

# **RFID in Healthcare Market Research Report by Product Type (Asset Tracking Systems, Blood Monitoring Systems, Patient Tracking Systems, and Pharmaceutical Tracking Systems), by End User (Hospitals, Pharmaceutical, and Research Institutes and Laboratories) - Global Forecast to 2025 - Cumulative Impact of COVID-19**

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## **Abstracts**

### Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global RFID in Healthcare Market is expected to grow from USD 4,494.80 Million in 2020 to USD 9,739.32 Million by the end of 2025.
2. The Global RFID in Healthcare Market is expected to grow from EUR 3,941.13 Million in 2020 to EUR 8,539.62 Million by the end of 2025.
3. The Global RFID in Healthcare Market is expected to grow from GBP 3,503.67 Million in 2020 to GBP 7,591.74 Million by the end of 2025.
4. The Global RFID in Healthcare Market is expected to grow from JPY 479,709.93 Million in 2020 to JPY 1,039,432.75 Million by the end of 2025.
5. The Global RFID in Healthcare Market is expected to grow from AUD 6,527.05 Million in 2020 to AUD 14,142.79 Million by the end of 2025.

### Market Segmentation & Coverage:

This research report categorizes the RFID in Healthcare to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Product Type, the RFID in Healthcare Market studied across Asset Tracking Systems, Blood Monitoring Systems, Patient Tracking Systems, and Pharmaceutical Tracking Systems.

Based on End User, the RFID in Healthcare Market studied across Hospitals, Pharmaceutical, and Research Institutes and Laboratories.

Based on Geography, the RFID in Healthcare Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

#### Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global RFID in Healthcare Market including Alien Technology, LLC., AVERY DENNISON CORPORATION, CCL Industries Inc, GAO RFID, Honeywell International Inc., Impinj, Inc., RF Technologies, Inc, Smartrac N.V., STANLEY Healthcare, and Terso Solutions.

#### Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

#### 360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the RFID in Healthcare Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids

businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global RFID in Healthcare Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global RFID in Healthcare Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global RFID in Healthcare Market?
4. What is the competitive strategic window for opportunities in the Global RFID in Healthcare Market?
5. What are the technology trends and regulatory frameworks in the Global RFID in Healthcare Market?
6. What are the modes and strategic moves considered suitable for entering the Global RFID in Healthcare Market?

## Contents

### 1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

### 2. RESEARCH METHODOLOGY

- 2.1. Research Process
  - 2.1.1. Define: Research Objective
  - 2.1.2. Determine: Research Design
  - 2.1.3. Prepare: Research Instrument
  - 2.1.4. Collect: Data Source
  - 2.1.5. Analyze: Data Interpretation
  - 2.1.6. Formulate: Data Verification
  - 2.1.7. Publish: Research Report
  - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
  - 2.2.1. Initiation: Research Process
  - 2.2.2. Planning: Develop Research Plan
  - 2.2.3. Execution: Conduct Research
  - 2.2.4. Verification: Finding & Analysis
  - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

### 3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Product Type Outlook
- 3.4. End User Outlook
- 3.5. Geography Outlook
- 3.6. Competitor Outlook

## **4. MARKET OVERVIEW**

- 4.1. Introduction
- 4.2. Cumulative Impact of COVID-19

## **5. MARKET INSIGHTS**

- 5.1. Market Dynamics
  - 5.1.1. Drivers
  - 5.1.2. Restraints
  - 5.1.3. Opportunities
  - 5.1.4. Challenges
- 5.2. Porters Five Forces Analysis
  - 5.2.1. Threat of New Entrants
  - 5.2.2. Threat of Substitutes
  - 5.2.3. Bargaining Power of Customers
  - 5.2.4. Bargaining Power of Suppliers
  - 5.2.5. Industry Rivalry

## **6. GLOBAL RFID IN HEALTHCARE MARKET, BY PRODUCT TYPE**

- 6.1. Introduction
- 6.2. Asset Tracking Systems
- 6.3. Blood Monitoring Systems
- 6.4. Patient Tracking Systems
- 6.5. Pharmaceutical Tracking Systems

## **7. GLOBAL RFID IN HEALTHCARE MARKET, BY END USER**

- 7.1. Introduction
- 7.2. Hospitals
- 7.3. Pharmaceutical
- 7.4. Research Institutes and Laboratories

## **8. AMERICAS RFID IN HEALTHCARE MARKET**

- 8.1. Introduction
- 8.2. Argentina

- 8.3. Brazil
- 8.4. Canada
- 8.5. Mexico
- 8.6. United States

## **9. ASIA-PACIFIC RFID IN HEALTHCARE MARKET**

- 9.1. Introduction
- 9.2. Australia
- 9.3. China
- 9.4. India
- 9.5. Indonesia
- 9.6. Japan
- 9.7. Malaysia
- 9.8. Philippines
- 9.9. South Korea
- 9.10. Thailand

## **10. EUROPE, MIDDLE EAST & AFRICA RFID IN HEALTHCARE MARKET**

- 10.1. Introduction
- 10.2. France
- 10.3. Germany
- 10.4. Italy
- 10.5. Netherlands
- 10.6. Qatar
- 10.7. Russia
- 10.8. Saudi Arabia
- 10.9. South Africa
- 10.10. Spain
- 10.11. United Arab Emirates
- 10.12. United Kingdom

## **11. COMPETITIVE LANDSCAPE**

- 11.1. FPNV Positioning Matrix
  - 11.1.1. Quadrants
  - 11.1.2. Business Strategy
  - 11.1.3. Product Satisfaction

- 11.2. Market Ranking Analysis
- 11.3. Market Share Analysis
- 11.4. Competitor SWOT Analysis
- 11.5. Competitive Scenario
  - 11.5.1. Merger & Acquisition
  - 11.5.2. Agreement, Collaboration, & Partnership
  - 11.5.3. New Product Launch & Enhancement
  - 11.5.4. Investment & Funding
  - 11.5.5. Award, Recognition, & Expansion

## **12. COMPANY USABILITY PROFILES**

- 12.1. Alien Technology, LLC.
- 12.2. AVERY DENNISON CORPORATION
- 12.3. CCL Industries Inc
- 12.4. GAO RFID
- 12.5. Honeywell International Inc.
- 12.6. Impinj, Inc.
- 12.7. RF Technologies, Inc
- 12.8. Smartrac N.V.
- 12.9. STANLEY Healthcare
- 12.10. Terso Solutions

## **13. APPENDIX**

- 13.1. Discussion Guide
- 13.2. License & Pricing

## List Of Tables

### LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL RFID IN HEALTHCARE MARKET SIZE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL RFID IN HEALTHCARE MARKET SIZE, BY PRODUCT TYPE,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL RFID IN HEALTHCARE MARKET SIZE, BY ASSET TRACKING  
SYSTEMS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL RFID IN HEALTHCARE MARKET SIZE, BY BLOOD MONITORING  
SYSTEMS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL RFID IN HEALTHCARE MARKET SIZE, BY PATIENT TRACKING  
SYSTEMS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL RFID IN HEALTHCARE MARKET SIZE, BY PHARMACEUTICAL  
TRACKING SYSTEMS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD  
MILLION)

TABLE 9. GLOBAL RFID IN HEALTHCARE MARKET SIZE, BY END USER,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL RFID IN HEALTHCARE MARKET SIZE, BY HOSPITALS, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL RFID IN HEALTHCARE MARKET SIZE, BY PHARMACEUTICAL,  
BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL RFID IN HEALTHCARE MARKET SIZE, BY RESEARCH  
INSTITUTES AND LABORATORIES, BY GEOGRAPHY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. AMERICAS RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. AMERICAS RFID IN HEALTHCARE MARKET SIZE, BY PRODUCT TYPE,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. AMERICAS RFID IN HEALTHCARE MARKET SIZE, BY END USER,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. ARGENTINA RFID IN HEALTHCARE MARKET SIZE, BY PRODUCT  
TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. ARGENTINA RFID IN HEALTHCARE MARKET SIZE, BY END USER,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)



TABLE 18. BRAZIL RFID IN HEALTHCARE MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. BRAZIL RFID IN HEALTHCARE MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. CANADA RFID IN HEALTHCARE MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. CANADA RFID IN HEALTHCARE MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. MEXICO RFID IN HEALTHCARE MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. MEXICO RFID IN HEALTHCARE MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. UNITED STATES RFID IN HEALTHCARE MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. UNITED STATES RFID IN HEALTHCARE MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. ASIA-PACIFIC RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. ASIA-PACIFIC RFID IN HEALTHCARE MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. ASIA-PACIFIC RFID IN HEALTHCARE MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. AUSTRALIA RFID IN HEALTHCARE MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. AUSTRALIA RFID IN HEALTHCARE MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. CHINA RFID IN HEALTHCARE MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. CHINA RFID IN HEALTHCARE MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. INDIA RFID IN HEALTHCARE MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. INDIA RFID IN HEALTHCARE MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. INDONESIA RFID IN HEALTHCARE MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. INDONESIA RFID IN HEALTHCARE MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. JAPAN RFID IN HEALTHCARE MARKET SIZE, BY PRODUCT TYPE,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 38. JAPAN RFID IN HEALTHCARE MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. MALAYSIA RFID IN HEALTHCARE MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. MALAYSIA RFID IN HEALTHCARE MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. PHILIPPINES RFID IN HEALTHCARE MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. PHILIPPINES RFID IN HEALTHCARE MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. SOUTH KOREA RFID IN HEALTHCARE MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. SOUTH KOREA RFID IN HEALTHCARE MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. THAILAND RFID IN HEALTHCARE MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. THAILAND RFID IN HEALTHCARE MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. EUROPE, MIDDLE EAST & AFRICA RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. EUROPE, MIDDLE EAST & AFRICA RFID IN HEALTHCARE MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. EUROPE, MIDDLE EAST & AFRICA RFID IN HEALTHCARE MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. FRANCE RFID IN HEALTHCARE MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. FRANCE RFID IN HEALTHCARE MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. GERMANY RFID IN HEALTHCARE MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. GERMANY RFID IN HEALTHCARE MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. ITALY RFID IN HEALTHCARE MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. ITALY RFID IN HEALTHCARE MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. NETHERLANDS RFID IN HEALTHCARE MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

- TABLE 57. NETHERLANDS RFID IN HEALTHCARE MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 58. QATAR RFID IN HEALTHCARE MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 59. QATAR RFID IN HEALTHCARE MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 60. RUSSIA RFID IN HEALTHCARE MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 61. RUSSIA RFID IN HEALTHCARE MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 62. SAUDI ARABIA RFID IN HEALTHCARE MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 63. SAUDI ARABIA RFID IN HEALTHCARE MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 64. SOUTH AFRICA RFID IN HEALTHCARE MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 65. SOUTH AFRICA RFID IN HEALTHCARE MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 66. SPAIN RFID IN HEALTHCARE MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 67. SPAIN RFID IN HEALTHCARE MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 68. UNITED ARAB EMIRATES RFID IN HEALTHCARE MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 69. UNITED ARAB EMIRATES RFID IN HEALTHCARE MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 70. UNITED KINGDOM RFID IN HEALTHCARE MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 71. UNITED KINGDOM RFID IN HEALTHCARE MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 72. GLOBAL RFID IN HEALTHCARE MARKET: SCORES
- TABLE 73. GLOBAL RFID IN HEALTHCARE MARKET: BUSINESS STRATEGY
- TABLE 74. GLOBAL RFID IN HEALTHCARE MARKET: PRODUCT SATISFACTION
- TABLE 75. GLOBAL RFID IN HEALTHCARE MARKET: RANKING
- TABLE 76. GLOBAL RFID IN HEALTHCARE MARKET: MERGER & ACQUISITION
- TABLE 77. GLOBAL RFID IN HEALTHCARE MARKET: AGREEMENT, COLLABORATION, & PARTNERSHIP
- TABLE 78. GLOBAL RFID IN HEALTHCARE MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT

TABLE 79. GLOBAL RFID IN HEALTHCARE MARKET: INVESTMENT & FUNDING  
TABLE 80. GLOBAL RFID IN HEALTHCARE MARKET: AWARD, RECOGNITION, &  
EXPANSION  
TABLE 81. GLOBAL RFID IN HEALTHCARE MARKET: LICENSE & PRICING

## List Of Figures

### LIST OF FIGURES

FIGURE 1. GLOBAL RFID IN HEALTHCARE MARKET: RESEARCH PROCESS

FIGURE 2. GLOBAL RFID IN HEALTHCARE MARKET: RESEARCH EXECUTION

FIGURE 3. GLOBAL RFID IN HEALTHCARE MARKET SIZE, 2020 VS 2025 (USD MILLION)

FIGURE 4. GLOBAL RFID IN HEALTHCARE MARKET SIZE, BY PRODUCT TYPE, 2020 (USD MILLION)

FIGURE 5. GLOBAL RFID IN HEALTHCARE MARKET SIZE, BY END USER, 2020 (USD MILLION)

FIGURE 6. GLOBAL RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)

FIGURE 7. GLOBAL RFID IN HEALTHCARE MARKET SIZE, 2018-2025 (USD MILLION)

FIGURE 8. GLOBAL RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 9. GLOBAL RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 10. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 11. GLOBAL RFID IN HEALTHCARE MARKET: MARKET DYNAMICS

FIGURE 12. GLOBAL RFID IN HEALTHCARE MARKET: PORTERS FIVE FORCES ANALYSIS

FIGURE 13. GLOBAL RFID IN HEALTHCARE MARKET SIZE, BY PRODUCT TYPE, 2020 VS 2025 (%)

FIGURE 14. GLOBAL RFID IN HEALTHCARE MARKET SIZE, BY PRODUCT TYPE, 2020 VS 2025 (USD MILLION)

FIGURE 15. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL RFID IN HEALTHCARE MARKET SIZE, BY PRODUCT TYPE, 2025

FIGURE 16. GLOBAL RFID IN HEALTHCARE MARKET SIZE, BY ASSET TRACKING SYSTEMS, 2020 VS 2025 (USD MILLION)

FIGURE 17. GLOBAL RFID IN HEALTHCARE MARKET SIZE, BY BLOOD MONITORING SYSTEMS, 2020 VS 2025 (USD MILLION)

FIGURE 18. GLOBAL RFID IN HEALTHCARE MARKET SIZE, BY PATIENT TRACKING SYSTEMS, 2020 VS 2025 (USD MILLION)

FIGURE 19. GLOBAL RFID IN HEALTHCARE MARKET SIZE, BY PHARMACEUTICAL TRACKING SYSTEMS, 2020 VS 2025 (USD MILLION)

FIGURE 20. GLOBAL RFID IN HEALTHCARE MARKET SIZE, BY END USER, 2020 VS 2025 (%)

FIGURE 21. GLOBAL RFID IN HEALTHCARE MARKET SIZE, BY END USER, 2020 VS 2025 (USD MILLION)

FIGURE 22. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL RFID IN HEALTHCARE MARKET SIZE, BY END USER, 2025

FIGURE 23. GLOBAL RFID IN HEALTHCARE MARKET SIZE, BY HOSPITALS, 2020 VS 2025 (USD MILLION)

FIGURE 24. GLOBAL RFID IN HEALTHCARE MARKET SIZE, BY PHARMACEUTICAL, 2020 VS 2025 (USD MILLION)

FIGURE 25. GLOBAL RFID IN HEALTHCARE MARKET SIZE, BY RESEARCH INSTITUTES AND LABORATORIES, 2020 VS 2025 (USD MILLION)

FIGURE 26. AMERICAS RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 27. AMERICAS RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 28. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 29. ARGENTINA RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 30. BRAZIL RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 31. CANADA RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 32. MEXICO RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 33. UNITED STATES RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 34. ASIA-PACIFIC RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 35. ASIA-PACIFIC RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 36. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 37. AUSTRALIA RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 38. CHINA RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 39. INDIA RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY,

2018-2025 (USD MILLION)

FIGURE 40. INDONESIA RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 41. JAPAN RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 42. MALAYSIA RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 43. PHILIPPINES RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 44. SOUTH KOREA RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 45. THAILAND RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 46. EUROPE, MIDDLE EAST & AFRICA RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 47. EUROPE, MIDDLE EAST & AFRICA RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 48. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 49. FRANCE RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 50. GERMANY RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 51. ITALY RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 52. NETHERLANDS RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 53. QATAR RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 54. RUSSIA RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 55. SAUDI ARABIA RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 56. SOUTH AFRICA RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 57. SPAIN RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 58. UNITED ARAB EMIRATES RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 59. UNITED KINGDOM RFID IN HEALTHCARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 60. GLOBAL RFID IN HEALTHCARE MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 61. GLOBAL RFID IN HEALTHCARE MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 62. GLOBAL RFID IN HEALTHCARE MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 63. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL RFID IN HEALTHCARE MARKET, BY TYPE



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