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Polling Software Market Research Report by Type (Online Polling, Phone Polling, and SMS Polling), by Deployment (On-Cloud and On-Premise) - Global Forecast to 2025 - Cumulative Impact of COVID-19

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Abstracts

Market Statistics:
The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Polling Software Market is expected to grow from USD 2,750.82 Million in 2020 to USD 5,263.37 Million by the end of 2025.
2. The Global Polling Software Market is expected to grow from EUR 2,411.97 Million in 2020 to EUR 4,615.02 Million by the end of 2025.
3. The Global Polling Software Market is expected to grow from GBP 2,144.25 Million in 2020 to GBP 4,102.76 Million by the end of 2025.
4. The Global Polling Software Market is expected to grow from JPY 293,582.56 Million in 2020 to JPY 561,735.08 Million by the end of 2025.
5. The Global Polling Software Market is expected to grow from AUD 3,994.56 Million in 2020 to AUD 7,643.11 Million by the end of 2025.

Market Segmentation & Coverage:
This research report categorizes the Polling Software to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Type, the Polling Software Market studied across Online Polling, Phone Polling, and SMS Polling.

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Based on Deployment, the Polling Software Market studied across On-Cloud and On-Premise.

Based on Geography, the Polling Software Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

Company Usability Profiles:
The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Polling Software Market including Creative Research Systems, Crowdpurr, Crowdsignal, eBallot, ExciteM, inMoment Software, Macmillan Learning, MySurveyLab, Outgrow, Poll Everywhere, Stratics Networks, SurveyLegend, and SurveyMonkey.

Cumulative Impact of COVID-19:
COVID-19 is an incomparable global public health emergency that has affected almost every industry, so for and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlaying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:
The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Polling Software Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:
The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive

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Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:
1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:
1. What is the market size and forecast of the Global Polling Software Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Polling Software Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Polling Software Market?
4. What is the competitive strategic window for opportunities in the Global Polling Software Market?
5. What are the technology trends and regulatory frameworks in the Global Polling Software Market?
6. What are the modes and strategic moves considered suitable for entering the Global Polling Software Market?

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Contents

1. PREFACE

1.1. Objectives of the Study
1.2. Market Segmentation & Coverage
1.3. Years Considered for the Study
1.4. Currency & Pricing
1.5. Language
1.6. Limitations
1.7. Stakeholders

2. RESEARCH METHODOLOGY

2.1. Research Process
  2.1.1. Define: Research Objective
  2.1.2. Determine: Research Design
  2.1.3. Prepare: Research Instrument
  2.1.4. Collect: Data Source
  2.1.5. Analyze: Data Interpretation
  2.1.6. Formulate: Data Verification
  2.1.7. Publish: Research Report
  2.1.8. Repeat: Report Update
2.2. Research Execution
  2.2.1. Initiation: Research Process
  2.2.2. Planning: Develop Research Plan
  2.2.3. Execution: Conduct Research
  2.2.4. Verification: Finding & Analysis
  2.2.5. Publication: Research Report
2.3. Research Outcome

3. EXECUTIVE SUMMARY

3.1. Introduction
3.2. Market Outlook
3.3. Deployment Outlook
3.4. Type Outlook
3.5. Geography Outlook
3.6. Competitor Outlook

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info@marketpublishers.com

4. MARKET OVERVIEW

4.1. Introduction
4.2. Cumulative Impact of COVID-19

5. MARKET INSIGHTS

5.1. Market Dynamics
  5.1.1. Drivers
  5.1.2. Restraints
  5.1.3. Opportunities
  5.1.4. Challenges
5.2. Porters Five Forces Analysis
  5.2.1. Threat of New Entrants
  5.2.2. Threat of Substitutes
  5.2.3. Bargaining Power of Customers
  5.2.4. Bargaining Power of Suppliers
  5.2.5. Industry Rivalry

6. GLOBAL POLLING SOFTWARE MARKET, BY TYPE

6.1. Introduction
6.2. Online Polling
6.3. Phone Polling
6.4. SMS Polling

7. GLOBAL POLLING SOFTWARE MARKET, BY DEPLOYMENT

7.1. Introduction
7.2. On-Cloud
7.3. On-Premise

8. AMERICAS POLLING SOFTWARE MARKET

8.1. Introduction
8.2. Argentina
8.3. Brazil
8.4. Canada

+44 20 8123 2220
info@marketpublishers.com

8.5. Mexico
8.6. United States

9. ASIA-PACIFIC POLLING SOFTWARE MARKET

9.1. Introduction
9.2. Australia
9.3. China
9.4. India
9.5. Indonesia
9.6. Japan
9.7. Malaysia
9.8. Philippines
9.9. South Korea
9.10. Thailand

10. EUROPE, MIDDLE EAST & AFRICA POLLING SOFTWARE MARKET

10.1. Introduction
10.2. France
10.3. Germany
10.4. Italy
10.5. Netherlands
10.6. Qatar
10.7. Russia
10.8. Saudi Arabia
10.9. South Africa
10.10. Spain
10.11. United Arab Emirates
10.12. United Kingdom

11. COMPETITIVE LANDSCAPE

11.1. FPNV Positioning Matrix
  11.1.1. Quadrants
  11.1.2. Business Strategy
  11.1.3. Product Satisfaction
11.2. Market Ranking Analysis
11.3. Market Share Analysis

+44 20 8123 2220
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11.4. Competitor SWOT Analysis
11.5. Competitive Scenario
11.5.1. Merger & Acquisition
11.5.2. Agreement, Collaboration, & Partnership
11.5.3. New Product Launch & Enhancement
11.5.4. Investment & Funding
11.5.5. Award, Recognition, & Expansion

12. COMPANY USABILITY PROFILES

12.1. Creative Research Systems
12.2. Crowdpurr
12.3. Crowdsignal
12.4. eBallot
12.5. ExciteM
12.6. inMoment Software
12.7. Macmillan Learning
12.8. MySurveyLab
12.9. Outgrow
12.10. Poll Everywhere
12.11. Stratics Networks
12.12. SurveyLegend
12.13. SurveyMonkey

13. APPENDIX

13.1. Discussion Guide
13.2. License & Pricing

+44 20 8123 2220
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List Of Tables

LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES
TABLE 2. GLOBAL POLLING SOFTWARE MARKET SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 3. GLOBAL POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 4. GLOBAL POLLING SOFTWARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 5. GLOBAL POLLING SOFTWARE MARKET SIZE, BY ONLINE POLLING, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 6. GLOBAL POLLING SOFTWARE MARKET SIZE, BY PHONE POLLING, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 7. GLOBAL POLLING SOFTWARE MARKET SIZE, BY SMS POLLING, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 8. GLOBAL POLLING SOFTWARE MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 9. GLOBAL POLLING SOFTWARE MARKET SIZE, BY ON-CLOUD, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 10. GLOBAL POLLING SOFTWARE MARKET SIZE, BY ON-PREMISE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 11. AMERICAS POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 12. AMERICAS POLLING SOFTWARE MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 13. AMERICAS POLLING SOFTWARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 14. ARGENTINA POLLING SOFTWARE MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 15. ARGENTINA POLLING SOFTWARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 16. BRAZIL POLLING SOFTWARE MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 17. BRAZIL POLLING SOFTWARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 18. CANADA POLLING SOFTWARE MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

+44 20 8123 2220
info@marketpublishers.com

TABLE 19. CANADA POLLING SOFTWARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 20. MEXICO POLLING SOFTWARE MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 21. MEXICO POLLING SOFTWARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 22. UNITED STATES POLLING SOFTWARE MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 23. UNITED STATES POLLING SOFTWARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 24. ASIA-PACIFIC POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 25. ASIA-PACIFIC POLLING SOFTWARE MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 26. ASIA-PACIFIC POLLING SOFTWARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 27. AUSTRALIA POLLING SOFTWARE MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 28. AUSTRALIA POLLING SOFTWARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 29. CHINA POLLING SOFTWARE MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 30. CHINA POLLING SOFTWARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 31. INDIA POLLING SOFTWARE MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 32. INDIA POLLING SOFTWARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 33. INDONESIA POLLING SOFTWARE MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 34. INDONESIA POLLING SOFTWARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 35. JAPAN POLLING SOFTWARE MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 36. JAPAN POLLING SOFTWARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 37. MALAYSIA POLLING SOFTWARE MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 38. MALAYSIA POLLING SOFTWARE MARKET SIZE, BY TYPE, 2018-2025

+44 20 8123 2220
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(USD/EUR/GBP/JPY/AUD MILLION)
TABLE 39. PHILIPPINES POLLING SOFTWARE MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 40. PHILIPPINES POLLING SOFTWARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 41. SOUTH KOREA POLLING SOFTWARE MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 42. SOUTH KOREA POLLING SOFTWARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 43. THAILAND POLLING SOFTWARE MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 44. THAILAND POLLING SOFTWARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 45. EUROPE, MIDDLE EAST & AFRICA POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 46. EUROPE, MIDDLE EAST & AFRICA POLLING SOFTWARE MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 47. EUROPE, MIDDLE EAST & AFRICA POLLING SOFTWARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 48. FRANCE POLLING SOFTWARE MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 49. FRANCE POLLING SOFTWARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 50. GERMANY POLLING SOFTWARE MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 51. GERMANY POLLING SOFTWARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 52. ITALY POLLING SOFTWARE MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 53. ITALY POLLING SOFTWARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 54. NETHERLANDS POLLING SOFTWARE MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 55. NETHERLANDS POLLING SOFTWARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 56. QATAR POLLING SOFTWARE MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 57. QATAR POLLING SOFTWARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

+44 20 8123 2220
info@marketpublishers.com

TABLE 58. RUSSIA POLLING SOFTWARE MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 59. RUSSIA POLLING SOFTWARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 60. SAUDI ARABIA POLLING SOFTWARE MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 61. SAUDI ARABIA POLLING SOFTWARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 62. SOUTH AFRICA POLLING SOFTWARE MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 63. SOUTH AFRICA POLLING SOFTWARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 64. SPAIN POLLING SOFTWARE MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 65. SPAIN POLLING SOFTWARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 66. UNITED ARAB EMIRATES POLLING SOFTWARE MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 67. UNITED ARAB EMIRATES POLLING SOFTWARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 68. UNITED KINGDOM POLLING SOFTWARE MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 69. UNITED KINGDOM POLLING SOFTWARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 70. GLOBAL POLLING SOFTWARE MARKET: SCORES
TABLE 71. GLOBAL POLLING SOFTWARE MARKET: BUSINESS STRATEGY
TABLE 72. GLOBAL POLLING SOFTWARE MARKET: PRODUCT SATISFACTION
TABLE 73. GLOBAL POLLING SOFTWARE MARKET: RANKING
TABLE 74. GLOBAL POLLING SOFTWARE MARKET: MERGER & ACQUISITION
TABLE 75. GLOBAL POLLING SOFTWARE MARKET: AGREEMENT, COLLABORATION, & PARTNERSHIP
TABLE 76. GLOBAL POLLING SOFTWARE MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT
TABLE 77. GLOBAL POLLING SOFTWARE MARKET: INVESTMENT & FUNDING
TABLE 78. GLOBAL POLLING SOFTWARE MARKET: AWARD, RECOGNITION, & EXPANSION
TABLE 79. GLOBAL POLLING SOFTWARE MARKET: LICENSE & PRICING

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List Of Figures

LIST OF FIGURES

FIGURE 1. GLOBAL POLLING SOFTWARE MARKET: RESEARCH PROCESS
FIGURE 2. GLOBAL POLLING SOFTWARE MARKET: RESEARCH EXECUTION
FIGURE 3. GLOBAL POLLING SOFTWARE MARKET SIZE, 2020 VS 2025 (USD MILLION)
FIGURE 4. GLOBAL POLLING SOFTWARE MARKET SIZE, BY DEPLOYMENT, 2020 (USD MILLION)
FIGURE 5. GLOBAL POLLING SOFTWARE MARKET SIZE, BY TYPE, 2020 (USD MILLION)
FIGURE 6. GLOBAL POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)
FIGURE 7. GLOBAL POLLING SOFTWARE MARKET SIZE, 2018-2025 (USD MILLION)
FIGURE 8. GLOBAL POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)
FIGURE 9. GLOBAL POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)
FIGURE 10. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2025
FIGURE 11. GLOBAL POLLING SOFTWARE MARKET: MARKET DYNAMICS
FIGURE 12. GLOBAL POLLING SOFTWARE MARKET: PORTERS FIVE FORCES ANALYSIS
FIGURE 13. GLOBAL POLLING SOFTWARE MARKET SIZE, BY TYPE, 2020 VS 2025 (%)
FIGURE 14. GLOBAL POLLING SOFTWARE MARKET SIZE, BY TYPE, 2020 VS 2025 (USD MILLION)
FIGURE 15. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL POLLING SOFTWARE MARKET SIZE, BY TYPE, 2025
FIGURE 16. GLOBAL POLLING SOFTWARE MARKET SIZE, BY ONLINE POLLING, 2020 VS 2025 (USD MILLION)
FIGURE 17. GLOBAL POLLING SOFTWARE MARKET SIZE, BY PHONE POLLING, 2020 VS 2025 (USD MILLION)
FIGURE 18. GLOBAL POLLING SOFTWARE MARKET SIZE, BY SMS POLLING, 2020 VS 2025 (USD MILLION)
FIGURE 19. GLOBAL POLLING SOFTWARE MARKET SIZE, BY DEPLOYMENT, 2020 VS 2025 (%)

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info@marketpublishers.com

FIGURE 20. GLOBAL POLLING SOFTWARE MARKET SIZE, BY DEPLOYMENT, 2020 VS 2025 (USD MILLION)
FIGURE 21. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL POLLING SOFTWARE MARKET SIZE, BY DEPLOYMENT, 2025
FIGURE 22. GLOBAL POLLING SOFTWARE MARKET SIZE, BY ON-CLOUD, 2020 VS 2025 (USD MILLION)
FIGURE 23. GLOBAL POLLING SOFTWARE MARKET SIZE, BY ON-PREMISE, 2020 VS 2025 (USD MILLION)
FIGURE 24. AMERICAS POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)
FIGURE 25. AMERICAS POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)
FIGURE 26. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2025
FIGURE 27. ARGENTINA POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
FIGURE 28. BRAZIL POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
FIGURE 29. CANADA POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
FIGURE 30. MEXICO POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
FIGURE 31. UNITED STATES POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
FIGURE 32. ASIA-PACIFIC POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)
FIGURE 33. ASIA-PACIFIC POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)
FIGURE 34. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2025
FIGURE 35. AUSTRALIA POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
FIGURE 36. CHINA POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
FIGURE 37. INDIA POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
FIGURE 38. INDONESIA POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
FIGURE 39. JAPAN POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY,

+44 20 8123 2220
info@marketpublishers.com

2018-2025 (USD MILLION)
FIGURE 40. MALAYSIA POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
FIGURE 41. PHILIPPINES POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
FIGURE 42. SOUTH KOREA POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
FIGURE 43. THAILAND POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
FIGURE 44. EUROPE, MIDDLE EAST & AFRICA POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)
FIGURE 45. EUROPE, MIDDLE EAST & AFRICA POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)
FIGURE 46. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2025
FIGURE 47. FRANCE POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
FIGURE 48. GERMANY POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
FIGURE 49. ITALY POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
FIGURE 50. NETHERLANDS POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
FIGURE 51. QATAR POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
FIGURE 52. RUSSIA POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
FIGURE 53. SAUDI ARABIA POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
FIGURE 54. SOUTH AFRICA POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
FIGURE 55. SPAIN POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
FIGURE 56. UNITED ARAB EMIRATES POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
FIGURE 57. UNITED KINGDOM POLLING SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
FIGURE 58. GLOBAL POLLING SOFTWARE MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

+44 20 8123 2220
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FIGURE 59. GLOBAL POLLING SOFTWARE MARKET: 360IRESEARCH MARKET SHARE ANALYSIS
FIGURE 60. GLOBAL POLLING SOFTWARE MARKET: COMPETITOR SWOT ANALYSIS
FIGURE 61. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL POLLING SOFTWARE MARKET, BY TYPE

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