

Positioning System Market Research Report by Function (Automotive Telematics Systems, Consumer Devices, Portable Navigation Devices, and Standalone Trackers), by Application (Aviation, Location-Based Services, Marine, Road, and Surveying & Mapping) - Global Forecast to 2025 - Cumulative Impact of COVID-19

<https://marketpublishers.com/r/P80DD4651889EN.html>

Date: February 2021

Pages: 182

Price: US\$ 3,949.00 (Single User License)

ID: P80DD4651889EN

Abstracts

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Positioning System Market is expected to grow from USD 37,182.71 Million in 2020 to USD 78,840.34 Million by the end of 2025.
2. The Global Positioning System Market is expected to grow from EUR 32,602.51 Million in 2020 to EUR 69,128.71 Million by the end of 2025.
3. The Global Positioning System Market is expected to grow from GBP 28,983.70 Million in 2020 to GBP 61,455.57 Million by the end of 2025.
4. The Global Positioning System Market is expected to grow from JPY 3,968,338.41 Million in 2020 to JPY 8,414,262.68 Million by the end of 2025.
5. The Global Positioning System Market is expected to grow from AUD 53,994.25 Million in 2020 to AUD 114,486.66 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Positioning System to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Function, the Positioning System Market studied across Automotive Telematics Systems, Consumer Devices, Portable Navigation Devices, and Standalone Trackers.

Based on Application, the Positioning System Market studied across Aviation, Location-Based Services, Marine, Road, and Surveying & Mapping.

Based on Geography, the Positioning System Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Positioning System Market including Broadcom Inc, Garmin Ltd., Hexagon AB, Mio Technology Corporation, MiTAC Digital Technology Corporation, Qualcomm Inc, Rockwell Collins Inc, Texas Instruments Inc., TomTom N.V, and Trimble Navigation Limited.

Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Positioning System Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids

businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Positioning System Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Positioning System Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Positioning System Market?
4. What is the competitive strategic window for opportunities in the Global Positioning System Market?
5. What are the technology trends and regulatory frameworks in the Global Positioning System Market?
6. What are the modes and strategic moves considered suitable for entering the Global Positioning System Market?

Contents

1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

2. RESEARCH METHODOLOGY

- 2.1. Research Process
 - 2.1.1. Define: Research Objective
 - 2.1.2. Determine: Research Design
 - 2.1.3. Prepare: Research Instrument
 - 2.1.4. Collect: Data Source
 - 2.1.5. Analyze: Data Interpretation
 - 2.1.6. Formulate: Data Verification
 - 2.1.7. Publish: Research Report
 - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
 - 2.2.1. Initiation: Research Process
 - 2.2.2. Planning: Develop Research Plan
 - 2.2.3. Execution: Conduct Research
 - 2.2.4. Verification: Finding & Analysis
 - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Function Outlook
- 3.4. Application Outlook
- 3.5. Geography Outlook
- 3.6. Competitor Outlook

4. MARKET OVERVIEW

- 4.1. Introduction
- 4.2. Cumulative Impact of COVID-19

5. MARKET INSIGHTS

- 5.1. Market Dynamics
 - 5.1.1. Drivers
 - 5.1.2. Restraints
 - 5.1.3. Opportunities
 - 5.1.4. Challenges
- 5.2. Porters Five Forces Analysis
 - 5.2.1. Threat of New Entrants
 - 5.2.2. Threat of Substitutes
 - 5.2.3. Bargaining Power of Customers
 - 5.2.4. Bargaining Power of Suppliers
 - 5.2.5. Industry Rivalry

6. GLOBAL POSITIONING SYSTEM MARKET, BY FUNCTION

- 6.1. Introduction
- 6.2. Automotive Telematics Systems
- 6.3. Consumer Devices
- 6.4. Portable Navigation Devices
- 6.5. Standalone Trackers

7. GLOBAL POSITIONING SYSTEM MARKET, BY APPLICATION

- 7.1. Introduction
- 7.2. Aviation
- 7.3. Location-Based Services
- 7.4. Marine
- 7.5. Road
- 7.6. Surveying & Mapping

8. AMERICAS POSITIONING SYSTEM MARKET

- 8.1. Introduction
- 8.2. Argentina
- 8.3. Brazil
- 8.4. Canada
- 8.5. Mexico
- 8.6. United States

9. ASIA-PACIFIC POSITIONING SYSTEM MARKET

- 9.1. Introduction
- 9.2. Australia
- 9.3. China
- 9.4. India
- 9.5. Indonesia
- 9.6. Japan
- 9.7. Malaysia
- 9.8. Philippines
- 9.9. South Korea
- 9.10. Thailand

10. EUROPE, MIDDLE EAST & AFRICA POSITIONING SYSTEM MARKET

- 10.1. Introduction
- 10.2. France
- 10.3. Germany
- 10.4. Italy
- 10.5. Netherlands
- 10.6. Qatar
- 10.7. Russia
- 10.8. Saudi Arabia
- 10.9. South Africa
- 10.10. Spain
- 10.11. United Arab Emirates
- 10.12. United Kingdom

11. COMPETITIVE LANDSCAPE

- 11.1. FPNV Positioning Matrix
 - 11.1.1. Quadrants

- 11.1.2. Business Strategy
- 11.1.3. Product Satisfaction
- 11.2. Market Ranking Analysis
- 11.3. Market Share Analysis
- 11.4. Competitor SWOT Analysis
- 11.5. Competitive Scenario
 - 11.5.1. Merger & Acquisition
 - 11.5.2. Agreement, Collaboration, & Partnership
 - 11.5.3. New Product Launch & Enhancement
 - 11.5.4. Investment & Funding
 - 11.5.5. Award, Recognition, & Expansion

12. COMPANY USABILITY PROFILES

- 12.1. Broadcom Inc
- 12.2. Garmin Ltd.
- 12.3. Hexagon AB
- 12.4. Mio Technology Corporation
- 12.5. MiTAC Digital Technology Corporation
- 12.6. Qualcomm Inc
- 12.7. Rockwell Collins Inc
- 12.8. Texas Instruments Inc.
- 12.9. TomTom N.V
- 12.10. Trimble Navigation Limited

13. APPENDIX

- 13.1. Discussion Guide
- 13.2. License & Pricing

List Of Tables

LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL POSITIONING SYSTEM MARKET SIZE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL POSITIONING SYSTEM MARKET SIZE, BY FUNCTION,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL POSITIONING SYSTEM MARKET SIZE, BY AUTOMOTIVE
TELEMATICS SYSTEMS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD
MILLION)

TABLE 6. GLOBAL POSITIONING SYSTEM MARKET SIZE, BY CONSUMER
DEVICES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL POSITIONING SYSTEM MARKET SIZE, BY PORTABLE
NAVIGATION DEVICES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD
MILLION)

TABLE 8. GLOBAL POSITIONING SYSTEM MARKET SIZE, BY STANDALONE
TRACKERS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL POSITIONING SYSTEM MARKET SIZE, BY APPLICATION,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL POSITIONING SYSTEM MARKET SIZE, BY AVIATION, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL POSITIONING SYSTEM MARKET SIZE, BY LOCATION-BASED
SERVICES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL POSITIONING SYSTEM MARKET SIZE, BY MARINE, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL POSITIONING SYSTEM MARKET SIZE, BY ROAD, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. GLOBAL POSITIONING SYSTEM MARKET SIZE, BY SURVEYING &
MAPPING, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. AMERICAS POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. AMERICAS POSITIONING SYSTEM MARKET SIZE, BY FUNCTION,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. AMERICAS POSITIONING SYSTEM MARKET SIZE, BY APPLICATION,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. ARGENTINA POSITIONING SYSTEM MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. ARGENTINA POSITIONING SYSTEM MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. BRAZIL POSITIONING SYSTEM MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. BRAZIL POSITIONING SYSTEM MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. CANADA POSITIONING SYSTEM MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. CANADA POSITIONING SYSTEM MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. MEXICO POSITIONING SYSTEM MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. MEXICO POSITIONING SYSTEM MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. UNITED STATES POSITIONING SYSTEM MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. UNITED STATES POSITIONING SYSTEM MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. ASIA-PACIFIC POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. ASIA-PACIFIC POSITIONING SYSTEM MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. ASIA-PACIFIC POSITIONING SYSTEM MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. AUSTRALIA POSITIONING SYSTEM MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. AUSTRALIA POSITIONING SYSTEM MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. CHINA POSITIONING SYSTEM MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. CHINA POSITIONING SYSTEM MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. INDIA POSITIONING SYSTEM MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. INDIA POSITIONING SYSTEM MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. INDONESIA POSITIONING SYSTEM MARKET SIZE, BY FUNCTION,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 38. INDONESIA POSITIONING SYSTEM MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. JAPAN POSITIONING SYSTEM MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. JAPAN POSITIONING SYSTEM MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. MALAYSIA POSITIONING SYSTEM MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. MALAYSIA POSITIONING SYSTEM MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. PHILIPPINES POSITIONING SYSTEM MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. PHILIPPINES POSITIONING SYSTEM MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. SOUTH KOREA POSITIONING SYSTEM MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. SOUTH KOREA POSITIONING SYSTEM MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. THAILAND POSITIONING SYSTEM MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. THAILAND POSITIONING SYSTEM MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. EUROPE, MIDDLE EAST & AFRICA POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. EUROPE, MIDDLE EAST & AFRICA POSITIONING SYSTEM MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. EUROPE, MIDDLE EAST & AFRICA POSITIONING SYSTEM MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. FRANCE POSITIONING SYSTEM MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. FRANCE POSITIONING SYSTEM MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. GERMANY POSITIONING SYSTEM MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. GERMANY POSITIONING SYSTEM MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. ITALY POSITIONING SYSTEM MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

- TABLE 57. ITALY POSITIONING SYSTEM MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 58. NETHERLANDS POSITIONING SYSTEM MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 59. NETHERLANDS POSITIONING SYSTEM MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 60. QATAR POSITIONING SYSTEM MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 61. QATAR POSITIONING SYSTEM MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 62. RUSSIA POSITIONING SYSTEM MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 63. RUSSIA POSITIONING SYSTEM MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 64. SAUDI ARABIA POSITIONING SYSTEM MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 65. SAUDI ARABIA POSITIONING SYSTEM MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 66. SOUTH AFRICA POSITIONING SYSTEM MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 67. SOUTH AFRICA POSITIONING SYSTEM MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 68. SPAIN POSITIONING SYSTEM MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 69. SPAIN POSITIONING SYSTEM MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 70. UNITED ARAB EMIRATES POSITIONING SYSTEM MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 71. UNITED ARAB EMIRATES POSITIONING SYSTEM MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 72. UNITED KINGDOM POSITIONING SYSTEM MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 73. UNITED KINGDOM POSITIONING SYSTEM MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 74. GLOBAL POSITIONING SYSTEM MARKET: SCORES
- TABLE 75. GLOBAL POSITIONING SYSTEM MARKET: BUSINESS STRATEGY
- TABLE 76. GLOBAL POSITIONING SYSTEM MARKET: PRODUCT SATISFACTION
- TABLE 77. GLOBAL POSITIONING SYSTEM MARKET: RANKING
- TABLE 78. GLOBAL POSITIONING SYSTEM MARKET: MERGER & ACQUISITION

TABLE 79. GLOBAL POSITIONING SYSTEM MARKET: AGREEMENT,
COLLABORATION, & PARTNERSHIP

TABLE 80. GLOBAL POSITIONING SYSTEM MARKET: NEW PRODUCT LAUNCH &
ENHANCEMENT

TABLE 81. GLOBAL POSITIONING SYSTEM MARKET: INVESTMENT & FUNDING

TABLE 82. GLOBAL POSITIONING SYSTEM MARKET: AWARD, RECOGNITION, &
EXPANSION

TABLE 83. GLOBAL POSITIONING SYSTEM MARKET: LICENSE & PRICING

List Of Figures

LIST OF FIGURES

FIGURE 1. GLOBAL POSITIONING SYSTEM MARKET: RESEARCH PROCESS

FIGURE 2. GLOBAL POSITIONING SYSTEM MARKET: RESEARCH EXECUTION

FIGURE 3. GLOBAL POSITIONING SYSTEM MARKET SIZE, 2020 VS 2025 (USD MILLION)

FIGURE 4. GLOBAL POSITIONING SYSTEM MARKET SIZE, BY FUNCTION, 2020 (USD MILLION)

FIGURE 5. GLOBAL POSITIONING SYSTEM MARKET SIZE, BY APPLICATION, 2020 (USD MILLION)

FIGURE 6. GLOBAL POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)

FIGURE 7. GLOBAL POSITIONING SYSTEM MARKET SIZE, 2018-2025 (USD MILLION)

FIGURE 8. GLOBAL POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 9. GLOBAL POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 10. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 11. GLOBAL POSITIONING SYSTEM MARKET: MARKET DYNAMICS

FIGURE 12. GLOBAL POSITIONING SYSTEM MARKET: PORTERS FIVE FORCES ANALYSIS

FIGURE 13. GLOBAL POSITIONING SYSTEM MARKET SIZE, BY FUNCTION, 2020 VS 2025 (%)

FIGURE 14. GLOBAL POSITIONING SYSTEM MARKET SIZE, BY FUNCTION, 2020 VS 2025 (USD MILLION)

FIGURE 15. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL POSITIONING SYSTEM MARKET SIZE, BY FUNCTION, 2025

FIGURE 16. GLOBAL POSITIONING SYSTEM MARKET SIZE, BY AUTOMOTIVE TELEMATICS SYSTEMS, 2020 VS 2025 (USD MILLION)

FIGURE 17. GLOBAL POSITIONING SYSTEM MARKET SIZE, BY CONSUMER DEVICES, 2020 VS 2025 (USD MILLION)

FIGURE 18. GLOBAL POSITIONING SYSTEM MARKET SIZE, BY PORTABLE NAVIGATION DEVICES, 2020 VS 2025 (USD MILLION)

FIGURE 19. GLOBAL POSITIONING SYSTEM MARKET SIZE, BY STANDALONE TRACKERS, 2020 VS 2025 (USD MILLION)

FIGURE 20. GLOBAL POSITIONING SYSTEM MARKET SIZE, BY APPLICATION, 2020 VS 2025 (%)

FIGURE 21. GLOBAL POSITIONING SYSTEM MARKET SIZE, BY APPLICATION, 2020 VS 2025 (USD MILLION)

FIGURE 22. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL POSITIONING SYSTEM MARKET SIZE, BY APPLICATION, 2025

FIGURE 23. GLOBAL POSITIONING SYSTEM MARKET SIZE, BY AVIATION, 2020 VS 2025 (USD MILLION)

FIGURE 24. GLOBAL POSITIONING SYSTEM MARKET SIZE, BY LOCATION-BASED SERVICES, 2020 VS 2025 (USD MILLION)

FIGURE 25. GLOBAL POSITIONING SYSTEM MARKET SIZE, BY MARINE, 2020 VS 2025 (USD MILLION)

FIGURE 26. GLOBAL POSITIONING SYSTEM MARKET SIZE, BY ROAD, 2020 VS 2025 (USD MILLION)

FIGURE 27. GLOBAL POSITIONING SYSTEM MARKET SIZE, BY SURVEYING & MAPPING, 2020 VS 2025 (USD MILLION)

FIGURE 28. AMERICAS POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 29. AMERICAS POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 30. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 31. ARGENTINA POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 32. BRAZIL POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 33. CANADA POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 34. MEXICO POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 35. UNITED STATES POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 36. ASIA-PACIFIC POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 37. ASIA-PACIFIC POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 38. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 39. AUSTRALIA POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY,

2018-2025 (USD MILLION)

FIGURE 40. CHINA POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 41. INDIA POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 42. INDONESIA POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 43. JAPAN POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 44. MALAYSIA POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 45. PHILIPPINES POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 46. SOUTH KOREA POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 47. THAILAND POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 48. EUROPE, MIDDLE EAST & AFRICA POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 49. EUROPE, MIDDLE EAST & AFRICA POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 50. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 51. FRANCE POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 52. GERMANY POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 53. ITALY POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 54. NETHERLANDS POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 55. QATAR POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 56. RUSSIA POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 57. SAUDI ARABIA POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 58. SOUTH AFRICA POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 59. SPAIN POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 60. UNITED ARAB EMIRATES POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 61. UNITED KINGDOM POSITIONING SYSTEM MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 62. GLOBAL POSITIONING SYSTEM MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 63. GLOBAL POSITIONING SYSTEM MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 64. GLOBAL POSITIONING SYSTEM MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 65. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL POSITIONING SYSTEM MARKET, BY TYPE

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