

Pulp Market Research Report by Raw Material Type (Bleached Eucalyptus Kraft Pulp, Northern Bleached Hardwood Kraft, Northern Bleached Softwood Kraft, Southern Bleached Hardwood Kraft, and Southern Bleached Softwood Kraft), by Grade Type (Chemical Pulp, Mechanical & Semi Chemical Pulp, and Non Wood Pulp), by Application - Global Forecast to 2025 - Cumulative Impact of COVID-19

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Abstracts

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Pulp Market is expected to grow from USD 231,642.23 Million in 2020 to USD 264,226.68 Million by the end of 2025.
2. The Global Pulp Market is expected to grow from EUR 203,108.31 Million in 2020 to EUR 231,678.97 Million by the end of 2025.
3. The Global Pulp Market is expected to grow from GBP 180,563.73 Million in 2020 to GBP 205,963.11 Million by the end of 2025.
4. The Global Pulp Market is expected to grow from JPY 24,722,096.40 Million in 2020 to JPY 28,199,682.77 Million by the end of 2025.
5. The Global Pulp Market is expected to grow from AUD 336,375.33 Million in 2020 to AUD 383,692.28 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Pulp to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Raw Material Type, the Pulp Market studied across Bleached Eucalyptus Kraft Pulp, Northern Bleached Hardwood Kraft, Northern Bleached Softwood Kraft, Southern Bleached Hardwood Kraft, and Southern Bleached Softwood Kraft.

Based on Grade Type, the Pulp Market studied across Chemical Pulp, Mechanical & Semi Chemical Pulp, and Non Wood Pulp.

Based on Application, the Pulp Market studied across Carton Board, Corrugating Materials, Printing & Writing, Tissue, and Wrapping Paper.

Based on Geography, the Pulp Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Pulp Market including international Paper, Mitsubishi Paper Mills, Nippon Paper Group, Oji Paper, Packaging Corporation Of America, Rayonier Advanced Materials, Shandong Sun Paper Industry, stora Enso, Upm-kymmene, and Westrock.

Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Pulp Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on the market offered by the key players
2. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets
3. **Market Diversification:** Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Pulp Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Pulp Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Pulp Market?
4. What is the competitive strategic window for opportunities in the Global Pulp Market?
5. What are the technology trends and regulatory frameworks in the Global Pulp Market?
6. What are the modes and strategic moves considered suitable for entering the Global

Pulp Market?

Contents

1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

2. RESEARCH METHODOLOGY

- 2.1. Research Process
 - 2.1.1. Define: Research Objective
 - 2.1.2. Determine: Research Design
 - 2.1.3. Prepare: Research Instrument
 - 2.1.4. Collect: Data Source
 - 2.1.5. Analyze: Data Interpretation
 - 2.1.6. Formulate: Data Verification
 - 2.1.7. Publish: Research Report
 - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
 - 2.2.1. Initiation: Research Process
 - 2.2.2. Planning: Develop Research Plan
 - 2.2.3. Execution: Conduct Research
 - 2.2.4. Verification: Finding & Analysis
 - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Application Outlook
- 3.4. Grade Type Outlook
- 3.5. Raw Material Type Outlook
- 3.6. Geography Outlook

3.7. Competitor Outlook

4. MARKET OVERVIEW

4.1. Introduction

4.2. Cumulative Impact of COVID-19

5. MARKET INSIGHTS

5.1. Market Dynamics

5.1.1. Drivers

5.1.2. Restraints

5.1.3. Opportunities

5.1.4. Challenges

5.2. Porters Five Forces Analysis

5.2.1. Threat of New Entrants

5.2.2. Threat of Substitutes

5.2.3. Bargaining Power of Customers

5.2.4. Bargaining Power of Suppliers

5.2.5. Industry Rivalry

6. GLOBAL PULP MARKET, BY RAW MATERIAL TYPE

6.1. Introduction

6.2. Bleached Eucalyptus Kraft Pulp

6.3. Northern Bleached Hardwood Kraft

6.4. Northern Bleached Softwood Kraft

6.5. Southern Bleached Hardwood Kraft

6.6. Southern Bleached Softwood Kraft

7. GLOBAL PULP MARKET, BY GRADE TYPE

7.1. Introduction

7.2. Chemical Pulp

7.3. Mechanical & Semi Chemical Pulp

7.4. Non Wood Pulp

8. GLOBAL PULP MARKET, BY APPLICATION

- 8.1. Introduction
- 8.2. Carton Board
- 8.3. Corrugating Materials
- 8.4. Printing & Writing
- 8.5. Tissue
- 8.6. Wrapping Paper

9. AMERICAS PULP MARKET

- 9.1. Introduction
- 9.2. Argentina
- 9.3. Brazil
- 9.4. Canada
- 9.5. Mexico
- 9.6. United States

10. ASIA-PACIFIC PULP MARKET

- 10.1. Introduction
- 10.2. Australia
- 10.3. China
- 10.4. India
- 10.5. Indonesia
- 10.6. Japan
- 10.7. Malaysia
- 10.8. Philippines
- 10.9. South Korea
- 10.10. Thailand

11. EUROPE, MIDDLE EAST & AFRICA PULP MARKET

- 11.1. Introduction
- 11.2. France
- 11.3. Germany
- 11.4. Italy
- 11.5. Netherlands
- 11.6. Qatar
- 11.7. Russia
- 11.8. Saudi Arabia

- 11.9. South Africa
- 11.10. Spain
- 11.11. United Arab Emirates
- 11.12. United Kingdom

12. COMPETITIVE LANDSCAPE

- 12.1. FPNV Positioning Matrix
 - 12.1.1. Quadrants
 - 12.1.2. Business Strategy
 - 12.1.3. Product Satisfaction
- 12.2. Market Ranking Analysis
- 12.3. Market Share Analysis
- 12.4. Competitor SWOT Analysis
- 12.5. Competitive Scenario
 - 12.5.1. Merger & Acquisition
 - 12.5.2. Agreement, Collaboration, & Partnership
 - 12.5.3. New Product Launch & Enhancement
 - 12.5.4. Investment & Funding
 - 12.5.5. Award, Recognition, & Expansion

13. COMPANY USABILITY PROFILES

- 13.1. international Paper
- 13.2. Mitsubishi Paper Mills
- 13.3. Nippon Paper Group
- 13.4. Oji Paper
- 13.5. Packaging Corporation Of America
- 13.6. Rayonier Advanced Materials
- 13.7. Shandong Sun Paper Industry
- 13.8. stora Enso
- 13.9. Upm-kymmene
- 13.10. Westrock

14. APPENDIX

- 14.1. Discussion Guide
- 14.2. License & Pricing

List Of Tables

LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL PULP MARKET SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL PULP MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL PULP MARKET SIZE, BY RAW MATERIAL TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL PULP MARKET SIZE, BY BLEACHED EUCALYPTUS KRAFT PULP, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL PULP MARKET SIZE, BY NORTHERN BLEACHED HARDWOOD KRAFT, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL PULP MARKET SIZE, BY NORTHERN BLEACHED SOFTWOOD KRAFT, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL PULP MARKET SIZE, BY SOUTHERN BLEACHED HARDWOOD KRAFT, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL PULP MARKET SIZE, BY SOUTHERN BLEACHED SOFTWOOD KRAFT, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL PULP MARKET SIZE, BY GRADE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL PULP MARKET SIZE, BY CHEMICAL PULP, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL PULP MARKET SIZE, BY MECHANICAL & SEMI CHEMICAL PULP, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL PULP MARKET SIZE, BY NON WOOD PULP, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. GLOBAL PULP MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. GLOBAL PULP MARKET SIZE, BY CARTON BOARD, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. GLOBAL PULP MARKET SIZE, BY CORRUGATING MATERIALS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. GLOBAL PULP MARKET SIZE, BY PRINTING & WRITING, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. GLOBAL PULP MARKET SIZE, BY TISSUE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. GLOBAL PULP MARKET SIZE, BY WRAPPING PAPER, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. AMERICAS PULP MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. AMERICAS PULP MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. AMERICAS PULP MARKET SIZE, BY GRADE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. AMERICAS PULP MARKET SIZE, BY RAW MATERIAL TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. ARGENTINA PULP MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. ARGENTINA PULP MARKET SIZE, BY GRADE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. ARGENTINA PULP MARKET SIZE, BY RAW MATERIAL TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. BRAZIL PULP MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. BRAZIL PULP MARKET SIZE, BY GRADE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. BRAZIL PULP MARKET SIZE, BY RAW MATERIAL TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. CANADA PULP MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. CANADA PULP MARKET SIZE, BY GRADE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. CANADA PULP MARKET SIZE, BY RAW MATERIAL TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. MEXICO PULP MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. MEXICO PULP MARKET SIZE, BY GRADE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. MEXICO PULP MARKET SIZE, BY RAW MATERIAL TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. UNITED STATES PULP MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. UNITED STATES PULP MARKET SIZE, BY GRADE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 38. UNITED STATES PULP MARKET SIZE, BY RAW MATERIAL TYPE,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. ASIA-PACIFIC PULP MARKET SIZE, BY GEOGRAPHY, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. ASIA-PACIFIC PULP MARKET SIZE, BY APPLICATION, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. ASIA-PACIFIC PULP MARKET SIZE, BY GRADE TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. ASIA-PACIFIC PULP MARKET SIZE, BY RAW MATERIAL TYPE,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. AUSTRALIA PULP MARKET SIZE, BY APPLICATION, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. AUSTRALIA PULP MARKET SIZE, BY GRADE TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. AUSTRALIA PULP MARKET SIZE, BY RAW MATERIAL TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. CHINA PULP MARKET SIZE, BY APPLICATION, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. CHINA PULP MARKET SIZE, BY GRADE TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. CHINA PULP MARKET SIZE, BY RAW MATERIAL TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. INDIA PULP MARKET SIZE, BY APPLICATION, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. INDIA PULP MARKET SIZE, BY GRADE TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. INDIA PULP MARKET SIZE, BY RAW MATERIAL TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. INDONESIA PULP MARKET SIZE, BY APPLICATION, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. INDONESIA PULP MARKET SIZE, BY GRADE TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. INDONESIA PULP MARKET SIZE, BY RAW MATERIAL TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. JAPAN PULP MARKET SIZE, BY APPLICATION, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. JAPAN PULP MARKET SIZE, BY GRADE TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 57. JAPAN PULP MARKET SIZE, BY RAW MATERIAL TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. MALAYSIA PULP MARKET SIZE, BY APPLICATION, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. MALAYSIA PULP MARKET SIZE, BY GRADE TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. MALAYSIA PULP MARKET SIZE, BY RAW MATERIAL TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. PHILIPPINES PULP MARKET SIZE, BY APPLICATION, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. PHILIPPINES PULP MARKET SIZE, BY GRADE TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. PHILIPPINES PULP MARKET SIZE, BY RAW MATERIAL TYPE,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. SOUTH KOREA PULP MARKET SIZE, BY APPLICATION, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. SOUTH KOREA PULP MARKET SIZE, BY GRADE TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. SOUTH KOREA PULP MARKET SIZE, BY RAW MATERIAL TYPE,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. THAILAND PULP MARKET SIZE, BY APPLICATION, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. THAILAND PULP MARKET SIZE, BY GRADE TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. THAILAND PULP MARKET SIZE, BY RAW MATERIAL TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. EUROPE, MIDDLE EAST & AFRICA PULP MARKET SIZE, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. EUROPE, MIDDLE EAST & AFRICA PULP MARKET SIZE, BY
APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 72. EUROPE, MIDDLE EAST & AFRICA PULP MARKET SIZE, BY GRADE
TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 73. EUROPE, MIDDLE EAST & AFRICA PULP MARKET SIZE, BY RAW
MATERIAL TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 74. FRANCE PULP MARKET SIZE, BY APPLICATION, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 75. FRANCE PULP MARKET SIZE, BY GRADE TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 76. FRANCE PULP MARKET SIZE, BY RAW MATERIAL TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 77. GERMANY PULP MARKET SIZE, BY APPLICATION, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 78. GERMANY PULP MARKET SIZE, BY GRADE TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 79. GERMANY PULP MARKET SIZE, BY RAW MATERIAL TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 80. ITALY PULP MARKET SIZE, BY APPLICATION, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 81. ITALY PULP MARKET SIZE, BY GRADE TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 82. ITALY PULP MARKET SIZE, BY RAW MATERIAL TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 83. NETHERLANDS PULP MARKET SIZE, BY APPLICATION, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 84. NETHERLANDS PULP MARKET SIZE, BY GRADE TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 85. NETHERLANDS PULP MARKET SIZE, BY RAW MATERIAL TYPE,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 86. QATAR PULP MARKET SIZE, BY APPLICATION, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 87. QATAR PULP MARKET SIZE, BY GRADE TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 88. QATAR PULP MARKET SIZE, BY RAW MATERIAL TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 89. RUSSIA PULP MARKET SIZE, BY APPLICATION, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 90. RUSSIA PULP MARKET SIZE, BY GRADE TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 91. RUSSIA PULP MARKET SIZE, BY RAW MATERIAL TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 92. SAUDI ARABIA PULP MARKET SIZE, BY APPLICATION, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 93. SAUDI ARABIA PULP MARKET SIZE, BY GRADE TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 94. SAUDI ARABIA PULP MARKET SIZE, BY RAW MATERIAL TYPE,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 95. SOUTH AFRICA PULP MARKET SIZE, BY APPLICATION, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 96. SOUTH AFRICA PULP MARKET SIZE, BY GRADE TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 97. SOUTH AFRICA PULP MARKET SIZE, BY RAW MATERIAL TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 98. SPAIN PULP MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 99. SPAIN PULP MARKET SIZE, BY GRADE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 100. SPAIN PULP MARKET SIZE, BY RAW MATERIAL TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 101. UNITED ARAB EMIRATES PULP MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 102. UNITED ARAB EMIRATES PULP MARKET SIZE, BY GRADE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 103. UNITED ARAB EMIRATES PULP MARKET SIZE, BY RAW MATERIAL TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 104. UNITED KINGDOM PULP MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 105. UNITED KINGDOM PULP MARKET SIZE, BY GRADE TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 106. UNITED KINGDOM PULP MARKET SIZE, BY RAW MATERIAL TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 107. GLOBAL PULP MARKET: SCORES

TABLE 108. GLOBAL PULP MARKET: BUSINESS STRATEGY

TABLE 109. GLOBAL PULP MARKET: PRODUCT SATISFACTION

TABLE 110. GLOBAL PULP MARKET: RANKING

TABLE 111. GLOBAL PULP MARKET: MERGER & ACQUISITION

TABLE 112. GLOBAL PULP MARKET: AGREEMENT, COLLABORATION, & PARTNERSHIP

TABLE 113. GLOBAL PULP MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT

TABLE 114. GLOBAL PULP MARKET: INVESTMENT & FUNDING

TABLE 115. GLOBAL PULP MARKET: AWARD, RECOGNITION, & EXPANSION

TABLE 116. GLOBAL PULP MARKET: LICENSE & PRICING

List Of Figures

LIST OF FIGURES

- FIGURE 1. GLOBAL PULP MARKET: RESEARCH PROCESS
- FIGURE 2. GLOBAL PULP MARKET: RESEARCH EXECUTION
- FIGURE 3. GLOBAL PULP MARKET SIZE, 2020 VS 2025 (USD MILLION)
- FIGURE 4. GLOBAL PULP MARKET SIZE, BY APPLICATION, 2020 (USD MILLION)
- FIGURE 5. GLOBAL PULP MARKET SIZE, BY GRADE TYPE, 2020 (USD MILLION)
- FIGURE 6. GLOBAL PULP MARKET SIZE, BY RAW MATERIAL TYPE, 2020 (USD MILLION)
- FIGURE 7. GLOBAL PULP MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)
- FIGURE 8. GLOBAL PULP MARKET SIZE, 2018-2025 (USD MILLION)
- FIGURE 9. GLOBAL PULP MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)
- FIGURE 10. GLOBAL PULP MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)
- FIGURE 11. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL PULP MARKET SIZE, BY GEOGRAPHY, 2025
- FIGURE 12. GLOBAL PULP MARKET: MARKET DYNAMICS
- FIGURE 13. GLOBAL PULP MARKET: PORTERS FIVE FORCES ANALYSIS
- FIGURE 14. GLOBAL PULP MARKET SIZE, BY RAW MATERIAL TYPE, 2020 VS 2025 (%)
- FIGURE 15. GLOBAL PULP MARKET SIZE, BY RAW MATERIAL TYPE, 2020 VS 2025 (USD MILLION)
- FIGURE 16. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL PULP MARKET SIZE, BY RAW MATERIAL TYPE, 2025
- FIGURE 17. GLOBAL PULP MARKET SIZE, BY BLEACHED EUCALYPTUS KRAFT PULP, 2020 VS 2025 (USD MILLION)
- FIGURE 18. GLOBAL PULP MARKET SIZE, BY NORTHERN BLEACHED HARDWOOD KRAFT, 2020 VS 2025 (USD MILLION)
- FIGURE 19. GLOBAL PULP MARKET SIZE, BY NORTHERN BLEACHED SOFTWOOD KRAFT, 2020 VS 2025 (USD MILLION)
- FIGURE 20. GLOBAL PULP MARKET SIZE, BY SOUTHERN BLEACHED HARDWOOD KRAFT, 2020 VS 2025 (USD MILLION)
- FIGURE 21. GLOBAL PULP MARKET SIZE, BY SOUTHERN BLEACHED SOFTWOOD KRAFT, 2020 VS 2025 (USD MILLION)
- FIGURE 22. GLOBAL PULP MARKET SIZE, BY GRADE TYPE, 2020 VS 2025 (%)
- FIGURE 23. GLOBAL PULP MARKET SIZE, BY GRADE TYPE, 2020 VS 2025 (USD MILLION)

FIGURE 24. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL PULP MARKET SIZE, BY GRADE TYPE, 2025

FIGURE 25. GLOBAL PULP MARKET SIZE, BY CHEMICAL PULP, 2020 VS 2025 (USD MILLION)

FIGURE 26. GLOBAL PULP MARKET SIZE, BY MECHANICAL & SEMI CHEMICAL PULP, 2020 VS 2025 (USD MILLION)

FIGURE 27. GLOBAL PULP MARKET SIZE, BY NON WOOD PULP, 2020 VS 2025 (USD MILLION)

FIGURE 28. GLOBAL PULP MARKET SIZE, BY APPLICATION, 2020 VS 2025 (%)

FIGURE 29. GLOBAL PULP MARKET SIZE, BY APPLICATION, 2020 VS 2025 (USD MILLION)

FIGURE 30. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL PULP MARKET SIZE, BY APPLICATION, 2025

FIGURE 31. GLOBAL PULP MARKET SIZE, BY CARTON BOARD, 2020 VS 2025 (USD MILLION)

FIGURE 32. GLOBAL PULP MARKET SIZE, BY CORRUGATING MATERIALS, 2020 VS 2025 (USD MILLION)

FIGURE 33. GLOBAL PULP MARKET SIZE, BY PRINTING & WRITING, 2020 VS 2025 (USD MILLION)

FIGURE 34. GLOBAL PULP MARKET SIZE, BY TISSUE, 2020 VS 2025 (USD MILLION)

FIGURE 35. GLOBAL PULP MARKET SIZE, BY WRAPPING PAPER, 2020 VS 2025 (USD MILLION)

FIGURE 36. AMERICAS PULP MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 37. AMERICAS PULP MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 38. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS PULP MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 39. ARGENTINA PULP MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 40. BRAZIL PULP MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 41. CANADA PULP MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 42. MEXICO PULP MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 43. UNITED STATES PULP MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 44. ASIA-PACIFIC PULP MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025

(%)

FIGURE 45. ASIA-PACIFIC PULP MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 46. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC PULP MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 47. AUSTRALIA PULP MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 48. CHINA PULP MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 49. INDIA PULP MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 50. INDONESIA PULP MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 51. JAPAN PULP MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 52. MALAYSIA PULP MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 53. PHILIPPINES PULP MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 54. SOUTH KOREA PULP MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 55. THAILAND PULP MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 56. EUROPE, MIDDLE EAST & AFRICA PULP MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 57. EUROPE, MIDDLE EAST & AFRICA PULP MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 58. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA PULP MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 59. FRANCE PULP MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 60. GERMANY PULP MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 61. ITALY PULP MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 62. NETHERLANDS PULP MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 63. QATAR PULP MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 64. RUSSIA PULP MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 65. SAUDI ARABIA PULP MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 66. SOUTH AFRICA PULP MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 67. SPAIN PULP MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 68. UNITED ARAB EMIRATES PULP MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 69. UNITED KINGDOM PULP MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 70. GLOBAL PULP MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 71. GLOBAL PULP MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 72. GLOBAL PULP MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 73. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL PULP MARKET, BY TYPE

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