. GLOBAL SHAPEWEAR PRODUCTS MARKET: MERGER & ACQUISITION

TABLE 106. GLOBAL SHAPEWEAR PRODUCTS MARKET: AGREEMENT, COLLABORATION, & PARTNERSHIP

TABLE 107. GLOBAL SHAPEWEAR PRODUCTS MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT

TABLE 108. GLOBAL SHAPEWEAR PRODUCTS MARKET: INVESTMENT & FUNDING

TABLE 109. GLOBAL SHAPEWEAR PRODUCTS MARKET: AWARD, RECOGNITION, & EXPANSION

TABLE 110. GLOBAL SHAPEWEAR PRODUCTS MARKET: LICENSE & PRICING

List Of Figures

LIST OF FIGURES

FIGURE 1. GLOBAL SHAPEWEAR PRODUCTS MARKET: RESEARCH PROCESS

FIGURE 2. GLOBAL SHAPEWEAR PRODUCTS MARKET: RESEARCH EXECUTION

FIGURE 3. GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, 2020 VS 2025 (USD MILLION)

FIGURE 4. GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, BY APPLICATION, 2020 (USD MILLION)

FIGURE 5. GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2020 (USD MILLION)

FIGURE 6. GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, BY GENDER, 2020 (USD MILLION)

FIGURE 7. GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)

FIGURE 8. GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, 2018-2025 (USD MILLION)

FIGURE 9. GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 10. GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 11. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 12. GLOBAL SHAPEWEAR PRODUCTS MARKET: MARKET DYNAMICS

FIGURE 13. GLOBAL SHAPEWEAR PRODUCTS MARKET: PORTERS FIVE FORCES ANALYSIS

FIGURE 14. GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, BY GENDER, 2020 VS 2025 (%)

FIGURE 15. GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, BY GENDER, 2020 VS 2025 (USD MILLION)

FIGURE 16. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, BY GENDER, 2025

FIGURE 17. GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, BY FEMALE, 2020 VS 2025 (USD MILLION)

FIGURE 18. GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, BY MALE, 2020 VS 2025 (USD MILLION)

FIGURE 19. GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, BY APPLICATION, 2020 VS 2025 (%)

FIGURE 20. GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, BY APPLICATION, 2020 VS 2025 (USD MILLION)

FIGURE 21. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, BY APPLICATION, 2025

FIGURE 22. GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, BY BODY SHAPING, 2020 VS 2025 (USD MILLION)

FIGURE 23. GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, BY PERFORMANCE AND RECOVERY, 2020 VS 2025 (USD MILLION)

FIGURE 24. GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2020 VS 2025 (%)

FIGURE 25. GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2020 VS 2025 (USD MILLION)

FIGURE 26. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, BY DISTRIBUTION CHANNEL, 2025

FIGURE 27. GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, BY MODERN TRADE, 2020 VS 2025 (USD MILLION)

FIGURE 28. GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, BY ONLINE CHANNELS, 2020 VS 2025 (USD MILLION)

FIGURE 29. GLOBAL SHAPEWEAR PRODUCTS MARKET SIZE, BY SPECIALTY RETAIL STORE, 2020 VS 2025 (USD MILLION)

FIGURE 30. AMERICAS SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 31. AMERICAS SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 32. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 33. ARGENTINA SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 34. BRAZIL SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 35. CANADA SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 36. MEXICO SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 37. UNITED STATES SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 38. ASIA-PACIFIC SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 39. ASIA-PACIFIC SHAPEWEAR PRODUCTS MARKET SIZE, BY

GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 40. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 41. AUSTRALIA SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 42. CHINA SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 43. INDIA SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 44. INDONESIA SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 45. JAPAN SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 46. MALAYSIA SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 47. PHILIPPINES SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 48. SOUTH KOREA SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 49. THAILAND SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 50. EUROPE, MIDDLE EAST & AFRICA SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 51. EUROPE, MIDDLE EAST & AFRICA SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 52. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 53. FRANCE SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 54. GERMANY SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 55. ITALY SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 56. NETHERLANDS SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 57. QATAR SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 58. RUSSIA SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 59. SAUDI ARABIA SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 60. SOUTH AFRICA SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 61. SPAIN SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 62. UNITED ARAB EMIRATES SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 63. UNITED KINGDOM SHAPEWEAR PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 64. GLOBAL SHAPEWEAR PRODUCTS MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 65. GLOBAL SHAPEWEAR PRODUCTS MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 66. GLOBAL SHAPEWEAR PRODUCTS MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 67. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL SHAPEWEAR PRODUCTS MARKET, BY TYPE

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