

Over-The-Counter (OTC) Braces & Support Market Research Report by Product (Ankle Braces and Supports, Elbow Braces and Supports, Facial Braces and Supports, Foot Walkers and Orthoses, and Hand & Wrist Braces and Supports), by Type (Hard & Rigid Braces and Supports, Hinged Braces and Supports, and Soft & Elastic Braces and Supports), by Application - Global Forecast to 2025 - Cumulative Impact of COVID-19

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Abstracts

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Over-The-Counter (OTC) Braces & Support Market is expected to grow from USD 1,044.37 Million in 2020 to USD 1,376.75 Million by the end of 2025.
2. The Global Over-The-Counter (OTC) Braces & Support Market is expected to grow from EUR 915.72 Million in 2020 to EUR 1,207.16 Million by the end of 2025.
3. The Global Over-The-Counter (OTC) Braces & Support Market is expected to grow from GBP 814.08 Million in 2020 to GBP 1,073.17 Million by the end of 2025.
4. The Global Over-The-Counter (OTC) Braces & Support Market is expected to grow from JPY 111,461.01 Million in 2020 to JPY 146,934.66 Million by the end of 2025.
5. The Global Over-The-Counter (OTC) Braces & Support Market is expected to grow from AUD 1,516.56 Million in 2020 to AUD 1,999.23 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Over-The-Counter (OTC) Braces & Support to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Product, the Over-The-Counter (OTC) Braces & Support Market studied across Ankle Braces and Supports, Elbow Braces and Supports, Facial Braces and Supports, Foot Walkers and Orthoses, Hand & Wrist Braces and Supports, Hip, Back, and Spine Braces and Supports, Knee Braces and Supports, and Shoulder Braces and Supports.

Based on Type, the Over-The-Counter (OTC) Braces & Support Market studied across Hard & Rigid Braces and Supports, Hinged Braces and Supports, and Soft & Elastic Braces and Supports.

Based on Application, the Over-The-Counter (OTC) Braces & Support Market studied across Ligament Injury Repair, Osteoarthritis, Post-operative Rehabilitation, and Preventive Care.

Based on Geography, the Over-The-Counter (OTC) Braces & Support Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Over-The-Counter (OTC) Braces & Support Market including 3M Company, Bauerfeind AG, Becker Orthopedic, Bird & Cronin, Inc., BSN medical, DeRoyal Industries, Inc., DJO Finance LLC, medi GmbH & Co. KG, Ottobock Holding GmbH & Co. KG, and Zimmer Biomet Holdings, Inc..

Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer

behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Over-The-Counter (OTC) Braces & Support Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on the market offered by the key players
2. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets
3. **Market Diversification:** Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Over-The-Counter (OTC) Braces & Support Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Over-The-

Counter (OTC) Braces & Support Market during the forecast period?

3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Over-The-Counter (OTC) Braces & Support Market?

4. What is the competitive strategic window for opportunities in the Global Over-The-Counter (OTC) Braces & Support Market?

5. What are the technology trends and regulatory frameworks in the Global Over-The-Counter (OTC) Braces & Support Market?

6. What are the modes and strategic moves considered suitable for entering the Global Over-The-Counter (OTC) Braces & Support Market?

Contents

1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

2. RESEARCH METHODOLOGY

- 2.1. Research Process
 - 2.1.1. Define: Research Objective
 - 2.1.2. Determine: Research Design
 - 2.1.3. Prepare: Research Instrument
 - 2.1.4. Collect: Data Source
 - 2.1.5. Analyze: Data Interpretation
 - 2.1.6. Formulate: Data Verification
 - 2.1.7. Publish: Research Report
 - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
 - 2.2.1. Initiation: Research Process
 - 2.2.2. Planning: Develop Research Plan
 - 2.2.3. Execution: Conduct Research
 - 2.2.4. Verification: Finding & Analysis
 - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Product Outlook
- 3.4. Application Outlook
- 3.5. Type Outlook
- 3.6. Geography Outlook

3.7. Competitor Outlook

4. MARKET OVERVIEW

4.1. Introduction

4.2. Cumulative Impact of COVID-19

5. MARKET INSIGHTS

5.1. Market Dynamics

5.1.1. Drivers

5.1.2. Restraints

5.1.3. Opportunities

5.1.4. Challenges

5.2. Porters Five Forces Analysis

5.2.1. Threat of New Entrants

5.2.2. Threat of Substitutes

5.2.3. Bargaining Power of Customers

5.2.4. Bargaining Power of Suppliers

5.2.5. Industry Rivalry

6. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET, BY PRODUCT

6.1. Introduction

6.2. Ankle Braces and Supports

6.3. Elbow Braces and Supports

6.4. Facial Braces and Supports

6.5. Foot Walkers and Orthoses

6.6. Hand & Wrist Braces and Supports

6.7. Hip, Back, and Spine Braces and Supports

6.8. Knee Braces and Supports

6.9. Shoulder Braces and Supports

7. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET, BY TYPE

7.1. Introduction

7.2. Hard & Rigid Braces and Supports

- 7.3. Hinged Braces and Supports
- 7.4. Soft & Elastic Braces and Supports

8. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET, BY APPLICATION

- 8.1. Introduction
- 8.2. Ligament Injury Repair
- 8.3. Osteoarthritis
- 8.4. Post-operative Rehabilitation
- 8.5. Preventive Care

9. AMERICAS OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET

- 9.1. Introduction
- 9.2. Argentina
- 9.3. Brazil
- 9.4. Canada
- 9.5. Mexico
- 9.6. United States

10. ASIA-PACIFIC OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET

- 10.1. Introduction
- 10.2. Australia
- 10.3. China
- 10.4. India
- 10.5. Indonesia
- 10.6. Japan
- 10.7. Malaysia
- 10.8. Philippines
- 10.9. South Korea
- 10.10. Thailand

11. EUROPE, MIDDLE EAST & AFRICA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET

- 11.1. Introduction
- 11.2. France

- 11.3. Germany
- 11.4. Italy
- 11.5. Netherlands
- 11.6. Qatar
- 11.7. Russia
- 11.8. Saudi Arabia
- 11.9. South Africa
- 11.10. Spain
- 11.11. United Arab Emirates
- 11.12. United Kingdom

12. COMPETITIVE LANDSCAPE

- 12.1. FPNV Positioning Matrix
 - 12.1.1. Quadrants
 - 12.1.2. Business Strategy
 - 12.1.3. Product Satisfaction
- 12.2. Market Ranking Analysis
- 12.3. Market Share Analysis
- 12.4. Competitor SWOT Analysis
- 12.5. Competitive Scenario
 - 12.5.1. Merger & Acquisition
 - 12.5.2. Agreement, Collaboration, & Partnership
 - 12.5.3. New Product Launch & Enhancement
 - 12.5.4. Investment & Funding
 - 12.5.5. Award, Recognition, & Expansion

13. COMPANY USABILITY PROFILES

- 13.1. 3M Company
- 13.2. Bauerfeind AG
- 13.3. Becker Orthopedic
- 13.4. Bird & Cronin, Inc.
- 13.5. BSN medical
- 13.6. DeRoyal Industries, Inc.
- 13.7. DJO Finance LLC
- 13.8. medi GmbH & Co. KG
- 13.9. Ottobock Holding GmbH & Co. KG
- 13.10. Zimmer Biomet Holdings, Inc.

14. APPENDIX

14.1. Discussion Guide

14.2. License & Pricing

List Of Tables

LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY ANKLE BRACES AND SUPPORTS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY ELBOW BRACES AND SUPPORTS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY FACIAL BRACES AND SUPPORTS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY FOOT WALKERS AND ORTHOSES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY HAND & WRIST BRACES AND SUPPORTS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY HIP, BACK, AND SPINE BRACES AND SUPPORTS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY KNEE BRACES AND SUPPORTS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY SHOULDER BRACES AND SUPPORTS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY HARD & RIGID BRACES AND SUPPORTS, BY GEOGRAPHY, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY HINGED BRACES AND SUPPORTS, BY GEOGRAPHY, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY SOFT & ELASTIC BRACES AND SUPPORTS, BY GEOGRAPHY, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY LIGAMENT INJURY REPAIR, BY GEOGRAPHY, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY OSTEOARTHRITIS, BY GEOGRAPHY, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY POST-OPERATIVE REHABILITATION, BY GEOGRAPHY, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PREVENTIVE CARE, BY GEOGRAPHY, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. AMERICAS OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. AMERICAS OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. AMERICAS OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. AMERICAS OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. ARGENTINA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. ARGENTINA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. ARGENTINA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. BRAZIL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. BRAZIL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. BRAZIL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. CANADA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. CANADA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. CANADA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. MEXICO OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. MEXICO OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. MEXICO OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 38. UNITED STATES OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. UNITED STATES OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. UNITED STATES OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. ASIA-PACIFIC OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. ASIA-PACIFIC OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. ASIA-PACIFIC OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. ASIA-PACIFIC OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. AUSTRALIA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. AUSTRALIA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. AUSTRALIA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. CHINA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. CHINA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. CHINA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET

SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. INDIA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. INDIA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. INDIA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. INDONESIA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. INDONESIA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. INDONESIA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 57. JAPAN OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. JAPAN OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. JAPAN OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. MALAYSIA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. MALAYSIA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. MALAYSIA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. PHILIPPINES OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. PHILIPPINES OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. PHILIPPINES OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. SOUTH KOREA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. SOUTH KOREA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. SOUTH KOREA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. THAILAND OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. THAILAND OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. THAILAND OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 72. EUROPE, MIDDLE EAST & AFRICA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 73. EUROPE, MIDDLE EAST & AFRICA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 74. EUROPE, MIDDLE EAST & AFRICA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 75. EUROPE, MIDDLE EAST & AFRICA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 76. FRANCE OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 77. FRANCE OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 78. FRANCE OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 79. GERMANY OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 80. GERMANY OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 81. GERMANY OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 82. ITALY OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 83. ITALY OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 84. ITALY OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 85. NETHERLANDS OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 86. NETHERLANDS OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 87. NETHERLANDS OVER-THE-COUNTER (OTC) BRACES & SUPPORT

MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 88. QATAR OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 89. QATAR OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 90. QATAR OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 91. RUSSIA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 92. RUSSIA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 93. RUSSIA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 94. SAUDI ARABIA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 95. SAUDI ARABIA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 96. SAUDI ARABIA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 97. SOUTH AFRICA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 98. SOUTH AFRICA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 99. SOUTH AFRICA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 100. SPAIN OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 101. SPAIN OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 102. SPAIN OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 103. UNITED ARAB EMIRATES OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 104. UNITED ARAB EMIRATES OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 105. UNITED ARAB EMIRATES OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 106. UNITED KINGDOM OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 107. UNITED KINGDOM OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 108. UNITED KINGDOM OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 109. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET: SCORES

TABLE 110. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET: BUSINESS STRATEGY

TABLE 111. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET: PRODUCT SATISFACTION

TABLE 112. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET: RANKING

TABLE 113. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET: MERGER & ACQUISITION

TABLE 114. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET: AGREEMENT, COLLABORATION, & PARTNERSHIP

TABLE 115. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT

TABLE 116. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET: INVESTMENT & FUNDING

TABLE 117. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET: AWARD, RECOGNITION, & EXPANSION

TABLE 118. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET: LICENSE & PRICING

List Of Figures

LIST OF FIGURES

- FIGURE 1. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET: RESEARCH PROCESS
- FIGURE 2. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET: RESEARCH EXECUTION
- FIGURE 3. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, 2020 VS 2025 (USD MILLION)
- FIGURE 4. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PRODUCT, 2020 (USD MILLION)
- FIGURE 5. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY APPLICATION, 2020 (USD MILLION)
- FIGURE 6. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY TYPE, 2020 (USD MILLION)
- FIGURE 7. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)
- FIGURE 8. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, 2018-2025 (USD MILLION)
- FIGURE 9. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)
- FIGURE 10. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)
- FIGURE 11. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2025
- FIGURE 12. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET: MARKET DYNAMICS
- FIGURE 13. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET: PORTERS FIVE FORCES ANALYSIS
- FIGURE 14. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PRODUCT, 2020 VS 2025 (%)
- FIGURE 15. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PRODUCT, 2020 VS 2025 (USD MILLION)
- FIGURE 16. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PRODUCT, 2025
- FIGURE 17. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY ANKLE BRACES AND SUPPORTS, 2020 VS 2025 (USD MILLION)
- FIGURE 18. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET

SIZE, BY ELBOW BRACES AND SUPPORTS, 2020 VS 2025 (USD MILLION)

FIGURE 19. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY FACIAL BRACES AND SUPPORTS, 2020 VS 2025 (USD MILLION)

FIGURE 20. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY FOOT WALKERS AND ORTHOSES, 2020 VS 2025 (USD MILLION)

FIGURE 21. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY HAND & WRIST BRACES AND SUPPORTS, 2020 VS 2025 (USD MILLION)

FIGURE 22. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY HIP, BACK, AND SPINE BRACES AND SUPPORTS, 2020 VS 2025 (USD MILLION)

FIGURE 23. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY KNEE BRACES AND SUPPORTS, 2020 VS 2025 (USD MILLION)

FIGURE 24. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY SHOULDER BRACES AND SUPPORTS, 2020 VS 2025 (USD MILLION)

FIGURE 25. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY TYPE, 2020 VS 2025 (%)

FIGURE 26. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY TYPE, 2020 VS 2025 (USD MILLION)

FIGURE 27. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY TYPE, 2025

FIGURE 28. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY HARD & RIGID BRACES AND SUPPORTS, 2020 VS 2025 (USD MILLION)

FIGURE 29. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY HINGED BRACES AND SUPPORTS, 2020 VS 2025 (USD MILLION)

FIGURE 30. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY SOFT & ELASTIC BRACES AND SUPPORTS, 2020 VS 2025 (USD MILLION)

FIGURE 31. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY APPLICATION, 2020 VS 2025 (%)

FIGURE 32. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY APPLICATION, 2020 VS 2025 (USD MILLION)

FIGURE 33. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY APPLICATION, 2025

FIGURE 34. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY LIGAMENT INJURY REPAIR, 2020 VS 2025 (USD MILLION)

FIGURE 35. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY OSTEOARTHRITIS, 2020 VS 2025 (USD MILLION)

FIGURE 36. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY POST-OPERATIVE REHABILITATION, 2020 VS 2025 (USD MILLION)

FIGURE 37. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY PREVENTIVE CARE, 2020 VS 2025 (USD MILLION)

FIGURE 38. AMERICAS OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 39. AMERICAS OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 40. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 41. ARGENTINA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 42. BRAZIL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 43. CANADA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 44. MEXICO OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 45. UNITED STATES OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 46. ASIA-PACIFIC OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 47. ASIA-PACIFIC OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 48. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 49. AUSTRALIA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 50. CHINA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 51. INDIA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 52. INDONESIA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 53. JAPAN OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 54. MALAYSIA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 55. PHILIPPINES OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 56. SOUTH KOREA OVER-THE-COUNTER (OTC) BRACES & SUPPORT

MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 57. THAILAND OVER-THE-COUNTER (OTC) BRACES & SUPPORT

MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 58. EUROPE, MIDDLE EAST & AFRICA OVER-THE-COUNTER (OTC)

BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 59. EUROPE, MIDDLE EAST & AFRICA OVER-THE-COUNTER (OTC)

BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 60. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 61. FRANCE OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 62. GERMANY OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 63. ITALY OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 64. NETHERLANDS OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 65. QATAR OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 66. RUSSIA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 67. SAUDI ARABIA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 68. SOUTH AFRICA OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 69. SPAIN OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 70. UNITED ARAB EMIRATES OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 71. UNITED KINGDOM OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 72. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 73. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 74. GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 75. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL OVER-THE-COUNTER (OTC) BRACES & SUPPORT MARKET, BY TYPE

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