

Oral Hygiene Market Research Report by Product (Dental Accessories/Ancillaries, Dental Prosthesis Cleaning Solutions, Denture Products, Mouthwashes/Rinses, and Toothbrushes & Accessories), by Distribution Channel (Consumer Stores, Dental Dispensaries, Online Distribution, and Retail Pharmacies) - Global Forecast to 2025 - Cumulative Impact of COVID-19

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Abstracts

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Oral Hygiene Market is expected to grow from USD 42,452.00 Million in 2020 to USD 49,884.70 Million by the end of 2025.
2. The Global Oral Hygiene Market is expected to grow from EUR 37,222.72 Million in 2020 to EUR 43,739.85 Million by the end of 2025.
3. The Global Oral Hygiene Market is expected to grow from GBP 33,091.08 Million in 2020 to GBP 38,884.82 Million by the end of 2025.
4. The Global Oral Hygiene Market is expected to grow from JPY 4,530,704.27 Million in 2020 to JPY 5,323,961.65 Million by the end of 2025.
5. The Global Oral Hygiene Market is expected to grow from AUD 61,645.95 Million in 2020 to AUD 72,439.22 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Oral Hygiene to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Product, the Oral Hygiene Market studied across Dental Accessories/Ancillaries, Dental Prosthesis Cleaning Solutions, Denture Products, Mouthwashes/Rinses, Toothbrushes & Accessories, and Toothpaste. The Dental Accessories/Ancillaries further studied across Breath Fresheners, Cosmetic Dental Whitening Products, Dental Flosses, and Dental Water Jets. The Mouthwashes/Rinses further studied across Medicated Mouthwashes and Non-Medicated Mouthwashes. The Toothbrushes & Accessories further studied across Battery-Powered Toothbrushes, Electric Toothbrushes, and Manual Toothbrushes. The Toothpaste further studied across Gels, Pastes, Polishes, and Powders.

Based on Distribution Channel, the Oral Hygiene Market studied across Consumer Stores, Dental Dispensaries, Online Distribution, and Retail Pharmacies.

Based on Geography, the Oral Hygiene Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Oral Hygiene Market including 3M Company, Church & Dwight Co, Inc., Colgate-Palmolive Company, Dent-O-Care, Dr. Fresh, LLC, GC Corporation, GlaxoSmithKline plc, Henkel AG & Co. KGaA, Johnson & Johnson, Koninklijke Philips N.V., Lion Corporation, Procter & Gamble Company, Sunstar Suisse S.A., Unilever PLC, and WebMD LLC.

Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of

current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Oral Hygiene Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on the market offered by the key players
2. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets
3. **Market Diversification:** Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Oral Hygiene Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Oral Hygiene Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Oral Hygiene Market?

4. What is the competitive strategic window for opportunities in the Global Oral Hygiene Market?
5. What are the technology trends and regulatory frameworks in the Global Oral Hygiene Market?
6. What are the modes and strategic moves considered suitable for entering the Global Oral Hygiene Market?

Contents

1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

2. RESEARCH METHODOLOGY

- 2.1. Research Process
 - 2.1.1. Define: Research Objective
 - 2.1.2. Determine: Research Design
 - 2.1.3. Prepare: Research Instrument
 - 2.1.4. Collect: Data Source
 - 2.1.5. Analyze: Data Interpretation
 - 2.1.6. Formulate: Data Verification
 - 2.1.7. Publish: Research Report
 - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
 - 2.2.1. Initiation: Research Process
 - 2.2.2. Planning: Develop Research Plan
 - 2.2.3. Execution: Conduct Research
 - 2.2.4. Verification: Finding & Analysis
 - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Product Outlook
- 3.4. Distribution Channel Outlook
- 3.5. Geography Outlook
- 3.6. Competitor Outlook

4. MARKET OVERVIEW

- 4.1. Introduction
- 4.2. Cumulative Impact of COVID-19

5. MARKET INSIGHTS

- 5.1. Market Dynamics
 - 5.1.1. Drivers
 - 5.1.1.1. Increasing awareness about oral hygiene
 - 5.1.1.2. Growing incidences of dental diseases
 - 5.1.1.3. Increasing small/private dental clinics with dental dispensaries
 - 5.1.1.4. Technological advancements in toothbrushes
 - 5.1.2. Restraints
 - 5.1.2.1. Competitive pricing pressure faced by prominent players
 - 5.1.3. Opportunities
 - 5.1.3.1. Increasing online purchase of oral care products
 - 5.1.4. Challenges
 - 5.1.4.1. High dependency on retail/consumer stores
- 5.2. Porters Five Forces Analysis
 - 5.2.1. Threat of New Entrants
 - 5.2.2. Threat of Substitutes
 - 5.2.3. Bargaining Power of Customers
 - 5.2.4. Bargaining Power of Suppliers
 - 5.2.5. Industry Rivalry

6. GLOBAL ORAL HYGIENE MARKET, BY PRODUCT

- 6.1. Introduction
- 6.2. Dental Accessories/Ancillaries
 - 6.2.1. Breath Fresheners
 - 6.2.2. Cosmetic Dental Whitening Products
 - 6.2.3. Dental Flosses
 - 6.2.4. Dental Water Jets
- 6.3. Dental Prosthesis Cleaning Solutions
- 6.4. Denture Products
- 6.5. Mouthwashes/Rinses
 - 6.5.1. Medicated Mouthwashes

- 6.5.2. Non-Medicated Mouthwashes
- 6.6. Toothbrushes & Accessories
 - 6.6.1. Battery-Powered Toothbrushes
 - 6.6.2. Electric Toothbrushes
 - 6.6.3. Manual Toothbrushes
- 6.7. Toothpaste
 - 6.7.1. Gels
 - 6.7.2. Pastes
 - 6.7.3. Polishes
 - 6.7.4. Powders

7. GLOBAL ORAL HYGIENE MARKET, BY DISTRIBUTION CHANNEL

- 7.1. Introduction
- 7.2. Consumer Stores
- 7.3. Dental Dispensaries
- 7.4. Online Distribution
- 7.5. Retail Pharmacies

8. AMERICAS ORAL HYGIENE MARKET

- 8.1. Introduction
- 8.2. Argentina
- 8.3. Brazil
- 8.4. Canada
- 8.5. Mexico
- 8.6. United States

9. ASIA-PACIFIC ORAL HYGIENE MARKET

- 9.1. Introduction
- 9.2. Australia
- 9.3. China
- 9.4. India
- 9.5. Indonesia
- 9.6. Japan
- 9.7. Malaysia
- 9.8. Philippines
- 9.9. South Korea

9.10. Thailand

10. EUROPE, MIDDLE EAST & AFRICA ORAL HYGIENE MARKET

10.1. Introduction

10.2. France

10.3. Germany

10.4. Italy

10.5. Netherlands

10.6. Qatar

10.7. Russia

10.8. Saudi Arabia

10.9. South Africa

10.10. Spain

10.11. United Arab Emirates

10.12. United Kingdom

11. COMPETITIVE LANDSCAPE

11.1. FPNV Positioning Matrix

11.1.1. Quadrants

11.1.2. Business Strategy

11.1.3. Product Satisfaction

11.2. Market Ranking Analysis

11.3. Market Share Analysis

11.4. Competitor SWOT Analysis

11.5. Competitive Scenario

11.5.1. Merger & Acquisition

11.5.2. Agreement, Collaboration, & Partnership

11.5.3. New Product Launch & Enhancement

11.5.4. Investment & Funding

11.5.5. Award, Recognition, & Expansion

12. COMPANY USABILITY PROFILES

12.1. 3M Company

12.2. Church & Dwight Co, Inc.

12.3. Colgate-Palmolive Company

12.4. Dent-O-Care

- 12.5. Dr. Fresh, LLC
- 12.6. GC Corporation
- 12.7. GlaxoSmithKline plc
- 12.8. Henkel AG & Co. KGaA
- 12.9. Johnson & Johnson
- 12.10. Koninklijke Philips N.V.
- 12.11. Lion Corporation
- 12.12. Procter & Gamble Company
- 12.13. Sunstar Suisse S.A.
- 12.14. Unilever PLC
- 12.15. WebMD LLC

13. APPENDIX

- 13.1. Discussion Guide
- 13.2. License & Pricing

List Of Tables

LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL ORAL HYGIENE MARKET SIZE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL ORAL HYGIENE MARKET SIZE, BY PRODUCT, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL ORAL HYGIENE MARKET SIZE, BY DENTAL

ACCESSORIES/ANCILLARIES, BY GEOGRAPHY, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL ORAL HYGIENE MARKET SIZE, BY BREATH FRESHENERS, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL ORAL HYGIENE MARKET SIZE, BY COSMETIC DENTAL

WHITENING PRODUCTS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD

MILLION)

TABLE 8. GLOBAL ORAL HYGIENE MARKET SIZE, BY DENTAL FLOSSES, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL ORAL HYGIENE MARKET SIZE, BY DENTAL WATER JETS, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL ORAL HYGIENE MARKET SIZE, BY DENTAL PROSTHESIS

CLEANING SOLUTIONS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD

MILLION)

TABLE 11. GLOBAL ORAL HYGIENE MARKET SIZE, BY DENTURE PRODUCTS, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL ORAL HYGIENE MARKET SIZE, BY MOUTHWASHES/RINSES,

BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL ORAL HYGIENE MARKET SIZE, BY MEDICATED

MOUTHWASHES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. GLOBAL ORAL HYGIENE MARKET SIZE, BY NON-MEDICATED

MOUTHWASHES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. GLOBAL ORAL HYGIENE MARKET SIZE, BY TOOTHBRUSHES &

ACCESSORIES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. GLOBAL ORAL HYGIENE MARKET SIZE, BY BATTERY-POWERED

TOOTHBRUSHES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. GLOBAL ORAL HYGIENE MARKET SIZE, BY ELECTRIC

TOOTHBRUSHES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. GLOBAL ORAL HYGIENE MARKET SIZE, BY MANUAL

TOOTHBRUSHES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. GLOBAL ORAL HYGIENE MARKET SIZE, BY TOOTHPASTE, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. GLOBAL ORAL HYGIENE MARKET SIZE, BY GELS, BY GEOGRAPHY,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. GLOBAL ORAL HYGIENE MARKET SIZE, BY PASTES, BY GEOGRAPHY,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. GLOBAL ORAL HYGIENE MARKET SIZE, BY POLISHES, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. GLOBAL ORAL HYGIENE MARKET SIZE, BY POWDERS, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. GLOBAL ORAL HYGIENE MARKET SIZE, BY DISTRIBUTION CHANNEL,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. GLOBAL ORAL HYGIENE MARKET SIZE, BY CONSUMER STORES, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. GLOBAL ORAL HYGIENE MARKET SIZE, BY DENTAL DISPENSARIES,
BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. GLOBAL ORAL HYGIENE MARKET SIZE, BY ONLINE DISTRIBUTION, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. GLOBAL ORAL HYGIENE MARKET SIZE, BY RETAIL PHARMACIES, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. AMERICAS ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. AMERICAS ORAL HYGIENE MARKET SIZE, BY PRODUCT, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. AMERICAS ORAL HYGIENE MARKET SIZE, BY DISTRIBUTION
CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. ARGENTINA ORAL HYGIENE MARKET SIZE, BY PRODUCT, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. ARGENTINA ORAL HYGIENE MARKET SIZE, BY DISTRIBUTION
CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. BRAZIL ORAL HYGIENE MARKET SIZE, BY PRODUCT, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. BRAZIL ORAL HYGIENE MARKET SIZE, BY DISTRIBUTION CHANNEL,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. CANADA ORAL HYGIENE MARKET SIZE, BY PRODUCT, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. CANADA ORAL HYGIENE MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 38. MEXICO ORAL HYGIENE MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. MEXICO ORAL HYGIENE MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. UNITED STATES ORAL HYGIENE MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. UNITED STATES ORAL HYGIENE MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. ASIA-PACIFIC ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. ASIA-PACIFIC ORAL HYGIENE MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. ASIA-PACIFIC ORAL HYGIENE MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. AUSTRALIA ORAL HYGIENE MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. AUSTRALIA ORAL HYGIENE MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. CHINA ORAL HYGIENE MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. CHINA ORAL HYGIENE MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. INDIA ORAL HYGIENE MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. INDIA ORAL HYGIENE MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. INDONESIA ORAL HYGIENE MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. INDONESIA ORAL HYGIENE MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. JAPAN ORAL HYGIENE MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. JAPAN ORAL HYGIENE MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. MALAYSIA ORAL HYGIENE MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. MALAYSIA ORAL HYGIENE MARKET SIZE, BY DISTRIBUTION

CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 57. PHILIPPINES ORAL HYGIENE MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. PHILIPPINES ORAL HYGIENE MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. SOUTH KOREA ORAL HYGIENE MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. SOUTH KOREA ORAL HYGIENE MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. THAILAND ORAL HYGIENE MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. THAILAND ORAL HYGIENE MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. EUROPE, MIDDLE EAST & AFRICA ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. EUROPE, MIDDLE EAST & AFRICA ORAL HYGIENE MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. EUROPE, MIDDLE EAST & AFRICA ORAL HYGIENE MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. FRANCE ORAL HYGIENE MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. FRANCE ORAL HYGIENE MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. GERMANY ORAL HYGIENE MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. GERMANY ORAL HYGIENE MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. ITALY ORAL HYGIENE MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. ITALY ORAL HYGIENE MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 72. NETHERLANDS ORAL HYGIENE MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 73. NETHERLANDS ORAL HYGIENE MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 74. QATAR ORAL HYGIENE MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 75. QATAR ORAL HYGIENE MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 76. RUSSIA ORAL HYGIENE MARKET SIZE, BY PRODUCT, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 77. RUSSIA ORAL HYGIENE MARKET SIZE, BY DISTRIBUTION CHANNEL,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 78. SAUDI ARABIA ORAL HYGIENE MARKET SIZE, BY PRODUCT,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 79. SAUDI ARABIA ORAL HYGIENE MARKET SIZE, BY DISTRIBUTION
CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 80. SOUTH AFRICA ORAL HYGIENE MARKET SIZE, BY PRODUCT,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 81. SOUTH AFRICA ORAL HYGIENE MARKET SIZE, BY DISTRIBUTION
CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 82. SPAIN ORAL HYGIENE MARKET SIZE, BY PRODUCT, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 83. SPAIN ORAL HYGIENE MARKET SIZE, BY DISTRIBUTION CHANNEL,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 84. UNITED ARAB EMIRATES ORAL HYGIENE MARKET SIZE, BY
PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 85. UNITED ARAB EMIRATES ORAL HYGIENE MARKET SIZE, BY
DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 86. UNITED KINGDOM ORAL HYGIENE MARKET SIZE, BY PRODUCT,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 87. UNITED KINGDOM ORAL HYGIENE MARKET SIZE, BY DISTRIBUTION
CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 88. GLOBAL ORAL HYGIENE MARKET: SCORES

TABLE 89. GLOBAL ORAL HYGIENE MARKET: BUSINESS STRATEGY

TABLE 90. GLOBAL ORAL HYGIENE MARKET: PRODUCT SATISFACTION

TABLE 91. GLOBAL ORAL HYGIENE MARKET: RANKING

TABLE 92. GLOBAL ORAL HYGIENE MARKET: MERGER & ACQUISITION

TABLE 93. GLOBAL ORAL HYGIENE MARKET: AGREEMENT, COLLABORATION, &
PARTNERSHIP

TABLE 94. GLOBAL ORAL HYGIENE MARKET: NEW PRODUCT LAUNCH &
ENHANCEMENT

TABLE 95. GLOBAL ORAL HYGIENE MARKET: INVESTMENT & FUNDING

TABLE 96. GLOBAL ORAL HYGIENE MARKET: AWARD, RECOGNITION, &
EXPANSION

TABLE 97. GLOBAL ORAL HYGIENE MARKET: LICENSE & PRICING

List Of Figures

LIST OF FIGURES

FIGURE 1. GLOBAL ORAL HYGIENE MARKET: RESEARCH PROCESS

FIGURE 2. GLOBAL ORAL HYGIENE MARKET: RESEARCH EXECUTION

FIGURE 3. GLOBAL ORAL HYGIENE MARKET SIZE, 2020 VS 2025 (USD MILLION)

FIGURE 4. GLOBAL ORAL HYGIENE MARKET SIZE, BY PRODUCT, 2020 (USD MILLION)

FIGURE 5. GLOBAL ORAL HYGIENE MARKET SIZE, BY DISTRIBUTION CHANNEL, 2020 (USD MILLION)

FIGURE 6. GLOBAL ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)

FIGURE 7. GLOBAL ORAL HYGIENE MARKET SIZE, 2018-2025 (USD MILLION)

FIGURE 8. GLOBAL ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 9. GLOBAL ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 10. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 11. GLOBAL ORAL HYGIENE MARKET: MARKET DYNAMICS

FIGURE 12. GLOBAL ORAL HYGIENE MARKET: PORTERS FIVE FORCES ANALYSIS

FIGURE 13. GLOBAL ORAL HYGIENE MARKET SIZE, BY PRODUCT, 2020 VS 2025 (%)

FIGURE 14. GLOBAL ORAL HYGIENE MARKET SIZE, BY PRODUCT, 2020 VS 2025 (USD MILLION)

FIGURE 15. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL ORAL HYGIENE MARKET SIZE, BY PRODUCT, 2025

FIGURE 16. GLOBAL ORAL HYGIENE MARKET SIZE, BY DENTAL ACCESSORIES/ANCILLARIES, 2020 VS 2025 (USD MILLION)

FIGURE 17. GLOBAL ORAL HYGIENE MARKET SIZE, BY BREATH FRESHENERS, 2020 VS 2025 (USD MILLION)

FIGURE 18. GLOBAL ORAL HYGIENE MARKET SIZE, BY COSMETIC DENTAL WHITENING PRODUCTS, 2020 VS 2025 (USD MILLION)

FIGURE 19. GLOBAL ORAL HYGIENE MARKET SIZE, BY DENTAL FLOSSES, 2020 VS 2025 (USD MILLION)

FIGURE 20. GLOBAL ORAL HYGIENE MARKET SIZE, BY DENTAL WATER JETS, 2020 VS 2025 (USD MILLION)

FIGURE 21. GLOBAL ORAL HYGIENE MARKET SIZE, BY DENTAL PROSTHESIS CLEANING SOLUTIONS, 2020 VS 2025 (USD MILLION)

FIGURE 22. GLOBAL ORAL HYGIENE MARKET SIZE, BY DENTURE PRODUCTS, 2020 VS 2025 (USD MILLION)

FIGURE 23. GLOBAL ORAL HYGIENE MARKET SIZE, BY MOUTHWASHES/RINSES, 2020 VS 2025 (USD MILLION)

FIGURE 24. GLOBAL ORAL HYGIENE MARKET SIZE, BY MEDICATED MOUTHWASHES, 2020 VS 2025 (USD MILLION)

FIGURE 25. GLOBAL ORAL HYGIENE MARKET SIZE, BY NON-MEDICATED MOUTHWASHES, 2020 VS 2025 (USD MILLION)

FIGURE 26. GLOBAL ORAL HYGIENE MARKET SIZE, BY TOOTHBRUSHES & ACCESSORIES, 2020 VS 2025 (USD MILLION)

FIGURE 27. GLOBAL ORAL HYGIENE MARKET SIZE, BY BATTERY-POWERED TOOTHBRUSHES, 2020 VS 2025 (USD MILLION)

FIGURE 28. GLOBAL ORAL HYGIENE MARKET SIZE, BY ELECTRIC TOOTHBRUSHES, 2020 VS 2025 (USD MILLION)

FIGURE 29. GLOBAL ORAL HYGIENE MARKET SIZE, BY MANUAL TOOTHBRUSHES, 2020 VS 2025 (USD MILLION)

FIGURE 30. GLOBAL ORAL HYGIENE MARKET SIZE, BY TOOTHPASTE, 2020 VS 2025 (USD MILLION)

FIGURE 31. GLOBAL ORAL HYGIENE MARKET SIZE, BY GELS, 2020 VS 2025 (USD MILLION)

FIGURE 32. GLOBAL ORAL HYGIENE MARKET SIZE, BY PASTES, 2020 VS 2025 (USD MILLION)

FIGURE 33. GLOBAL ORAL HYGIENE MARKET SIZE, BY POLISHES, 2020 VS 2025 (USD MILLION)

FIGURE 34. GLOBAL ORAL HYGIENE MARKET SIZE, BY POWDERS, 2020 VS 2025 (USD MILLION)

FIGURE 35. GLOBAL ORAL HYGIENE MARKET SIZE, BY DISTRIBUTION CHANNEL, 2020 VS 2025 (%)

FIGURE 36. GLOBAL ORAL HYGIENE MARKET SIZE, BY DISTRIBUTION CHANNEL, 2020 VS 2025 (USD MILLION)

FIGURE 37. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL ORAL HYGIENE MARKET SIZE, BY DISTRIBUTION CHANNEL, 2025

FIGURE 38. GLOBAL ORAL HYGIENE MARKET SIZE, BY CONSUMER STORES, 2020 VS 2025 (USD MILLION)

FIGURE 39. GLOBAL ORAL HYGIENE MARKET SIZE, BY DENTAL DISPENSARIES, 2020 VS 2025 (USD MILLION)

FIGURE 40. GLOBAL ORAL HYGIENE MARKET SIZE, BY ONLINE DISTRIBUTION,

2020 VS 2025 (USD MILLION)

FIGURE 41. GLOBAL ORAL HYGIENE MARKET SIZE, BY RETAIL PHARMACIES, 2020 VS 2025 (USD MILLION)

FIGURE 42. AMERICAS ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 43. AMERICAS ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 44. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 45. ARGENTINA ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 46. BRAZIL ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 47. CANADA ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 48. MEXICO ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 49. UNITED STATES ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 50. ASIA-PACIFIC ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 51. ASIA-PACIFIC ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 52. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 53. AUSTRALIA ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 54. CHINA ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 55. INDIA ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 56. INDONESIA ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 57. JAPAN ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 58. MALAYSIA ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 59. PHILIPPINES ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 60. SOUTH KOREA ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 61. THAILAND ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 62. EUROPE, MIDDLE EAST & AFRICA ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 63. EUROPE, MIDDLE EAST & AFRICA ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 64. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 65. FRANCE ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 66. GERMANY ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 67. ITALY ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 68. NETHERLANDS ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 69. QATAR ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 70. RUSSIA ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 71. SAUDI ARABIA ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 72. SOUTH AFRICA ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 73. SPAIN ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 74. UNITED ARAB EMIRATES ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 75. UNITED KINGDOM ORAL HYGIENE MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 76. GLOBAL ORAL HYGIENE MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 77. GLOBAL ORAL HYGIENE MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 78. GLOBAL ORAL HYGIENE MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 79. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL ORAL HYGIENE MARKET, BY TYPE

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