

# Pet Care Market Research Report by Type (Pet Food and Pet Grooming), by Animal (Bird, Cat, Dog, and Fish), by Distribution - Global Forecast to 2025 -Cumulative Impact of COVID-19

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# **Abstracts**

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Pet Care Market is expected to grow from USD 104,239.33 Million in 2020 to USD 130,994.14 Million by the end of 2025.

2. The Global Pet Care Market is expected to grow from EUR 91,399.03 Million in 2020 to EUR 114,858.15 Million by the end of 2025.

3. The Global Pet Care Market is expected to grow from GBP 81,253.93 Million in 2020 to GBP 102,109.15 Million by the end of 2025.

4. The Global Pet Care Market is expected to grow from JPY 11,124,978.68 Million in 2020 to JPY 13,980,394.82 Million by the end of 2025.

5. The Global Pet Care Market is expected to grow from AUD 151,369.38 Million in 2020 to AUD 190,220.92 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Pet Care to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Type, the Pet Care Market studied across Pet Food and Pet Grooming. The Pet Grooming further studied across Clippers & Scissors, Combs & Brushes, and Shampoos & Conditioners.



Based on Animal, the Pet Care Market studied across Bird, Cat, Dog, and Fish.

Based on Distribution, the Pet Care Market studied across Offline and Online.

Based on Geography, the Pet Care Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

#### Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Pet Care Market including Ancol Pet Products Limited, Blue Buffalo Pet Products, Inc., Central Garden & Pet Company, Champion Petfoods, Colgate-Palmolive Company, Heristo AG, KONG Company, Mars Inc., Nestle S.A., Petco Animal Supplies, Inc., Petmate Holdings Co., PetSmart Inc., Spectrum Brands Holdings, Inc., The J.M. Smucker Company, and Unicharm Corporation.

#### Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so for and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlaying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

#### 360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Pet Care Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.



360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players

2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets

3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments

4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players

5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Pet Care Market?

2. What are the inhibiting factors and impact of COVID-19 shaping the Global Pet Care Market during the forecast period?

3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Pet Care Market?

4. What is the competitive strategic window for opportunities in the Global Pet Care Market?

5. What are the technology trends and regulatory frameworks in the Global Pet Care Market?

6. What are the modes and strategic moves considered suitable for entering the Global Pet Care Market?



# Contents

# 1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

# 2. RESEARCH METHODOLOGY

- 2.1. Research Process
  - 2.1.1. Define: Research Objective
  - 2.1.2. Determine: Research Design
  - 2.1.3. Prepare: Research Instrument
  - 2.1.4. Collect: Data Source
  - 2.1.5. Analyze: Data Interpretation
  - 2.1.6. Formulate: Data Verification
  - 2.1.7. Publish: Research Report
  - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
  - 2.2.1. Initiation: Research Process
  - 2.2.2. Planning: Develop Research Plan
  - 2.2.3. Execution: Conduct Research
  - 2.2.4. Verification: Finding & Analysis
  - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

# **3. EXECUTIVE SUMMARY**

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Type Outlook
- 3.4. Animal Outlook
- 3.5. Distribution Outlook
- 3.6. Geography Outlook

Pet Care Market Research Report by Type (Pet Food and Pet Grooming), by Animal (Bird, Cat, Dog, and Fish), by...



3.7. Competitor Outlook

# 4. MARKET OVERVIEW

- 4.1. Introduction
- 4.2. Cumulative Impact of COVID-19

# **5. MARKET INSIGHTS**

#### 5.1. Market Dynamics

5.1.1. Drivers

5.1.1.1. Increasing awareness towards pet care and growing demand for premium products

5.1.1.2. Increasing product innovation, customization, affordable pricing of pet care products

5.1.1.3. Growing demand for more transparency in pet care product ingredients 5.1.2. Restraints

- 5.1.2.1. Limited awareness regarding the importance of specific pet food products
- 5.1.2.2. Unclear product labelling standards
- 5.1.3. Opportunities
- 5.1.3.1. Increasing inclination towards safeguarding pets from sickness and injury
- 5.1.3.2. Expanding distribution channel
- 5.1.3.3. Online product availability of recognized brands globally
- 5.1.4. Challenges

5.1.4.1. Limited and complex investigation on food ingredients responsible for skin, gastrointestinal conditions, allergies, and diseases

- 5.2. Porters Five Forces Analysis
  - 5.2.1. Threat of New Entrants
  - 5.2.2. Threat of Substitutes
  - 5.2.3. Bargaining Power of Customers
  - 5.2.4. Bargaining Power of Suppliers
  - 5.2.5. Industry Rivalry

# 6. GLOBAL PET CARE MARKET, BY TYPE

- 6.1. Introduction
- 6.2. Pet Food
- 6.3. Pet Grooming
  - 6.3.1. Clippers & Scissors

Pet Care Market Research Report by Type (Pet Food and Pet Grooming), by Animal (Bird, Cat, Dog, and Fish), by...



- 6.3.2. Combs & Brushes
- 6.3.3. Shampoos & Conditioners

### 7. GLOBAL PET CARE MARKET, BY ANIMAL

- 7.1. Introduction
- 7.2. Bird
- 7.3. Cat
- 7.4. Dog
- 7.5. Fish

#### 8. GLOBAL PET CARE MARKET, BY DISTRIBUTION

- 8.1. Introduction
- 8.2. Offline
- 8.3. Online

#### 9. AMERICAS PET CARE MARKET

- 9.1. Introduction
- 9.2. Argentina
- 9.3. Brazil
- 9.4. Canada
- 9.5. Mexico
- 9.6. United States

### **10. ASIA-PACIFIC PET CARE MARKET**

- 10.1. Introduction
- 10.2. Australia
- 10.3. China
- 10.4. India
- 10.5. Indonesia
- 10.6. Japan
- 10.7. Malaysia
- 10.8. Philippines
- 10.9. South Korea
- 10.10. Thailand



# 11. EUROPE, MIDDLE EAST & AFRICA PET CARE MARKET

- 11.1. Introduction
- 11.2. France
- 11.3. Germany
- 11.4. Italy
- 11.5. Netherlands
- 11.6. Qatar
- 11.7. Russia
- 11.8. Saudi Arabia
- 11.9. South Africa
- 11.10. Spain
- 11.11. United Arab Emirates
- 11.12. United Kingdom

### **12. COMPETITIVE LANDSCAPE**

- 12.1. FPNV Positioning Matrix
- 12.1.1. Quadrants
- 12.1.2. Business Strategy
- 12.1.3. Product Satisfaction
- 12.2. Market Ranking Analysis
- 12.3. Market Share Analysis
- 12.4. Competitor SWOT Analysis
- 12.5. Competitive Scenario
  - 12.5.1. Merger & Acquisition
  - 12.5.2. Agreement, Collaboration, & Partnership
  - 12.5.3. New Product Launch & Enhancement
  - 12.5.4. Investment & Funding
  - 12.5.5. Award, Recognition, & Expansion

### **13. COMPANY USABILITY PROFILES**

- 13.1. Ancol Pet Products Limited
- 13.2. Blue Buffalo Pet Products, Inc.
- 13.3. Central Garden & Pet Company
- 13.4. Champion Petfoods
- 13.5. Colgate-Palmolive Company
- 13.6. Heristo AG

Pet Care Market Research Report by Type (Pet Food and Pet Grooming), by Animal (Bird, Cat, Dog, and Fish), by...



- 13.7. KONG Company
- 13.8. Mars Inc.
- 13.9. Nestle S.A.
- 13.10. Petco Animal Supplies, Inc.
- 13.11. Petmate Holdings Co.
- 13.12. PetSmart Inc.
- 13.13. Spectrum Brands Holdings, Inc.
- 13.14. The J.M. Smucker Company
- 13.15. Unicharm Corporation

### 14. APPENDIX

- 14.1. Discussion Guide
- 14.2. License & Pricing



# **List Of Tables**

# LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES TABLE 2. GLOBAL PET CARE MARKET SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 3. GLOBAL PET CARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 4. GLOBAL PET CARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 5. GLOBAL PET CARE MARKET SIZE, BY PET FOOD, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 6. GLOBAL PET CARE MARKET SIZE, BY PET GROOMING, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 7. GLOBAL PET CARE MARKET SIZE, BY CLIPPERS & SCISSORS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 8. GLOBAL PET CARE MARKET SIZE, BY COMBS & BRUSHES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 9. GLOBAL PET CARE MARKET SIZE, BY SHAMPOOS & CONDITIONERS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 10. GLOBAL PET CARE MARKET SIZE, BY ANIMAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 11. GLOBAL PET CARE MARKET SIZE, BY BIRD, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 12. GLOBAL PET CARE MARKET SIZE, BY CAT, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 13. GLOBAL PET CARE MARKET SIZE, BY DOG, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 14. GLOBAL PET CARE MARKET SIZE, BY FISH, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 15. GLOBAL PET CARE MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 16. GLOBAL PET CARE MARKET SIZE, BY OFFLINE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 17. GLOBAL PET CARE MARKET SIZE, BY ONLINE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 18. AMERICAS PET CARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)



TABLE 19. AMERICAS PET CARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 20. AMERICAS PET CARE MARKET SIZE, BY ANIMAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 21. AMERICAS PET CARE MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 22. ARGENTINA PET CARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 23. ARGENTINA PET CARE MARKET SIZE, BY ANIMAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 24. ARGENTINA PET CARE MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 25. BRAZIL PET CARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 26. BRAZIL PET CARE MARKET SIZE, BY ANIMAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 27. BRAZIL PET CARE MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 28. CANADA PET CARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 29. CANADA PET CARE MARKET SIZE, BY ANIMAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 30. CANADA PET CARE MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 31. MEXICO PET CARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 32. MEXICO PET CARE MARKET SIZE, BY ANIMAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 33. MEXICO PET CARE MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 34. UNITED STATES PET CARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 35. UNITED STATES PET CARE MARKET SIZE, BY ANIMAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 36. UNITED STATES PET CARE MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 37. ASIA-PACIFIC PET CARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 38. ASIA-PACIFIC PET CARE MARKET SIZE, BY TYPE, 2018-2025



(USD/EUR/GBP/JPY/AUD MILLION) TABLE 39. ASIA-PACIFIC PET CARE MARKET SIZE, BY ANIMAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 40. ASIA-PACIFIC PET CARE MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 41. AUSTRALIA PET CARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 42. AUSTRALIA PET CARE MARKET SIZE, BY ANIMAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 43. AUSTRALIA PET CARE MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 44. CHINA PET CARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 45. CHINA PET CARE MARKET SIZE, BY ANIMAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 46. CHINA PET CARE MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 47. INDIA PET CARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 48. INDIA PET CARE MARKET SIZE, BY ANIMAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 49. INDIA PET CARE MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 50. INDONESIA PET CARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 51. INDONESIA PET CARE MARKET SIZE, BY ANIMAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 52. INDONESIA PET CARE MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 53. JAPAN PET CARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 54. JAPAN PET CARE MARKET SIZE, BY ANIMAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 55. JAPAN PET CARE MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 56. MALAYSIA PET CARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 57. MALAYSIA PET CARE MARKET SIZE, BY ANIMAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)



TABLE 58. MALAYSIA PET CARE MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. PHILIPPINES PET CARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. PHILIPPINES PET CARE MARKET SIZE, BY ANIMAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. PHILIPPINES PET CARE MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. SOUTH KOREA PET CARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. SOUTH KOREA PET CARE MARKET SIZE, BY ANIMAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. SOUTH KOREA PET CARE MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. THAILAND PET CARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. THAILAND PET CARE MARKET SIZE, BY ANIMAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. THAILAND PET CARE MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. EUROPE, MIDDLE EAST & AFRICA PET CARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. EUROPE, MIDDLE EAST & AFRICA PET CARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. EUROPE, MIDDLE EAST & AFRICA PET CARE MARKET SIZE, BY ANIMAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. EUROPE, MIDDLE EAST & AFRICA PET CARE MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 72. FRANCE PET CARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 73. FRANCE PET CARE MARKET SIZE, BY ANIMAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 74. FRANCE PET CARE MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 75. GERMANY PET CARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 76. GERMANY PET CARE MARKET SIZE, BY ANIMAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 77. GERMANY PET CARE MARKET SIZE, BY DISTRIBUTION, 2018-2025



(USD/EUR/GBP/JPY/AUD MILLION) TABLE 78. ITALY PET CARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 79. ITALY PET CARE MARKET SIZE, BY ANIMAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 80. ITALY PET CARE MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 81. NETHERLANDS PET CARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 82. NETHERLANDS PET CARE MARKET SIZE, BY ANIMAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 83. NETHERLANDS PET CARE MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 84. QATAR PET CARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 85. QATAR PET CARE MARKET SIZE, BY ANIMAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 86. QATAR PET CARE MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 87. RUSSIA PET CARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 88. RUSSIA PET CARE MARKET SIZE, BY ANIMAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 89. RUSSIA PET CARE MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 90. SAUDI ARABIA PET CARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 91. SAUDI ARABIA PET CARE MARKET SIZE, BY ANIMAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 92. SAUDI ARABIA PET CARE MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 93. SOUTH AFRICA PET CARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 94. SOUTH AFRICA PET CARE MARKET SIZE, BY ANIMAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 95. SOUTH AFRICA PET CARE MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 96. SPAIN PET CARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)



TABLE 97. SPAIN PET CARE MARKET SIZE. BY ANIMAL. 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 98. SPAIN PET CARE MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 99. UNITED ARAB EMIRATES PET CARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 100. UNITED ARAB EMIRATES PET CARE MARKET SIZE, BY ANIMAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 101. UNITED ARAB EMIRATES PET CARE MARKET SIZE. BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 102. UNITED KINGDOM PET CARE MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 103. UNITED KINGDOM PET CARE MARKET SIZE, BY ANIMAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 104. UNITED KINGDOM PET CARE MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 105. GLOBAL PET CARE MARKET: SCORES TABLE 106. GLOBAL PET CARE MARKET: BUSINESS STRATEGY TABLE 107. GLOBAL PET CARE MARKET: PRODUCT SATISFACTION TABLE 108. GLOBAL PET CARE MARKET: RANKING TABLE 109. GLOBAL PET CARE MARKET: MERGER & ACQUISITION TABLE 110. GLOBAL PET CARE MARKET: AGREEMENT, COLLABORATION, & PARTNERSHIP TABLE 111. GLOBAL PET CARE MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT TABLE 112. GLOBAL PET CARE MARKET: INVESTMENT & FUNDING TABLE 113. GLOBAL PET CARE MARKET: AWARD, RECOGNITION, & EXPANSION TABLE 114. GLOBAL PET CARE MARKET: LICENSE & PRICING



# **List Of Figures**

# LIST OF FIGURES

FIGURE 1. GLOBAL PET CARE MARKET: RESEARCH PROCESS FIGURE 2. GLOBAL PET CARE MARKET: RESEARCH EXECUTION FIGURE 3. GLOBAL PET CARE MARKET SIZE, 2020 VS 2025 (USD MILLION) FIGURE 4. GLOBAL PET CARE MARKET SIZE, BY TYPE, 2020 (USD MILLION) FIGURE 5. GLOBAL PET CARE MARKET SIZE, BY ANIMAL, 2020 (USD MILLION) FIGURE 6. GLOBAL PET CARE MARKET SIZE, BY DISTRIBUTION, 2020 (USD MILLION) FIGURE 7. GLOBAL PET CARE MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION) FIGURE 8. GLOBAL PET CARE MARKET SIZE, 2018-2025 (USD MILLION) FIGURE 9. GLOBAL PET CARE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%) FIGURE 10. GLOBAL PET CARE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION) FIGURE 11. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL PET CARE MARKET SIZE, BY GEOGRAPHY, 2025 FIGURE 12. GLOBAL PET CARE MARKET: MARKET DYNAMICS FIGURE 13. GLOBAL PET CARE MARKET: PORTERS FIVE FORCES ANALYSIS FIGURE 14. GLOBAL PET CARE MARKET SIZE, BY TYPE, 2020 VS 2025 (%) FIGURE 15. GLOBAL PET CARE MARKET SIZE, BY TYPE, 2020 VS 2025 (USD MILLION) FIGURE 16. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL PET CARE MARKET SIZE, BY TYPE, 2025 FIGURE 17. GLOBAL PET CARE MARKET SIZE, BY PET FOOD, 2020 VS 2025 (USD MILLION) FIGURE 18. GLOBAL PET CARE MARKET SIZE, BY PET GROOMING, 2020 VS 2025 (USD MILLION) FIGURE 19. GLOBAL PET CARE MARKET SIZE, BY CLIPPERS & SCISSORS, 2020 VS 2025 (USD MILLION) FIGURE 20. GLOBAL PET CARE MARKET SIZE, BY COMBS & BRUSHES, 2020 VS 2025 (USD MILLION) FIGURE 21. GLOBAL PET CARE MARKET SIZE, BY SHAMPOOS & CONDITIONERS, 2020 VS 2025 (USD MILLION) FIGURE 22. GLOBAL PET CARE MARKET SIZE, BY ANIMAL, 2020 VS 2025 (%) FIGURE 23. GLOBAL PET CARE MARKET SIZE, BY ANIMAL, 2020 VS 2025 (USD

MILLION)



FIGURE 24. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL PET CARE MARKET SIZE, BY ANIMAL, 2025

FIGURE 25. GLOBAL PET CARE MARKET SIZE, BY BIRD, 2020 VS 2025 (USD MILLION)

FIGURE 26. GLOBAL PET CARE MARKET SIZE, BY CAT, 2020 VS 2025 (USD MILLION)

FIGURE 27. GLOBAL PET CARE MARKET SIZE, BY DOG, 2020 VS 2025 (USD MILLION)

FIGURE 28. GLOBAL PET CARE MARKET SIZE, BY FISH, 2020 VS 2025 (USD MILLION)

FIGURE 29. GLOBAL PET CARE MARKET SIZE, BY DISTRIBUTION, 2020 VS 2025 (%)

FIGURE 30. GLOBAL PET CARE MARKET SIZE, BY DISTRIBUTION, 2020 VS 2025 (USD MILLION)

FIGURE 31. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL PET CARE MARKET SIZE, BY DISTRIBUTION, 2025

FIGURE 32. GLOBAL PET CARE MARKET SIZE, BY OFFLINE, 2020 VS 2025 (USD MILLION)

FIGURE 33. GLOBAL PET CARE MARKET SIZE, BY ONLINE, 2020 VS 2025 (USD MILLION)

FIGURE 34. AMERICAS PET CARE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 35. AMERICAS PET CARE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 36. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS PET CARE MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 37. ARGENTINA PET CARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 38. BRAZIL PET CARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 39. CANADA PET CARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 40. MEXICO PET CARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 41. UNITED STATES PET CARE MARKET SIZE, BY GEOGRAPHY,

2018-2025 (USD MILLION)

FIGURE 42. ASIA-PACIFIC PET CARE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 43. ASIA-PACIFIC PET CARE MARKET SIZE, BY GEOGRAPHY, 2020 VS



2025 (USD MILLION)

FIGURE 44. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC PET CARE MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 45. AUSTRALIA PET CARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 46. CHINA PET CARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 47. INDIA PET CARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 48. INDONESIA PET CARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 49. JAPAN PET CARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 50. MALAYSIA PET CARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 51. PHILIPPINES PET CARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 52. SOUTH KOREA PET CARE MARKET SIZE, BY GEOGRAPHY,

2018-2025 (USD MILLION)

FIGURE 53. THAILAND PET CARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 54. EUROPE, MIDDLE EAST & AFRICA PET CARE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 55. EUROPE, MIDDLE EAST & AFRICA PET CARE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 56. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA PET CARE MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 57. FRANCE PET CARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 58. GERMANY PET CARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 59. ITALY PET CARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 60. NETHERLANDS PET CARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 61. QATAR PET CARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 62. RUSSIA PET CARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)



FIGURE 63. SAUDI ARABIA PET CARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 64. SOUTH AFRICA PET CARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 65. SPAIN PET CARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 66. UNITED ARAB EMIRATES PET CARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 67. UNITED KINGDOM PET CARE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 68. GLOBAL PET CARE MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 69. GLOBAL PET CARE MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 70. GLOBAL PET CARE MARKET: COMPETITOR SWOT ANALYSIS FIGURE 71. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL PET CARE MARKET, BY TYPE



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