

Portable Power Bank Market Research Report by Battery (Alkaline, Lithium Polymer, and Lithium-Ion), by Capacity (10000- 12999 mAh, 13000-15999 mAh, 16000-19999 mAh, 2000 mAh and Above, and 5000-9999 mAh), by Distribution - Global Forecast to 2025 - Cumulative Impact of COVID-19

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Abstracts

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Portable Power Bank Market is expected to grow from USD 12,177.45 Million in 2020 to USD 14,627.18 Million by the end of 2025.
2. The Global Portable Power Bank Market is expected to grow from EUR 10,677.42 Million in 2020 to EUR 12,825.39 Million by the end of 2025.
3. The Global Portable Power Bank Market is expected to grow from GBP 9,492.25 Million in 2020 to GBP 11,401.80 Million by the end of 2025.
4. The Global Portable Power Bank Market is expected to grow from JPY 1,299,643.27 Million in 2020 to JPY 1,561,091.65 Million by the end of 2025.
5. The Global Portable Power Bank Market is expected to grow from AUD 17,683.28 Million in 2020 to AUD 21,240.62 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Portable Power Bank to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Battery, the Portable Power Bank Market studied across Alkaline, Lithium Polymer, and Lithium-Ion.

Based on Capacity, the Portable Power Bank Market studied across 10000- 12999 mAh, 13000-15999 mAh, 16000-19999 mAh, 2000 mAh and Above, 5000-9999 mAh, and Less than 4999 mAh.

Based on Distribution, the Portable Power Bank Market studied across Offline Mode and Online Mode.

'The Asia-Pacific is projected to witness the highest growth during the forecast period'

Based on Geography, the Portable Power Bank Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom. The Asia-Pacific commanded the largest size in the Portable Power Bank Market in 2020, and it is expected to grow at the fastest CAGR during the forecast period.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Portable Power Bank Market including AIGO Electronics Technology Co. Ltd., AMYA TECHNOLOGY CO LTD, FSP Technology Inc., GP Batteries International Ltd, Guangdong Pisen Electronics Co. Ltd, HIPER, Lepow, Maxell Holdings, Ltd., MIPOW, Mophie, Inc., PINENG Malaysia, Powerocks, Romoss, Samsung Electronics Co., Ltd., Shenzhen Hali-Power Industrial Co., Ltd., SHENZHEN KOEOK ELECTRONIC TECHNOLOGY Co.,Ltd, Sony Corporation, Sunvalleytek International Inc., Xiaomi Corporation, XP Power, XPAL Power, Inc., and Xtorm.

Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of

current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Portable Power Bank Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on the market offered by the key players
2. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets
3. **Market Diversification:** Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Portable Power Bank Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Portable Power Bank Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Portable Power Bank Market?

4. What is the competitive strategic window for opportunities in the Global Portable Power Bank Market?
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