

# **Pressure Sensitive Adhesives Market Research Report by Chemistry (Acrylic PSA, EVA PSA, Hybrid PSA, Hydrophilic PSA, and Polyurethanes), by Technology (Hot Melt PSA, Radiation PSA, Solvent-Based PSA, and Water-Based PSA), by Application, by Vertical - Global Forecast to 2025 - Cumulative Impact of COVID-19**

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## **Abstracts**

### Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Pressure Sensitive Adhesives Market is expected to grow from USD 9,203.24 Million in 2020 to USD 12,635.99 Million by the end of 2025.
2. The Global Pressure Sensitive Adhesives Market is expected to grow from EUR 8,069.58 Million in 2020 to EUR 11,079.47 Million by the end of 2025.
3. The Global Pressure Sensitive Adhesives Market is expected to grow from GBP 7,173.87 Million in 2020 to GBP 9,849.67 Million by the end of 2025.
4. The Global Pressure Sensitive Adhesives Market is expected to grow from JPY 982,219.76 Million in 2020 to JPY 1,348,580.37 Million by the end of 2025.
5. The Global Pressure Sensitive Adhesives Market is expected to grow from AUD 13,364.34 Million in 2020 to AUD 18,349.13 Million by the end of 2025.

### Market Segmentation & Coverage:

This research report categorizes the Pressure Sensitive Adhesives to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Chemistry, the Pressure Sensitive Adhesives Market studied across Acrylic PSA, EVA PSA, Hybrid PSA, Hydrophilic PSA, Polyurethanes, Rubber PSA, and Silicone PSA. The Acrylic PSA further studied across Solvent-Based Acrylic PSA and Water-Based Acrylic PSA. The Rubber PSA further studied across Natural Rubber and Synthetic Rubber.

Based on Technology, the Pressure Sensitive Adhesives Market studied across Hot Melt PSA, Radiation PSA, Solvent-Based PSA, and Water-Based PSA. The Radiation PSA further studied across Electronic Beam-Cured PSA and Uv-Cured PSA. The Solvent-Based PSA further studied across One-Component Solvent-Based PSA and Two-Component Solvent-Based PSA. The Water-Based PSA further studied across One-Component Water-Based PSA and Two-Component Water-Based PSA.

Based on Application, the Pressure Sensitive Adhesives Market studied across Graphics PSA, Labels, and Tapes. The Graphics PSA further studied across Emblems & Logos, Films, Floors, Carpets & Mats, Signage, and Vehicle Wraps. The Labels further studied across Freezer Or Frost Fix Labels, High Tack Labels, Peelable Labels, Permanent Labels, Specialty Labels, and Ultra-Peelable Labels. The Tapes further studied across Commodity PSA Tapes and Specialty Tapes.

Based on Vertical, the Pressure Sensitive Adhesives Market studied across Automotive & Transportation, Building & Construction, Consumer Goods, Electronics, Electrical & Telecommunication, Hygiene, Industrial Assembly, Medical & Healthcare, Medical Devices, Packaging, Paper & Printing Industry, Renewable Energy, and Skin Contact.

Based on Geography, the Pressure Sensitive Adhesives Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

#### Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Pressure Sensitive Adhesives Market including 3M Company, Arkema Group, Ashland Inc., Avery Dennison Corporation, Cattie Adhesives, DOW Corning, Dyna-Tech Adhesives, Inc, Ester Chemical Industries Pvt. Ltd., H.B.

Fuller, Henkel AG & Company KGAA, Scapa Group PLC, Sika AG, and The DOW Chemical Company.

#### Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

#### 360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Pressure Sensitive Adhesives Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

#### 360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of

market shares, strategies, products, and manufacturing capabilities of the leading players

5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Pressure Sensitive Adhesives Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Pressure Sensitive Adhesives Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Pressure Sensitive Adhesives Market?
4. What is the competitive strategic window for opportunities in the Global Pressure Sensitive Adhesives Market?
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